

7TRB FIELD MANUAL

A Practical Guide for Tribes, Builders, Merchants & the 7Tribes Economy

SECTION 1 — START HERE: WHAT 7TRB IS

7TRB is a community-powered currency. It moves between people, builders, and merchants. It funds ideas, circulates wealth inside tribes, and strengthens local economies.

SECTION 2 — BUILDING YOUR TRIBE

Step 1: Gather Your People

- Start with 5–20 committed members.
- Create a home base (WhatsApp, Telegram, Discord, FB Group).
- Name examples: “7Tribes – Detroit Tribe 01”, “Mainhouse Tribe”, “Simply Classic Tribe”.

Step 2: Name & Territory

- Choose a tribe name and define your focus area.

Step 3: Simple Rules

- Decide voting method, meeting rhythm, and project criteria.

SECTION 3 — TRIBE LEADERSHIP STRUCTURE

Core Roles:

- Tribe Coordinator
- Tribe Treasurer
- Tribe Recorder

Optional Roles:

- Merchant Lead
- Builder Lead
- Outreach Lead

Election Process:

- Nominate, vote, serve 3–6 month terms.

SECTION 4 — BUILDERS: LAUNCHING PROJECTS

Steps:

1. Create proposal (name, problem, timeline, funding).
2. Submit to tribe.
3. Tribe votes.
4. Treasury funds project.
5. Builder reports progress; project moves Proposed → Approved → Funded → Delivered.

SECTION 5 — MERCHANTS: JOINING THE 7TRB ECONOMY

Onboarding:

- Create wallet.
- Submit merchant form.

Using 7TRB:

- Accept partial payments.
- Offer rewards.
- Run tribe deals.

Monthly reporting required.

SECTION 6 — MERCHANT REDEMPTION (CASH OUT)

Merchants redeem 7TRB through the treasury.

Redemption models: even, discounted, or hybrid.

SECTION 7 — DASHBOARD METRICS

Holders — size of community.

Active Wallets — participation.

Treasury — war chest.

Spent % — spending pace.

Project Pipeline — execution.

Treasury Trend — long-term health.

Merchant Metrics — adoption.

SECTION 8 — WEBSITE STRUCTURE

- Start Here
- Tribe Guide
- Builders Guide
- Merchants Guide
- Dashboard Guide