



# Welcome to General Assembly



› WiFi GA Guest  
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# DATA SCIENCE

**DAT10SYD**

**Week 3 - Model Evaluation**

# Course Plan

## UNITS

### UNIT 1: FOUNDATIONS OF DATA MODELING

› Introduction to Data Science	Lesson 1
› Elements of Data Science	Lesson 2
› Data Visualisation	Lesson 3
› Linear Regression	Lesson 4
› Logistic Regression	Lesson 5
› Model Evaluation	Lesson 6
› Regularisation	Lesson 7
› Clustering	Lesson 8

### UNIT 2: DATA SCIENCE IN THE REAL WORLD

› Recommendations	Lesson 9
› SQL + Productivity	Lesson 10
› Decision Trees	Lesson 11
› Ensembles	Lesson 12
› Natural Language Programming	Lesson 13
› Cloud Computing	Lesson 14
› Time Series	Lesson 15
› Soft Skills	Lesson 16
› Network Analysis	Lesson 17
› Neural Networks	Lesson 18
› Final Projects Presentations	Lesson 19
› Final Projects Presentations	Lesson 20

Paul & James review  
final project ideas



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# Git & GitHub – 1 Pager Guide!

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## (Part B) EVERY CLASS:

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`git commit -m "my updates for lesson 7"`
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**DONE!!!!**

1. Recap from last time
2. Evaluating machine learning models
3. Why is this important?
4. Correctly assessing the accuracy of a model
5. Lab
6. Review



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**DATA SCIENCE PART TIME COURSE**

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**RECAP:**

**Last Lesson**

# Accuracy of a Classification Model

		Actual		
		Condition positive	Condition negative	
Prediction	Test outcome positive	<b>True positive</b> (TP) = 20	<b>False positive</b> (FP) = 180	<b>“Precision”</b>  <b>Positive predictive value</b> $= TP / (TP + FP)$ $= 20 / (20 + 180)$ $= 10\%$
	Test outcome negative	<b>False negative</b> (FN) = 10	<b>True negative</b> (TN) = 1820	<b>Negative predictive value</b> $= TN / (FN + TN)$ $= 1820 / (10 + 1820)$ $\approx 99.5\%$
		<b>Sensitivity</b> $= TP / (TP + FN)$ $= 20 / (20 + 10)$ $\approx 67\%$	<b>Specificity</b> $= TN / (FP + TN)$ $= 1820 / (180 + 1820)$ $= 91\%$	
		“True positive rate”	“True negative rate”	

True Positive Rate

$$TPR = \frac{TP}{Actual\ P}$$

False Positive Rate

$$FPR = \frac{FP}{Actual\ N}$$

True Negative Rate

$$TNR = \frac{TN}{Actual\ N}$$

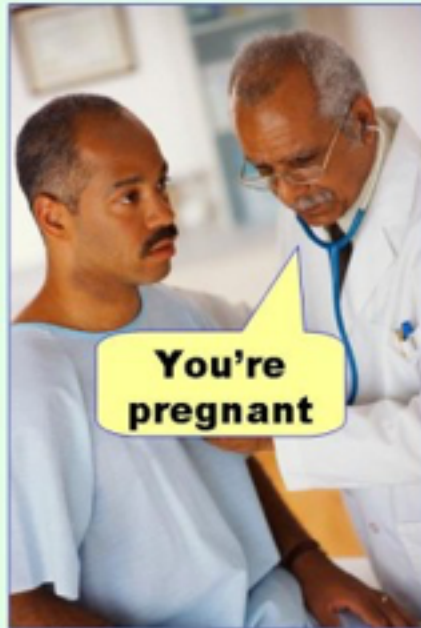
False Negative Rate

$$FNR = \frac{FN}{Actual\ P}$$

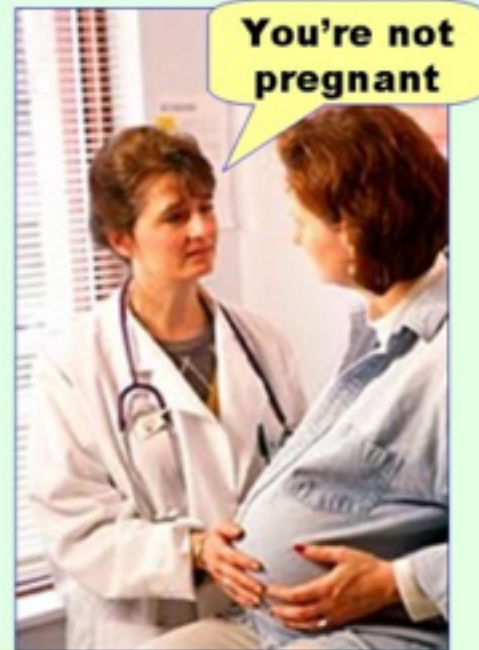
$$Accuracy = \frac{TP + TN}{Total\ Population}$$

$$Accuracy = \frac{20 + 1820}{20 + 1820 + 180 + 10} = \frac{1840}{2030} = 0.91 = 91\%$$

**Type I error**  
(false positive)



**Type II error**  
(false negative)





## Precision :

of those we guessed were positive, how often were we right?

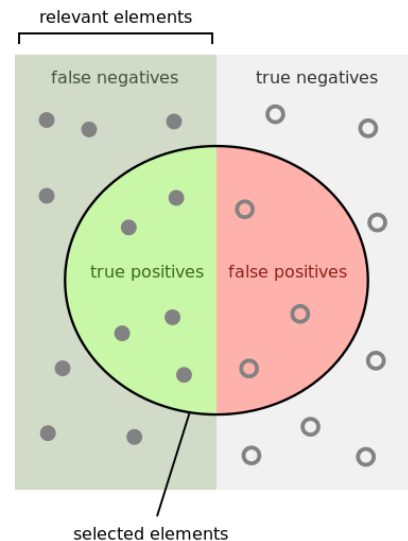
Recall = **Sensitivity** :

how many of actual positives did we capture?

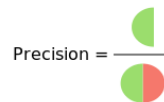
$$F1 = 2 * \frac{\text{precision} * \text{recall}}{\text{precision} + \text{recall}}$$

F1 measure :

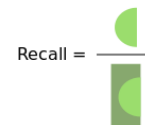
balance of Precision and Recall



How many selected items are relevant?



How many relevant items are selected?



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DATA SCIENCE PART TIME COURSE

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# THE POINT OF EVALUATING MODELS

*Why do we need to evaluate models?*

*Why might we need to be rigorous in evaluating models?*

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DATA SCIENCE PART TIME COURSE

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# ESSENTIALS OF MODEL EVALUATION

*Q: What's wrong with training error?*

*Q: What's wrong with training error?*

*A: Training error is not a good estimate of accuracy beyond training data.*



*Q: How low can we push the training error if we can make the model arbitrarily complex. Effectively “memorizing” the entire training set ?*

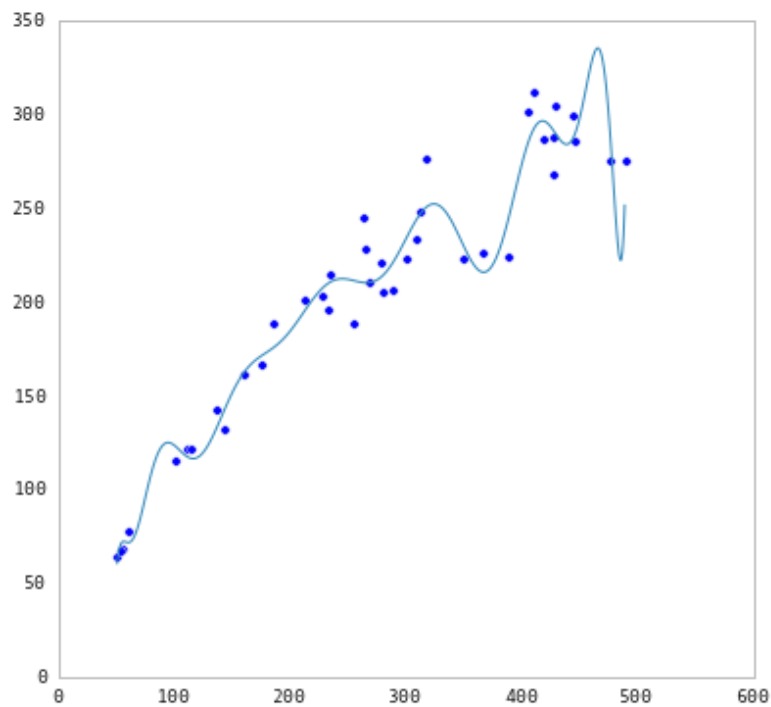
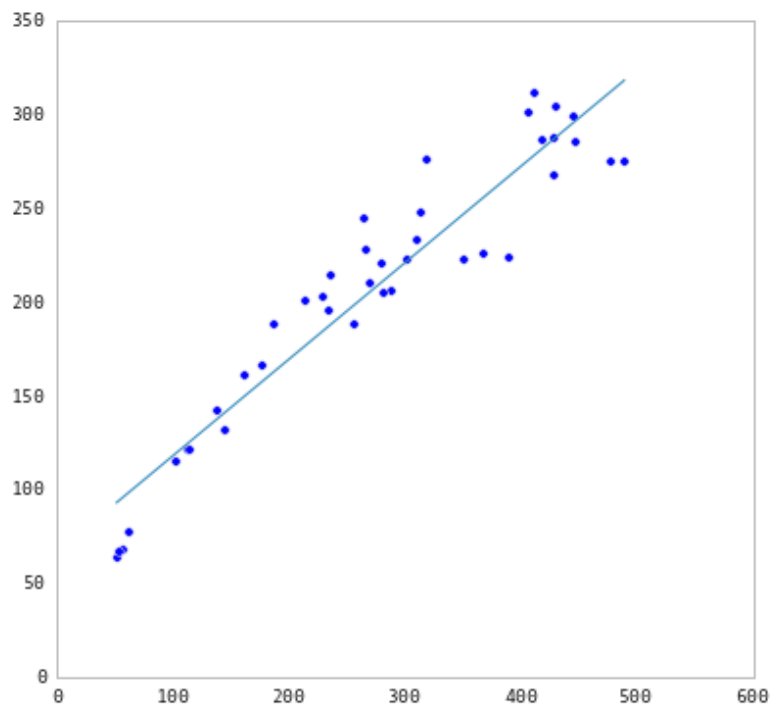
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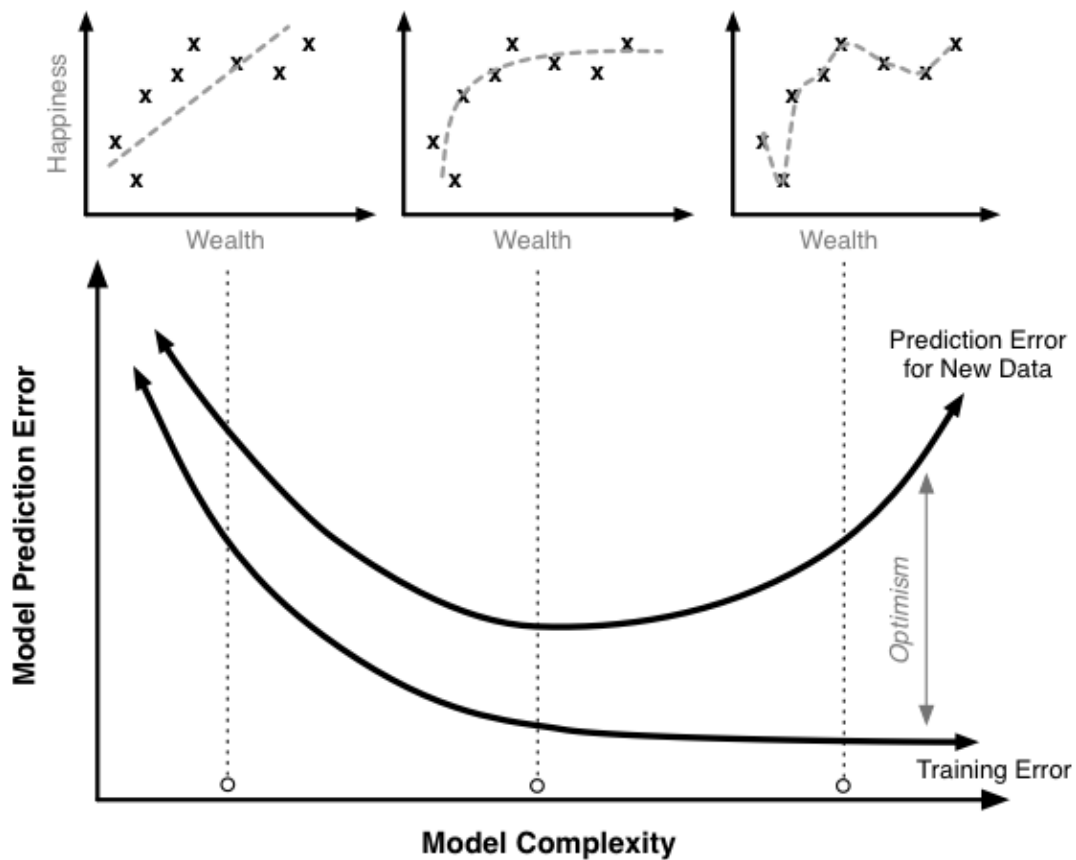
*A: Down to zero!*

# **WHY THIS MATTERS**

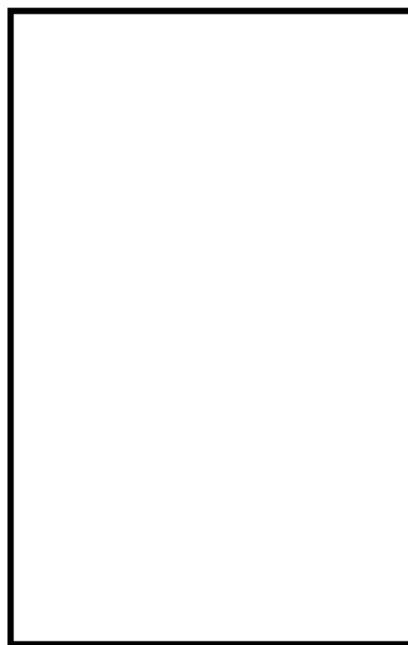
The data that we are given for prediction won't always be the end of the data we are interested in! We may not have access to all the data of interest

We will gather data and build and iterate over models however a main reason for building the model was to predict unseen test cases.





*Q: How can we make a model that generalises well?*



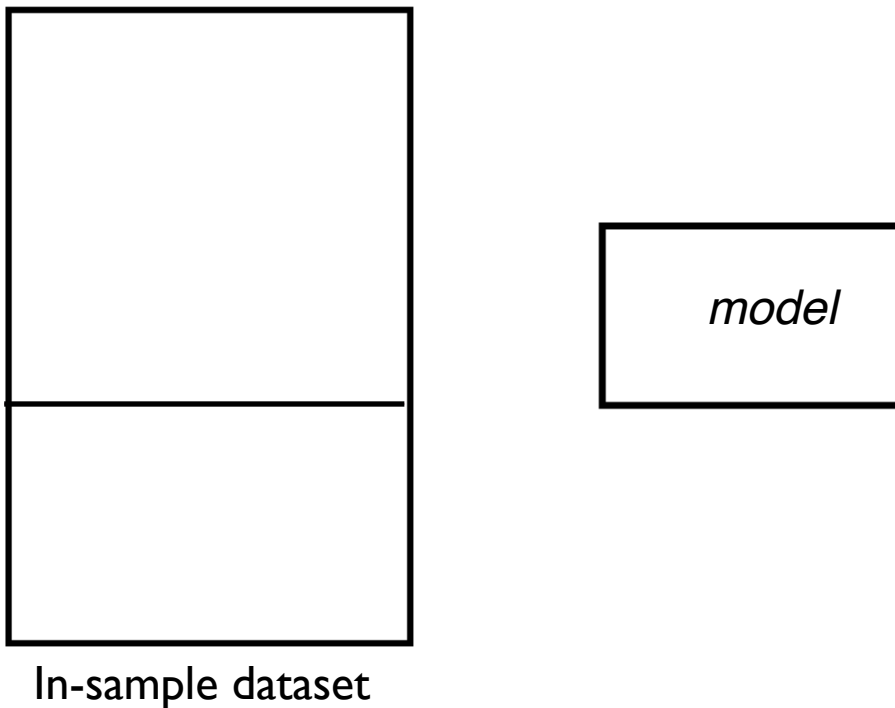
In-sample dataset





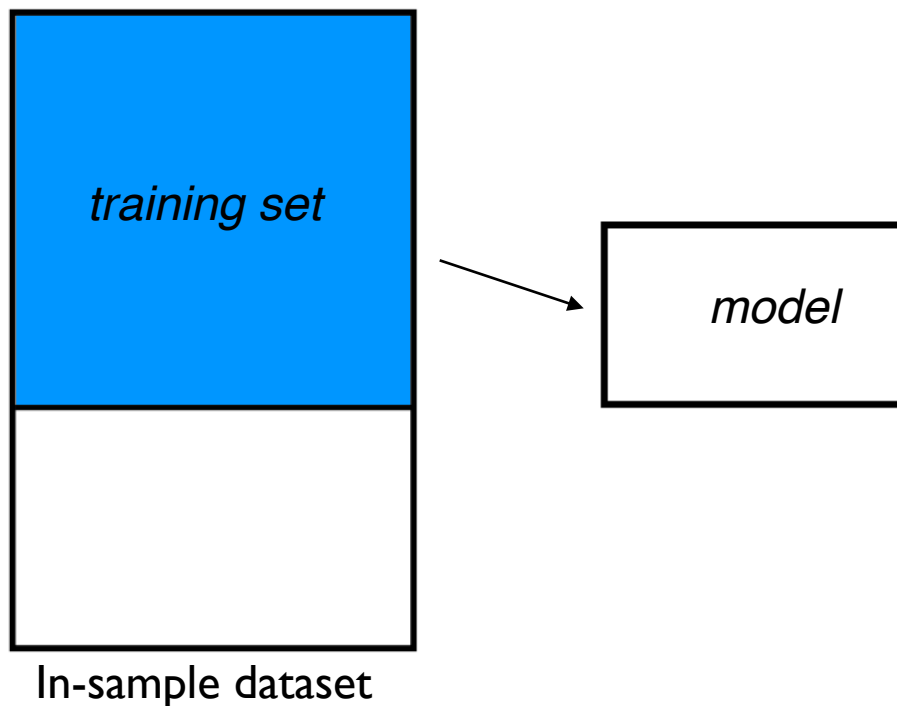
*Q: How can we make a model that generalises well?*

*1) split dataset*



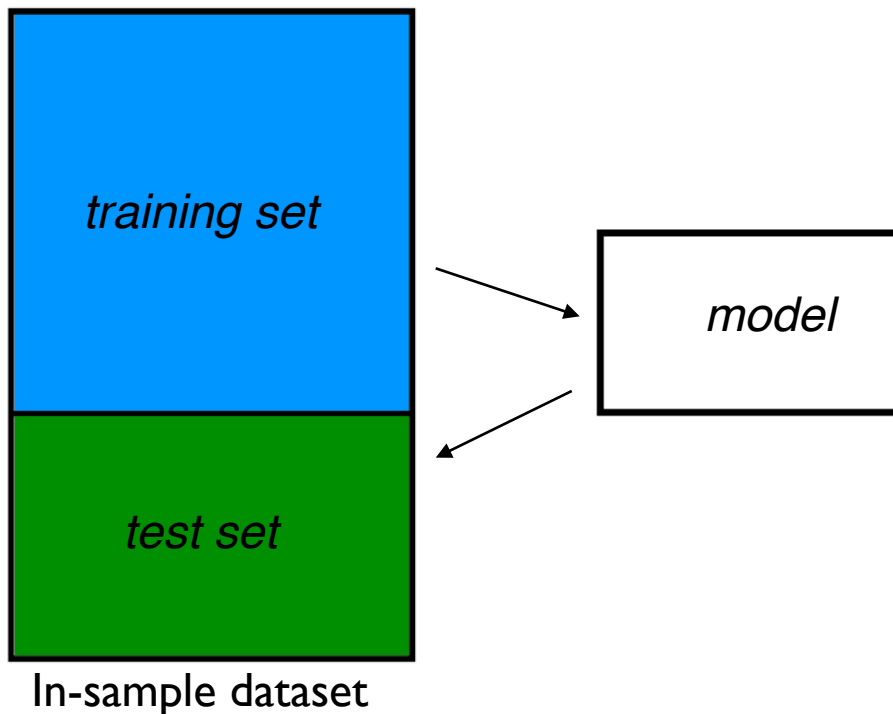
*Q: How can we make a model that generalizes well?*

- 1) split dataset*
- 2) train model*



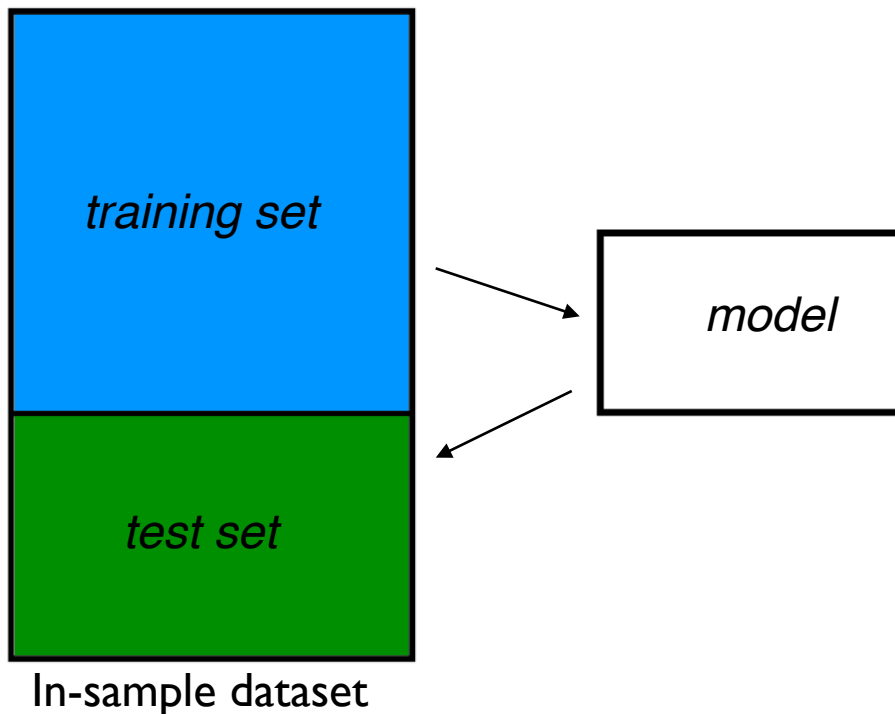
*Q: How can we make a model that generalizes well?*

- 1) split dataset*
- 2) train model*
- 3) test model*



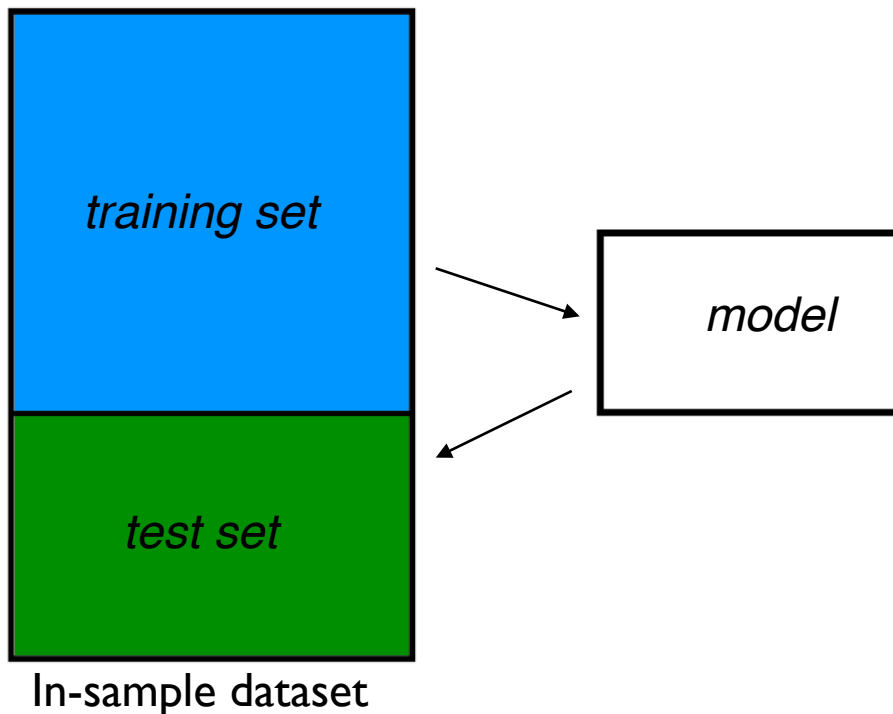
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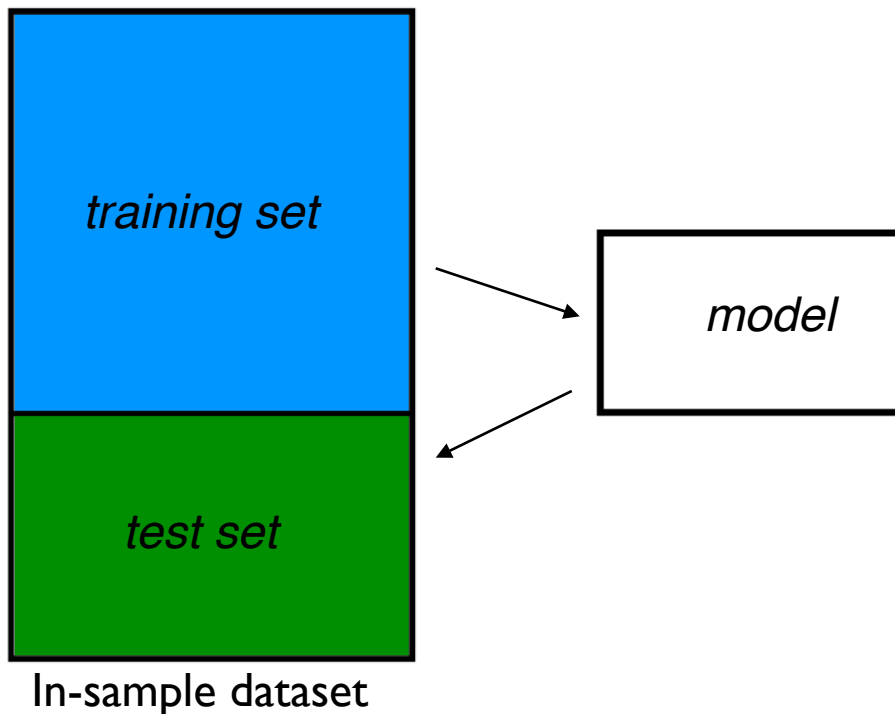
*Q: How can we make a model that generalizes well?*

- 1) split dataset*
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*Q: How can we make a model that generalizes well?*

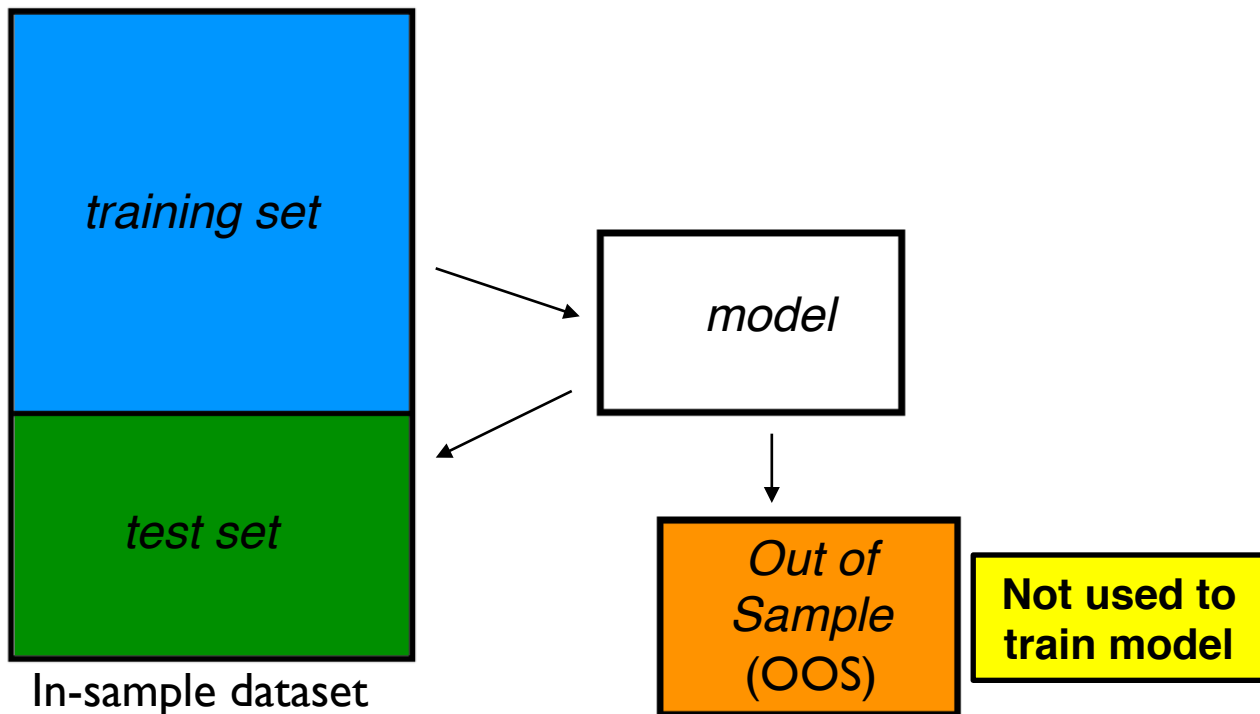
- 1) split dataset*
- 2) train model*
- 3) test model*
- 4) parameter tuning*
- 5) choose best model*
- 6) train on **all** data*





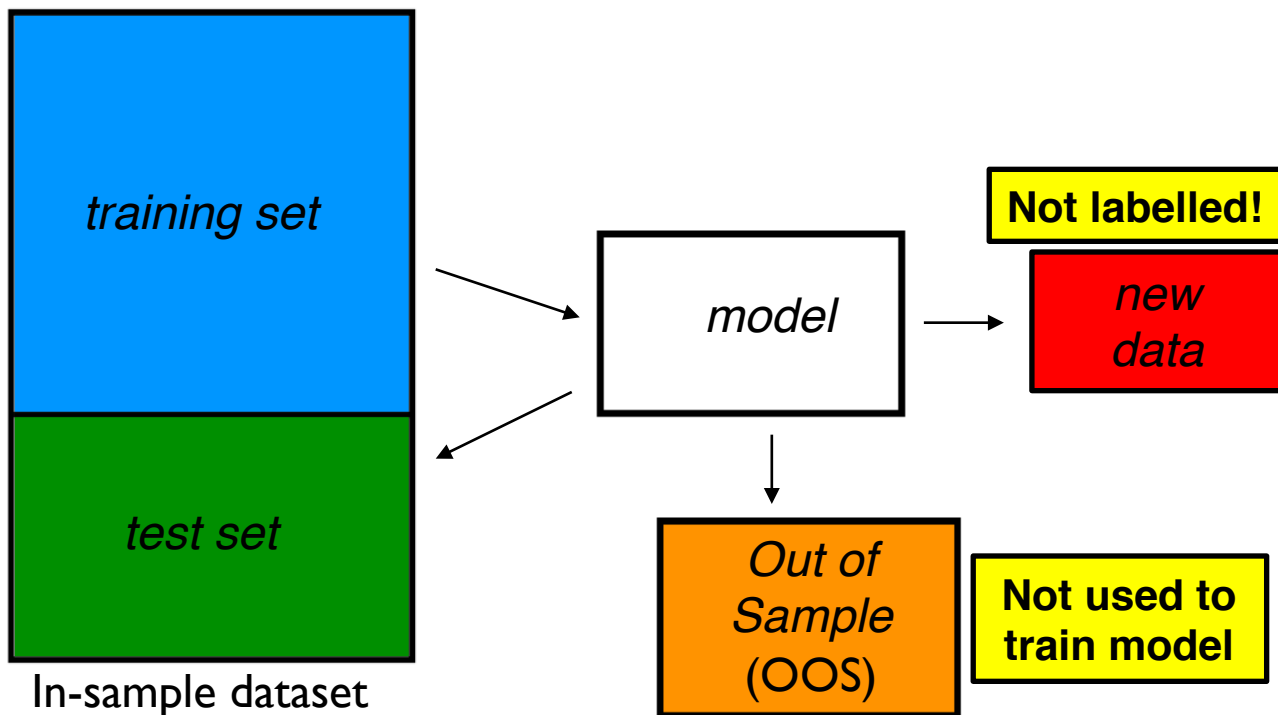
*Q: How can we make a model that generalizes well?*

- 1) *split dataset*
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- 5) *choose best model*
- 6) *train on **all** data*
- 7) *test predictions on OOS data*



*Q: How can we make a model that generalizes well?*

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- 5) *choose best model*
- 6) *train on all data*
- 7) *test predictions  
on OOS data*
- 8) *Apply model: create  
labels for new data*



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# DATA SCIENCE PART TIME COURSE

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# LAB1

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# Git & GitHub – 1 Pager Guide!

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*Suppose we do the train/test split.*

*Q: How well does test set error predict Out of Sample Error?*

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*Thought experiment:*

*Suppose we had done a different train/test split.*

*Q: Would the test set error remain the same?*

*Suppose we do the train/test split.*

*Q: How well does test set error predict Out of Sample Error?*

*A: On its own, not very well.*

*Thought experiment:*

*Suppose we had done a different train/test split.*

*Q: Would the test set error remain the same?*

*A: Of course not!*

### NOTE

The test set error gives a *high-variance estimate* of OOS accuracy.



*Something is still missing!*

*Thought experiment:*

*Different train/test splits will give us different test set errors.*

*Q: What if we did a bunch of these and took the average?*

*A: Now you're talking!*

*Cross-validation!*

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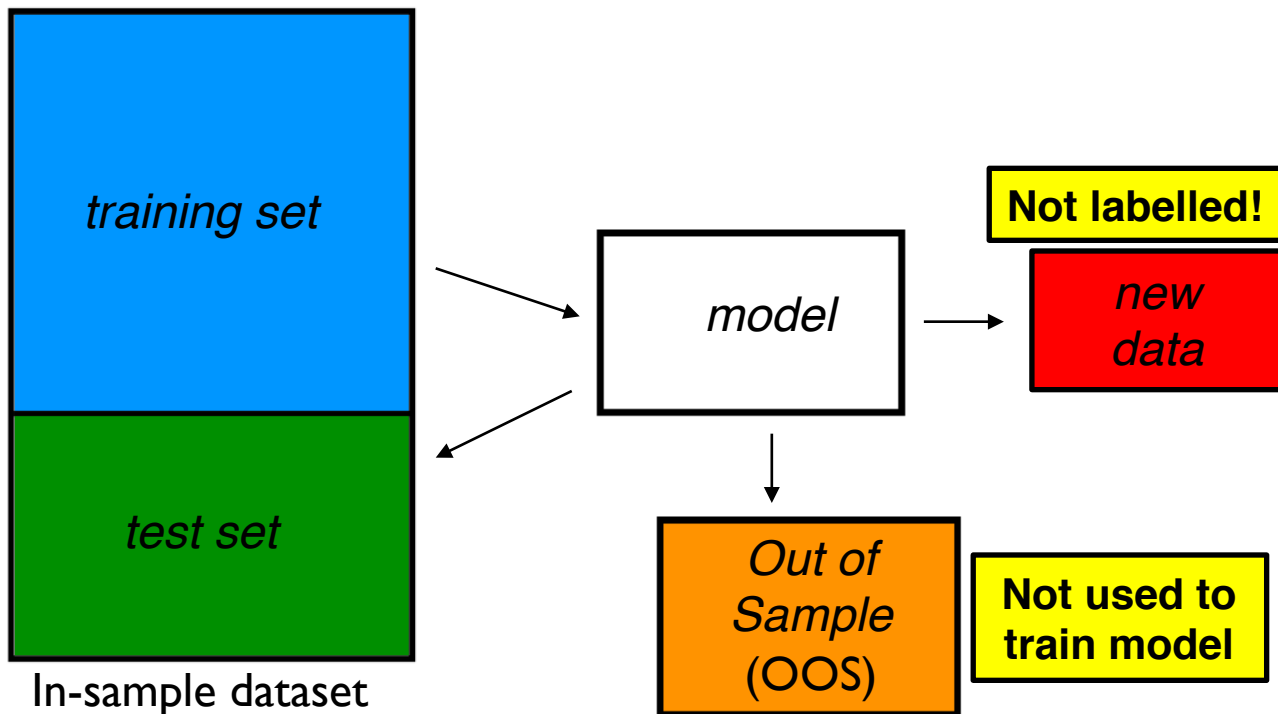
DATA SCIENCE PART TIME COURSE

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# CROSS VALIDATION

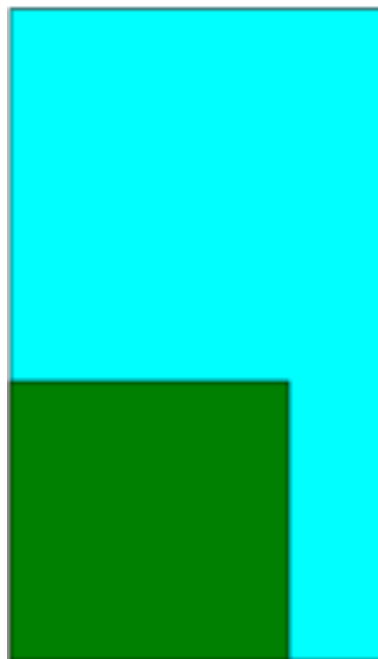
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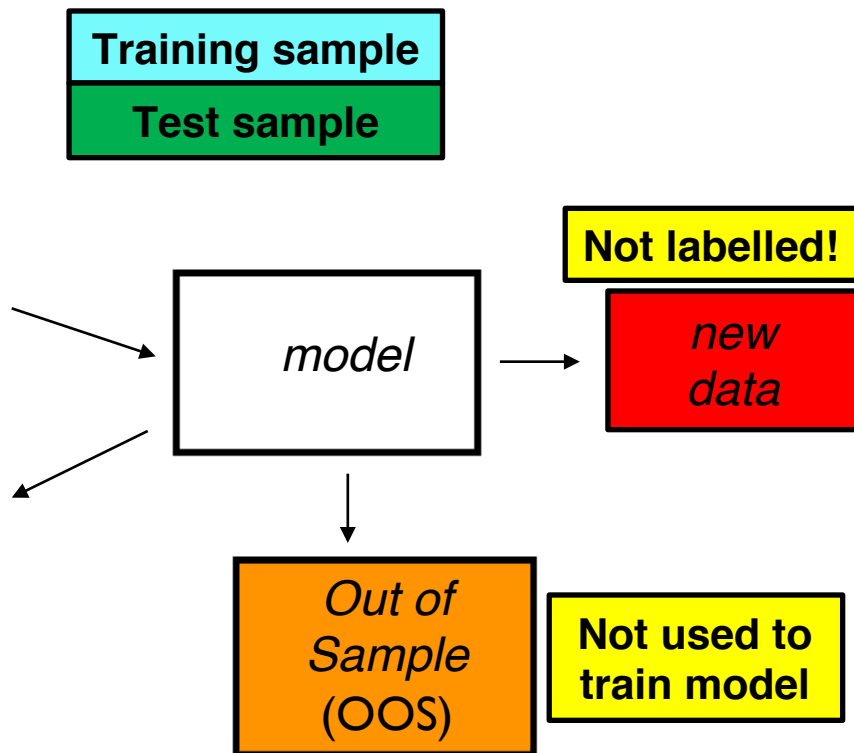


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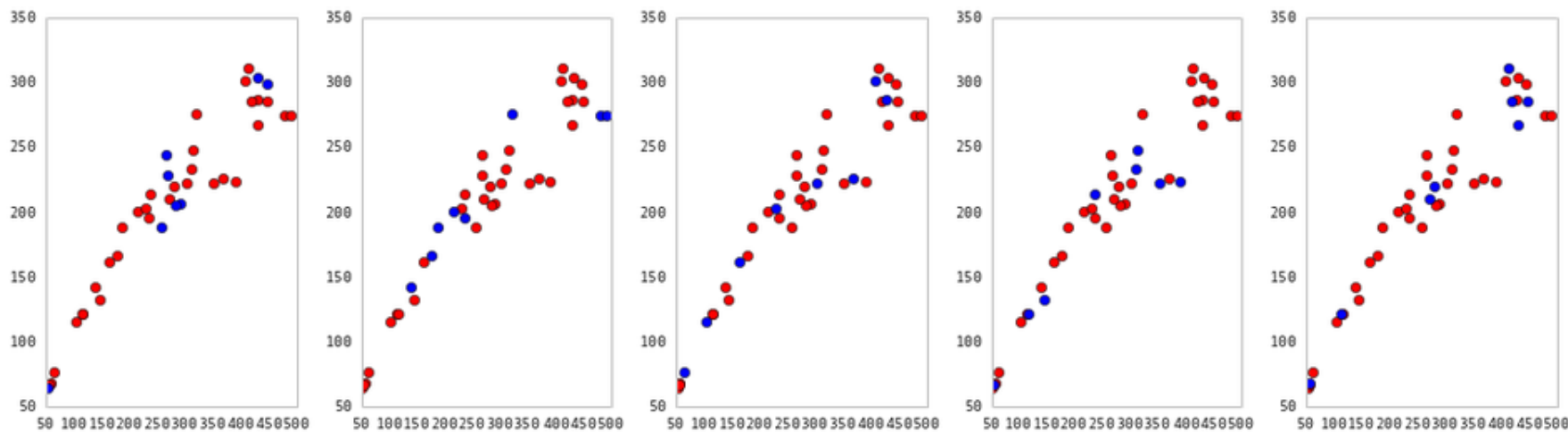


### *Steps for K-fold cross-validation:*

- 1) Randomly split the dataset into  $K$  equal partitions.*
- 2) Use partition 1 as test set & union of other partitions as training set.*
- 3) Calculate test set error.*
- 4) Repeat steps 2-3 using a different partition as the test set at each iteration.*
- 5) Take the average test set error as the estimate of OOS accuracy.*

Divide data into  $K$  roughly equal-sized parts ( $K = 5$  here)

1	2	3	4	5
Validation	Train	Train	Train	Train



*5-fold cross-validation: red = training folds, blue = test fold*

*Features of K-fold cross-validation:*

- *More accurate estimate of OOS prediction error.*
- *More efficient use of data than single train/test split.*
  - *Each record in our dataset is used for both training and testing.*
- *Presents tradeoff between efficiency and computational expense.*
  - *10-fold CV is 10x more expensive than a single train/test split*
- *Can be used for parameter tuning and model selection.*



*Training many models over many in-sample datasets will give different errors.*

### BIAS

*This is how different the “averaged model” prediction is to the actual data  
(High Bias = Large overall difference between best prediction and actuals)*

### VARIANCE

*This is how variable different model predictions are for a given data point.*

### BIAS & VARIANCE

*Together, these can tell us whether we are underfitting or overfitting*

# BIAS - VARIANCE TRADEOFF

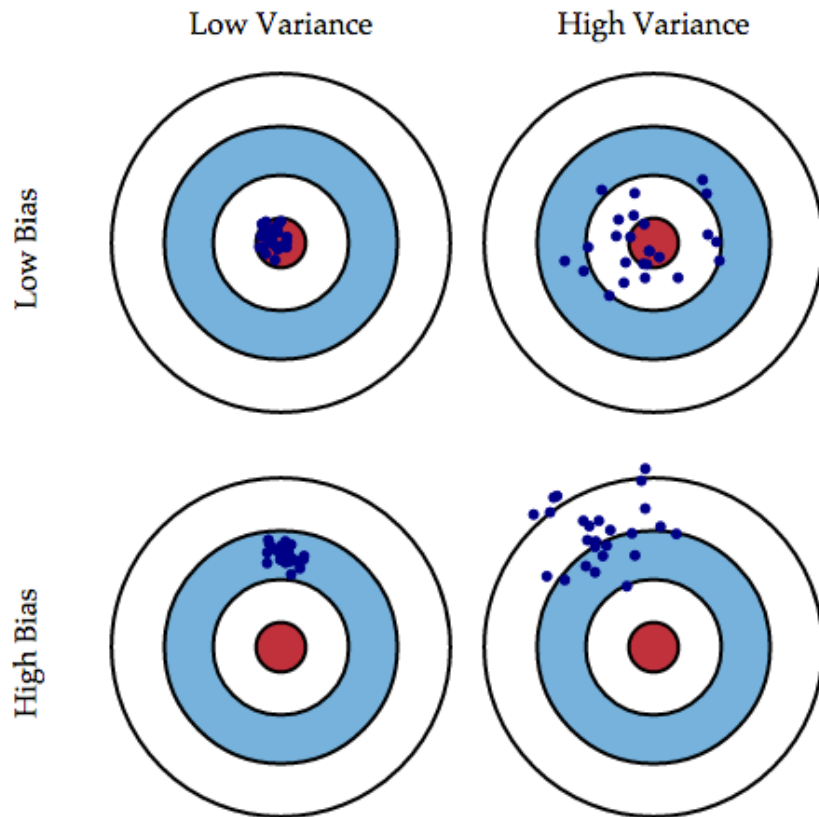
44

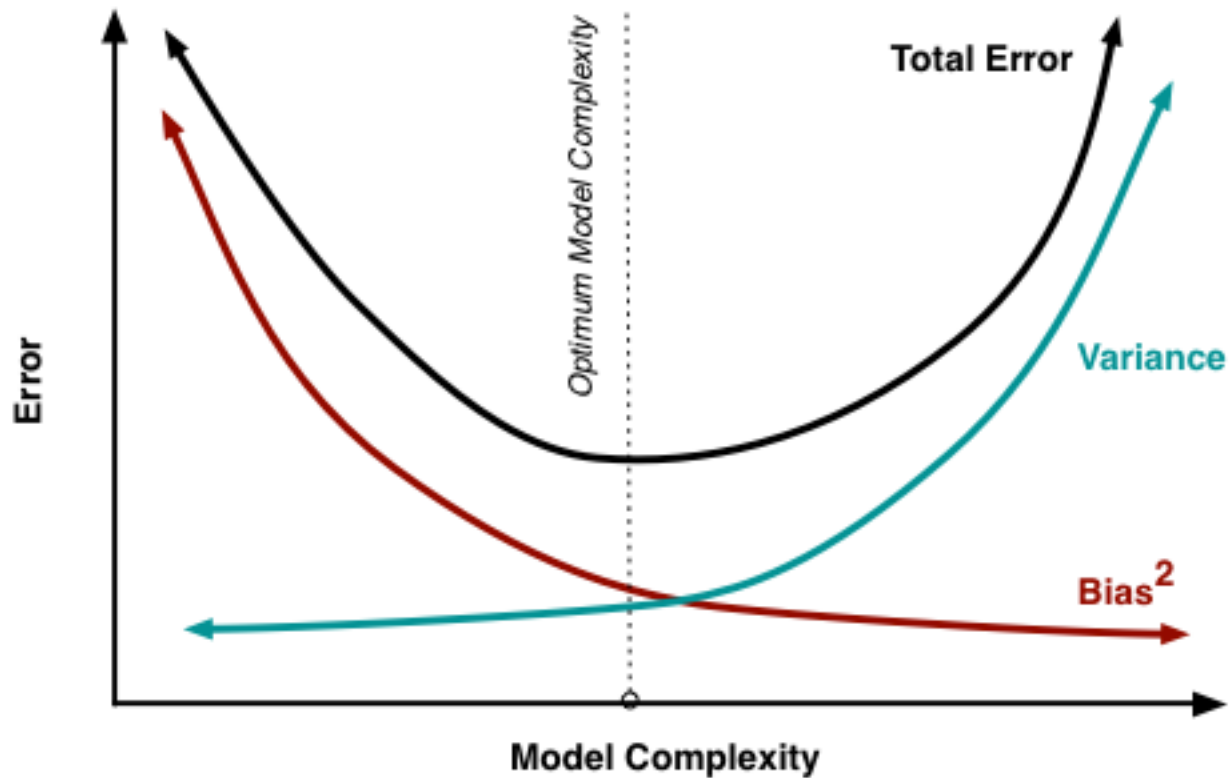
Imagine 25 different models (of the same type) created using 25 different samples of the data

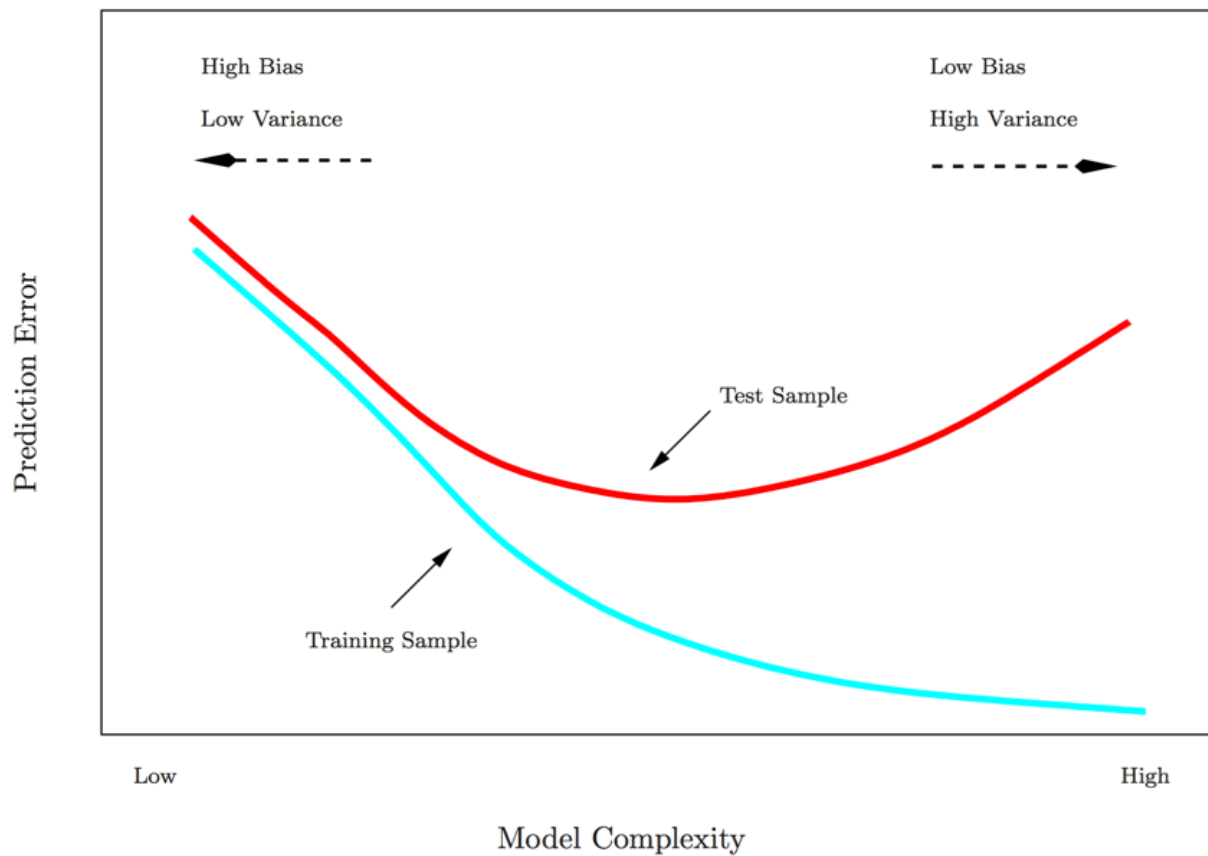
e.g: Predicting the yield of apples from trees (using the same features in each model, but different data samples)

These models are then used to predict 1 value,

e.g: comparing the yield for the same tree (as predicted in the 25 models)







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**DATA SCIENCE PART TIME COURSE**

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# **LAB - Evaluation Metrics**

# **DISCUSSION TIME**

- **Questions from previous lesson?**
- **What are we trying to do when we use Logistic Regression?**
- **How would you evaluate a regression problem?**

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# QUESTIONS

- What are we trying to do when we use Logistic Regression?
- Why use it instead of Linear Regression for classification?
- Evaluating a logistic Regression model

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## DATA SCIENCE

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# HOMework

**Pre-reading: An Introduction to Statistical Learning Chapter 6 - Model selection & regularisation**

**Caltech's Learning From Data course visualising bias and variance (15 mins)**

<http://work.caltech.edu/library/081.html>

**Rahul Patwari has a great video on ROC Curves (12 minutes)**

<https://www.youtube.com/watch?v=21lqj5Pr6u4>

**Have a look at scikit-learn's documentation on model evaluation**

[http://scikit-learn.org/stable/modules/model\\_evaluation.html](http://scikit-learn.org/stable/modules/model_evaluation.html)

