

SeniorVu API

API Integration

Our API is an HTTPS REST API which is hosted at the following base endpoints below. POST method will accept JSON (application/json).

Production:	<code>https://www.seniorvu.com/v1/:object</code>
Testing:	<code>https://staging.seniorvu.com/v1/:object</code>

POST/leads

Create New Lead

POST JSON to this endpoint to add a new lead in SeniorVu. This actually attempts to match to the SeniorVu database and update an existing record first, or add a new record if no matches are found. The leads are matched by email address first and name and phone number if there is no email address. SeniorVu API keys are specific to a single community. When the API key is created in SeniorVu, a corresponding source type field is also entered e.g. "Partner A". In addition, sources can be defined within the post for use when a partner flights multiple campaigns per community.

Note: POSTing will behave as an *upsert* if you supply a different email, key combination.

```
{
  "email": "String",
  "firstName": "String" (minimum of two characters),
  "lastName": "String" (minimum of two characters),
  "dob": "String" (format yyyyymmdd),
  "gender": "String" (values male or female),
  "maritalStatus": "String" (values Married, Single),
  "annualIncome": "String" (format #####),
  "netWorth": "String" (format #####),
  "phone": "String" (format #####),
  "address1": "String",
  "address2": "String",
  "city": "String",
  "state": "String" (format two letter abbreviation),
  "zip": "String" (format five digits),
  "source": "String",
  "key": "String"
}
```

Required: phone, firstName, lastName, key (for authentication)

Fields that are not required should be omitted from the post rather than included with a blank value.

If you do not have the key properly set, you will receive a **401 Unauthorized** response.

If you do not include any other required field you will receive a **400 Bad Request** response.

For a successful post you will receive a **201 Created** response with the SeniorVu purchasedLeadId in the body.

POST JSON to this endpoint to create an activity record. The leads are matched by SeniorVu purchasedLeadId. SeniorVu API keys are specific to a single community. When the API key is created in SeniorVu, a corresponding source type field is also entered e.g. "Partner A". Workflow rules are configured in SeniorVu so that activities and "tourScheduledDate" and "qualified" values can trigger a change in lead status, change in priority, email notification(s), and http posts to other systems. The activity will also display in the lead's SeniorVu activity feed and analytics.

```
{
  "leadId": "String"
  "activity": "String" (values formFill, liveChat, inboundCall, outboundCall),
  "activityDate": "String" (format yyyy-mm-ddThh:mm – 24 hour clock, example 20161208T17:00),
  "qualified": "String" (values Null, yes, dqFinancial, dqLocation, dqNotInterested),
  "tourScheduledDate": "String" (format yyyy-mm-ddThh:mm or Null example 2016-12-08T17:00),
  "notes": "String",
  "key": "String"
}
```

Required: leadID, activity, activityDate, key (for authentication)

Fields that are not required should be omitted from the post rather than included with a blank value.

If you do not have the key properly set, you will receive a **401 Unauthorized** response.

If you do not include any other required field you will receive a **400 Bad Request** response.

For a successful post you will receive a **201 Created** response.