Maira

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Professional Summary

Product Manager & Agile Practitioner with 4+ years of experience driving digital projects, defining product roadmaps, and leading cross-functional teams. Skilled in translating business needs into user stories, managing product backlogs, and delivering value through Scrum and Agile frameworks. Strong background in data-driven decision-making, cloud tools, and stakeholder communication.

Experience

Product Manager — M5 (Remote)

Mar 2021 – Jan 2025

Owned product lifecycle from requirement gathering to delivery, ensuring alignment with business objectives.

Facilitated sprint planning, backlog prioritization, and daily stand-ups for distributed Agile teams.

Defined user stories and acceptance criteria to guide development and testing.

Collaborated with stakeholders to build product roadmaps and improve customer experience.

Implemented reporting dashboards and KPIs to track product performance and team velocity.

Key Projects

Business Performance Dashboard: Designed and delivered a Power BI dashboard with SQL + Python pipelines to enable data-driven decisions.

Customer Retention Analysis: Developed churn insights and A/B testing framework to guide product strategy and reduce attrition.

CI/CD Pipeline Demo: Built an automated deployment system with Jenkins, Docker, and GitHub to accelerate product delivery.

Cloud Infrastructure Pilot: Deployed infrastructure as code with Terraform, monitored via Grafana & Prometheus, improving product reliability.

Skills

Product Management: Roadmaps, Backlog Grooming, Sprint Planning, User Stories, Agile/Scrum

Collaboration: Jira, Trello, Notion, ClickUp, Confluence, Google Workspace

Data & Analytics: SQL, Python (Pandas, NumPy, Scikit-learn), Power BI

Cloud & DevOps: Docker, Kubernetes, Terraform, Jenkins, Grafana

Soft Skills: Stakeholder Management, Communication, Prioritization, Problem Solving

Education & Certifications

M.Sc. Information Technology — Virtual University of Pakistan (2024)

Google Project Management Certificate

CS50 AI with Python — Harvard (edX)

Independent Courses in SQL, Web Development, Python