



# EURO RUST

October 9th + 10th, 2025

Paris + remote

# Recap

EuroRust 2024 was a great success. We had **550 attendees** on-site and an additional **170 people** attended online. We sold out **one month prior to the event.**

We offered **24 talks** spread across two stages, **4 workshops** on the day before the main conference, and an **impl room** for collaboration on open-source projects. There were a variety of side activities as well, including a **community meetup, city tours, karaoke**, and an **after party**.

**50%** of the attendees got their ticket from their employer, the rest attended as private individuals.

Thank you for an amazing EuroRust 2024 !

Social Media  
as of Dec. 5, 2024

224,659  
Twitter impressions

108,735  
LinkedIn impressions

885%  
increase in LinkedIn unique visitors

8.680+  
hours of content played on YouTube

888.065  
YouTube impressions

## Feedback

“ EuroRust is the annual focal point of the European Rust community. Helsing is very happy to sponsor and support this truly inclusive celebration of learning, mingling, networking, laughing. Thank you, Sarah and Marco, for striking exactly the right balance between professional organisation and a friendly, supportive vibe. The Helsing crew is already looking forward to EuroRust 2025 – see you in Paris!

Robert Fink  
CTO at Helsing

“ Thank you to the organizers of @euro\_rust for a fantastic event for the #rustlang community in Brussels, Belgium [...]

Rust Foundation  
@rust\_foundation

“ This year's @euro\_rust was great. I had an awesome time chatting with folks. Can only re-iterate: meeting in person is important.

Armin Ronacher  
Creator of rye and the Flask web framework  
@mitsuhiko

EuroRust 2025: October 9th + 10th

# What to expect:

Of course we will host another EuroRust in 2025!

We aim for **800 attendees on-site** and additional  
**200 remote attendees**.

It will be a two-day conference with talks, panel discussions, and an impl room. There will also be plenty of networking opportunities during the conference as well as an after party.

Workshops and community-organized side events will be happening around the conference.



# Why EuroRust?



## Recruiting

Find great talents  
that fit your company

## Networking

Talk to other experts  
about Rust



## Visibility

Get known and seen in  
the world of Rust

## Community

Foster the Rust  
Community

## Sponsorship Overview

# Supporter

2.000 €

Remote attendee ticket	2
On-site attendee ticket	-
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	-
Logo in conference emails	-
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	-
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

# Partner

4.000 €

Remote attendee ticket	2
On-site attendee ticket	1
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	Yes
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

# Head Partner

10.000 € | 5 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

## Head Partner Plus

12.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	online
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

# Premier Partner

15.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	5
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	2
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

## Main Partner

20.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	7
Early-Bird Company Price	Yes
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	Yes
Sponsored tweet	3
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	4x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	Yes
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	Yes
Branded Lounge	-

# Closing Party Partner

10.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	Yes
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

# Live-Streaming Partner

10.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	2
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	Yes
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	-

# EuroRust Lounge Partner

18.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	5
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	Lounge
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Hosting impl room during the conference (placing of banners and track signage)	-
Dedicated sponsor page on eurorust.eu	-
Branded Lounge	Yes

# Optional Sponsorship Opportunities

(Main Partner is first in line)

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Coffee Sponsor

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Beverage Sponsor

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Diversity Sponsor

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Lunch sponsor

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Wi-Fi Branding

## Reach out!

Contact us to become a sponsor, to get more information or to suggest additional sponsorship ideas!

We're looking forward to hear from you.

mail@eurorust.eu

Ⓜ @eurorust@fosstodon.org

𝕏 @euro\_rust

**EURO  
RUST**