

Customer Overview Dashboard

4282

Total Customers

8.25M

Total Spend

1.93K

Average Transaction Value

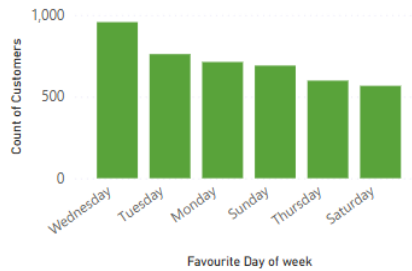
22K

Total Transactions

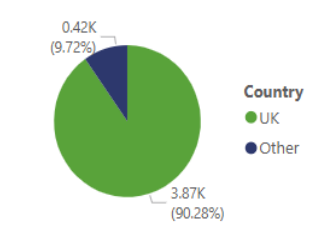
5M

Total Products Purchased

Count of Customers by Favourite Day of week



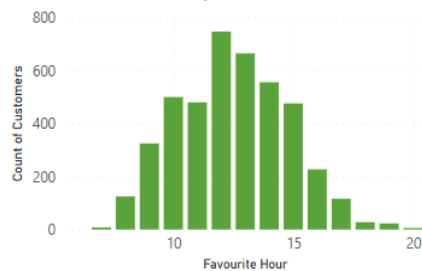
Count of Customers by Country



Unique Products Purchased by Country



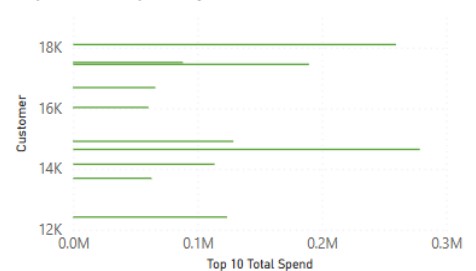
Count of Customers by Favourite Hour



Average Days Between Purchases by Country

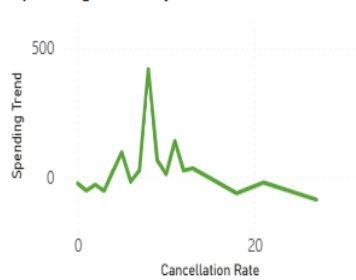


Top 10 Total Spend by Customer

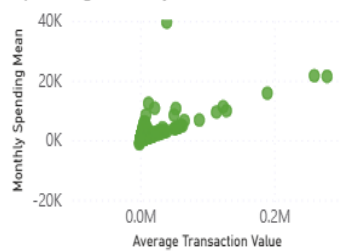


Customer Cancellation and Spending Trends

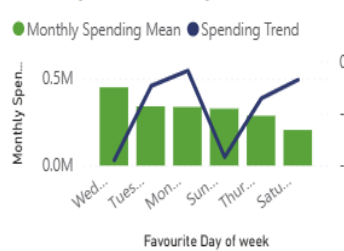
Spending Trend by Cancellation Rate



Average Transaction Value and Monthly Spending Mean by CustomerID



Monthly Spending Mean and Spending Trend by Favourite Day of week



Spending Trend by Favourite Hour



Average Days Between Purchases, Spending Trend and Total Spend by CustomerID

