ALL GIRL CHALLENGE

DESIGN TEAM WORKBOOK

Our Design Challenge:

Team Members:

What is Design Thinking?

Design Thinking is about believing we can make a difference, and having an intentional process in order to get to new, relevant solutions that create positive impact.

Design Thinking gives you faith in your creative abilities and a process for transforming difficult challenges into opportunities for design.

There are different ways to tackle the all-girl challenge. Here's two main ways to do it:

PRODUCT DESIGN

In order to help address the challenge, your team may want to think about potential products or a family of potential products that could be designed, developed, and sold. This products could be physical things that consumers buy, or they could be software like web apps or smartphone apps.

SERVICE
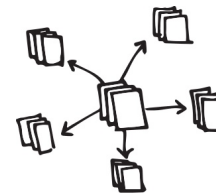
Your team could also consider designing a service to help address the challenge. Examples of services include transportation services (subway, commuter rail, taxi service,) meal preparation services (e.g., caterers,) and medical assistant services.

Define Your Team's Specific Challenge

You are going to be lead through an exercise to better understand the challenges that people living with disabilities face, first-hand. What difficulties or problems-to-solve did you discover?

Next, flip these problem statements into possible design challenges. Begin your question with "How might we..." - this turns the problems you saw into opportunities for design!

PROBLEMS TO SOLVE

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HOW MIGHT WE ...

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Create a Project Plan

Sketch out the End Goal(s)
What will my team work to produce?

END GOALS

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Define Indicators of Success
How will we know that our ideas are successful?

MEASURES

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Other Things to Keep in Mind
What constraints will we need to manage? Are there any other restrictions or complications to keep in mind?

NOTES

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