## By Date

Date	Impressions	Clicks	C-Rate [%]
01/05/2013	41,898	147	0.35
02/05/2013	42,756	119	0.28
03/05/2013	45,060	136	0.30
04/05/2013	35,548	117	0.33
05/05/2013	30,445	72	0.24
06/05/2013	43,630	92	0.21
07/05/2013	35,653	60	0.17
08/05/2013	39,412	90	0.23
09/05/2013	33,870	59	0.17
10/05/2013	28,538	-44	0.15
11/05/2013	16,704	30	0.18
12/05/2013	11,810	27	0.23
13/05/2013	29,051	54	0.19
14/05/2013	30,632	81	0.26
15/05/2013	48,277	355	0.74
16/05/2013	49,559	375	0.76
17/05/2013	47,761	383	0.80
18/05/2013	22,036	154	0.70
19/05/2013	23,669	132	0.56
20/05/2013	53,006	304	0.57
21/05/2013	80,296	607	0.76
22/05/2013	77,654	782	1.01
23/05/2013	46,504	292	0.63