



Maira Tokayeva

UI/UX Designer

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SUMMARY

A highly motivated and creative UI/UX Designer with a passion for user-centered design and a drive to collaborate with cross-functional teams to create innovative solutions. Skilled in conducting user research, translating business and user requirements into design systems, and overseeing all design stages from concept to final hand-off. Proficient in using Sketch, Adobe XD, Figma and InVision. A team player with a portfolio of own design projects, completed UI Certification at CareerFoundry to enhance fundamental knowledge of UI and UX Design. Committed to staying up to date on design standards, changes, and trends.

EDUCATION

CareerFoundry	2021 - 2022
UI Certification, User Interface Design	

- Learned the fundamentals of UX and UI Design while completing hands-on, industry relevant exercises and receiving feedback from experienced UX/UI tutors, mentors, and advisors.

Lomonosov Moscow State University	2016
Bachelor of Ecology and Environmental Management	

- Cumulative GPA: 4.2/5.0.
- State grant of the Republic of Kazakhstan.
- As part of degree work created geographic maps using professional visual tools.

SKILLS

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- **Soft skills:** Analytical thinking skills, independent and structured way of working.
 - **Design:** User-centered Design, User Research, Feedback Evaluation, Design Systems, Wireframe, Storyboard, Prototype creation, Design Problem Solving, Design Trends Awareness.
 - **Technical:** Figma, Adobe XD, Sketch, InVision, HTML, CSS.

EXPERIENCE

Freelance Designer	2022 – 2023
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- Conducted user research and carried out user-centered design process to create usability concepts and designs.
- Created mobile user interfaces for various projects.
- Led development and networking with costumers.
- Conducted research on future trends in UI/UX.

Eco- Astana	2017 – 2020
Data analyst	

Responsibilities:

- Conducting a greenhouse gas audit for large industrial enterprises, such as Tengizchevroil, KazMunayGas, Kazchrome.
- Collecting and analyzing ecological data, compiling statistical data from regional departments.
- Design reports and processes to ensure that management receives timely and relevant information.

Achievements:

- Successfully led the creation of an Association of 14 different environmental organizations.
- Designed a brand identity of the Association.