

OCT. 12-13 2023 | BRUSSELS & ONLINE

# EURO RUST

*Get involved as a Sponsor*

# EURO RUST

*2 day conference  
for the European  
Rust community*

We cover all things Rust:  
from Rust patterns and idioms to  
systems programming and CLI  
tooling, servers WASM, and  
embedded systems.

EuroRust is part  
of the RustFest  
family of events



EuroRust 2022 was a success  
and we are happy to share  
some numbers with you

1

month prior,  
EuroRust was  
sold out

250

on-site  
attendees

160

remote  
attendees

21

amazing  
speakers

+ Uncountable inspiring conversations

# ***EURO RUST***

**2023**

will take place in

***Brussels, Belgium***

in the heart of Europe  
and easy to reach.  
We'll remain a hybrid  
event and allow remote  
attendance as well.

We expect 400 Rustaceans on-site from all over Europe and another 200 remotely

Two-day, single track conference with talks and panel discussions

Networking opportunities at sponsors and lounge areas as well as at the after party

Community-organized side events happening around the conference

Top Tier partners can host workshops

After party on Friday night to close the conference



# That's what attendees say



**Rust Foundation**  
@rust foundation

Day 2 of [@euro\\_rust](#) is about to begin! We're thrilled to be amongst members of the European Rust community who came out to connect with and learn from one another.



**Stefan Baumgartner**  
@ddorrt

First day of [#eurorust](#) is over... I can't say how much I missed in-person conferences and connecting with so many people I have seen just virtually, or never at all.

The day was filled with insightful discussions and a great atmosphere. Really happy that I'm taking part!



**Scrabsha**  
@scrabsha

Thank you so much for this conference. All the organizers I talked to were super kind. The audience was awesome too!

I can't wait for [@euro\\_rust](#) 2 to happen



**Luca Palmieri**  
@algo\_luca

Two full days of conference take a toll! But it was amazing to be back at an in-person Rust conference 🔥

[@euro rust](#) sparked a lot of very interesting discussions and connections. I have more than a few follow-ups in mind.

Until next time I guess 😊



**Raphaël Gomès**  
@Alphare33

[@euro\\_rust](#) was lovely, met a ton of nice people, hope to see all of you again soon. Get in touch if you want to!



**Natalie Perret** 🍫  
@Alphare33

It was really amazing! Really enjoyed the whole conf ~~



**Johann** 🐙  
@Urhengula5

It was great meeting you and many other interesting people there! Looking forward to more Rust on-site conferences to come!

# ***EURO RUST***

SPONSORSHIP  
OPPORTUNITIES

# BASIC

***Supporter***    € 2.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro\_rust
- Two remote attendee passes

***Partner***      € 4.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro\_rust
- Two remote attendee passes
- **Logo in conference emails**
- Logo on screen during breaks
- Option to provide swag
- Two on-site attendee passes

# ***EURO RUST***

SPONSORSHIP  
OPPORTUNITIES

# PREMIUM

## ***Head Partner***

€ 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro\_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- Two on-site attendee passes
- 4 on-site attendee passes
- 2 remote attendee passes
- Sponsor announcement on stage
- Option to set up a booth (2 x 2 m)
- Post conference: logo in video recordings & in mood video

## ***Premier Partner***

€ 15.000

**HEAD PARTNER** package + additional:

- 1 additional on-site attendee pass (5 in total)
- Sponsor announcement on stage
- Option to set up booth (2 x 4 m)
- First in line for optional sponsorship opportunities (branded lanyards or name tag)
- Option to host a workshop session (content selection & execution is responsibility of the sponsor)
- Post conference: logo in video recordings & in mood video

# **EURO RUST**

SPONSORSHIP  
OPPORTUNITIES

ONE

## OF A KIND

only ONE after party partner  
& live stream partner

### ***After Party Partner***      € 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro\_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- Two on-site attendee passes
- Post conference: logo in video recordings & in mood video
- **Be the official sponsor of the conference After Party**
- Includes special announcements and signage at the party venue

### ***Live Stream Partner***      € 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro\_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- Two on-site attendee passes
- Post conference: logo in video recordings & in mood video
- **Logo in the live stream during both days of the event**



# SPONSORSHIP OPPORTUNITIES OVERVIEW

	Supporter 2.000 €	Partner 4.000 €	Head Partner 10.000 €	Premier Partner 15.000 €	Closing Dinner Partner 10.000 €	Live Stream Partner 10.000 €
Remote attendee ticket	2	2	2	2	2	2
On-site attendee pass		1	4	5	1	1
Logo on website	●	●	●	●	●	●
Logo on on-site signage	●	●	●	●	●	●
Logo in conference emails		●	●	●	●	●
Logo on screen during breaks		●	●	●	●	●
Sponsored tweet	●	●	●	●	●	●
Option to provide swag		●	●	●	●	●
Sponsor announcement on stage			●	●	●	●
Option to set up a booth			2 x 2 m	2 x 4 m		
Post conference: logo in video recordings & in mood video			●	●	●	●
First in line for optional sponsorship opportunities				●	●	●
Option to host a workshop session				●		
Official sponsor of the conference after party					●	
Special announcements and signage in the dinner venue					●	
Logo in the live stream						●

Contact us with your sponsoring ideas at [mail@eurorust.eu](mailto:mail@eurorust.eu)

**EURO RUST**

**REACH  
OUT  
TO US**



[mail@eurorust.eu](mailto:mail@eurorust.eu)



[@euro\\_rust](https://twitter.com/euro_rust)

WELCOME