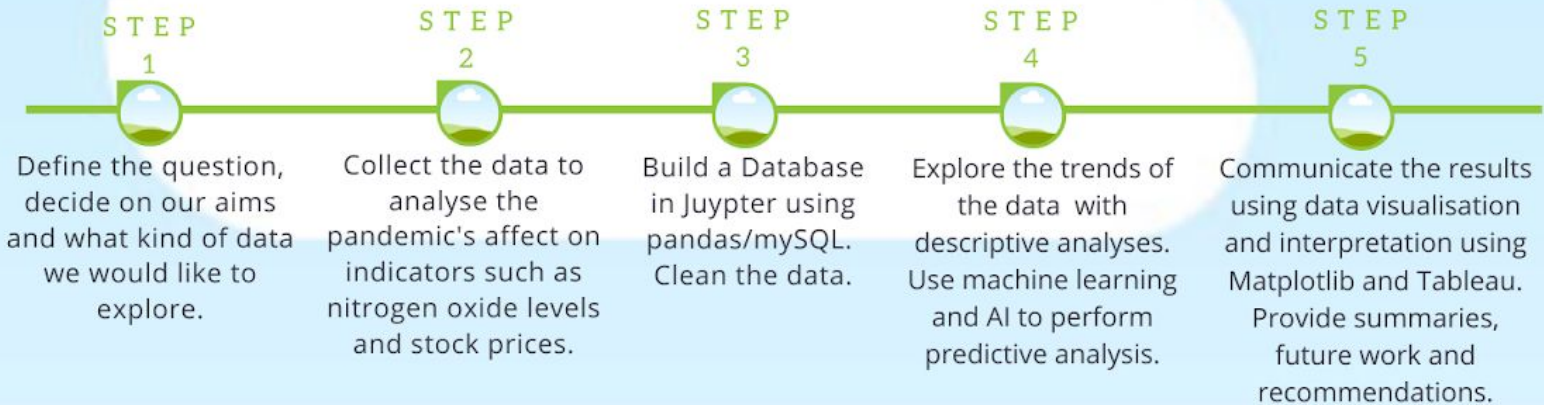


TEAM E

HOW HAVE PEOPLE'S HABITS CHANGED DURING THE PANDEMIC AND WHAT IS THE IMPACT ON UK SUSTAINABILITY TARGETS AS A RESULT OF THESE CHANGES?

By Sarah Butterworth, Maisha Chowdhury, Sophie Kitchin, Skye Hinds, Sian Gregory



DATASETS USED



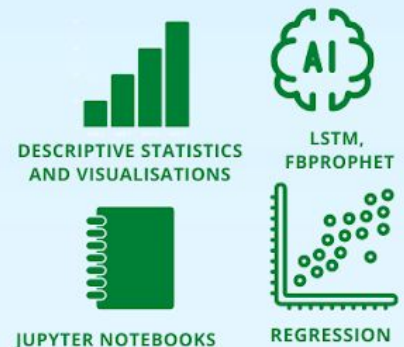
WHY WE CHOSE THIS QUESTION

As the UK population adapts to a new way of life centred around the home, new habits, perceptions and priorities may form. Passionate about the environment and sustainability, we were keen to investigate how habits of the general population, consumers, investors and businesses changed in response to COVID-19, and the impact on the UK's sustainability targets.

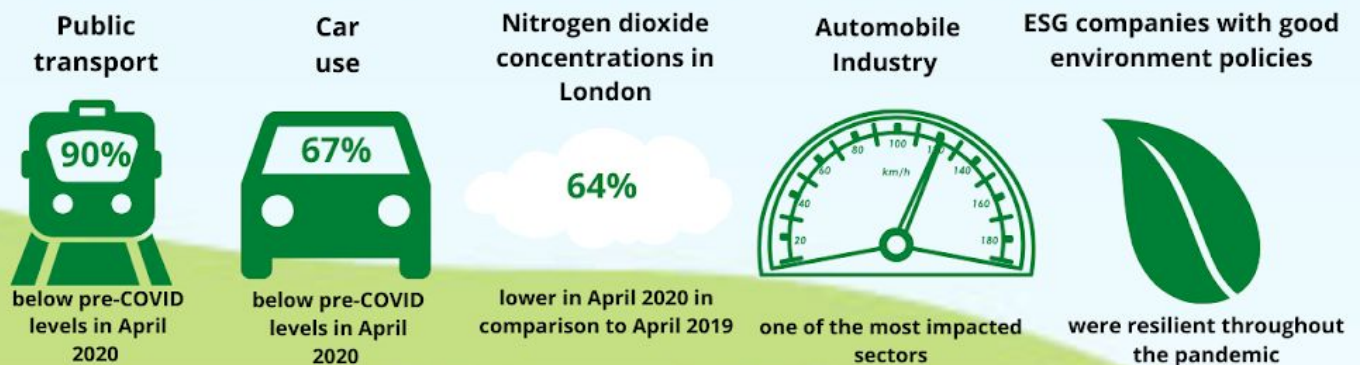
We investigate:

- Individual habits (transportation and air quality)
- Aggregate habits (investors, businesses and consumers)

TECHNIQUES



Individual and aggregate habits have changed as a result of COVID-19



Impact on sustainability targets

1. **Reduction in key pollutant (nitrogen dioxide) and car usage - positive step towards air quality targets.**
2. **Automobile sector highly impacted** - may help with moving towards the sale of new conventional petrol and diesel cars and vans by 2040.
3. **Companies with good environmental policies were resilient throughout the pandemic.** To meet the environmental targets, the government must work with businesses operating in the UK to ensure best sustainable practices. During these unprecedented times, businesses must be assured that good environmental, social and governance is worth pursuing, despite the economic impact of COVID-19.
4. **More people are getting outdoors** - meeting the target to engage with nature for wellbeing.