

# Credit Card Transaction Report

Total Revenue

110.6M

Total Interest

15.7M

Transaction  
Amount

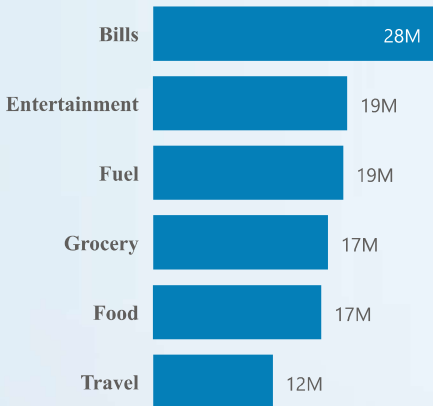
89M

Transaction  
Count

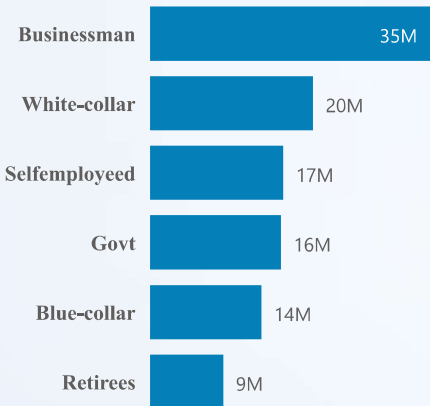
1.3M

card_category	Sum of revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	92278795	73915750	1,29,91,775.48
Silver	11172665	9173492	16,24,162.56
Gold	4908144	4048156	7,47,568.32
Platinum	2271216	1906628	3,23,258.10
Total	110630820	89044026	1,56,86,764.46

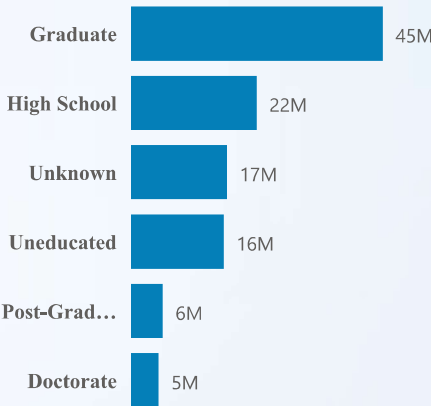
## Revenue by Expenditure Type



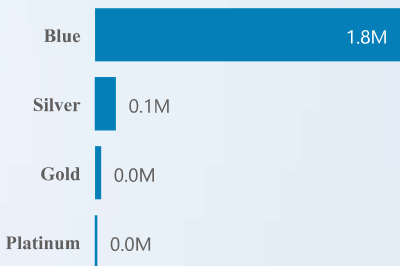
## Revenue by Customer Job



## Revenue by Education



## Customer Acq Cost



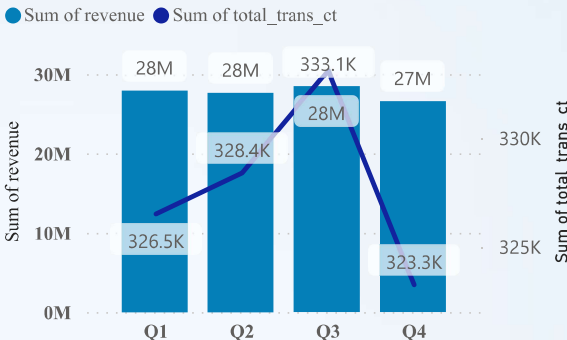
Q4

Q3

Q2

Q1

## Sum of revenue and Sum of total\_trans\_ct by qtr



week\_start\_date

All

F

M

Silver

Blue

Gold

Platinum

Med

Low

High

## Revenue by Use Chip

