

Our culture is in our DNA

Do The
Right thing

Passion

Customer
Focus

Pride and
Image

Collaborative
Innovation

Solution
Driven

“We evaluate an opportunity by its people.”

Most private equity firms invest in an existing business. They evaluate opportunity by the numbers. But SGH’s investment criteria are different. We start by evaluating the people behind the business. At Simon Group Holdings, we look at every transaction differently because we are industry-agnostic. Simply put, if it’s the right opportunity and involves the right people, we will move forward. As Sam Simon says, “A business is not all about the balance sheet. We look at every aspect of their business. We look at their back office, their culture, but most importantly... their people. “

It has been this way from the our inception. When Sam built Atlas Oil from the ground up 32 years ago, he created and instilled a culture and attitude that still resonates across all the Simon Group Holdings companies today. Here, we love what we do and it’s shown in the actions of every member of the SGH team, professionals who possess an inherent set of shared values that we pride ourselves on. In business there are always going to be problems. But we know there is a solution to every problem. Our executive team members all come from strong operational backgrounds. They have the know-how to solve complex problems and challenge our team to make changes. Ultimately, our success as a top private equity and venture capital firm is constantly driven by collaboration, innovation and putting the right tools in place.

“This is a place where differences are made”

We know that culture is key to the success of a business, so our strong cultural values lead the way we build our team. SGH focuses on collaboration and puts decisive, disruptive innovation at the top of the pyramid. We are passionate about what we do, and we're always looking for talented individuals who are as motivated as we are.

If you are a passionate, solution-driven, out-of-the-box thinker that thrives on results, we'd love to hear from you. SGH offers a welcoming, motivating environment where you'll be surrounded by entrepreneurial-minded people who always give 110%.



Key Areas of Expertise

SGH has nine core areas of expertise that our businesses have shared experiences across. This experience allows us to leverage our core competencies between the companies within the SGH portfolio. Those areas include:



**ENERGY
SOLUTIONS**



FUEL SUPPLY



**OIL FIELD
SERVICES**



**LOGISTICS &
TRANSPORTATION**



REAL ESTATE



**PRIVATE
EQUITY**



**TECHNOLOGY
INCUBATION**



**AEROSPACE
& DEFENSE**



**MODULAR
SOLUTIONS**



GLOBAL HEADQUARTERS
Collaboration and Innovation Hub
335 East Maple
Birmingham, MI 48009 United States

www.simongroupholdings.com