

Totsl Customers

4.282K

Total Spend

8.25M

Sales Performance Analysis – UK Online Retail for 1 Year

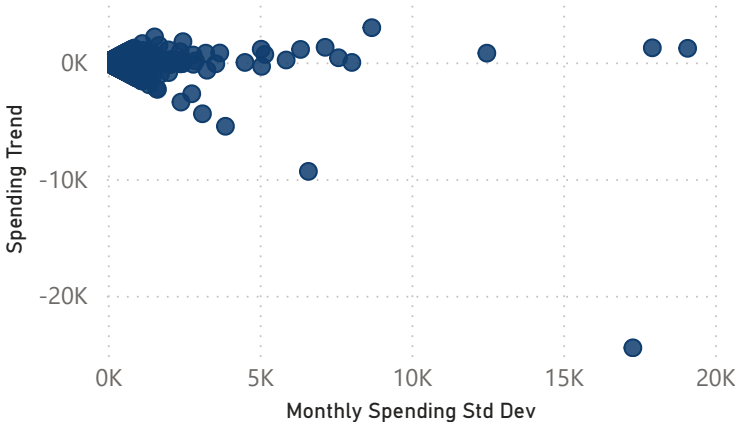
Average Transaction Value

1.93K

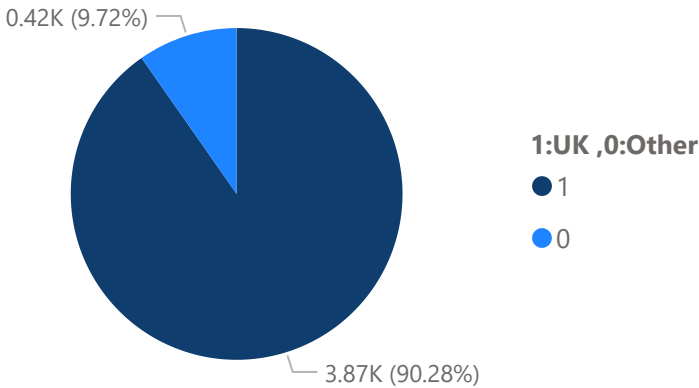
Total Transactions

22K

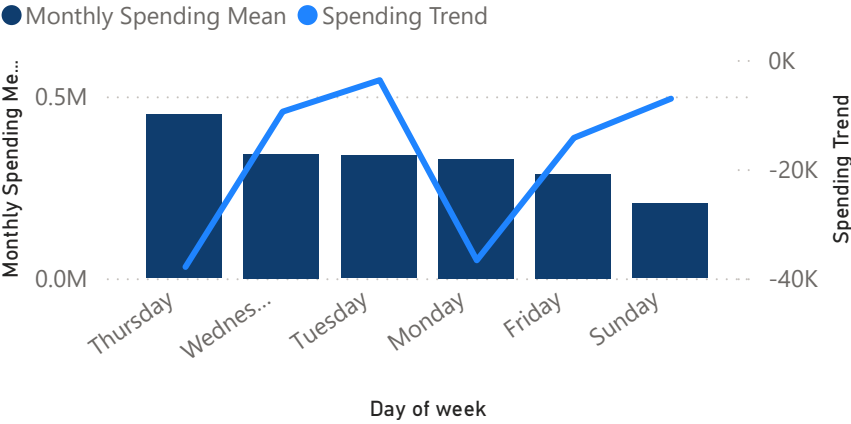
Monthly Spending Std Dev and Spending Trend by Customer



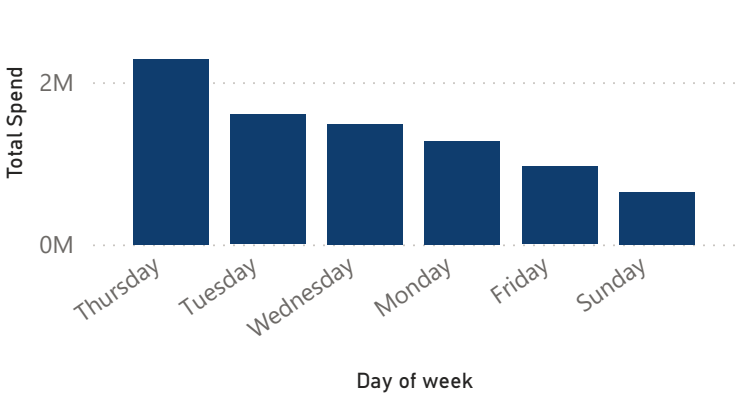
Customer base by location



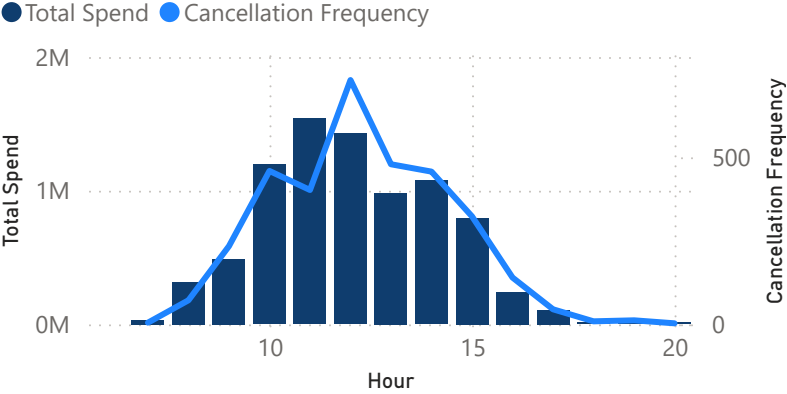
Monthly Spending Mean and Spending Trend by Day of week



Total Spend by Day of week



Total Spend and Cancellation Frequency by Hour



Cancellation Rate, Total Spend and size of bubble represents Cancellation Frequency by Customer

