

MAIJA KOZLOVA

Senior Assessment Manager | EdTech Designer | Trainer

I apply the latest thinking in pedagogy, human-centered design, blended learning, microlearning, and gamification in order to maximise learner engagement and impact.



EMPLOYMENT HISTORY



SENIOR ASSESSMENT MANAGER, Product Insight & Ideation

CAMBRIDGE UNIVERSITY PRESS & ASSESSMENT | UK

FEB 2020 – PRESENT

Project manage multiple complex digital learning transformation projects and drive the design strategy of digital learning products.

- develop a creative vision for learning experiences within the budget and viability
- recommend, prototype, and get stakeholder buy-in on best learning design strategies
- lead a team of developers, and SMEs in the design of content authoring tools
- lead learning design on [Adventures in English with Cambridge](#), an immersive learning experience that won Gold award at the 2021 [QS Reimagine Education](#) conference.



SENIOR LEARNING DESIGNER, Freelance

AULA EDUCATION | ONLINE

JUN 2020 – SEP 2020

Led the design of online and blended learning courses for STEM and Business.

- did needs analyses and advised course leaders on best e-learning approaches
- created design storyboards & supervised learning designers during the build phase
- adapted instructional materials from instructor-led to e-learning model
- advised on EdTech tools and software and on best hybrid learning approaches



ASSESSMENT MANAGER, New Product Development (NPD)

CAMBRIDGE UNIVERSITY PRESS & ASSESSMENT | UK

MAY 2019 – FEB 2020

Was invited to NPD to help build new EdTech solutions in a cross-functional and agile way.

- proposed, validated, led and delivered end-to-end learning design of [Exam Lift](#)
- researched and represented the user and their needs
- prototyped wireframes and ensured they're fully tested
- designed a training course for Exam Lift content writers using existing LMS

ASSESSMENT MANAGER

MAR 2016 – MAY 2019

Project managed the production of content on six different products, and pioneer digital streamlining.

- designed a new content production system, reducing lead times from 90 to 20 days
- developed a new data review tool, improving usability and reducing costs by 80%

ASSESSMENT SUPPORT MANAGER

OCT 2015 – FEB 2016

Assisted in the production process of learning and assessment materials.

- managed production timelines, producers, writers and Subject Matter Experts
- pre-production of audio & video content, including casting, editing and proofreading

Contact Information



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Skills

Learning Design

SME Management

LMS & authoring

Games-based learning

Workshops & training

Public speaking

HTML & JavaScript

UX design

Publications | Workshops

[Video games for learning](#)

[Immersive learning](#)

[Course design workshop](#)

[Games design seminar](#)

Product portfolio



[Exam Lift](#)



[Adventures in English](#)



TEACHING FELLOW, English for Academic Purposes

BIRMINGHAM CITY UNIVERSITY | UK

JUL 2015 – SEPT 2015

- taught academic skills and writing, and designed assessments for those
- assisted in curriculum design for the intensive summer English course



ACADEMIC ENGLISH LANGUAGE INSTRUCTOR

THE UNIVERSITY OF SHEFFIELD | UK

JUL 2014 – SEPT 2014

- developed lesson plans and taught English as a Foreign Language
- reviewed and improved existing course materials



VOLUNTEER TEACHER TRAINER

POUR UN SOURIRE D'ENFANT | CAMBODIA

MAR 2014 – JUN 2014

- provided English language support as a teacher volunteer
- modeled alternative approaches to local teachers, rooted in language pedagogy



BUSINESS ENGLISH LANGUAGE TEACHER

INTERNATIONAL HOUSE BOGOTA | COLOMBIA

JAN 2013 – DEC 2013

- taught English as a Foreign Language in corporate settings and universities
- suggested improvements to existing learning materials



BUSINESS ENGLISH TRAINER

TELEVISION NACIONAL DE CHILE | CHILE

AUG 2012 – DEC 2012

- carried out needs analyses and designed bespoke curricula and lesson plans
- trained executive leaders at Chile's national TV network in Business English



ENGLISH AS A FOREIGN LANGUAGE TEACHER

EF EDUCATION FIRST | UK

JUL 2011 – AUG 2012

- designed a brand new exam preparation curriculum
- taught exam preparation to adult learners



RESIDENT DIRECTOR

LCC INTERNATIONAL UNIVERSITY | LITHUANIA

JUL 2006 – AUG 2009

- ran extracurricular educational programs for university students in residence halls
- hired, trained and mentored student staff



EDUCATION



DIGITAL EDUCATION, PG CERT

THE UNIVERSITY OF EDINBURGH | UK

SEPT 2019 – MAY 2020



APPLIED LINGUISTICS & ENGLISH LANGUAGE TEACHING, MA

KING'S COLLEGE LONDON | UK

SEPT 2014 – JAN 2016



ENGLISH LANGUAGE TEACHING TO ADULTS, CAMBRIDGE CERT

INTERNATIONAL HOUSE NEW YORK | USA

FEB 2011 – MAR 2011



LIBERAL ARTS, BA

LCC INTERNATIONAL UNIVERSITY | LITHUANIA

SEPT 2002 – MAY 2006

Languages

English	●●●●●
Russian	●●●●●
Spanish	●●●●●
Latvian	●●●●●
Lithuanian	●●●●●

Active interests

- Graphic design
- Agile culture
- Creative writing
- Psychology