

CREDIT CARD

WEEKLY

STATUS REPORT

Project Insights- Week 52 (24th Dec)

Week of Week Change:

- Revenue decreased by -12.8%
- Total Transaction amount and count decreased by -13.5% and -0.2%

Overview YTD (Year to Date):

- Total revenue is 110.6M
- Total interest is 15.7M
- Total transaction amount is 89M
- Male customers are contributing more in revenue, 60.4M compared to female, 50.2M
- Blue and silver credit card are contributing to 93% of overall transactions
- TX, NY & CA are contributing to 68.94%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.07%