

## By Hour

Hour	Impressions	Clicks	C-Rate [%]
0	76,148	362	0.51
1	51,782	306	0.59
2	30,146	207	0.69
3	16,407	116	0.71
4	10,749	73	0.68
5	9,485	67	0.71
6	10,327	51	0.49
7	14,229	66	0.46
8	31,982	170	0.53
9	63,941	360	0.56
10	101,132	547	0.54
11	113,798	572	0.50
12	92,609	496	0.54
13	79,013	446	0.56
14	67,632	406	0.60
15	64,439	346	0.54
16	66,690	342	0.51
17	67,584	311	0.46
18	61,389	253	0.41
19	53,361	241	0.45
20	51,417	235	0.46
21	48,347	307	0.63
22	48,839	310	0.63
23	43,610	192	0.44
Total	1,275,036	6,812	0.53