Prompt Engineering Reference Guide

1. Create an Identity (who)

"I want you to act as..."

Doctor
Teacher
Chatbot
Comedian
Academic
Recruiter
Historian
Translator
Advertiser
Journalist
Interviewer
Storyteller
Travel guide
Math teacher
UI Developer
-Technical Writer
-Investment Manager
-[A specific person, real or fictional]
-[A person in a specific position, like CEO]

2. Define a Clear Task (what)

Use action verbs!

Analyze
Explain
Describe
Write
Argue
Brainstorm
Change
Include
List
Outline
Propose
Critique
Defend
Reword
Rewrite
Suggest
Summarize
Translate

3. Provide Context (why and how)

Background info

-Who is the audience?
-What goal should the output achieve?
-Company brand statement.

Response instructions

-What structure do I want?
-What parts do I want excluded?
-What level of depth should be analyzed?

Common Structures
-Bullets
-Table
-Dialogue
-Pros / cons
-[Custom Structure]

4. Specify the Output Style

Tone

Professional
Playful
Conversational
Humorous
Empathetic
Concise
Academic
Creative
-Write your response in style of [person]

Temperature

Controls the randomness of the response. 1 is most random and 0 is least random.

Presence Penalty

Controls the repetitiveness of the response. A higher presence penalty will encourage the model to generate less common words and phrases.

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Beehive Learning