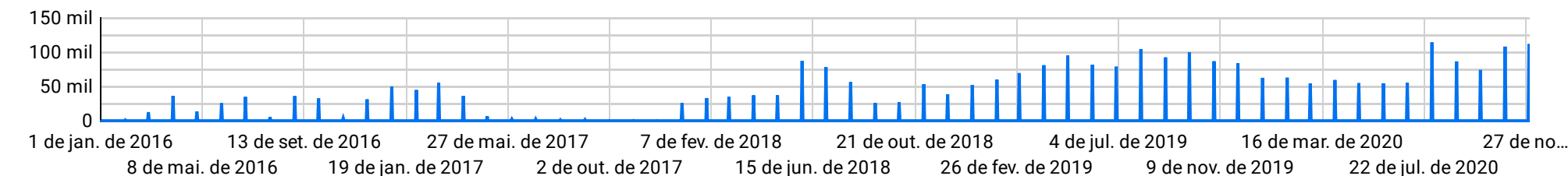
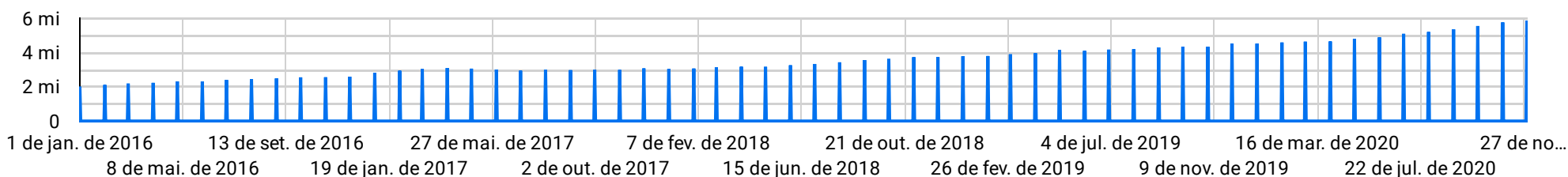


## INVESTIMENTO TOTAL

INVESTIMENTO TOTAL  
2,9 mi

## DEPOSITO (MM)

DEPOSITO (MM)  
214.913.584

## PRINCIPAIS INVESTIMENTOS DE MIDIA

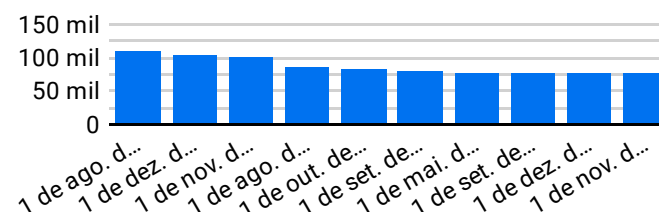
## JORNAL



JORNAL

274.850

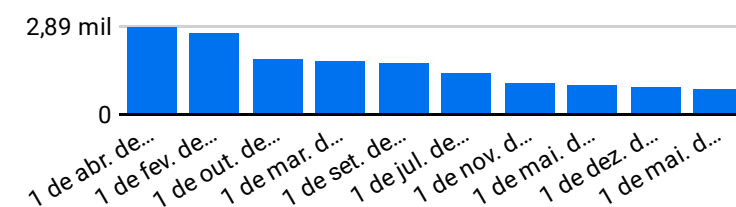
## TV ABERTA



TV ABERTA

2.301.761

## REVISTA

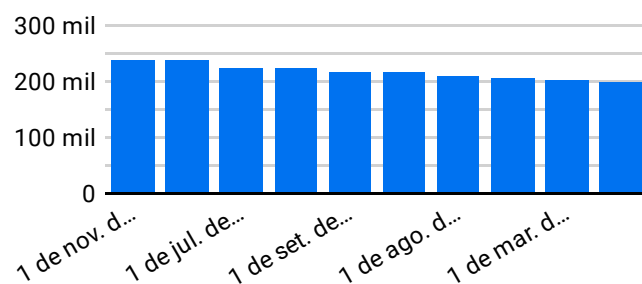


REVISTA

24.162

## PRINCIPAIS RETORNOS

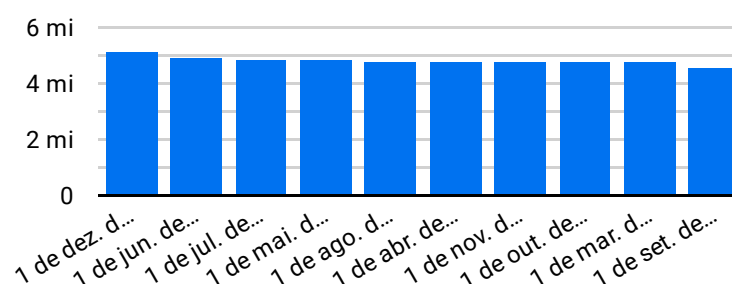
## PALAVRA CHAVE ORGANICO



PALAVRA CHAVE ORGANICO

6.053.346

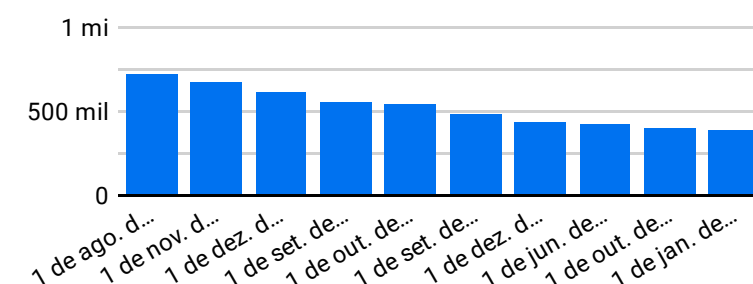
## TRAFEGO ORGANICO



TRAFEGO ORGANICO

125.998.526

## TRAFEGO PAGO



TRAFEGO PAGO

10.867.575

