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## An Interactive Platform for Personalized Fashion Shopping

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# CHAPTER 1 INTRODUCTION

### 1. Introduction

The introduction of the Software Requirements Specification (SRS) document defines the requirements for the development of an online clothes shop, which will be designed to sell clothes and shoes for men and women. The aim of this document is to gather and analyze and give an in-depth insight of the complete Online Shopping software system by defining the problem statement in detail. The detailed requirements of the Online Shopping System are provided in this document.

## 1.1 Purpose

The purpose of this SRS is to provide a comprehensive overview of the online clothes shop, its requirements, and its features. The document will outline the goals and objectives of the system and provide a detailed description of its functional and non-functional requirements. The SRS will also describe the target audience, user interface, hardware and software requirements, and overall functionality of the online shop.

# 1.2 Scope

The scope of this SRS covers the requirements for an online clothes shop designed to sell clothes and shoes for men and women. The main features of the online shop include the ability for customers to create an account, browse products, add products to a shopping cart, and make payments using a Visa card. The constraints of the online shop include that delivery is only available within the borders of the country.

# 1.3 Definitions, Acronyms, and Abbreviations

There are no specific definitions, acronyms, or abbreviations used in this document.

## 1.4 References

- Business of Fashion (BoF)d in this document.
- Vogue Business
- WooCommerce Documentation
- The Rise of Social Commerce in Fashion
- E-commerce Trends 2025

## 1.5 Overview

The remaining sections of this document provide a general description of the online clothes shop, including its characteristics and the functional and data requirements of the system. Section 2 provides a general description of the system and its users, while Section 3 outlines the functional requirements, data requirements, and constraints of the system. Section 4 describes the external interface requirements, and Section 5 provides supporting