



## MAITE HERNANDEZ ZUBELDIA

While completing my bachelor's degree in economics at Humboldt University, Berlin, I have worked over three years in the development of tech-start-ups at the TU Berlin and in project management fostering tech-entrepreneurship in a global context. I have also gained hands-on experience in strategic consulting in social organizations. As a native Cuban who has lived and worked abroad in Germany and Canada for nearly seven years, I feel passionate about drawing on my international network and bringing my skills into the field of social and tech-innovation.



## WORK EXPERIENCE

Project Management Assistant, June 2015 - Present

### **EXIST Start-up Germany: Internationalization of EXIST by the BMWi**

- Screened applications and assisted the pre-selection of Israeli tech-start-ups.
- Planned and organized the Berlin Visits programs for selected Israeli Start-ups.
- Managed the re-design of the program website [www.existstartupgermany.com](http://www.existstartupgermany.com)

Consulting Director, August 2015 - March 2016

### **180 Degrees Consulting Berlin**

- Recruited five consulting clients and defined scope of consulting projects.
- Recruited five professional mentors.
- Held workshops and input sessions for the consultants, and supervised the teams.

Research Assistant, January 2015 - April 2015

### **University of Toronto**

- Performed data analysis for public policy research on federal goods and service taxes.

Consultant, February - August 2014

### **180 Degrees Consulting Berlin**

- Worked in a team designing a business model for Alma Sana Inc., a US-based 501(c)(3) social enterprise improving vaccination rates in Latin America

Research and Strategy Intern, August 2011 - October 2015

### **OpenQRS**

- Developed business strategy and supporting resources for the funding applications of OpenQRS, a social enterprise developing open source tools to assure the Quality, Reliability and Safety of health care devices.
- Prepared data for the My LA2050 Grant Challenge's report in LA, USA.

Community Developer - August 2012 - August 2014

### **Centre for Entrepreneurship, TU Berlin**

- Developed a community of students interested in entrepreneurship and innovation.
- Co-created a co-working space for students entrepreneurs and managed it.
- Advised students in aspects related to the creation of a business start-up.
- Organized the Start-up Days of the TU Berlin and held Design Thinking workshops.



## PERSONAL INFO

Birthday: 03/15/1988

Nationality: Cuban

[www.linkedin.com/maitezubeldia](http://www.linkedin.com/maitezubeldia)

[www.zubeldia.me](http://www.zubeldia.me)



## CONTACT

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## LANGUAGES

SPANISH - native

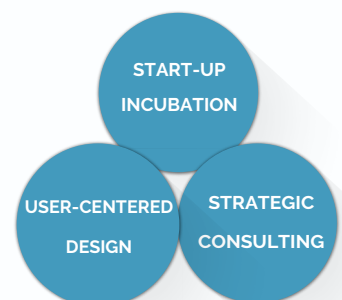
GERMAN - fluent

ENGLISH - fluent

FRENCH - semi-fluent



## EXPERTISE



## IT-SKILLS

Basic knowledge of

Illustrator and Adobe Premiere

HTML & CSS, Java

MySQL



## ENGAGEMENT

**Founding Member**, June 2015 - Present

**MakeSense, Berlin**

- Developed a community of 1000+ young professionals engaging in social entrepreneurship.
- Designed engaging social impact initiatives with partners and hosted monthly networking events.
- Organized two annual "Sense Camp" conferences with 200 participants from all Europe discussing trends and needs of the social enterprise sector.

**Co-Initiator**, Jan 2013 - August 2014

**The Berlin Social Workshop**

- Organized a series of four design-thinking workshops to develop social business projects.
- Recruited mentors, coaches, experts and jury members.
- Facilitated the daylong experience and program sessions.

**Founding Member**, December 2011 - March 2013

**Net Impact, School of Business and Economics, Humboldt University, Berlin**

- Organized discussions with professors and industry professionals to address critical issues in the field of economics at Humboldt University, Berlin.
- Covered topics including: green economy, social entrepreneurship, sustainable development and CSR.



## EDUCATION

**HPI School of Design Thinking**

BSS in Arts and Collors

2015 - 2016

**University of Toronto, Toronto**

Exchange Program in Economics Department at Innis College

2014 - 2015

**Humboldt University of Berlin, Berlin**

B.Sc. Economics (Candidate December 2016)

2012 - 2016

**University of Havana, Havana**

German Studies (Linguistics, Translation and Interpretation)

2006 - 2010

Berlin, 8 of December, 2016