

OCT. 12-13 2023 | BRUSSELS & ONLINE

EURO RUST

Get involved as a Sponsor

EURO RUST

***2 day conference
for the European
Rust community***

We cover all things Rust:
from Rust patterns and idioms to
systems programming and CLI
tooling, servers WASM, and
embedded systems.

EuroRust is part
of the RustFest
family of events



EuroRust 2022 was a success
and we are happy to share
some numbers with you

1

month prior,
EuroRust was
sold out

250

on-site
attendees

160

remote
attendees

21

amazing
speakers

+ Uncountable inspiring conversations

EURO RUST

2023

will take place in

Brussels, Belgium

in the heart of Europe
and easy to reach.
We'll remain a hybrid
event and allow remote
attendance as well.

We expect 400 Rustaceans on-site from all over Europe and another 200 remotely

Two-day, single track conference with talks and panel discussions

Networking opportunities at sponsors and lounge areas as well as at the after party

Community-organized side events happening around the conference

Top Tier partners can host workshops

After party on Friday night to close the conference



That's what attendees say



Rust Foundation
@rust foundation

Day 2 of [@euro_rust](#) is about to begin! We're thrilled to be amongst members of the European Rust community who came out to connect with and learn from one another.



Stefan Baumgartner
@ddorrt

First day of [#eurorust](#) is over... I can't say how much I missed in-person conferences and connecting with so many people I have seen just virtually, or never at all.

The day was filled with insightful discussions and a great atmosphere. Really happy that I'm taking part!



Scrabsha
@scrabsha

Thank you so much for this conference. All the organizers I talked to were super kind. The audience was awesome too!

I can't wait for [@euro_rust](#) 2 to happen



Luca Palmieri
@algo_luca

Two full days of conference take a toll! But it was amazing to be back at an in-person Rust conference 🔥

[@euro rust](#) sparked a lot of very interesting discussions and connections. I have more than a few follow-ups in mind.

Until next time I guess 😊



Raphaël Gomès
@Alphare33

[@euro_rust](#) was lovely, met a ton of nice people, hope to see all of you again soon. Get in touch if you want to!



Natalie Perret 🎨
@Alphare33

It was really amazing! Really enjoyed the whole conf ~~



Johann 🐙
@Urhengula5

It was great meeting you and many other interesting people there! Looking forward to more Rust on-site conferences to come!

EURO RUST

SPONSORSHIP
OPPORTUNITIES

BASIC

Supporter € 2.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Two remote attendee passes

Partner € 4.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Two remote attendee passes
- **Logo in conference emails**
- Logo on screen during breaks
- Option to provide swag
- One on-site attendee pass

EURO RUST

SPONSORSHIP
OPPORTUNITIES

PREMIUM

Head Partner

€ 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 4 on-site attendee passes
- 2 remote attendee passes
- Sponsor announcement on stage
- Option to set up a booth (2 x 2 m)
- Post conference: logo in video recordings & in mood video

Premier Partner

€ 15.000

HEAD PARTNER package +

- 1 additional on-site attendee pass (5 in total)
- Sponsor announcement on stage
- Option to set up booth (2 x 4 m)
- First in line for optional sponsorship opportunities (branded lanyards or name tag)
- Option to host a workshop session (content selection & execution is responsibility of the sponsor)
- Post conference: logo in video recordings & in mood video

EURO RUST

SPONSORSHIP
OPPORTUNITIES



OF A KIND

only ONE after party partner
& live stream partner

After Party Partner € 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 2 on-site attendee passes
- 2 remote attendee passes
- Post conference: logo in video recordings & in mood video
- Be the official sponsor of the conference After Party
- Includes special announcements and signage at the party venue

Live Stream Partner € 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 2 on-site attendee passes
- 2 remote attendee passes
- Post conference: logo in video recordings & in mood video
- Logo in the live stream during both days of the event



SPONSORSHIP OPPORTUNITIES OVERVIEW

	Supporter 2.000 €	Partner 4.000 €	Head Partner 10.000 €	Premier Partner 15.000 €	Closing Dinner Partner 10.000 €	Live Stream Partner 10.000 €
Remote attendee ticket	2	2	2	2	2	2
On-site attendee pass		1	4	5	2	2
Logo on website	●	●	●	●	●	●
Logo on on-site signage	●	●	●	●	●	●
Logo in conference emails		●	●	●	●	●
Logo on screen during breaks		●	●	●	●	●
Sponsored tweet	●	●	●	●	●	●
Option to provide swag		●	●	●	●	●
Sponsor announcement on stage			●	●	●	●
Option to set up a booth			2 x 2 m	2 x 4 m		
Post conference: logo in video recordings & in mood video			●	●	●	●
First in line for optional sponsorship opportunities				●		
Option to host a workshop session				●		
Official sponsor of the conference after party					●	
Special announcements and signage in the dinner venue					●	
Logo in the live stream						●

Contact us with your sponsoring ideas at mail@eurorust.eu

EURO RUST

**REACH
OUT
TO US**



mail@eurorust.eu



[@euro_rust](https://twitter.com/euro_rust)



[@eurorust@fosstodon.org](https://eurorust.fosstodon.org)

WELCOME