

### Other magazines of channels:

- Do you read city magazines or blogs?

Follows Insta accounts, found a paper about Bude scoop

- Are you reading Stadsmagazine?

No don't doesn't know what it is

- How do you feel about it?
- .....

### klinkt. magazine:

- Would you be interested in a Kortrijk youth magazine, created by and for young people?

if it's not Born boomery but free

- What would interest you about it?

some fun things, artsy promo, job offers, connect with friends, game?

- Would you like to contribute to a magazine?

If i had, for promo purposes

- What would motivate you to keep contributing?

either getting paid or positive feedback

- What kind of advertising would you like?

social media → tiktok + promo for school → make sure it's not too boomer

- Would you like to fill in an poll to vote on the content?

Yea, very easy & accessible

- Are you willing to write an article in English to reach a broader audience? is that too much of a burden?

speaks english wouldn't be willing to write in Dutch

Right now it's a digital monthly magazine (also printed and distributed) consisting of the following sections:

- gossip
- memes / jokes
- 2 articles
- 2 design / artwork
- photography
- local musicians (spotify codes)
- qr code
- *job offers*
- *stickers*

- What do you think about this structure? Would you read it? Would you change anything?

Choose sections that interest them, read in English

To allow people to view and contribute to the magazine, we would have a website like \*this\*

- Does the structure make sense to you? Is it logical?

Yeah I made it so yes

- Do you feel encouraged to contribute?

I don't have time

- Would you feel more encouraged to contribute if you didn't have to make an account? (It's more on the spot way of submitting answers?)

Gossip & memes → I think feels more spontaneous

**Other magazines of channels:**

- Do you read city magazines or blogs?

Sometimes, the free one

- Are you reading Stadsmagazine?

Yes sometimes

- How do you feel about it?

It's interesting, she only reads it to 5 mins and puts it away

**klinkt. magazine:**

- Would you be interested in a Kortrijk youth magazine, created by and for young people?

Yes, esp. with nice graphics

- What would interest you about it?

Design, fun activities, spots, places, eating out

- Would you like to contribute to a magazine?

Yes, definitely, would be cool

- What would motivate you to keep contributing?

People seeing her stuff, exposure (money doesn't matter)

- What kind of advertising would you like?

Putting it at school, maybe posters, up to it (chains for students), maybe in cards

- Would you like to fill in an poll to vote on the content?

Yes, for sure

- Are you willing to write an article in English to reach a broader audience? is that too much of a burden?

She'd be fine with it, she'd prefer it

Right now it's a digital monthly magazine (also printed and distributed) consisting of the following sections:

- gossip
- memes / jokes
- 2 articles
- 2 design / artwork
- photography
- local musicians (spotify codes) → she likes that, that it's just given
- qr code
- job offers — good
- stickers

- What do you think about this structure? Would you read it? Would you change anything?

.....She'd read it.....

To allow people to view and contribute to the magazine, we would have a website like \*this\*

- Does the structure make sense to you? Is it logical?

.....Yes, attractive for the youth.....

- Do you feel encouraged to contribute?

.....-||-.....

- Would you feel more encouraged to contribute if you didn't have to make an account? (It's more on the spot way of submitting answers?)

.....Yes, it would be more anonymous.....

It makes sense for longer form

**Other magazines of channels:**

- Do you read city magazines or blogs?

..... NO .....

- Are you reading Stadsmagazine?

..... NO .....

- How do you feel about it?

..... — .....

***klinkt. magazine:***

- Would you be interested in a Kortrijk youth magazine, created by and for young people?

..... Yes .....

- What would interest you about it?

..... Some activities, gatherings .....

- Would you like to contribute to a magazine?

..... Maybe, iak? .....

- What would motivate you to keep contributing?

..... Maybe if their friends contribute (like writing together) .....

- What kind of advertising would you like?

..... Instagram, stories .....

- Would you like to fill in an poll to vote on the content?

..... Definitely .....

- Are you willing to write an article in English to reach a broader audience? is that too much of a burden?

..... Yes, it's good .....

Right now it's a digital monthly magazine (also printed and distributed) consisting of the following sections:

- gossip
- memes / jokes
- 2 articles
- 2 design / artwork
- photography
- local musicians (spotify codes)
- ~~qr code~~ - not tWS
- job offers
- stickers

- What do you think about this structure? Would you read it? Would you change anything?

..... It's okay .....

To allow people to view and contribute to the magazine, we would have a website like \*this\*

- Does the structure make sense to you? Is it logical?

..... It's okay .....

- Do you feel encouraged to contribute?

..... I think it's clean, she'd like something pop-up-y...  
+ things moving

- Would you feel more encouraged to contribute if you didn't have to make an account? (It's more on the spot way of submitting answers?)

..... She wouldn't make an account .....

(esp. not for gossip / memes)

It makes sense for article /  
pictures

**Other magazines of channels:**

- Do you read city magazines or blogs?

..... No .....

- Are you reading Stadsmagazine?

..... No .....

- How do you feel about it?

..... — .....

**klinkt. magazine:**

- Would you be interested in a Kortrijk youth magazine, created by and for young people?

..... Yes, could be interesting .....

- What would interest you about it?

..... Some activities, something school-related .....

- Would you like to contribute to a magazine?  
(contribute - unclear)

..... Yes, would be cool .....

- What would motivate you to keep contributing?

..... If you can win something (some prizes system) .....

- What kind of advertising would you like?

..... Social media, putting it at school .....

- Would you like to fill in an poll to vote on the content?

..... Yes, they'd like to make impact .....

- Are you willing to write an article in English to reach a broader audience? is that too much of a burden?

..... It's okay, it's easy .....

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- What do you think about this structure? Would you read it? Would you change anything?

"So cool, I want that" she'd read it, varied content.....

To allow people to view and contribute to the magazine, we would have a website like \*this\*

- Does the structure make sense to you? Is it logical?

...It's clear, logical, with the title, directly scrolling into content.....

- Do you feel encouraged to contribute?

...Yes.....

- Would you feel more encouraged to contribute if you didn't have to make an account? (It's more on the spot way of submitting answers?)

...She'd like to see her previous submissions.....