



5 Courses

Design Fundamentals with AI

Generative AI Content Creation

Image Editing

Graphic Design

Document Design



May 29, 2025

## Maikelly Jordana Cardoso Lemos da Silva

has successfully completed the online, non-credit Professional Certificate

# Adobe Graphic Designer

Learn to create anything you can imagine as you prepare for your career in graphic design. Designed for aspiring creatives, this program covers five key areas: Design Fundamentals: Understand the core principles of design — including layout, typography, and color theory — to create visually compelling work. Generative AI: Learn how to integrate AI into your workflow to enhance your creative process. Image Editing: Enhance, edit, and retouch images that inspire your imagination using Adobe Photoshop. Graphics and Illustration: Develop your skills in Adobe Illustrator to create stunning graphics and illustrations that communicate your vision. Document Design and Management: Learn to create and manage professional documents that are both beautiful and functional.



**Adobe**

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/UK3Q8N8UGSCG>



5 Courses

**Fundamentals of Graphic Design**

**Introduction to Typography**

**Introduction to Imagemaking**

**Ideas from the History of Graphic Design**

**Brand New Brand**



Jun 15, 2025

## **Maikelly Jordana Cardoso Lemos da Silva**

has successfully completed the online, non-credit Specialization

# **Graphic Design**

In this Specialization, learners were equipped with a set of transferable formal and conceptual tools for “making and communicating” in the field of graphic design. Learners were exposed to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image making and typography. Learners completed a capstone project that applies the skills of each course in a finished branding project suitable for a professional portfolio.

Michael Worthington  
Faculty, Program in  
Graphic Design  
School of Art

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