

LITEUP CREATIVE CONCEPT - PRIVACY POLICY

Effective Date: 01/01/2025

Liteup Creative Concept ("Liteup Creative Concept," "we," "our," or "us") operates this website and values your privacy. This Privacy Policy outlines how we collect, use, and protect your information while using our website and services. By accessing or using our website, you agree to the terms outlined in this policy.

1. Information We Collect

a. Non-Personally Identifiable Information

Like most websites, we collect non-personally identifiable information such as:

- Browser type
- Language preference
- Referring website
- Date and time of visit
- Pages viewed and interactions with our website

This data helps us improve our website performance and user experience.

b. Personally Identifiable Information

We collect personally identifiable information when you:

- Register for an account
- Subscribe to our services
- Contact us for support or inquiries
- Make a transaction on our website

This may include your name, email address, phone number, payment details, and other necessary data.

c. IP Addresses and Cookies

We may collect IP addresses for security, analytics, and troubleshooting purposes. Additionally, we use cookies to enhance user experience. You may disable cookies in your browser settings, but doing so may affect website functionality.

2. How We Use Your Information

Liteup Creative Concept uses the collected information for:

- Improving website functionality and services
 - Processing transactions and subscriptions
 - Providing customer support
 - Sending service-related notifications and marketing updates (you may opt out)
 - Enhancing security and preventing fraudulent activities
-

3. Data Protection & Security

We implement security measures to protect your data from unauthorized access, alteration, or destruction. However, no online data transmission is entirely secure, so we encourage users to take precautions when sharing sensitive information.

4. Sharing & Disclosure of Information

We do not sell or rent your personally identifiable information. We may share data in the following cases:

- With trusted service providers who assist in website operations
- When required by law, such as in response to legal requests
- If Liteup Creative Concept undergoes a business transfer, merger, or acquisition

5. Third-Party Links & Services

Our website may contain links to third-party websites or services. We are not responsible for their privacy policies or practices. We encourage users to review external websites' policies before providing personal information.

6. Advertising & Cookies

We may use third-party advertising partners who use cookies to display relevant ads based on user interests. You can opt out of targeted advertising through your browser settings.

7. Changes to This Privacy Policy

Liteup Creative Concept reserves the right to update this Privacy Policy. Changes will be posted on this page, and continued use of our website constitutes acceptance of the revised policy.

8. Contact Us

For any questions regarding this Privacy Policy, please contact us at:

Liteup Creative Concept

+234 70 112 992 03

info@liteupcreative.com
