

Unity Token (7TRB) – White Paper

"A Community-Driven Digital Asset for Collective Growth"

1. Executive Summary

7TRB Unity Token is a fixed-supply Ethereum-based digital asset designed to connect communities, fuel e-commerce, and provide real-world and digital utility. With a total supply of 1,000,000 tokens, 7TRB offers scarcity, transparency, and growth potential for early adopters and long-term investors.

2. Mission & Vision

Mission: To empower individuals and communities through a secure, transparent, and utility-driven digital token that fuels economic participation.

Vision: A connected ecosystem where token holders benefit from both real-world commerce and digital growth opportunities.

3. The Problem

Barriers to entry in crypto for everyday people, lack of trustworthy community-led tokens, and the disconnect between physical commerce and digital assets have slowed adoption.

4. The 7TRB Solution

A fixed-supply Ethereum token with practical use cases in commerce, rewards, and incentives. Built with transparent governance and integrated with e-commerce for apparel, merchandise, and events.

5. Tokenomics

Blockchain	Ethereum ERC-20
Total Supply	1,000,000 tokens (fixed)
Distribution	40% Community Rewards 30% Public Sale 20% Development 10% Reserve Fund
Inflation	None – scarcity-driven model

6. Utility & Use Cases

• Purchase merchandise and event tickets • Community governance voting • Partner discounts and loyalty rewards

7. Roadmap

Phase 1	Token creation, website, initial community (Months 1–3)
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Phase 2	E-commerce & merch integration, partnerships (Months 4–8)
Phase 3	Event integration, exchange listings (Months 9–12)

8. Compliance & Risk Mitigation

- AML/KYC compliance for public sale
- Transparent reporting
- Smart contract security audits

9. Investment Opportunity

Early investors benefit from bonus allocations, fixed supply-driven value growth, and partnerships that expand token demand.

10. Team

Founder, Advisors (Legal, Blockchain, Marketing), Development Team