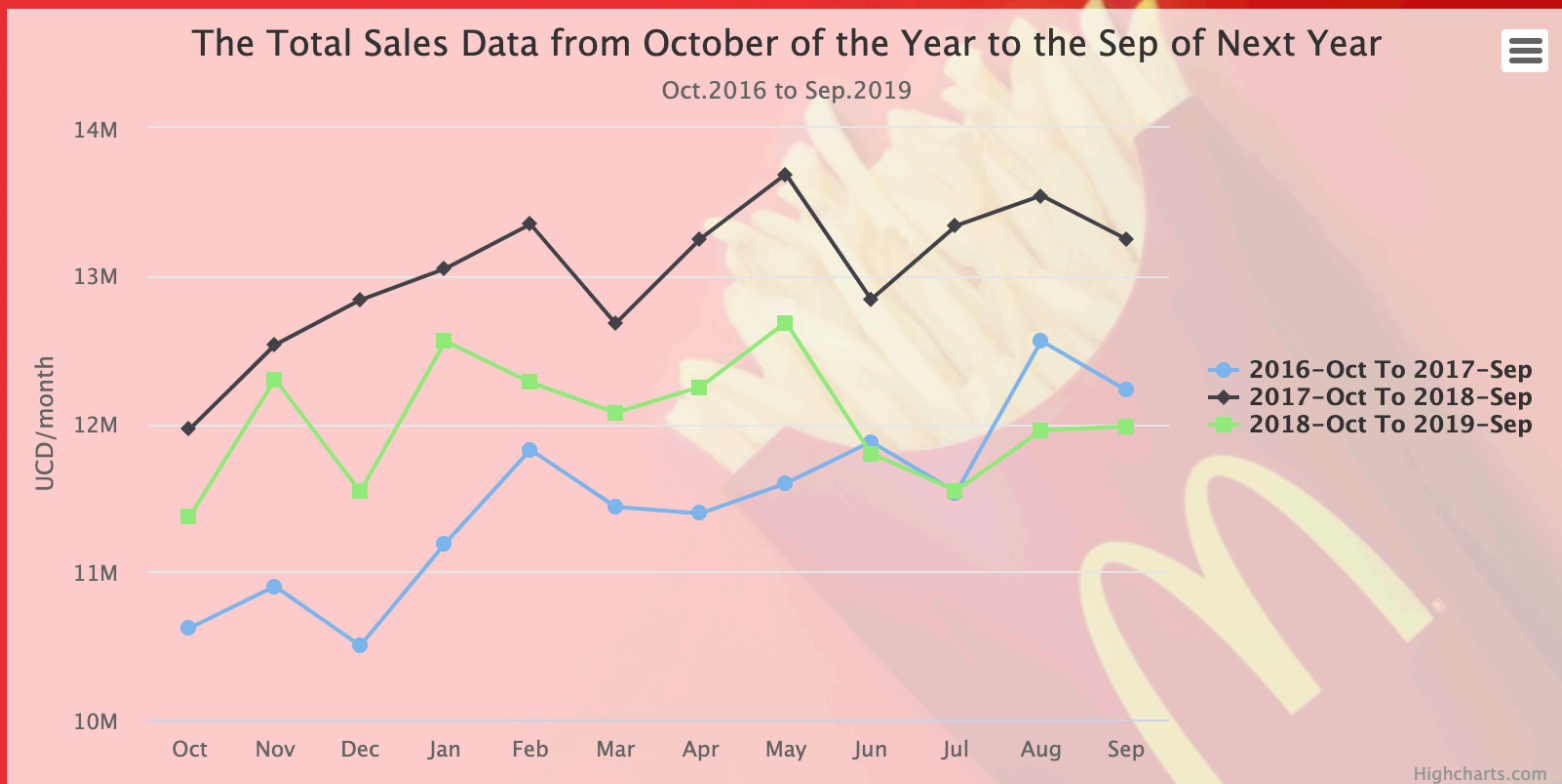


Sales Data Analysis of McDonald's By Shuliang Mai

Dear CEO, for the purpose of analyzing the impact that Burger King has made on us we should started compare the performance of the sales date after Burger King started selling the Impossible Burger. Since the Burger started on last October, we want to compare the performance from the same month on past year to Sep of the following year, let's make these comparison.



From the graphs we can saw that from the Oot.2016-Sep.2017 to Oot.2016-Sep.2017 there is an better performance on the total sales of each month for the later year.

