



# The Hidden Cost of Unwanted Email

Let's consider an organization with  
**150 EMAIL USERS:**

Each user works and earns the  
US average time and wage.



Working **1,600 hrs.** per year

Earning **\$50,000** USD per year

Receiving **37 emails** per day\*

**Around 67% of business email consists of  
spam, viruses, malware, or server attacks.\***

\*Source: Mailprotector filtering statistics

**33%**



good email

**67%**



bad email

The time needed to deal with unwanted email over a year's time adds up to

**AN ENTIRE DAY OF DELETING EMAIL**

**25**

UNWANTED EMAILS  
PER USER EACH DAY

**X**



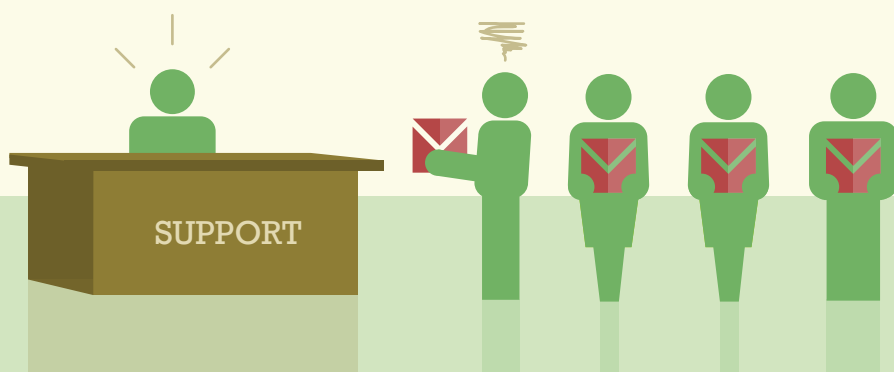
SECONDS TO DELETE  
EACH MESSAGE

**=**

**6.94**

HOURS PER USER  
WASTED YEARLY

Even at a modest \$25 per half hour, just 4  
email-related support calls a day creates  
**\$20,000 IN SUPPORT COSTS.**



Dealing with unwanted email for merely one year can

**EXPLODE COSTS TO A TOTAL OF...**

**1,041**

LOST HOURS

**OR**

**\$52,530**

IN PROFIT LOSSES



**mailprotector®**

For an organization with 150 users, the losses from wasted time due to managing unwanted email totals a staggering \$52,530! The good news for your clients is that this leak in profits can be fixed by putting a reliable and affordable cloud-based email filtering solution in place.

**CloudFilter™ from Mailprotector®** can save their time and money today.

Learn more at [mailprotector.com/cloudfilter](http://mailprotector.com/cloudfilter)

