



EURO RUST

We'll be back in 2024

October 10th + 11th

Vienna + remote

EuroRust 2023

Recap

EuroRust 2023 was a great success. We had **440 attendees** on-site and an additional **170 people** attended online. We sold out **one month prior to the event**.

We offered **2 opening talks, 15 talks, 1 panel discussion** with members of the core project, **networking opportunities, workshops** on the day before the main conference, **city tours**, as well as an **after party**.

People came from **46 countries**. **185** of the attendees got their ticket from their employer, the rest attended as private individuals.

Net Promoter Score is **4.3**: **85%** are likely to recommend EuroRust to a colleague.

Thank you for an amazing EuroRust 2023!

Social Media

325.000+

Twitter impressions

770%

increase in LinkedIn unique visitors

24.000+

LinkedIn impressions

4.512+ hours

hours of content played on YouTube

415.400+

YouTube impressions

“ Thank you to the organizers of
@euro_rust for a fantastic event for
the #rustlang community in Brussels,
Belgium [...]

Rust Foundation
@rust_foundation

“ It was amazing, you guys did a
fantastic job! I had an absolute blast
of a time!

aQaTL
@aQaVL

“ I'm back home after some amazing days
at @euro_rust! Thanks a lot to the
organizers for the conference! [...]

Martin Geisler
Author of "Comprehensive Rust" from Google
@mrtngrslr

“ This year's @euro_rust was great. I
had an awesome time chatting with
folks. Can only re-iterate: meeting in
person is important. [...]

Armin Ronacher
Creator of rye and the Flask web framework
@mitsuhiko

Why EuroRust?



Recruiting

Find great talents
that fit your company



Networking

Talk to other experts
about Rust



Visibility

Get known and seen in
the world of Rust



Community

Foster the Rust
Community

EuroRust 2024: October 10th + 11th

What to expect:

Of course we will host another EuroRust in 2024!
We aim for **500 attendees on-site** and additional
200 remote attendees.

It will be a two-day, single track conference with talks and panel discussions. There will also be plenty of networking opportunities during the conference as well as an after party.

Workshops and community-organized side events will be happening around the conference.



Sponsorship Overview

	Supporter	Partner	Head Partner	Head Partner+	Premier Partner	Main Partner	Closing Party Partner	Live-Streaming Partner	Diversity Sponsor
	2.000 €	4.000 €	10.000 €	12.000 €	15.000 €	20.000 €	10.000 €	10.000 €	3.000 € - 5.000 €
Remote attendee ticket	2	2	2	2	2	2	2	2	-
On-site attendee ticket	-	1	4	4	5	7	4	4	-
Early-Bird Company Price	-	-	-	-	-	Yes	-	-	-
Logo on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on on-site signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on screen during breaks	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in conference emails	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor announcement on Social Media	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Side stage: Talking slot or panel hosting	-	-	-	-	-	Yes	-	-	-
Sponsored tweet	-	-	1	1	2	3	1	1	-
Option to provide swag	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	-
Sponsor announcement on stage	-	-	Yes	Yes	Yes	Yes	Yes	Yes	-
Option to set up a booth	-	-	2x2	2x2	2x4	4x4	-	-	-
Post conference: logo in video, recordings & in mood video	-	-	Yes	Yes	Yes	Yes	Yes	Yes	-
First in line for optional sponsorship opportunities	-	-	-	-	-	Yes	-	-	-
Option to host a workshop session	-	-	-	online	on-site	on-site	-	-	-
Official sponsor of the conference after party	-	-	-	-	-	-	Yes	-	-
Logo in the live stream	-	-	-	-	-	-	-	Yes	-
Dedicated sponsor page on eurorust.eu	-	-	-	-	Yes	Yes	-	-	-
Diversity tickets for the community	-	-	-	-	-	-	-	-	Yes*

*amount of tickets depends on the sponsor amount

Supporter

2.000 €

Remote attendee ticket	2
On-site attendee ticket	-
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	-
Logo in conference emails	-
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	-
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Partner

4.000 €

Remote attendee ticket	2
On-site attendee ticket	1
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	Yes
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Head Partner

10.000 € | 5 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Head Partner Plus

12.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	online
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Premier Partner

15.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	5
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	2
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	Yes
Diversity tickets for the community	-

Main Partner

20.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	7
Early-Bird Company Price	Yes
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	Yes
Sponsored tweet	3
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	4x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	Yes
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	Yes
Diversity tickets for the community	-

Closing Party Partner

10.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	Yes
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Live-Streaming Partner

10.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	Yes
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

Diversity Sponsor

3.000 - 5.000 €

Remote attendee ticket	-
On-site attendee ticket	-
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	-
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	Amount of tickets depends on the sponsor amount

Optional Sponsorship Opportunities

(Main Partner is first in line)

Wi-Fi Branding

Coffee break sponsor

Beverage sponsor

Lunch sponsor

Reach out!

Contact us to become a sponsor, to get more information or to suggest additional sponsorship ideas!

We're looking forward to hear from you.

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@eurorust@fosstodon.org

X @euro_rust

**EURO
RUST**