

Barcelona and Online  
October 14–17, 2026

# EURO RUST



# RECAP

EuroRust 2025 was an overwhelming success. We had 550 attendees on-site and an additional 150 people attended online.

We offered 32 talks spread across two stages, 6 workshops on the day before the main conference, and an impl room for collaboration on open-source projects. There were a variety of side activities as well, including a community meetup, city tours, karaoke, and an after party.

40% of the attendees got their ticket from their employer, the rest attended as private individuals.

Thank you for an amazing EuroRust 2025!





## Social Media as of October 16, 2025

**159,209**

X impressions

**+35%**

X followers YOY

**112,318**

LinkedIn impressions

**12,412**

hours of content played on YouTube

**+205%**

YouTube hours YOY

**119,261**

YouTube views

**+258%**

YouTube views YOY





## Feedback

EuroRust is the annual focal point of the European Rust community. Helsing is very happy to sponsor and support this truly inclusive celebration of learning, mingling, networking, laughing. Thank you [...] for striking exactly the right balance between professional organisation and a friendly, supportive vibe.

- **Robert Fink, CTO at Helsing**



Thank you to the organizers of @euro\_rust for a fantastic event for the #rustlang community [...]

- **Rust Foundation, @rust\_foundation**



This year's @euro\_rust was great. I had an awesome time chatting with folks. Can only reiterate: meeting in person is important.

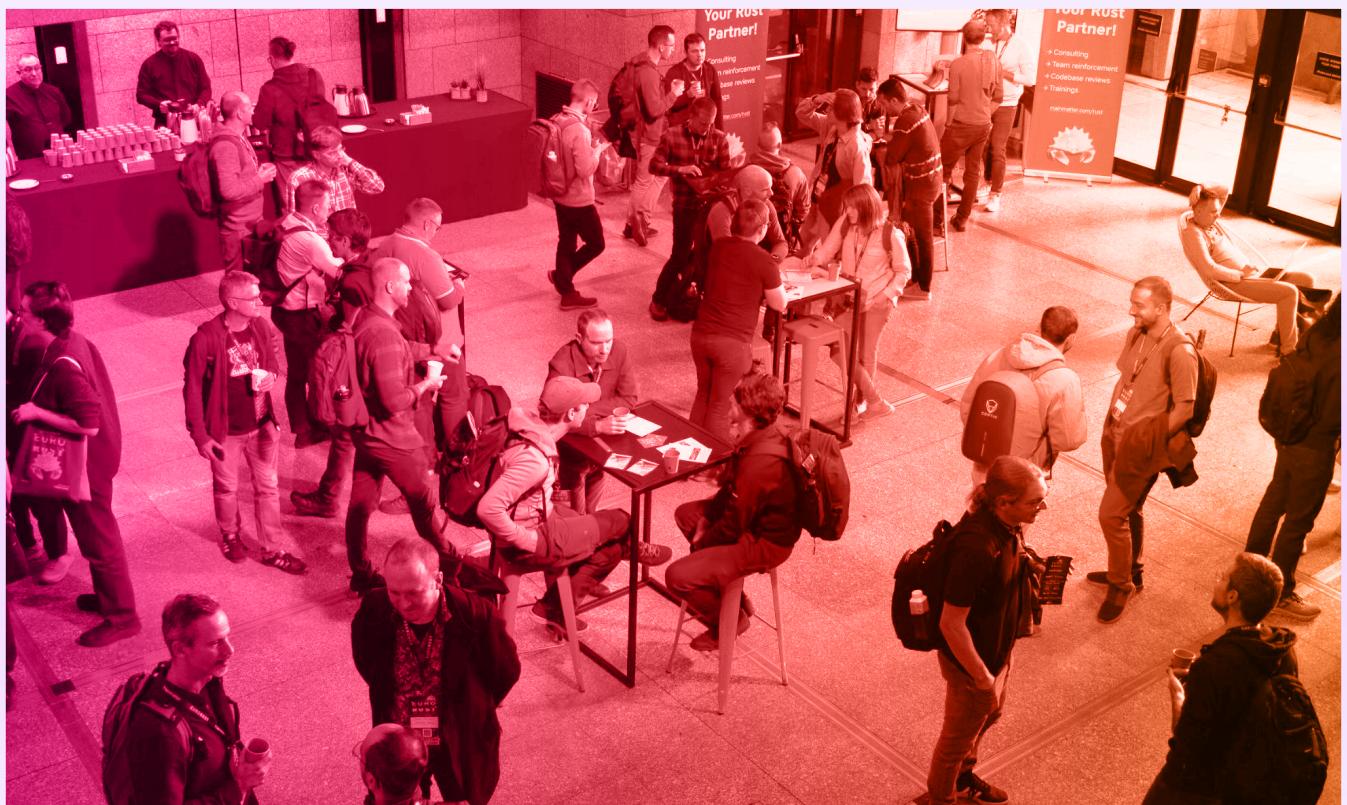
- **Armin Ronacher, Creator of rye and the Flask web framework, @mitsuhiko**

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# WHAT TO EXPECT

Of course we will host another EuroRust in 2026! We plan to welcome **600 attendees on-site** in Barcelona and an additional **200 remote attendees**.

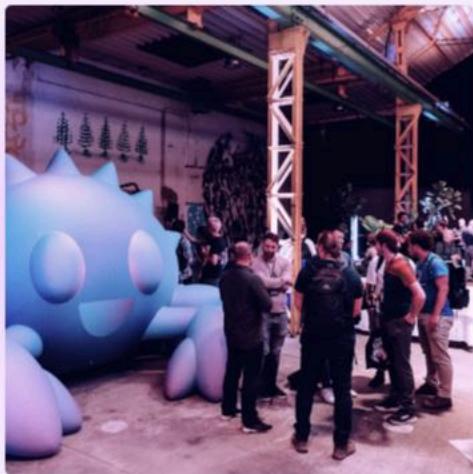
It will be a four-day event including two conference days with talks and panel discussions, a workshop day, an impl day and of course plenty of fun side activities.



# Why EuroRust?



**Recruiting**  
Find great talent that  
fits your company



**Networking**  
Talk to other experts  
about Rust



**Visibility**  
Get known and seen  
in the world of Rust



**Community**  
Foster the Rust  
Community





# Sponsorship Overview

	Supporter	Partner	On-site Partner	Premier Partner	Main Partner	Live Stream Partner	Lounge Partner
	2.500 €	5.000 €	10.000 €	15.000 €	25.000 €	15.000 €	15.000 €
<b>On-site attendee ticket</b>	-	1	2	4	8	2	4
<b>Logo on website</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Logo on on-site signage</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Logo in live stream</b>	-	-	-	-	-	Yes	-
<b>Post conference: logo in video recordings &amp; in mood video</b>	-	Yes	Yes	Yes	Yes	Yes	Yes
<b>Social media announcement</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Sponsor announcement on stage</b>	-	-	-	Yes	Yes	Yes [in stream]	Yes
<b>Booth</b>	-	-	Small	Medium	Large	-	Lounge
<b>Option to provide swag</b>	-	Yes	Yes	Yes	Yes	Yes	Yes
<b>Dedicated sponsor page on <a href="http://eurorust.eu">eurorust.eu</a></b>	-	-	-	Yes	Yes	-	-
<b>Talk slot</b>	-	-	-	-	Yes	-	-
<b>Option to host a workshop</b>	-	-	-	Yes	Yes	-	-





## Supporter

2.500 €

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**On-site attendee ticket** -

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

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**Post conference: logo in video recordings & in mood video** -

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**Social media announcement** Yes

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**Sponsor announcement on stage** -

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**Booth** -

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**Option to provide swag** -

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**Dedicated sponsor page on eurorust.eu** -

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**Talk slot** -

---

**Option to host a workshop** -

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## Partner

5.000 €

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**On-site attendee ticket** 1

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

---

**Post conference: logo in video recordings & in mood video** Yes

---

**Social media announcement** Yes

---

**Sponsor announcement on stage** -

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**Booth** -

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**Option to provide swag** Yes

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**Dedicated sponsor page on eurorust.eu** -

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**Talk slot** -

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**Option to host a workshop** -

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## On-site Partner

10.000 €

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**On-site attendee ticket** 2

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

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**Post conference: logo in video recordings & in mood video** Yes

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**Social media announcement** Yes

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**Sponsor announcement on stage** -

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**Booth** Small

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**Option to provide swag** Yes

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**Dedicated sponsor page on eurorust.eu** -

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**Talk slot** -

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**Option to host a workshop** -





## Premier Partner

15.000 €

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**On-site attendee ticket** 4

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

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**Post conference: logo in video recordings & in mood video** Yes

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**Social media announcement** Yes

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**Sponsor announcement on stage** Yes

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**Booth** Medium

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**Option to provide swag** Yes

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**Dedicated sponsor page on eurorust.eu** Yes

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**Talk slot** -

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**Option to host a workshop** Yes





## Main Partner

25.000 € | 1 available

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**On-site attendee ticket** 8

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

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**Post conference: logo in video recordings & in mood video** Yes

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**Social media announcement** Yes

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**Sponsor announcement on stage** Yes

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**Booth** Large

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**Option to provide swag** Yes

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**Dedicated sponsor page on eurorust.eu** Yes

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**Talk slot** Yes

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**Option to host a workshop** Yes





## Live Stream Partner

15.000 € | 1 available

<b>On-site attendee ticket</b>	2
<b>Logo on website</b>	Yes
<b>Logo on on-site signage</b>	Yes
<b>Logo in live stream</b>	Yes
<b>Post conference: logo in video recordings &amp; in mood video</b>	Yes
<b>Social media announcement</b>	Yes
<b>Sponsor announcement on stage</b>	Yes [in stream]
<b>Booth</b>	-
<b>Option to provide swag</b>	Yes
<b>Dedicated sponsor page on eurorust.eu</b>	-
<b>Talk slot</b>	-
<b>Option to host a workshop</b>	-





## Lounge Partner

15.000 € | 1 available

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**On-site attendee ticket** 4

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**Logo on website** Yes

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**Logo on on-site signage** Yes

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**Logo in live stream** -

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**Post conference: logo in video recordings & in mood video** Yes

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**Social media announcement** Yes

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**Sponsor announcement on stage** Yes

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**Booth** Lounge

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**Option to provide swag** Yes

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**Dedicated sponsor page on eurorust.eu** -

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**Talk slot** -

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**Option to host a workshop** -



## Reach out!

Contact us to become a sponsor, to get more information or to suggest additional sponsorship ideas!

We look forward to hearing from you.

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Ⓜ️ [@eurorust@fosstodon.org](https://fosstodon.org/@eurorust)

𝕏 [@euro\\_rust](https://twitter.com/euro_rust)

🌐 [eurorust.eu](https://eurorust.eu)

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