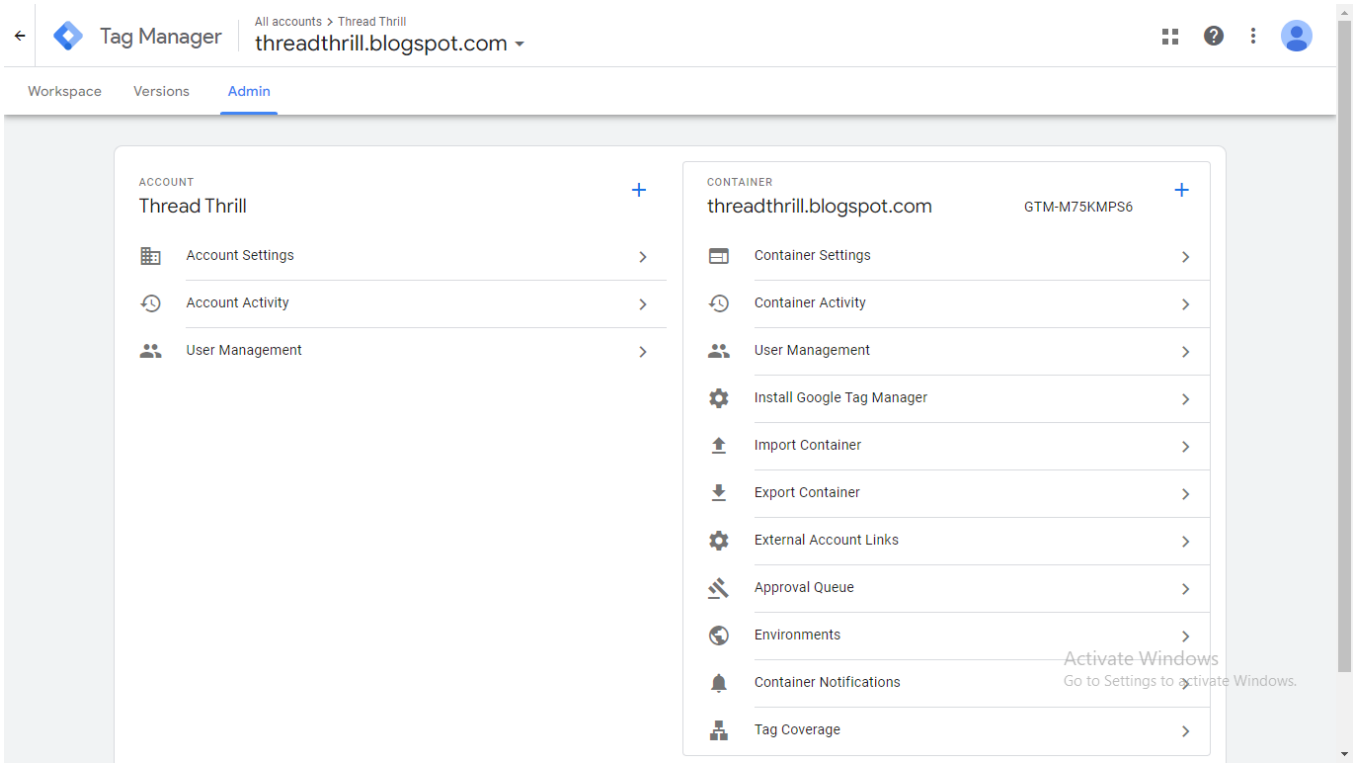
Assignment (Module 6)

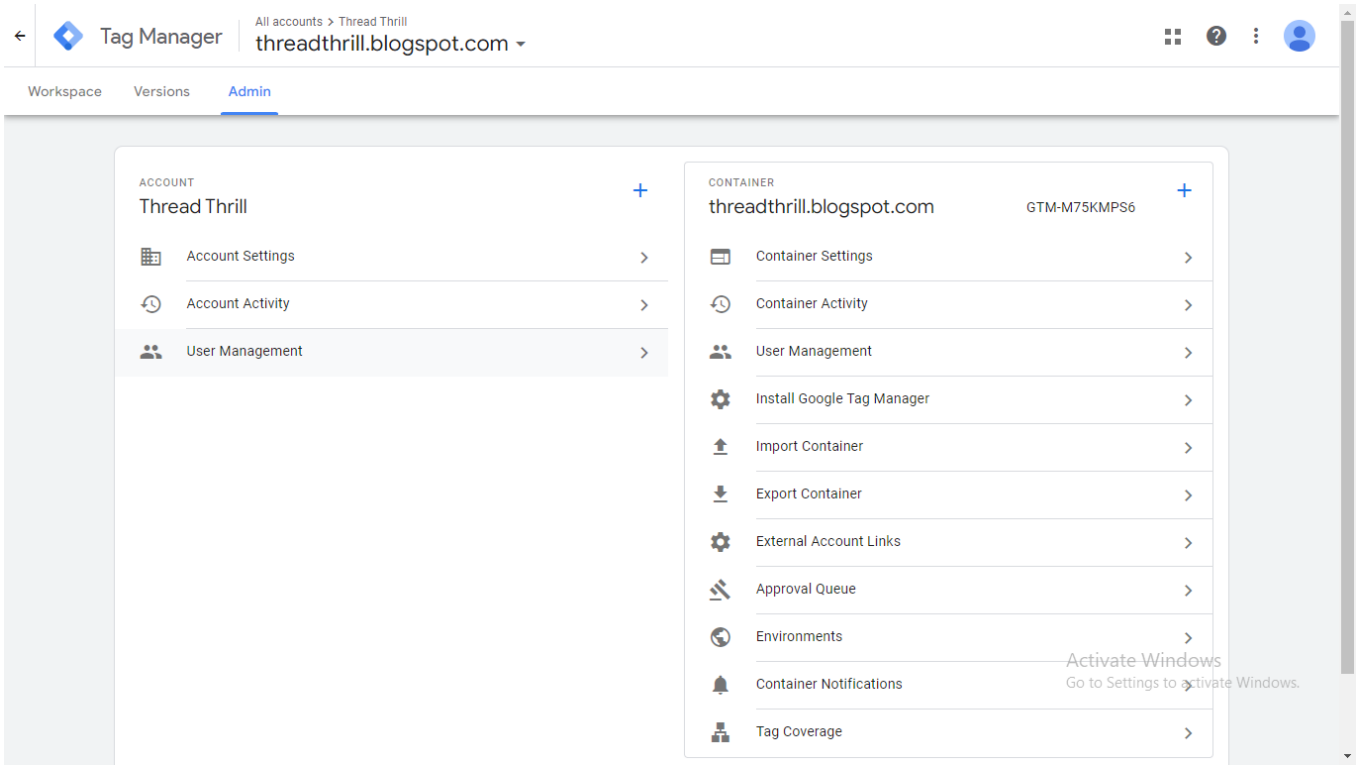
Q-1: What are events in Google analytics?

Ans: Events in Google Analytics track specific user interactions on your website or app like clicks, form submissions, or video views. They consist of a category, action, label, and value to help measure user behavior and interactions that go beyond page views.

Q-2: Connect your created website and blog to search console, analytics, and google tag manager and add your faculty as a user with required permission in it

Ans:


Tag Manager
All accounts > Thread Thrill
threadthrill.blogspot.com
Workspace
Versions
Admin
ACCOUNT
Thread Thrill
Account Settings
Account Activity
User Management
CONTAINER
threadthrill.blogspot.com
GTM-M75KMPS6
Container Settings
Container Activity
User Management
Install Google Tag Manager
Import Container
Export Container
External Account Links
Approval Queue
Environments
Container Notifications
Tag Coverage
Activate Windows
Go to Settings to activate Windows.


Tag Manager
All accounts > Thread Thrill
threadthrill.blogspot.com
Workspace
Versions
Admin
ACCOUNT
Thread Thrill
Account Settings
Account Activity
User Management
CONTAINER
threadthrill.blogspot.com
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Container Settings
Container Activity
User Management
Install Google Tag Manager
Import Container
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External Account Links
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Container Notifications
Tag Coverage
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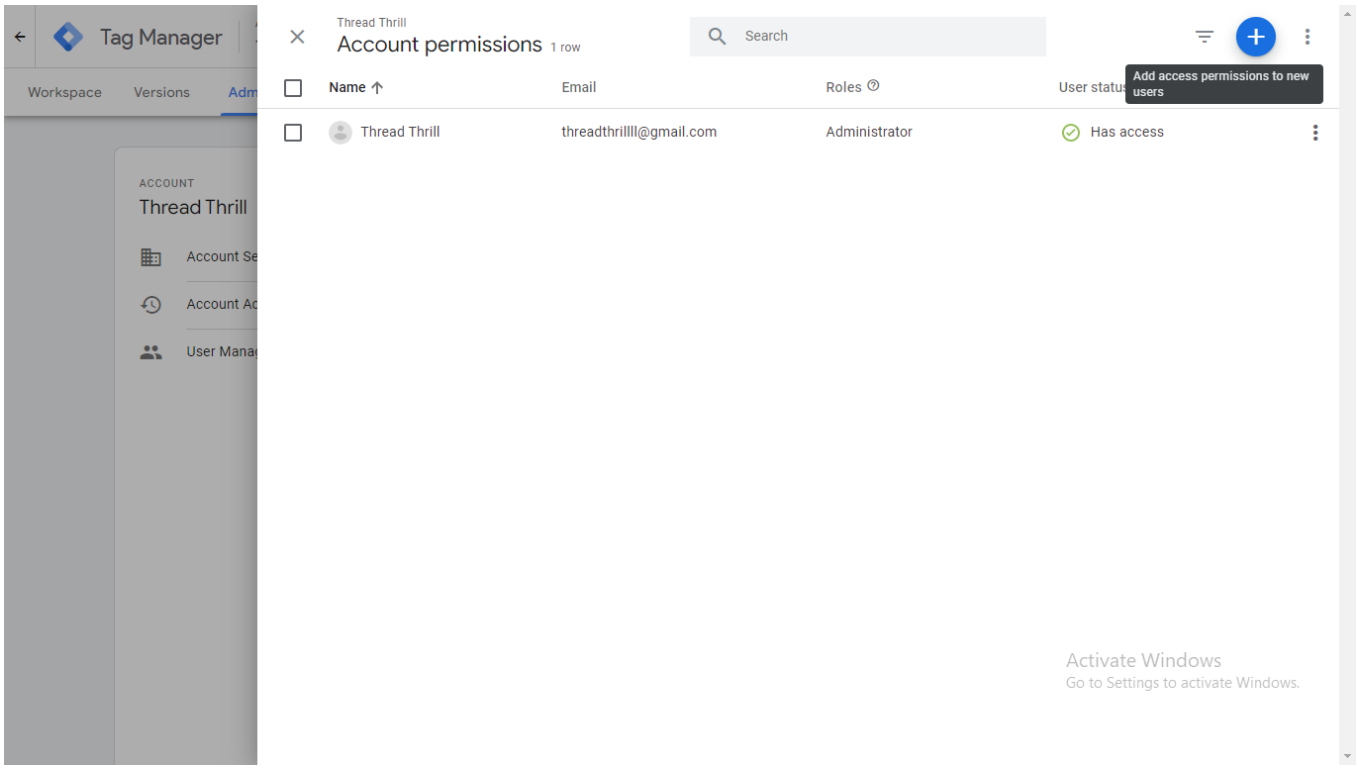
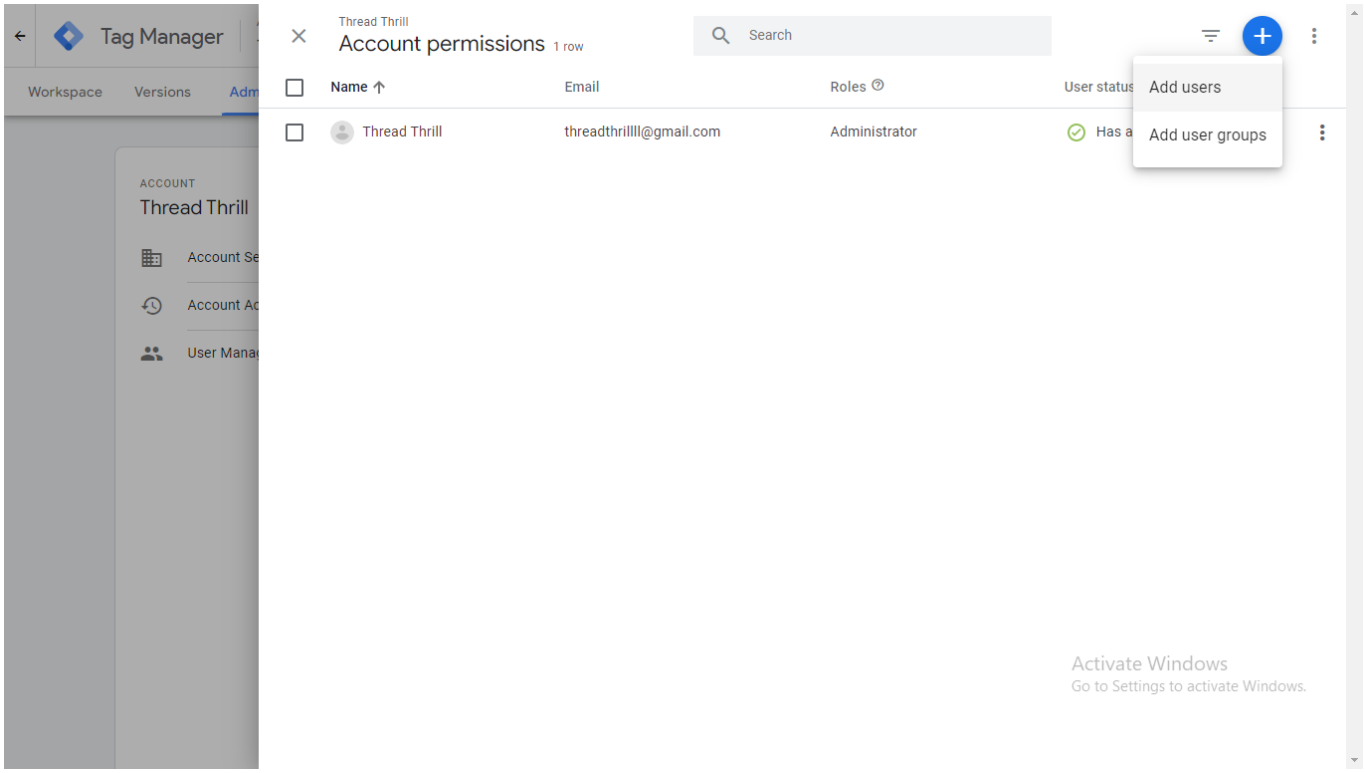
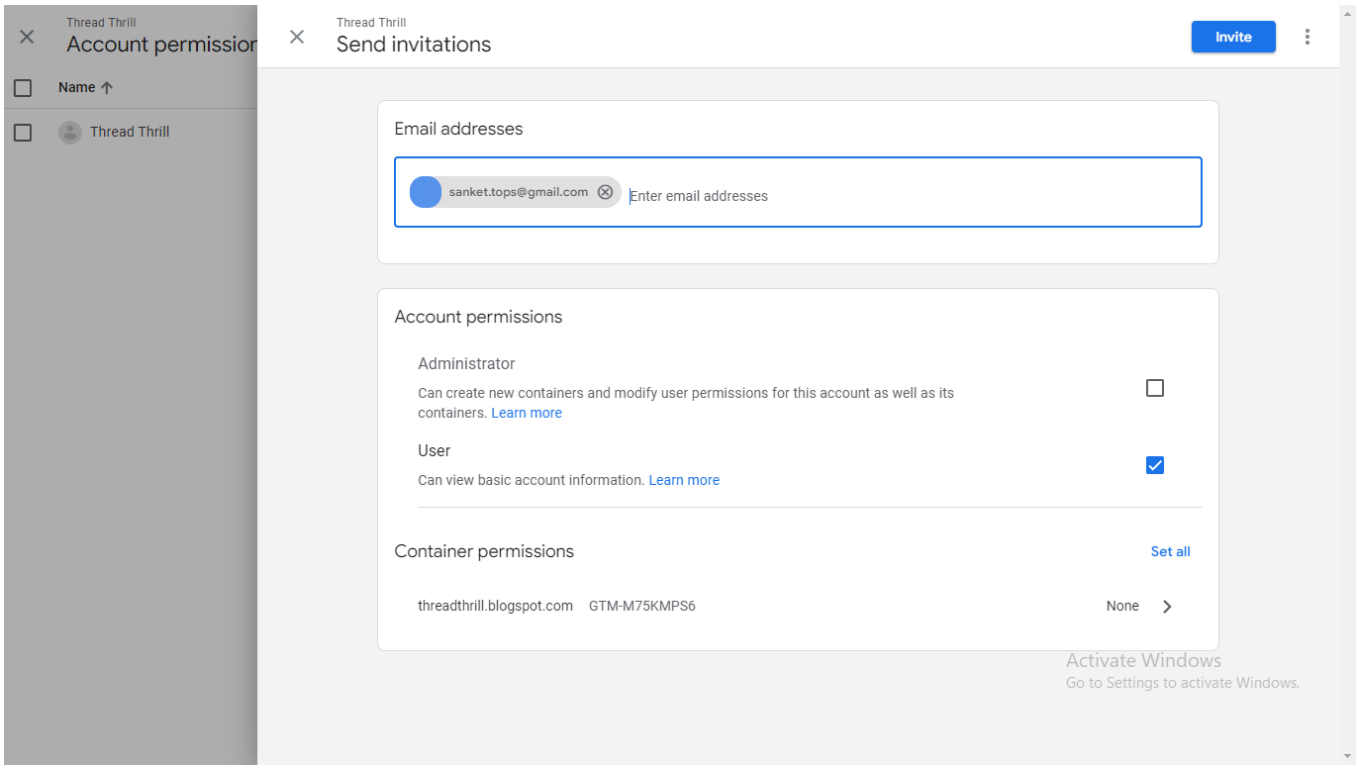
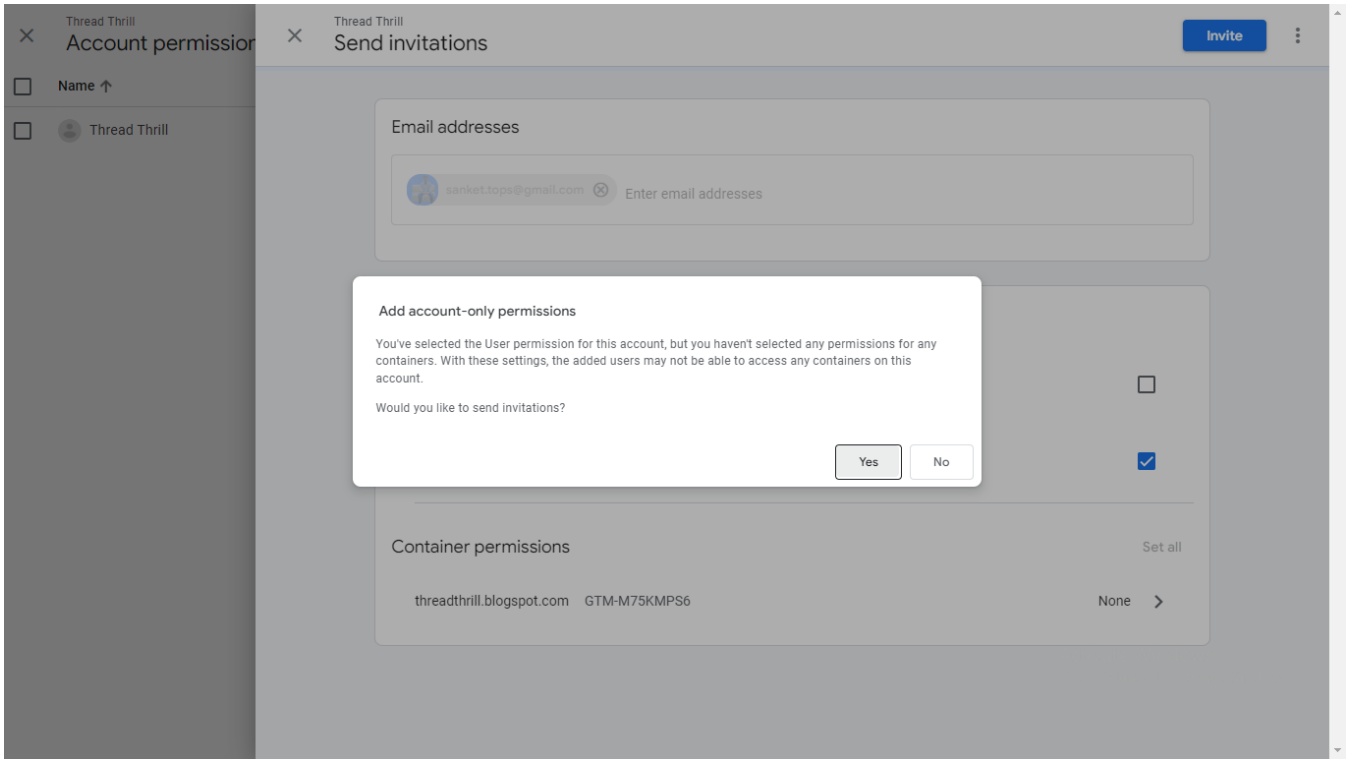
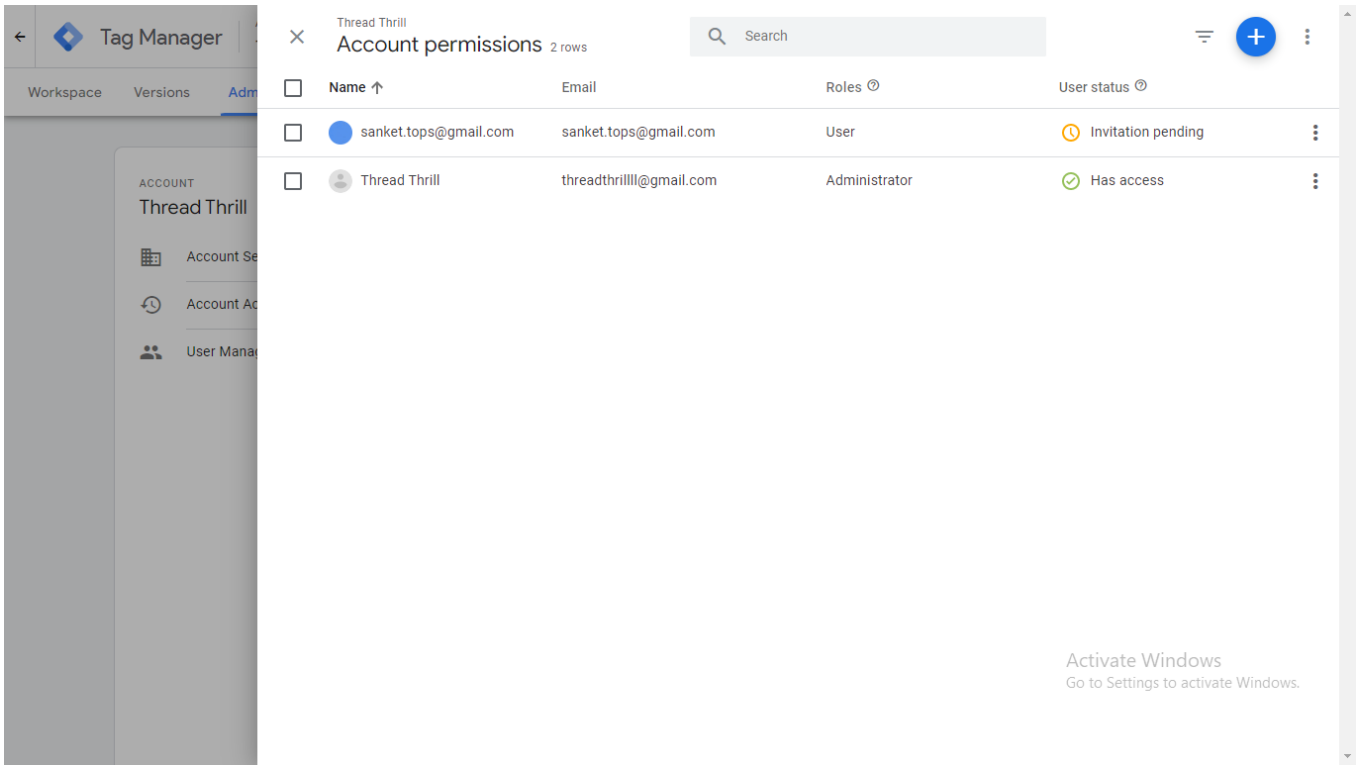
Go to Settings to activate Windows.


Tag Manager
Workspace
Versions
ACCOUNT
Thread Thrill
Thread Thrill
Account permissions 1 row
Search
Name
Email
Roles
User status
Add access permissions to new users
Thread Thrill
threadthrillll@gmail.com
Administrator
Has access
Activate Windows
Go to Settings to activate Windows.


Tag Manager
Workspace
Versions
ACCOUNT
Thread Thrill
Thread Thrill
Account permissions 1 row
Search
Name
Email
Roles
User status
Add users
Add user groups
Thread Thrill
threadthrillll@gmail.com
Administrator
Activate Windows
Go to Settings to activate Windows.

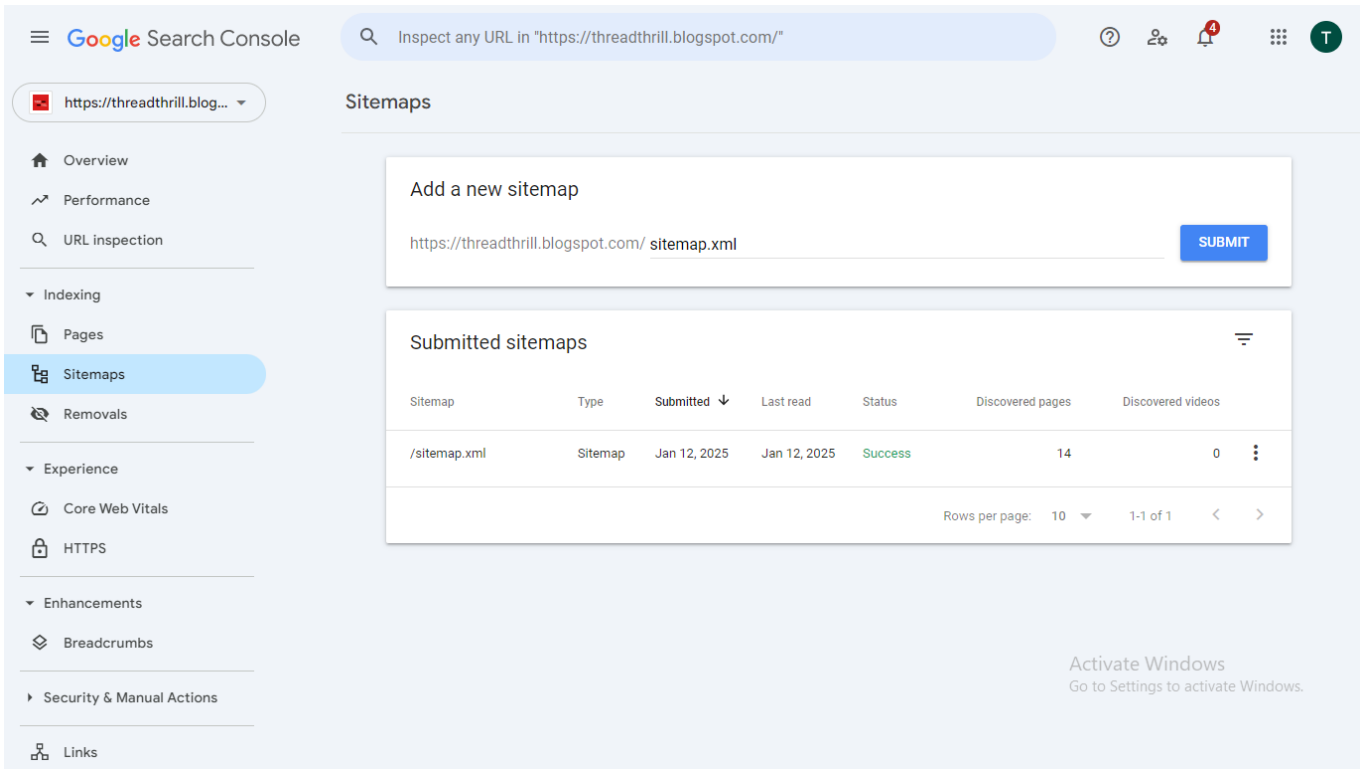

Thread Thrill
Account permissior
Name
Thread Thrill
Thread Thrill
Send invitations
Invite
Email addresses
sanket.tops@gmail.com
Enter email addresses
Account permissions
Administrator
Can create new containers and modify user permissions for this account as well as its containers. Learn more
User
Can view basic account information. Learn more
Container permissions
Set all
threadthrill.blogspot.com GTM-M75KMPS6
None
Activate Windows
Go to Settings to activate Windows.

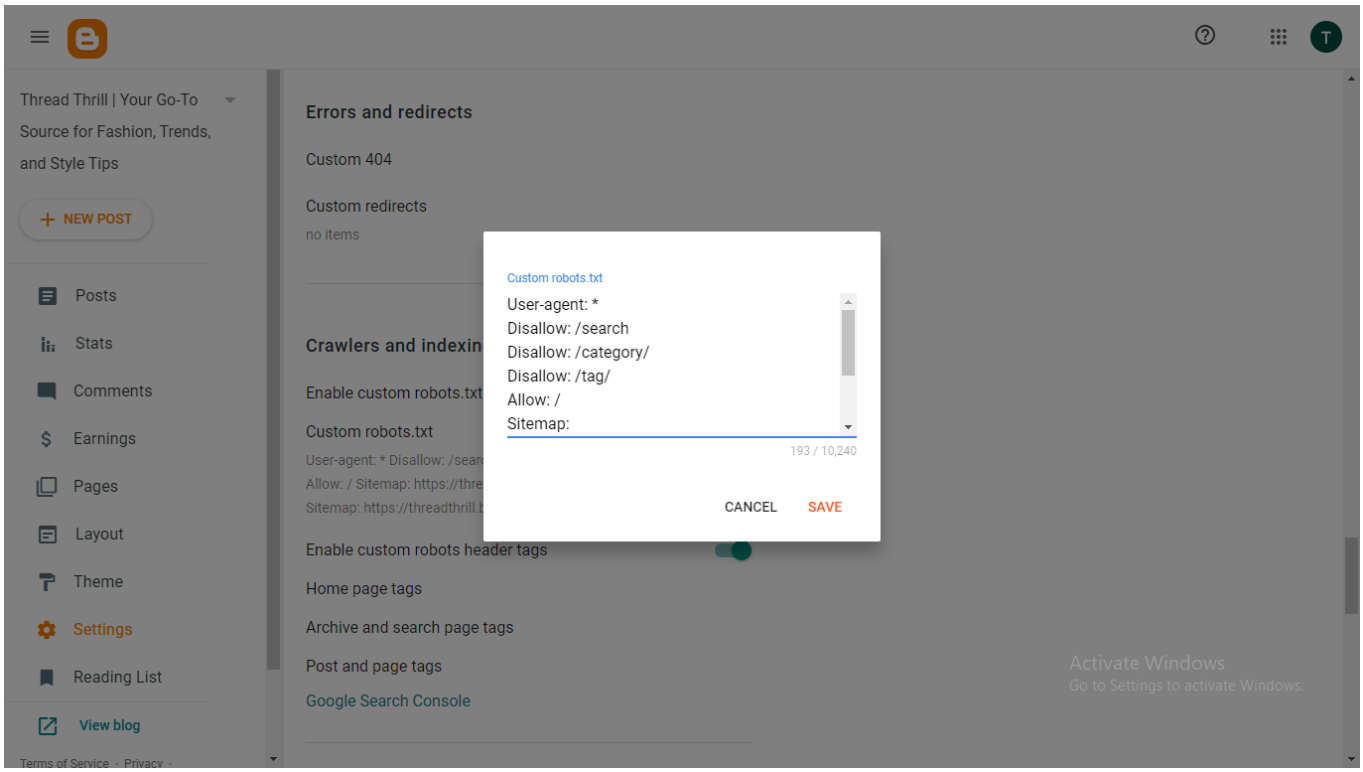

Thread Thrill
Account permissior
Name
Thread Thrill
Thread Thrill
Send invitations
Invite
Email addresses
sanket.tops@gmail.com
Enter email addresses
Add account-only permissions
You've selected the User permission for this account, but you haven't selected any permissions for any containers. With these settings, the added users may not be able to access any containers on this account.
Would you like to send invitations?
Yes
No
Container permissions
Set all
threadthrill.blogspot.com GTM-M75KMPS6
None

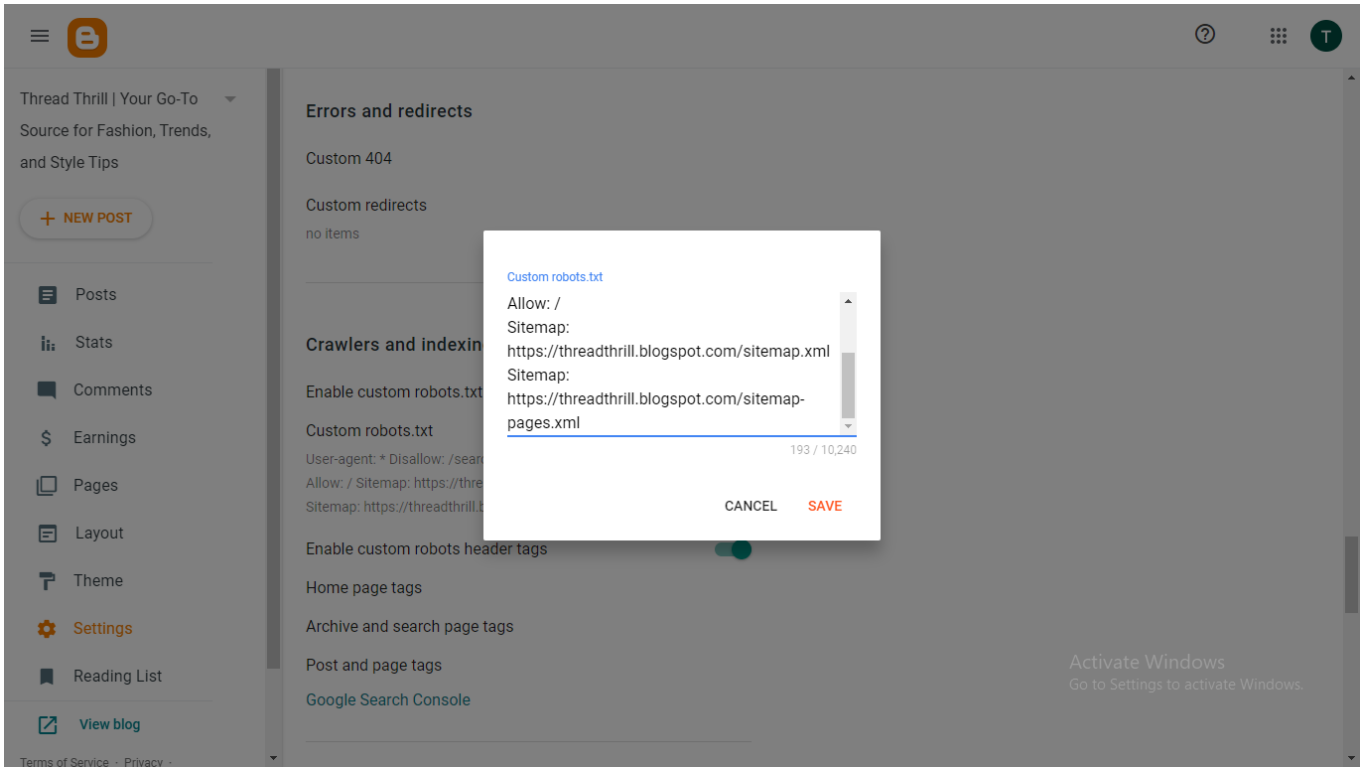


Q-3: Submit the sitemap and robot.txt file in the search console for your website.

Ans:

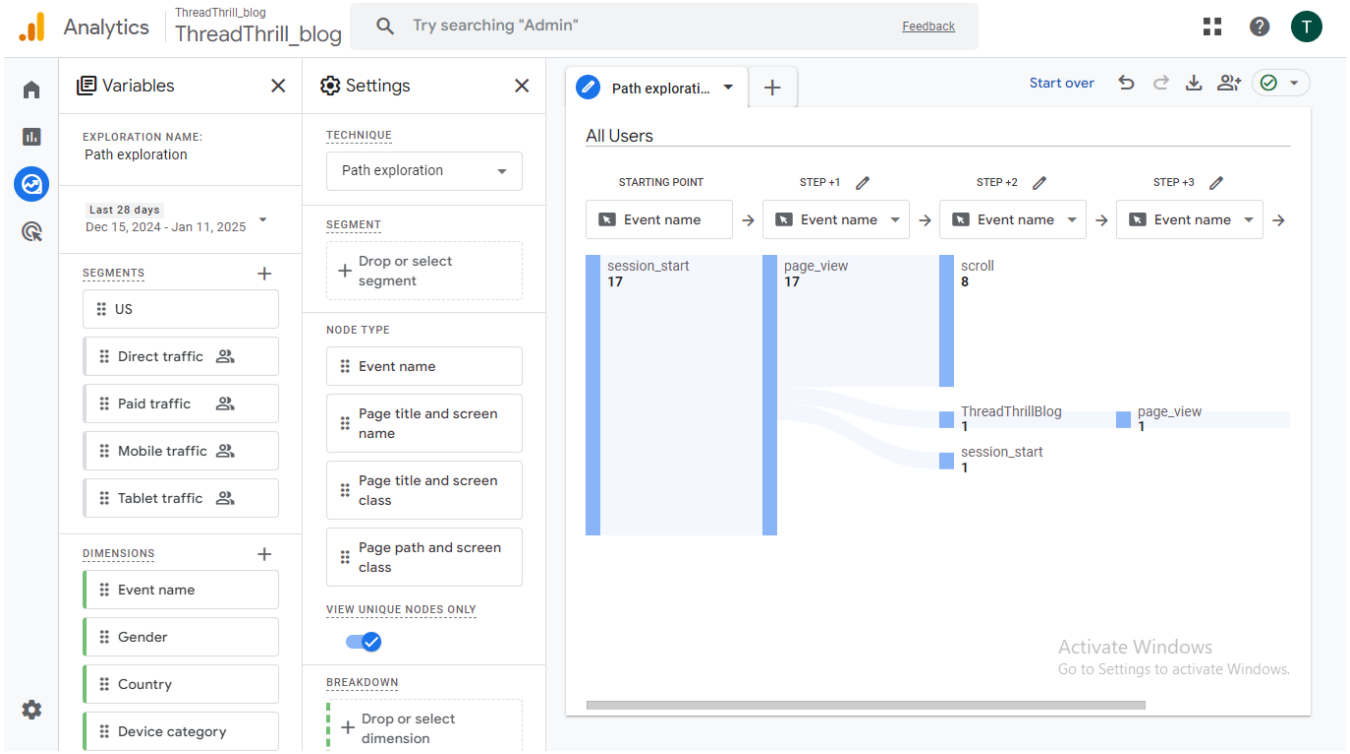

Google Search Console
Inspect any URL in "https://threadthrill.blogspot.com/"
https://threadthrill.blog...
Sitemaps
Overview
Performance
URL inspection
Indexing
Pages
Sitemaps
Removals
Experience
Core Web Vitals
HTTPS
Enhancements
Breadcrumbs
Security & Manual Actions
Links
Add a new sitemap
https://threadthrill.blogspot.com/ sitemap.xml
SUBMIT
Submitted sitemaps
Sitemap
Type
Submitted
Last read
Status
Discovered pages
Discovered videos
/sitemap.xml
Sitemap
Jan 12, 2025
Jan 12, 2025
Success
14
0
Rows per page: 10
1-1 of 1
Activate Windows
Go to Settings to activate Windows.

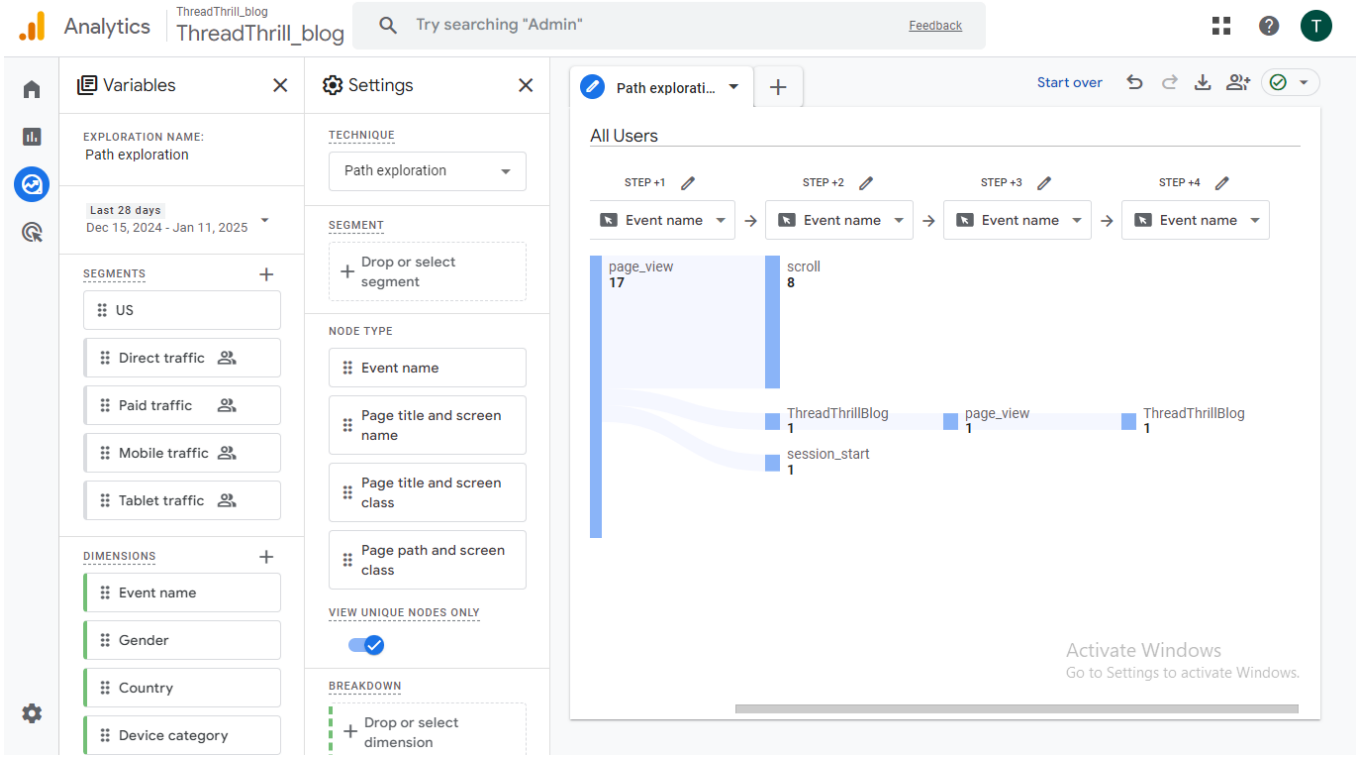

Thread Thrill | Your Go-To Source for Fashion, Trends, and Style Tips
NEW POST
Posts
Stats
Comments
Earnings
Pages
Layout
Theme
Settings
Reading List
View blog
Errors and redirects
Custom 404
Custom redirects
no items
Crawlers and indexin
Enable custom robots.txt
Custom robots.txt
Enable custom robots header tags
Home page tags
Archive and search page tags
Post and page tags
Google Search Console
Custom robots.txt
User-agent: *
Disallow: /search
Disallow: /category/
Disallow: /tag/
Allow: /
Sitemap:
193 / 10,240
CANCEL
SAVE
Activate Windows
Go to Settings to activate Windows.

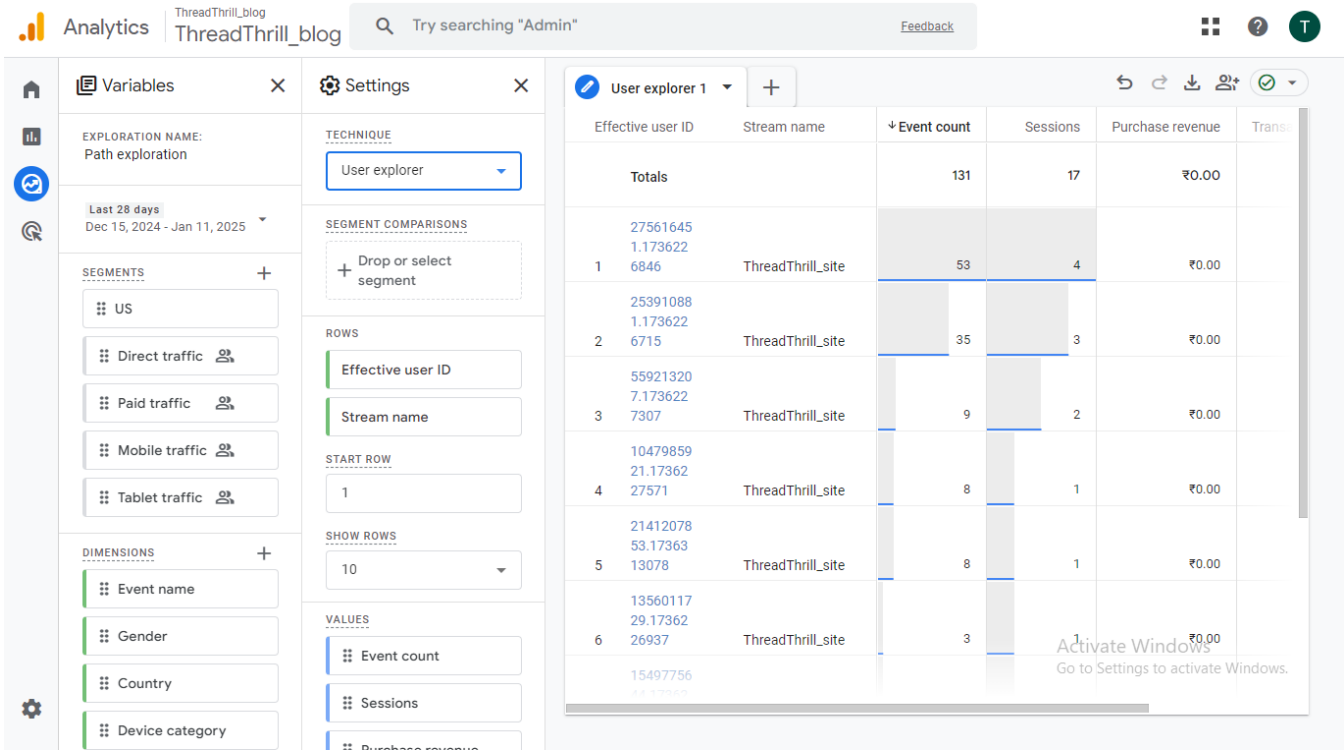


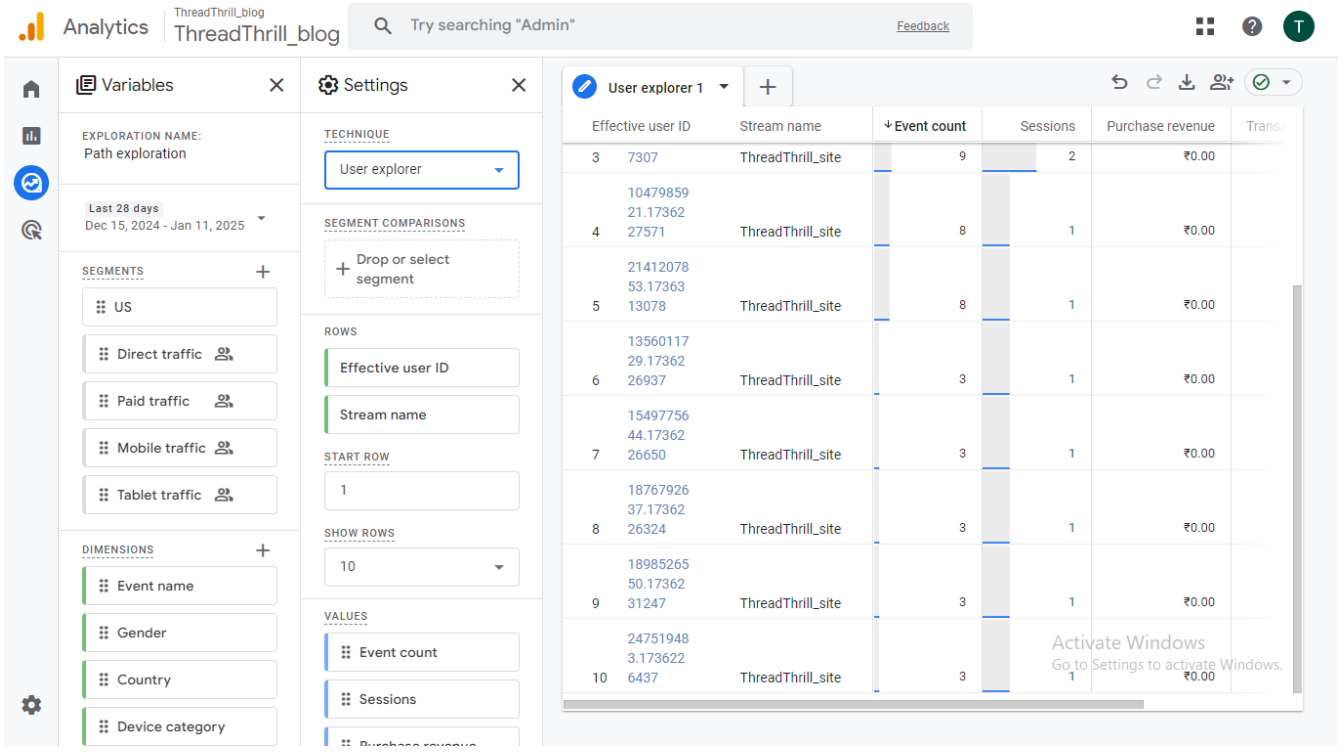
Q-4: Submit the user flow and traffic source reports for your website.

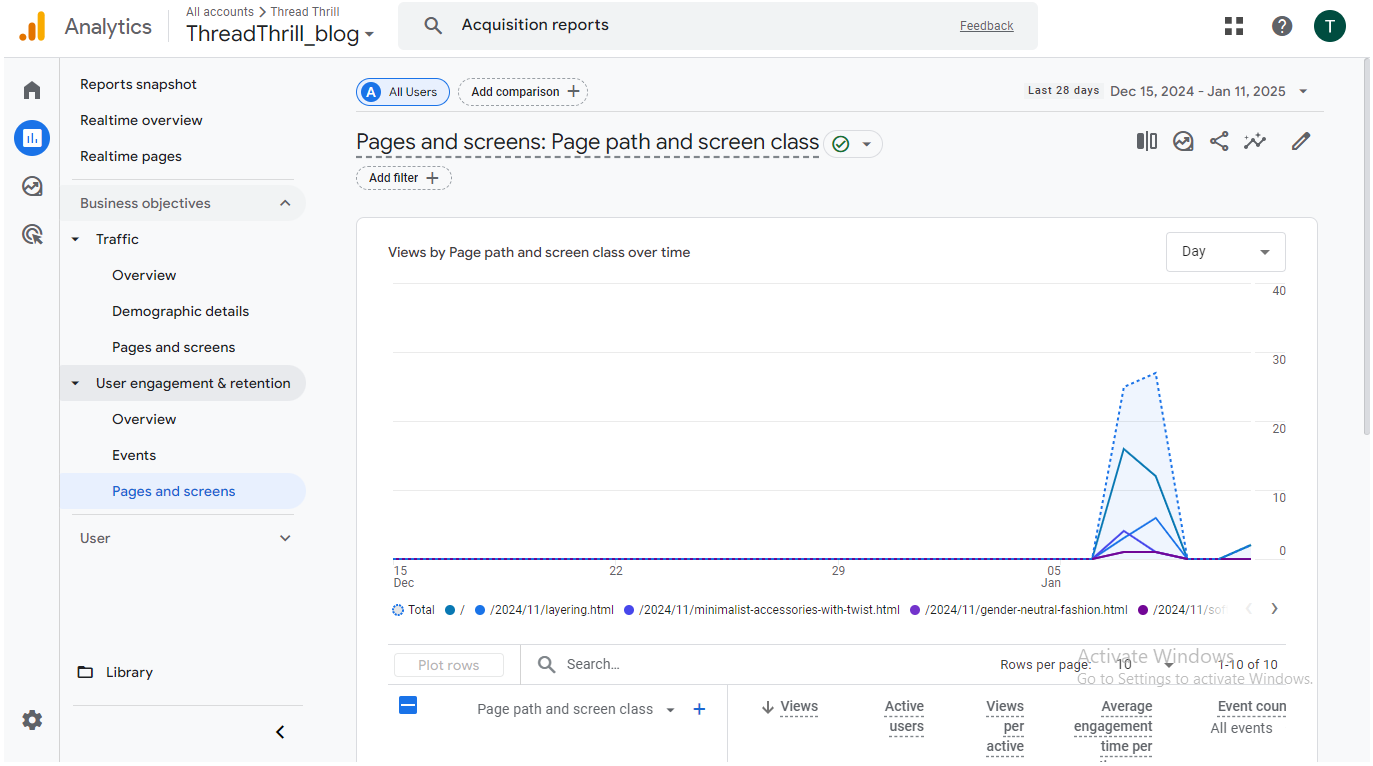
Ans:

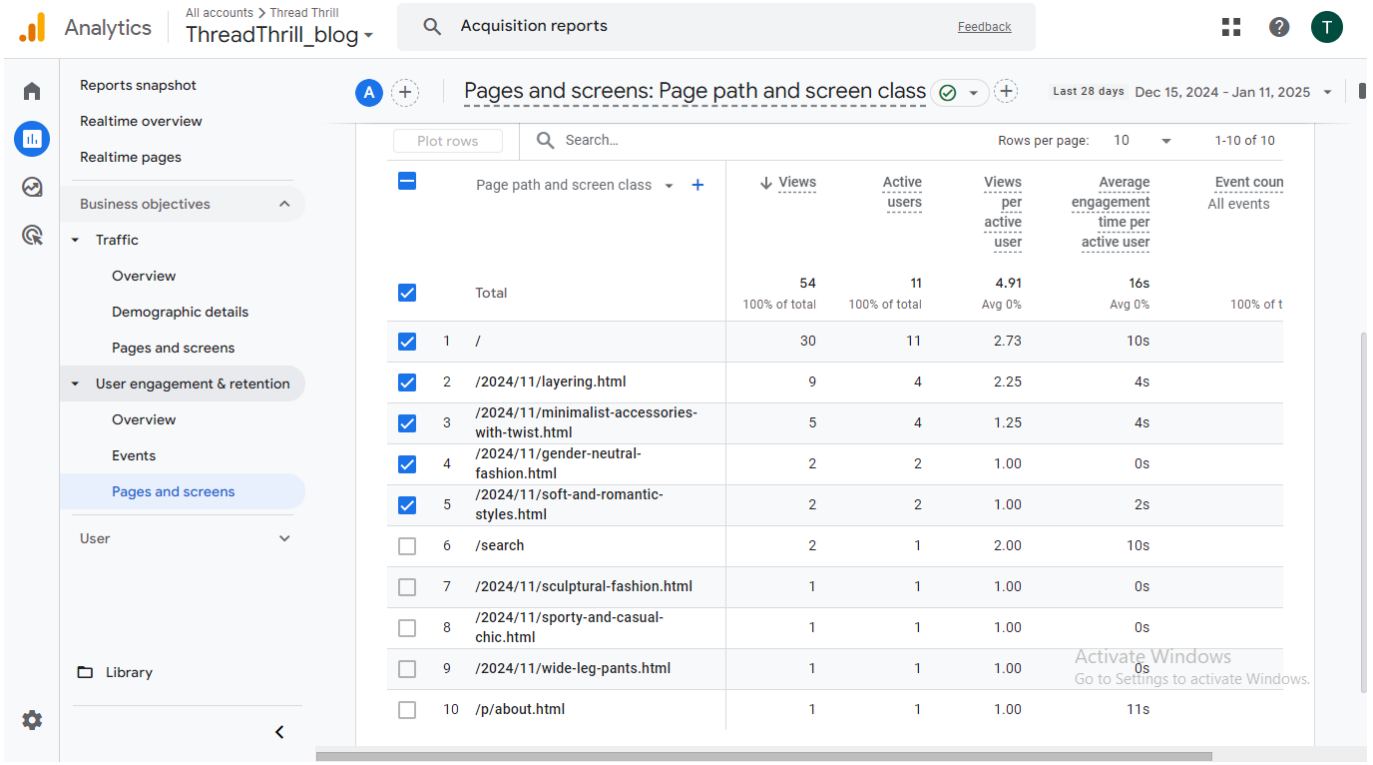

Analytics
ThreadThrill_blog
ThreadThrill_blog
Try searching "Admin"
Feedback
Variables
Settings
EXPLORATION NAME:
Path exploration
Last 28 days
Dec 15, 2024 - Jan 11, 2025
SEGMENTS
US
Direct traffic
Paid traffic
Mobile traffic
Tablet traffic
DIMENSIONS
Event name
Gender
Country
Device category
TECHNIQUE
Path exploration
SEGMENT
Drop or select segment
NODE TYPE
Event name
Page title and screen name
Page title and screen class
Page path and screen class
VIEW UNIQUE NODES ONLY
BREAKDOWN
Drop or select dimension
Path explorati...
Start over
All Users
STARTING POINT
STEP +1
STEP +2
STEP +3
Event name
session_start
17
page_view
17
scroll
8
ThreadThrillBlog
1
page_view
1
session_start
1
Activate Windows
Go to Settings to activate Windows.


Analytics
ThreadThrill_blog
ThreadThrill_blog
Try searching "Admin"
Feedback
Variables
Settings
EXPLORATION NAME:
Path exploration
Last 28 days
Dec 15, 2024 - Jan 11, 2025
SEGMENTS
US
Direct traffic
Paid traffic
Mobile traffic
Tablet traffic
DIMENSIONS
Event name
Gender
Country
Device category
TECHNIQUE
Path exploration
SEGMENT
Drop or select segment
NODE TYPE
Event name
Page title and screen name
Page title and screen class
Page path and screen class
VIEW UNIQUE NODES ONLY
BREAKDOWN
Drop or select dimension
Path explorati...
Start over
All Users
STEP +1
STEP +2
STEP +3
STEP +4
Event name
page_view
17
scroll
8
ThreadThrillBlog
1
page_view
1
ThreadThrillBlog
1
session_start
1
Activate Windows
Go to Settings to activate Windows.


Analytics
ThreadThrill_blog
ThreadThrill_blog
Try searching "Admin"
Feedback
Variables
Settings
EXPLORATION NAME:
Path exploration
Last 28 days
Dec 15, 2024 - Jan 11, 2025
SEGMENTS
US
Direct traffic
Paid traffic
Mobile traffic
Tablet traffic
DIMENSIONS
Event name
Gender
Country
Device category
TECHNIQUE
User explorer
SEGMENT COMPARISONS
Drop or select segment
ROWS
Effective user ID
Stream name
START ROW
1
SHOW ROWS
10
VALUES
Event count
Sessions
User explorer 1
Effective user ID
Stream name
Event count
Sessions
Purchase revenue
Totals
131
17
₹0.00
1 27561645 1.173622 6846 ThreadThrill_site 53 4 ₹0.00
2 25391088 1.173622 6715 ThreadThrill_site 35 3 ₹0.00
3 55921320 7.173622 7307 ThreadThrill_site 9 2 ₹0.00
4 10479859 21.17362 27571 ThreadThrill_site 8 1 ₹0.00
5 21412078 53.17363 13078 ThreadThrill_site 8 1 ₹0.00
6 13560117 29.17362 26937 ThreadThrill_site 3 1 ₹0.00
Activate Windows
Go to Settings to activate Windows.

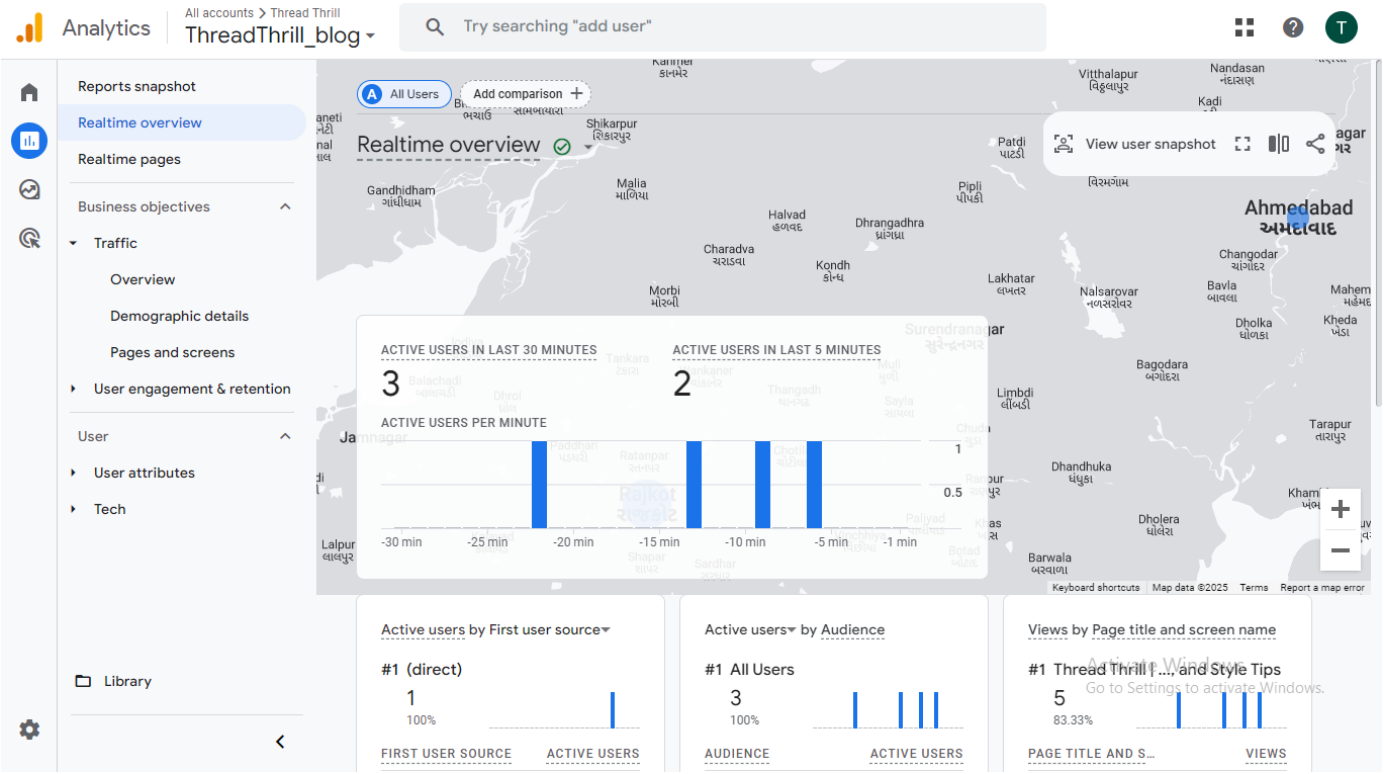

Analytics
ThreadThrill_blog
ThreadThrill_blog
Try searching "Admin"
Feedback
Variables
Settings
EXPLORATION NAME:
Path exploration
Last 28 days
Dec 15, 2024 - Jan 11, 2025
SEGMENTS
US
Direct traffic
Paid traffic
Mobile traffic
Tablet traffic
DIMENSIONS
Event name
Gender
Country
Device category
TECHNIQUE
User explorer
SEGMENT COMPARISONS
Drop or select segment
ROWS
Effective user ID
Stream name
START ROW
1
SHOW ROWS
10
VALUES
Event count
Sessions
User explorer 1
Effective user ID
Stream name
Event count
Sessions
Purchase revenue
3 7307 ThreadThrill_site 9 2 ₹0.00
4 10479859 21.17362 27571 ThreadThrill_site 8 1 ₹0.00
5 21412078 53.17363 13078 ThreadThrill_site 8 1 ₹0.00
6 13560117 29.17362 26937 ThreadThrill_site 3 1 ₹0.00
7 15497756 44.17362 26650 ThreadThrill_site 3 1 ₹0.00
8 18767926 37.17362 26324 ThreadThrill_site 3 1 ₹0.00
9 18985265 50.17362 31247 ThreadThrill_site 3 1 ₹0.00
10 24751948 3.173622 6437 ThreadThrill_site 3 1 ₹0.00
Activate Windows
Go to Settings to activate Windows.

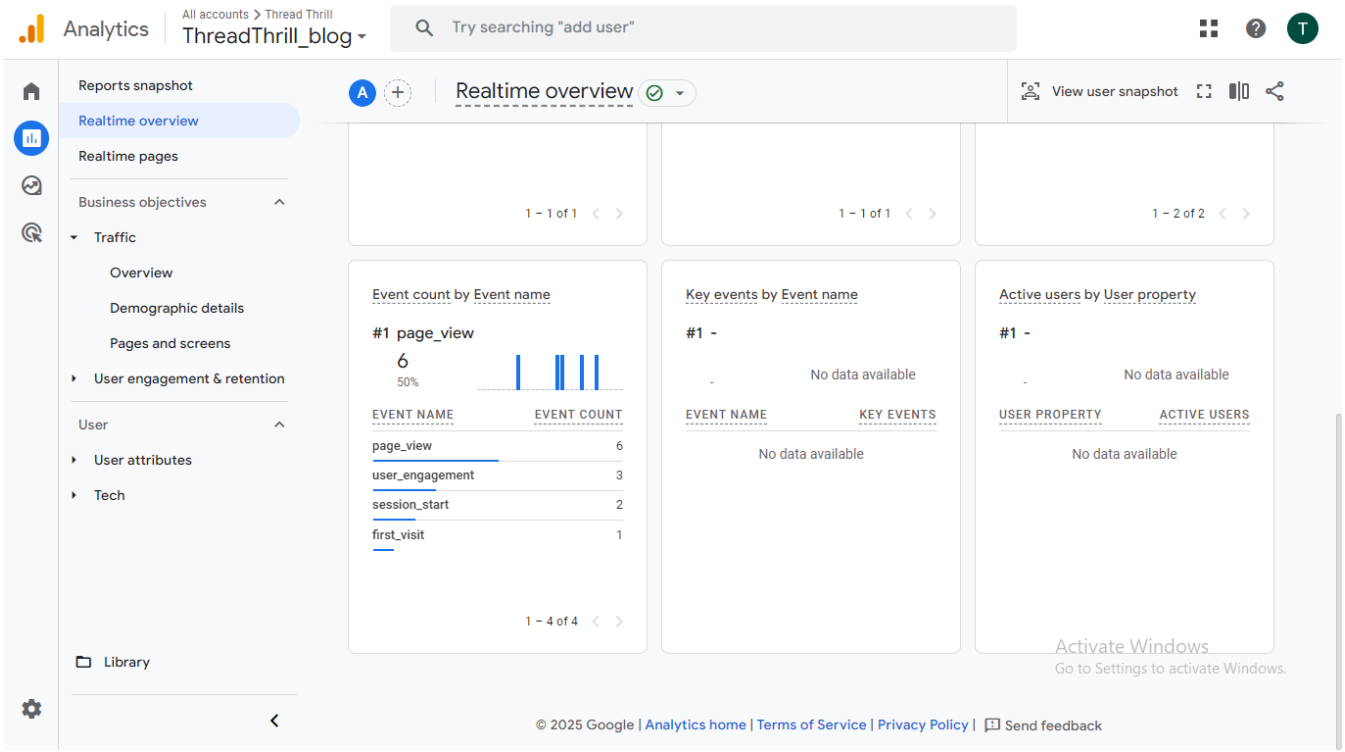

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Acquisition reports
Feedback
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
Library
All Users
Add comparison
Last 28 days
Dec 15, 2024 - Jan 11, 2025
Pages and screens: Page path and screen class
Add filter
Views by Page path and screen class over time
Day
40
30
20
10
0
15
Dec
22
29
05
Jan
Total
/
/2024/11/layering.html
/2024/11/minimalist-accessories-with-twist.html
/2024/11/gender-neutral-fashion.html
Plot rows
Search...
Rows per page: 10
1-10 of 10
Page path and screen class
Views
Active users
Views per active
Average engagement time per
Event coun
All events
Activate Windows
Go to Settings to activate Windows.

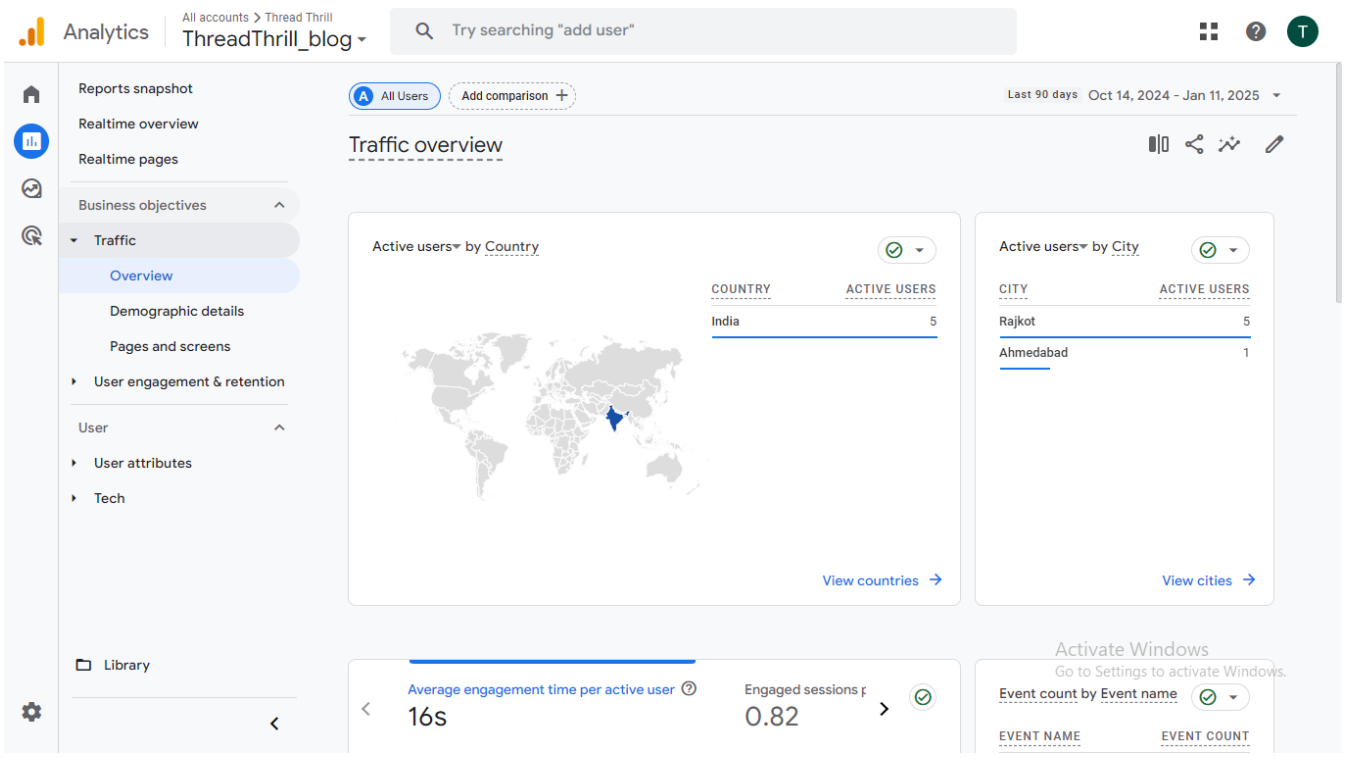

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Acquisition reports
Feedback
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
Library
Pages and screens: Page path and screen class
Last 28 days
Dec 15, 2024 - Jan 11, 2025
Plot rows
Search...
Rows per page: 10
1-10 of 10
Page path and screen class
Views
Active users
Views per active user
Average engagement time per active user
Event coun
All events
Total 54 100% of total 11 100% of total 4.91 Avg 0% 16s Avg 0% 100% of t
1 / 30 11 2.73 10s
2 /2024/11/layering.html 9 4 2.25 4s
3 /2024/11/minimalist-accessories-with-twist.html 5 4 1.25 4s
4 /2024/11/gender-neutral-fashion.html 2 2 1.00 0s
5 /2024/11/soft-and-romantic-styles.html 2 2 1.00 2s
6 /search 2 1 2.00 10s
7 /2024/11/sculptural-fashion.html 1 1 1.00 0s
8 /2024/11/sporty-and-casual-chic.html 1 1 1.00 0s
9 /2024/11/wide-leg-pants.html 1 1 1.00 0s
10 /p/about.html 1 1 1.00 11s
Activate Windows
Go to Settings to activate Windows.

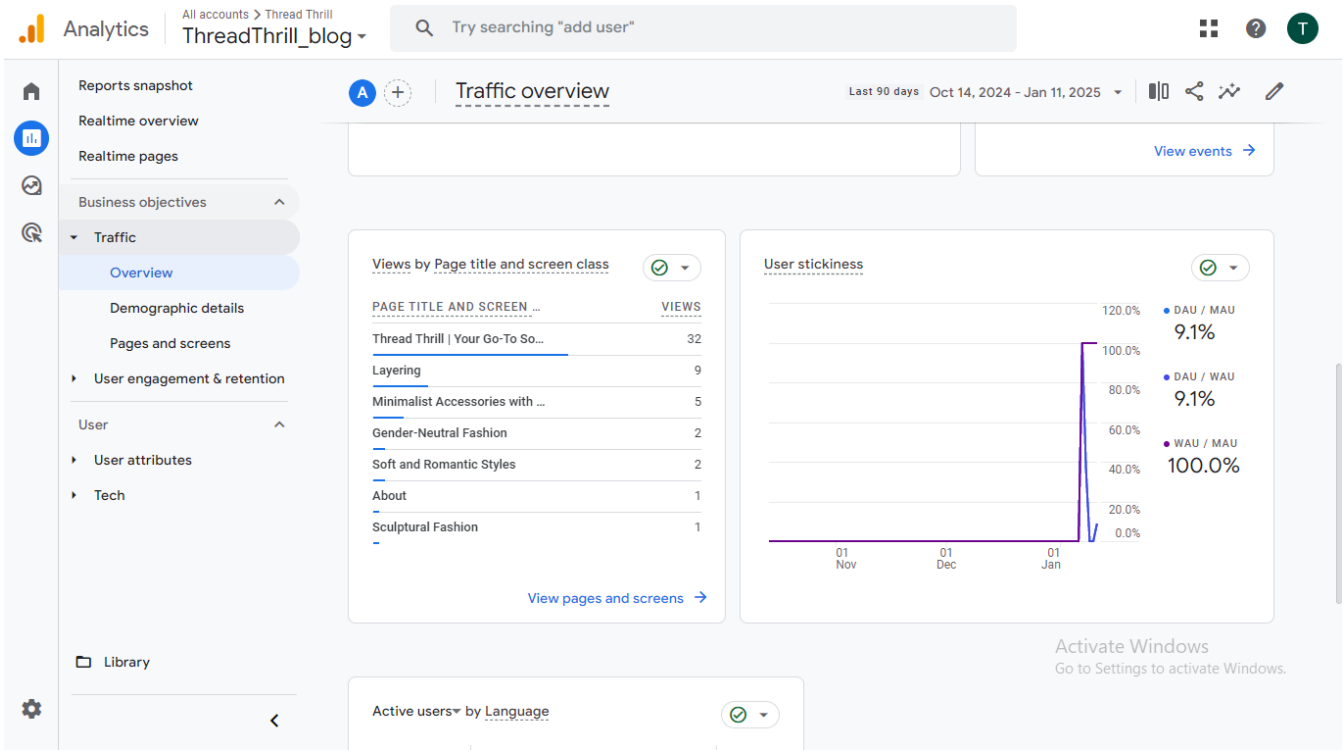
Q-5: Connect your blog to Google Analytics and study the different types of traffic on your site

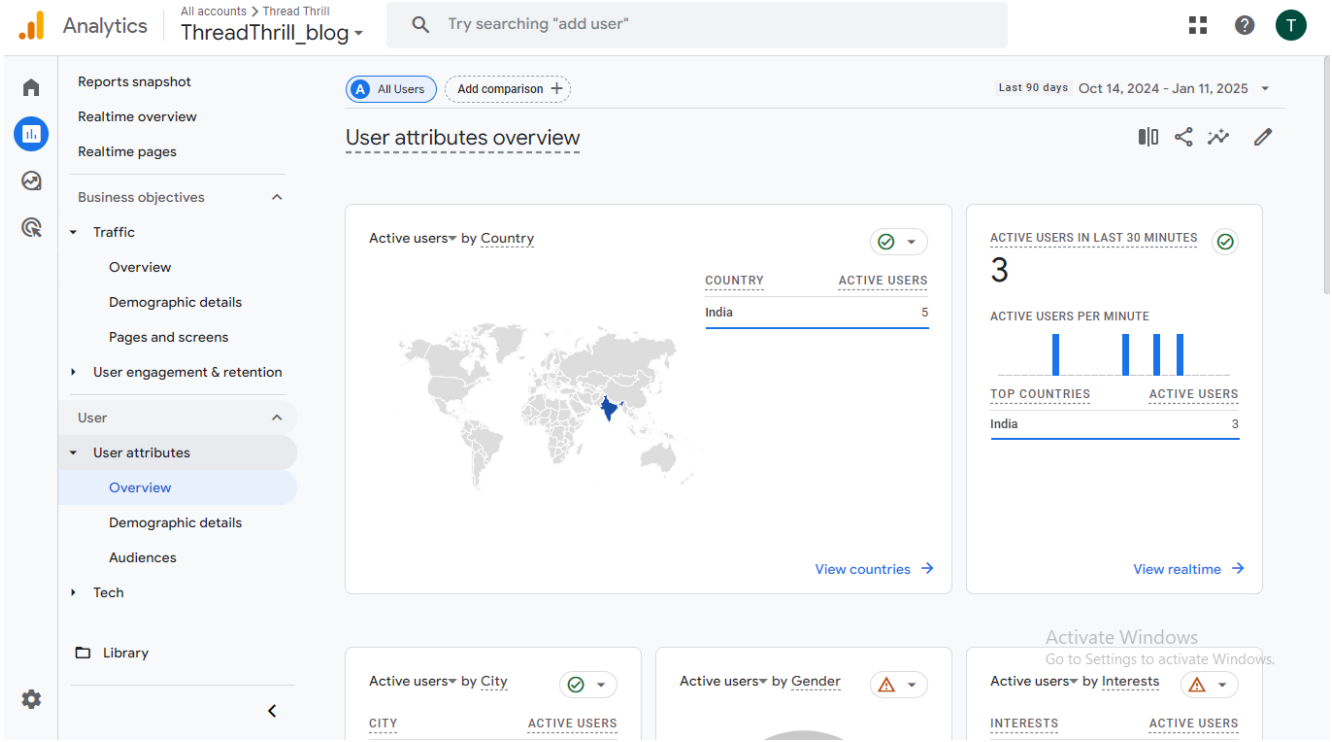
Ans:

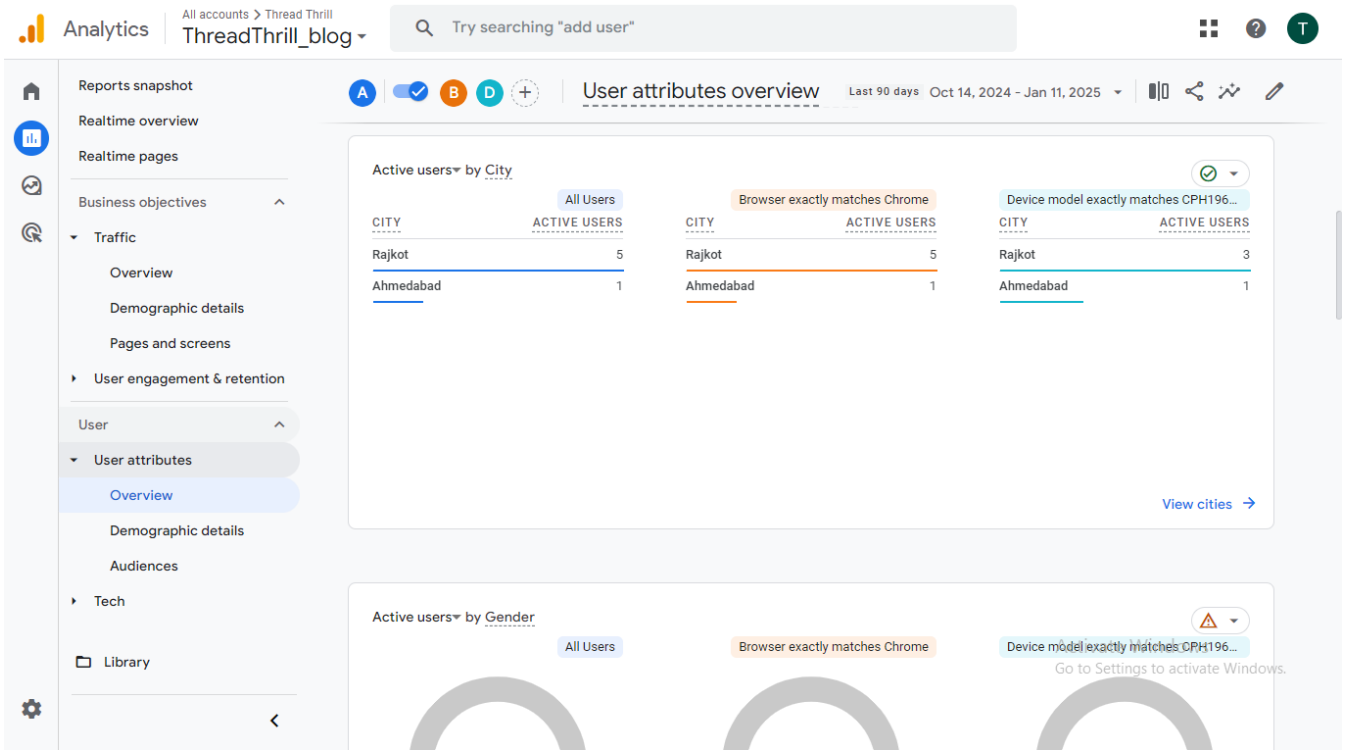


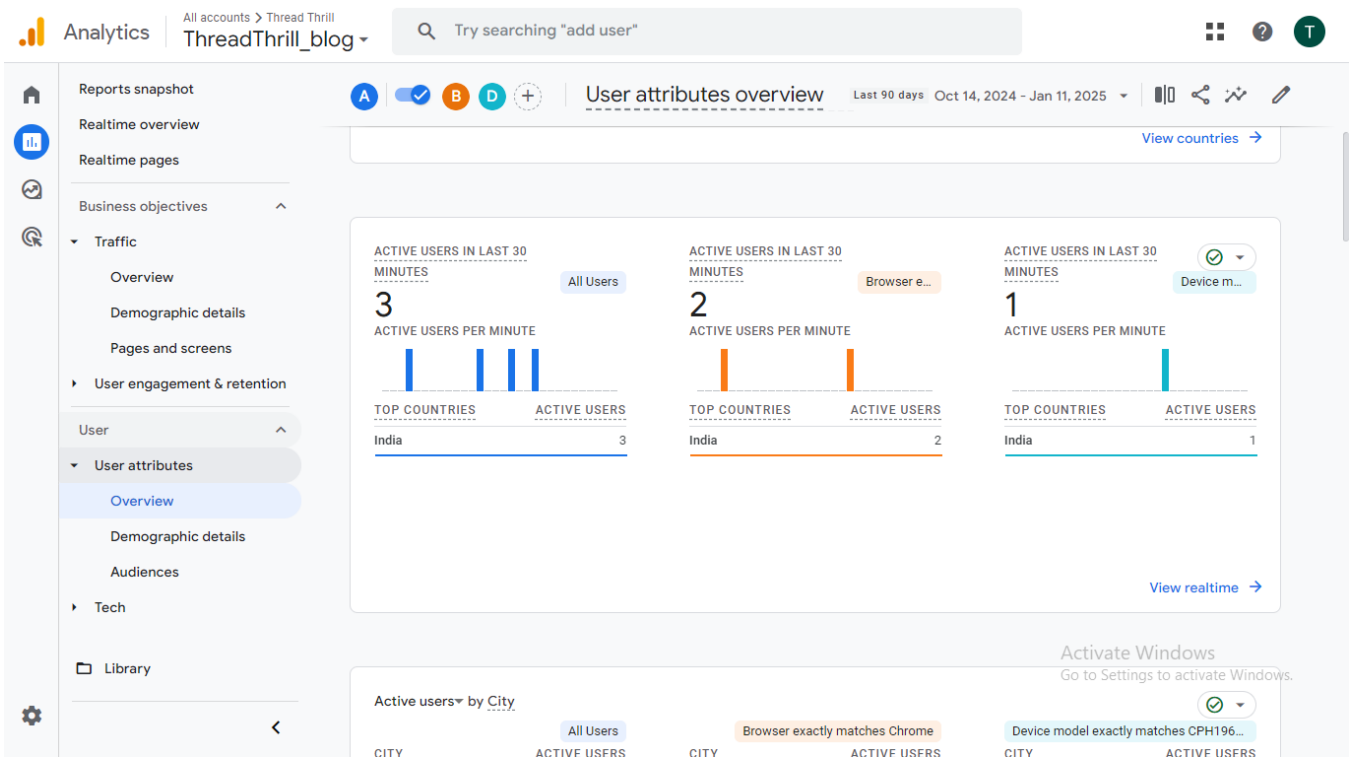

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
Realtime overview
View user snapshot
1 – 1 of 1
1 – 1 of 1
1 – 2 of 2
Event count by Event name
#1 page_view
6
50%
EVENT NAME
EVENT COUNT
page_view 6
user_engagement 3
session_start 2
first_visit 1
1 – 4 of 4
Key events by Event name
#1 -
No data available
EVENT NAME
KEY EVENTS
No data available
Active users by User property
#1 -
No data available
USER PROPERTY
ACTIVE USERS
No data available
Activate Windows
Go to Settings to activate Windows.
© 2025 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback

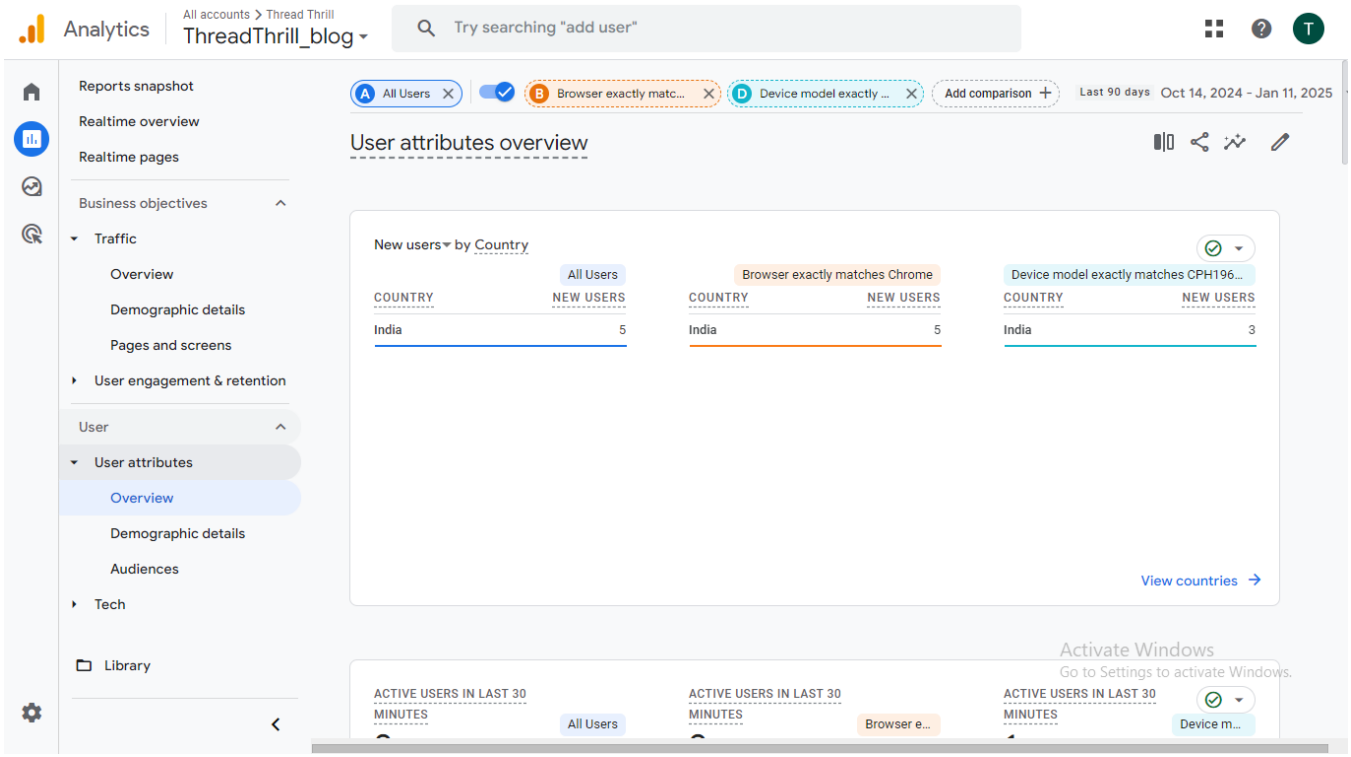

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
All Users
Add comparison
Last 90 days Oct 14, 2024 - Jan 11, 2025
Traffic overview
Active users by Country
COUNTRY
ACTIVE USERS
India 5
View countries
Active users by City
CITY
ACTIVE USERS
Rajkot 5
Ahmedabad 1
View cities
Activate Windows
Go to Settings to activate Windows.
Average engagement time per active user
16s
Engaged sessions p
0.82
Event count by Event name
EVENT NAME
EVENT COUNT

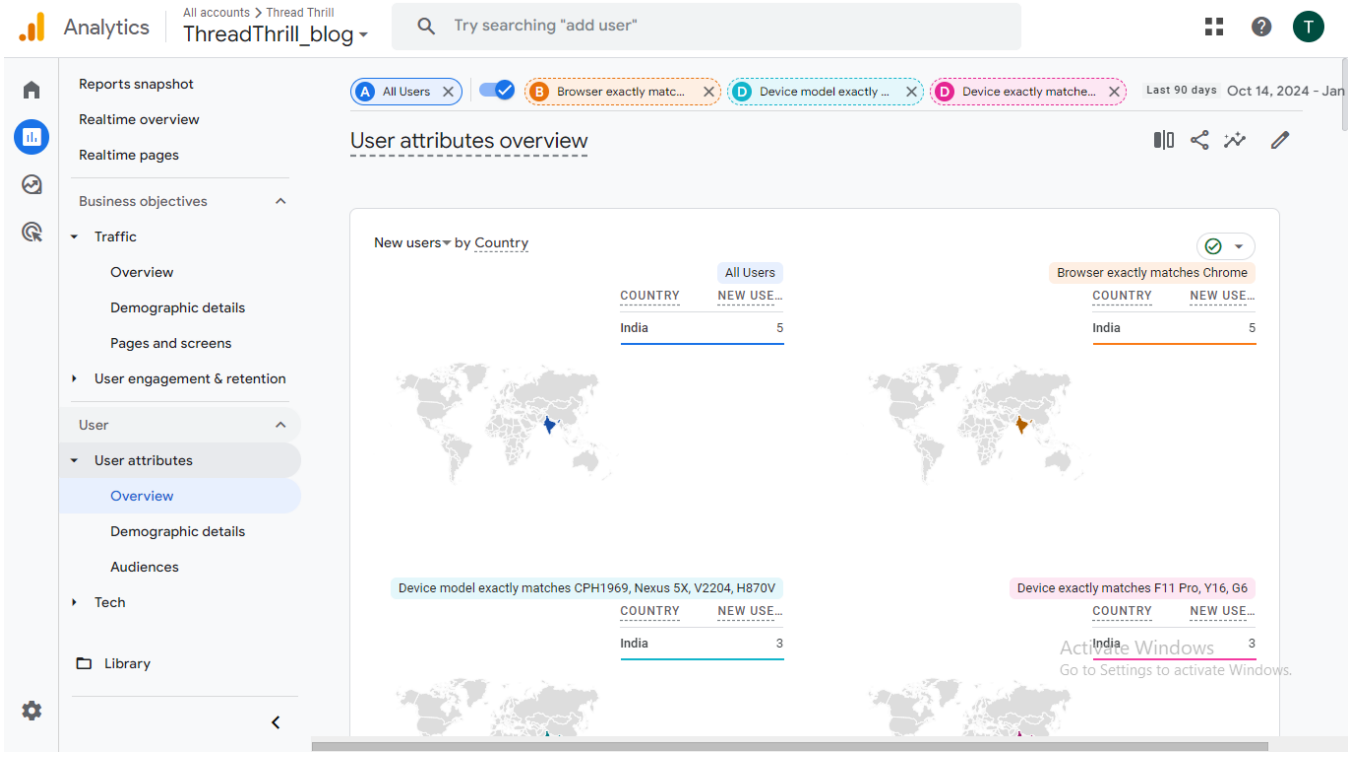

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
Traffic overview
Last 90 days Oct 14, 2024 - Jan 11, 2025
View events
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 32
Layering 9
Minimalist Accessories with ... 5
Gender-Neutral Fashion 2
Soft and Romantic Styles 2
About 1
Sculptural Fashion 1
View pages and screens
User stickiness
120.0%
100.0%
80.0%
60.0%
40.0%
20.0%
0.0%
01 Nov
01 Dec
01 Jan
DAU / MAU 9.1%
DAU / WAU 9.1%
WAU / MAU 100.0%
Activate Windows
Go to Settings to activate Windows.
Active users by Language


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
All Users
Add comparison
Last 90 days Oct 14, 2024 - Jan 11, 2025
User attributes overview
Active users by Country
COUNTRY
ACTIVE USERS
India 5
View countries
ACTIVE USERS IN LAST 30 MINUTES
3
ACTIVE USERS PER MINUTE
TOP COUNTRIES
ACTIVE USERS
India 3
View realtime
Activate Windows
Go to Settings to activate Windows.
Active users by City
CITY
ACTIVE USERS
Active users by Gender
Active users by Interests
INTERESTS
ACTIVE USERS


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
User attributes overview
Last 90 days Oct 14, 2024 - Jan 11, 2025
Active users by City
All Users
CITY ACTIVE USERS
Rajkot 5
Ahmedabad 1
Browser exactly matches Chrome
CITY ACTIVE USERS
Rajkot 5
Ahmedabad 1
Device model exactly matches CPH196...
CITY ACTIVE USERS
Rajkot 3
Ahmedabad 1
View cities
Active users by Gender
All Users
Browser exactly matches Chrome
Device model exactly matches CPH196...
Go to Settings to activate Windows.


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
User attributes overview
Last 90 days Oct 14, 2024 - Jan 11, 2025
View countries
ACTIVE USERS IN LAST 30 MINUTES
All Users
3
ACTIVE USERS PER MINUTE
TOP COUNTRIES ACTIVE USERS
India 3
ACTIVE USERS IN LAST 30 MINUTES
Browser e...
2
ACTIVE USERS PER MINUTE
TOP COUNTRIES ACTIVE USERS
India 2
ACTIVE USERS IN LAST 30 MINUTES
Device m...
1
ACTIVE USERS PER MINUTE
TOP COUNTRIES ACTIVE USERS
India 1
View realtime
Activate Windows
Go to Settings to activate Windows.
Active users by City
All Users
Browser exactly matches Chrome
Device model exactly matches CPH196...


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
All Users
Browser exactly matc...
Device model exactly ...
Add comparison
Last 90 days
Oct 14, 2024 - Jan 11, 2025
User attributes overview
New users by Country
All Users
COUNTRY
NEW USERS
India
5
Browser exactly matches Chrome
COUNTRY
NEW USERS
India
5
Device model exactly matches CPH196...
COUNTRY
NEW USERS
India
3
View countries
ACTIVE USERS IN LAST 30 MINUTES
All Users
ACTIVE USERS IN LAST 30 MINUTES
Browser e...
ACTIVE USERS IN LAST 30 MINUTES
Device m...
Activate Windows
Go to Settings to activate Windows.


Analytics
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Try searching "add user"
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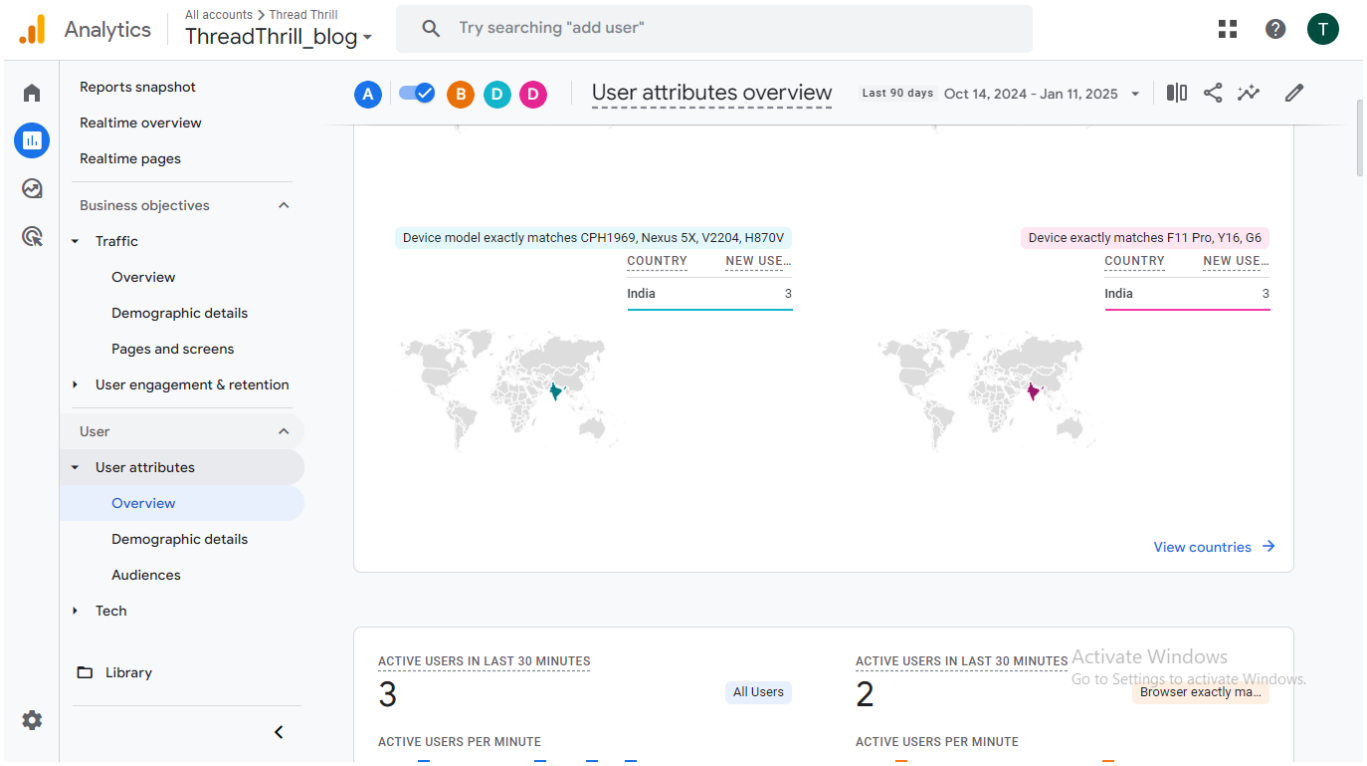
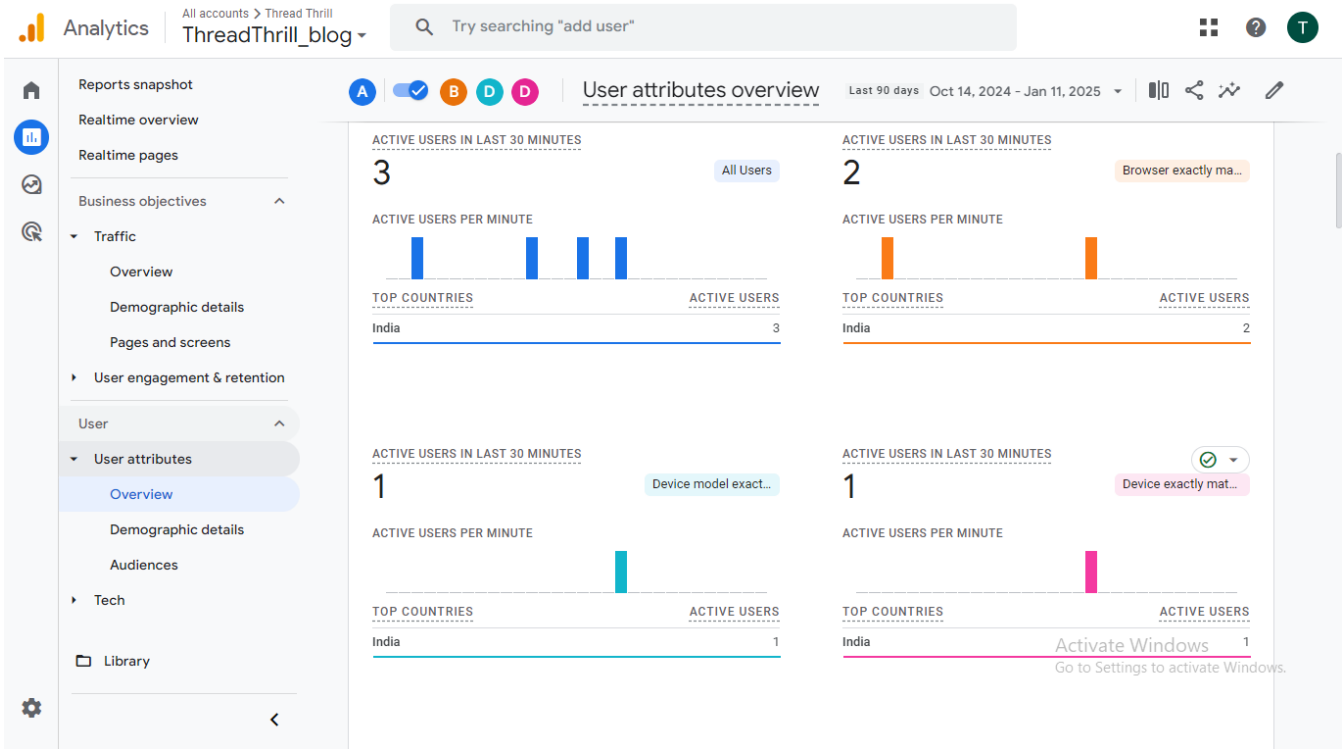
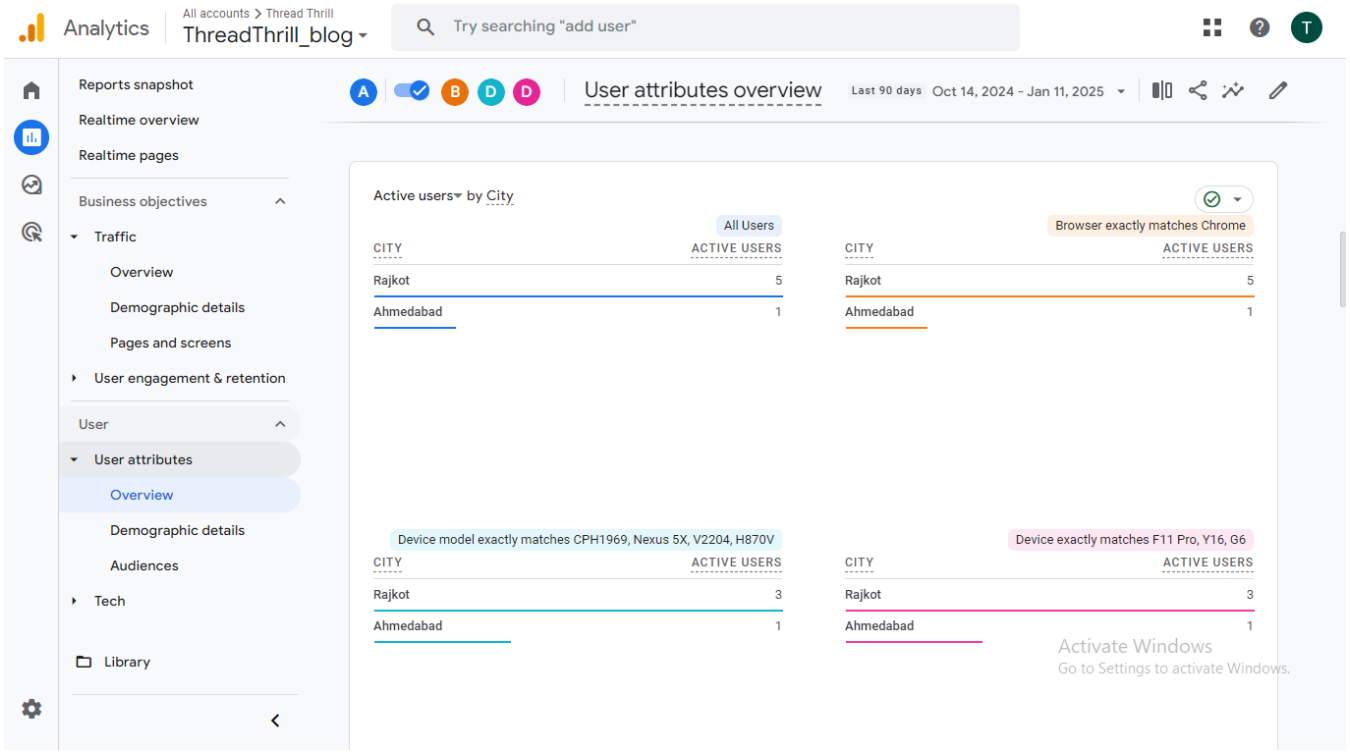
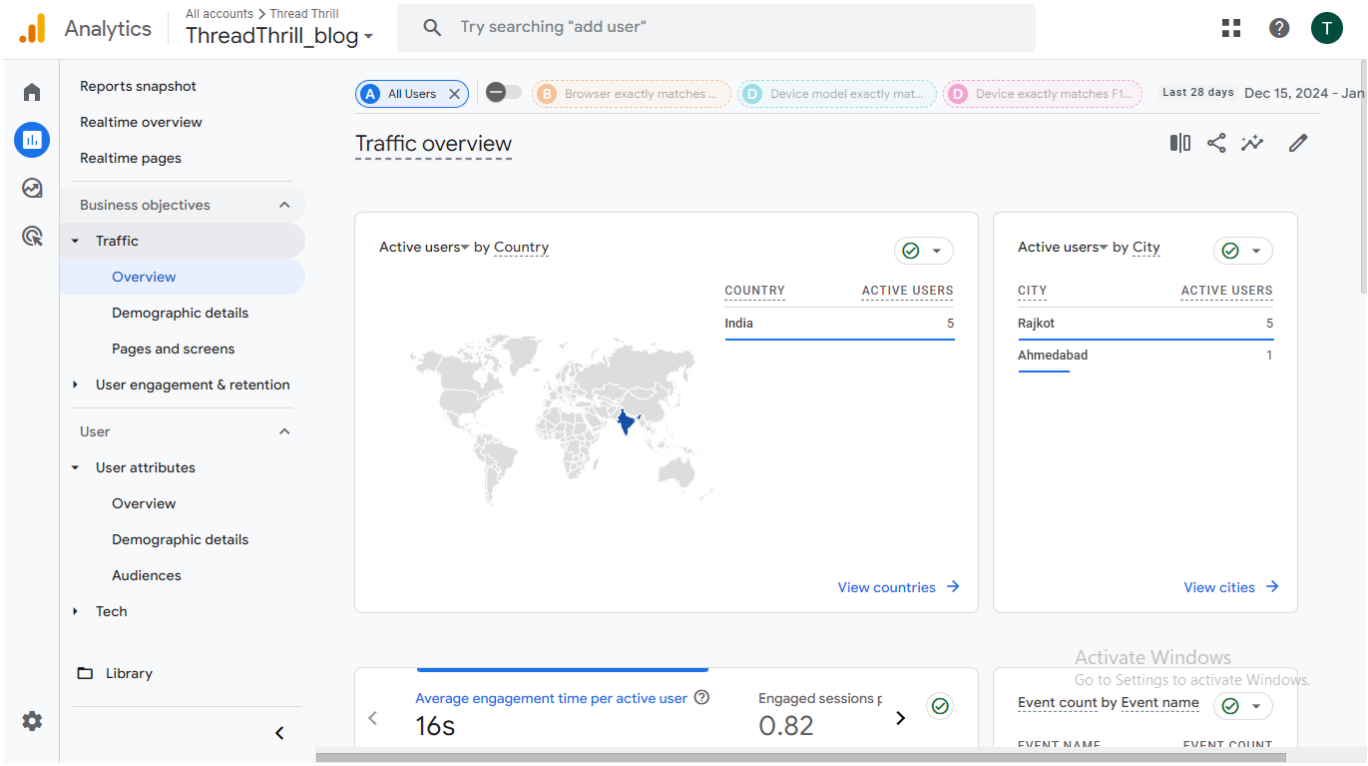
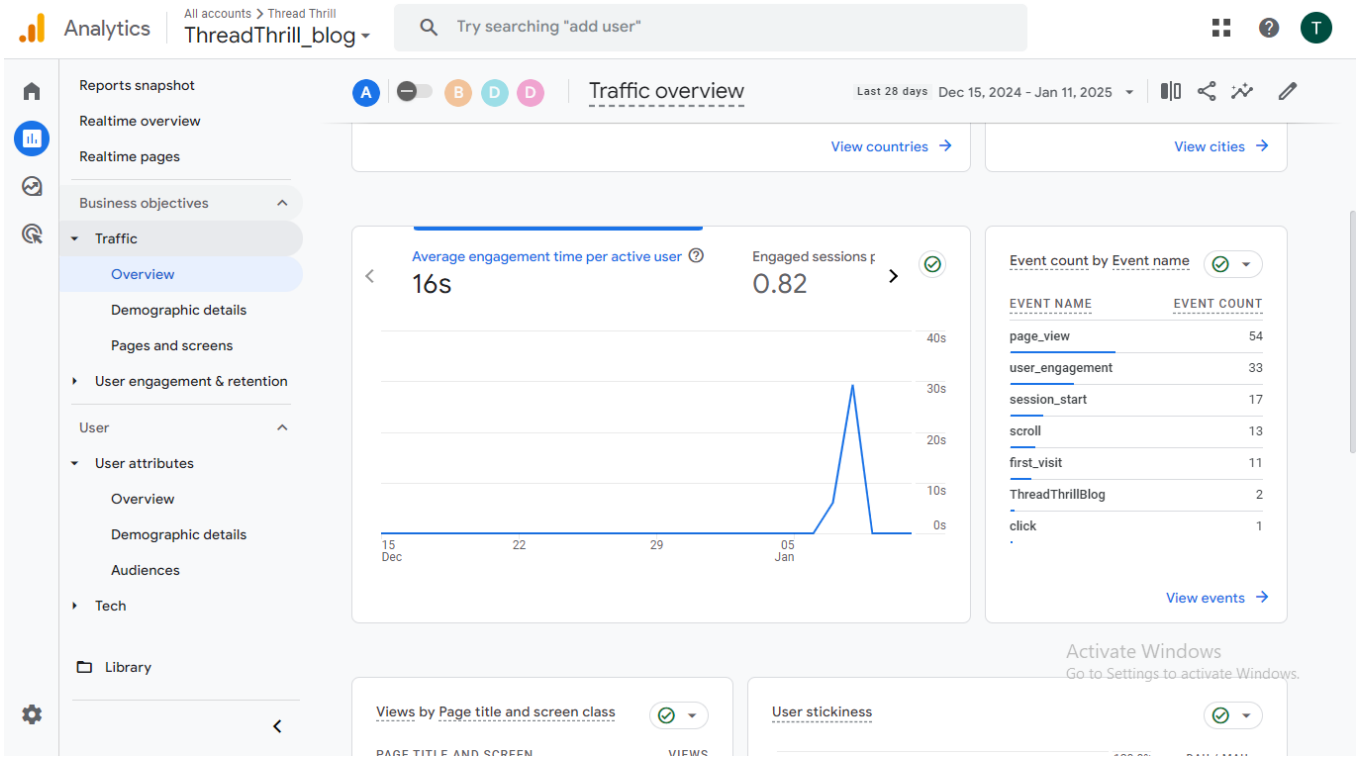
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
All Users
Browser exactly matc...
Device model exactly ...
Device exactly matche...
Last 90 days
Oct 14, 2024 - Jan
User attributes overview
New users by Country
All Users
COUNTRY
NEW USE...
India
5
Browser exactly matches Chrome
COUNTRY
NEW USE...
India
5
Device model exactly matches CPH1969, Nexus 5X, V2204, H870V
COUNTRY
NEW USE...
India
3
Device exactly matches F11 Pro, Y16, G6
COUNTRY
NEW USE...
India
3
Activate Windows
Go to Settings to activate Windows.

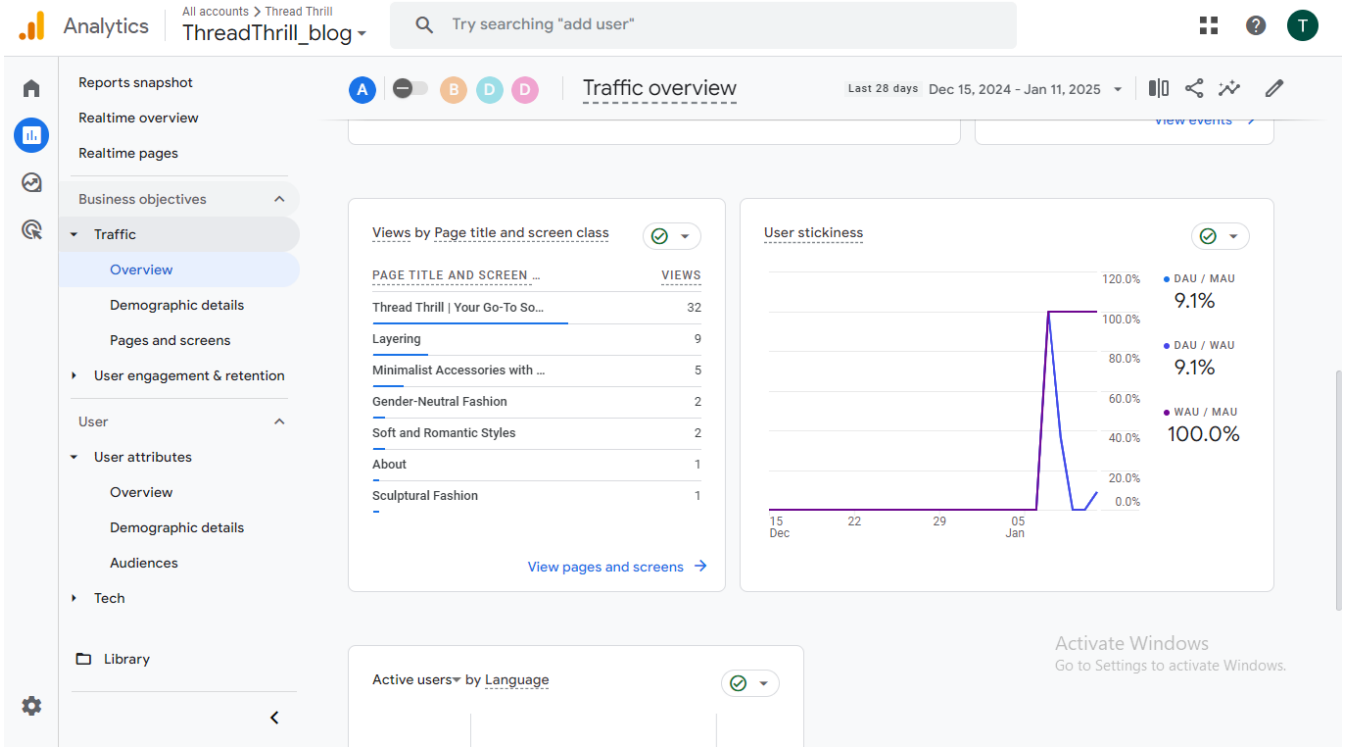

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
User attributes overview
Last 90 days
Oct 14, 2024 - Jan 11, 2025
Device model exactly matches CPH1969, Nexus 5X, V2204, H870V
COUNTRY
NEW USE...
India
3
Device exactly matches F11 Pro, Y16, G6
COUNTRY
NEW USE...
India
3
View countries
ACTIVE USERS IN LAST 30 MINUTES
3
All Users
ACTIVE USERS PER MINUTE
ACTIVE USERS IN LAST 30 MINUTES
2
Browser exactly ma...
ACTIVE USERS PER MINUTE
Activate Windows
Go to Settings to activate Windows.

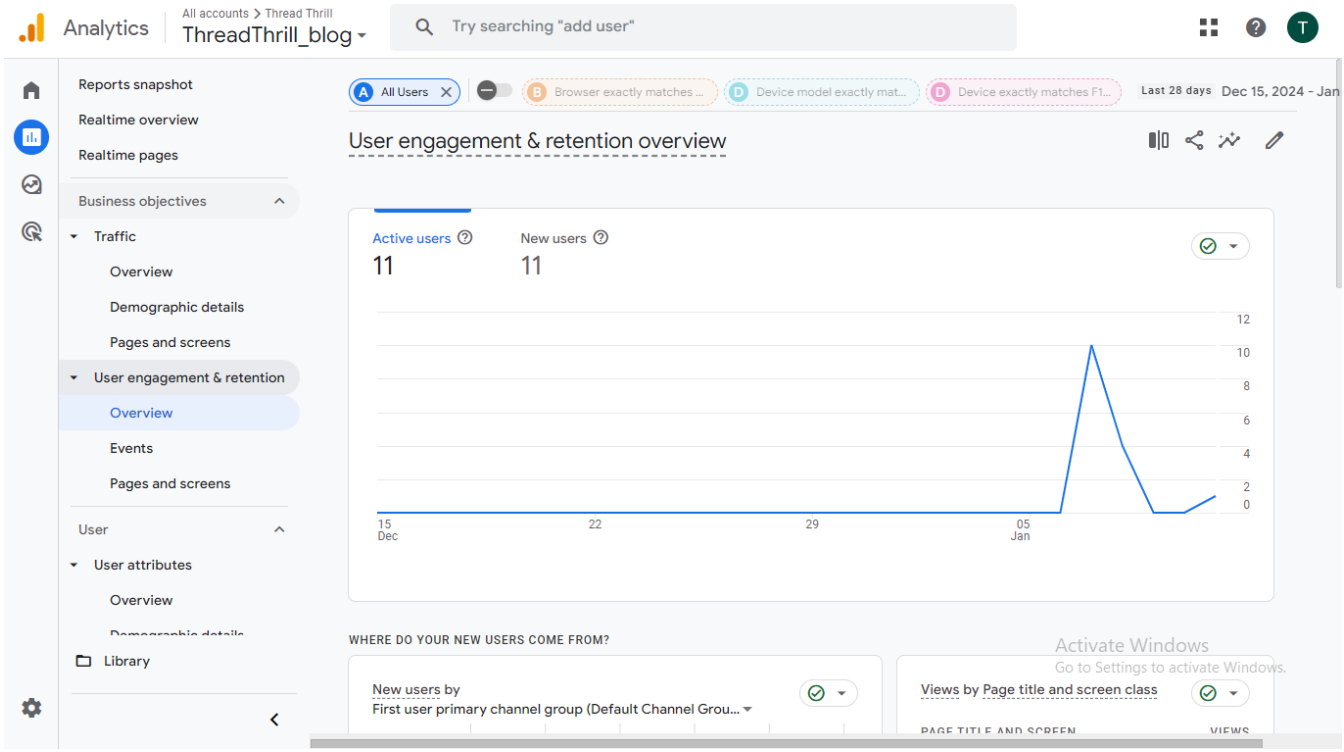

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
User attributes overview
Last 90 days
Oct 14, 2024 - Jan 11, 2025
ACTIVE USERS IN LAST 30 MINUTES
3
All Users
ACTIVE USERS PER MINUTE
TOP COUNTRIES
ACTIVE USERS
India
3
ACTIVE USERS IN LAST 30 MINUTES
2
Browser exactly ma...
ACTIVE USERS PER MINUTE
TOP COUNTRIES
ACTIVE USERS
India
2
ACTIVE USERS IN LAST 30 MINUTES
1
Device model exact...
ACTIVE USERS PER MINUTE
TOP COUNTRIES
ACTIVE USERS
India
1
ACTIVE USERS IN LAST 30 MINUTES
1
Device exactly mat...
ACTIVE USERS PER MINUTE
TOP COUNTRIES
ACTIVE USERS
India
1
Activate Windows
Go to Settings to activate Windows.

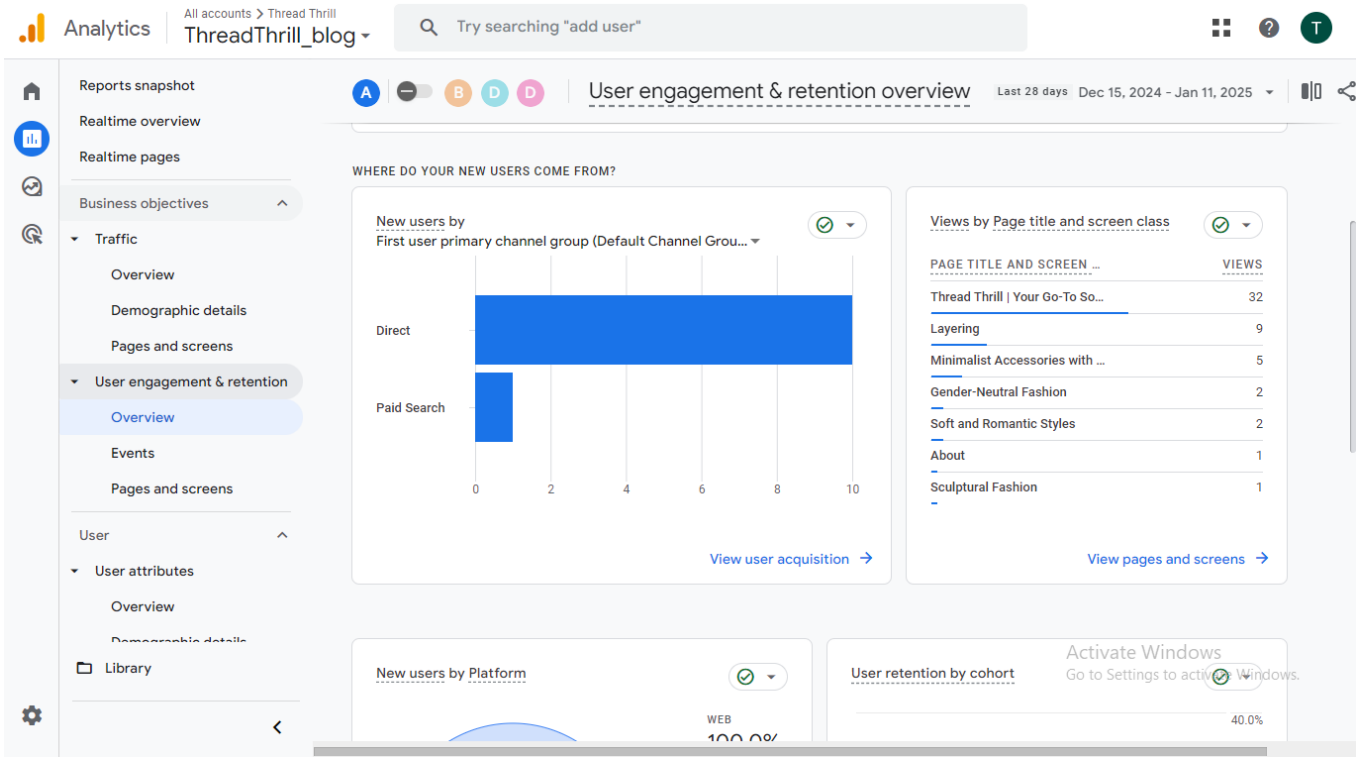

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
User attributes overview
Last 90 days Oct 14, 2024 - Jan 11, 2025
Active users by City
All Users
CITY ACTIVE USERS
Rajkot 5
Ahmedabad 1
Browser exactly matches Chrome
CITY ACTIVE USERS
Rajkot 5
Ahmedabad 1
Device model exactly matches CPH1969, Nexus 5X, V2204, H870V
CITY ACTIVE USERS
Rajkot 3
Ahmedabad 1
Device exactly matches F11 Pro, Y16, G6
CITY ACTIVE USERS
Rajkot 3
Ahmedabad 1
Activate Windows
Go to Settings to activate Windows.

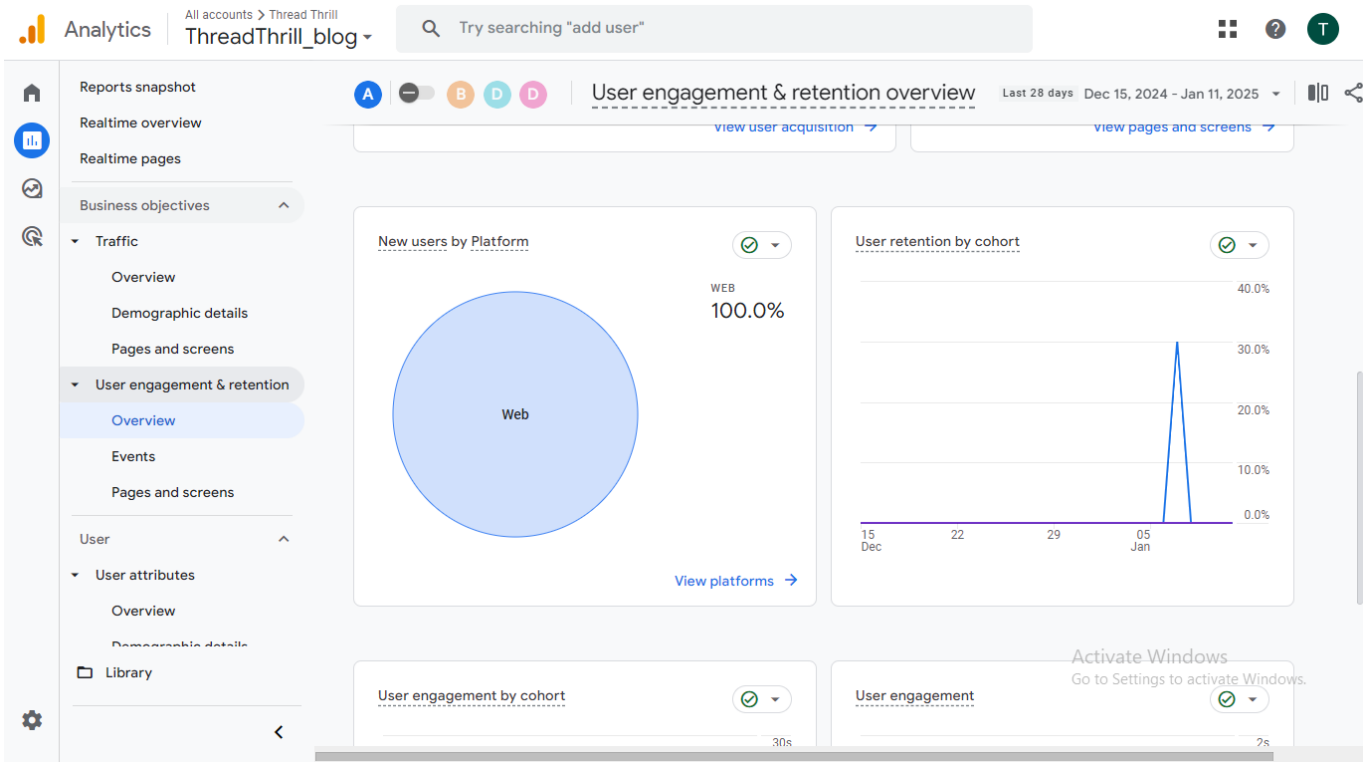

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
All Users
Browser exactly matches ...
Device model exactly mat...
Device exactly matches F1...
Last 28 days Dec 15, 2024 - Jan
Traffic overview
Active users by Country
COUNTRY ACTIVE USERS
India 5
View countries
Active users by City
CITY ACTIVE USERS
Rajkot 5
Ahmedabad 1
View cities
Average engagement time per active user
16s
Engaged sessions p
0.82
Event count by Event name
EVENT NAME EVENT COUNT
Activate Windows
Go to Settings to activate Windows.

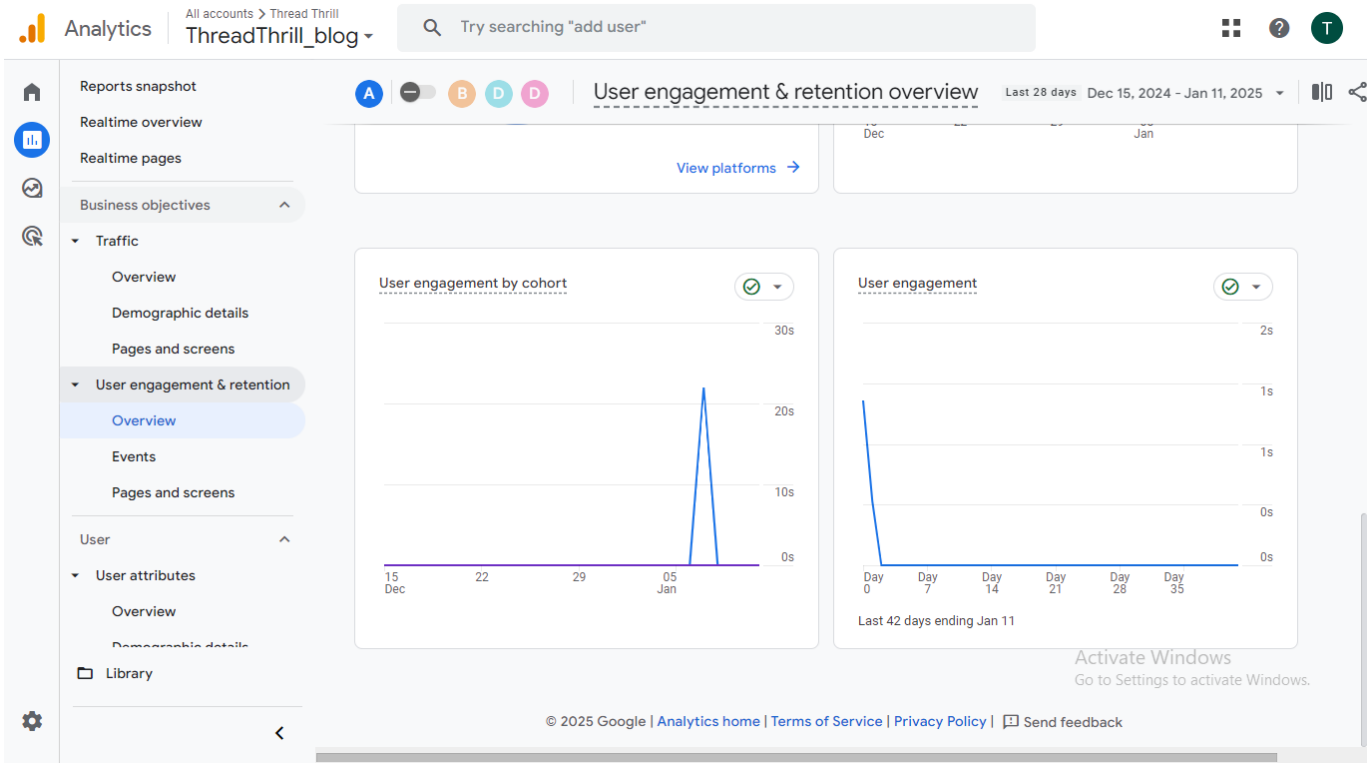

Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
Traffic overview
Last 28 days Dec 15, 2024 - Jan 11, 2025
View countries
View cities
Average engagement time per active user
16s
Engaged sessions p
0.82
40s
30s
20s
10s
0s
15 Dec
22
29
05 Jan
Event count by Event name
EVENT NAME
EVENT COUNT
page_view 54
user_engagement 33
session_start 17
scroll 13
first_visit 11
ThreadThrillBlog 2
click 1
View events
Activate Windows
Go to Settings to activate Windows.
Views by Page title and screen class
User stickiness


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Overview
Demographic details
Audiences
Tech
Library
Traffic overview
Last 28 days Dec 15, 2024 - Jan 11, 2025
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 32
Layering 9
Minimalist Accessories with ... 5
Gender-Neutral Fashion 2
Soft and Romantic Styles 2
About 1
Sculptural Fashion 1
View pages and screens
User stickiness
120.0%
100.0%
80.0%
60.0%
40.0%
20.0%
0.0%
15 Dec
22
29
05 Jan
DAU / MAU
9.1%
DAU / WAU
9.1%
WAU / MAU
100.0%
Activate Windows
Go to Settings to activate Windows.
Active users by Language


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Overview
Library
All Users
Browser exactly matches ...
Device model exactly mat...
Device exactly matches F1...
Last 28 days
Dec 15, 2024 - Jan
User engagement & retention overview
Active users
11
New users
11
12
10
8
6
4
2
0
15
Dec
22
29
05
Jan
WHERE DO YOUR NEW USERS COME FROM?
New users by
First user primary channel group (Default Channel Grou...
Views by Page title and screen class
Activate Windows
Go to Settings to activate Windows.


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Overview
Library
User engagement & retention overview
Last 28 days
Dec 15, 2024 - Jan 11, 2025
WHERE DO YOUR NEW USERS COME FROM?
New users by
First user primary channel group (Default Channel Grou...
Direct
Paid Search
0
2
4
6
8
10
View user acquisition
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 32
Layering 9
Minimalist Accessories with ... 5
Gender-Neutral Fashion 2
Soft and Romantic Styles 2
About 1
Sculptural Fashion 1
View pages and screens
New users by Platform
User retention by cohort
WEB
40.0%
Activate Windows
Go to Settings to activate Windows.


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Overview
Library
User engagement & retention overview
Last 28 days
Dec 15, 2024 - Jan 11, 2025
View user acquisition
View pages and screens
New users by Platform
WEB
100.0%
Web
View platforms
User retention by cohort
40.0%
30.0%
20.0%
10.0%
0.0%
15 Dec
22
29
05 Jan
User engagement by cohort
30s
User engagement
2s
Activate Windows
Go to Settings to activate Windows.


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "add user"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Overview
Library
User engagement & retention overview
Last 28 days
Dec 15, 2024 - Jan 11, 2025
View platforms
User engagement by cohort
30s
20s
10s
0s
15 Dec
22
29
05 Jan
User engagement
2s
1s
1s
0s
0s
Day 0
Day 7
Day 14
Day 21
Day 28
Day 35
Last 42 days ending Jan 11
Activate Windows
Go to Settings to activate Windows.
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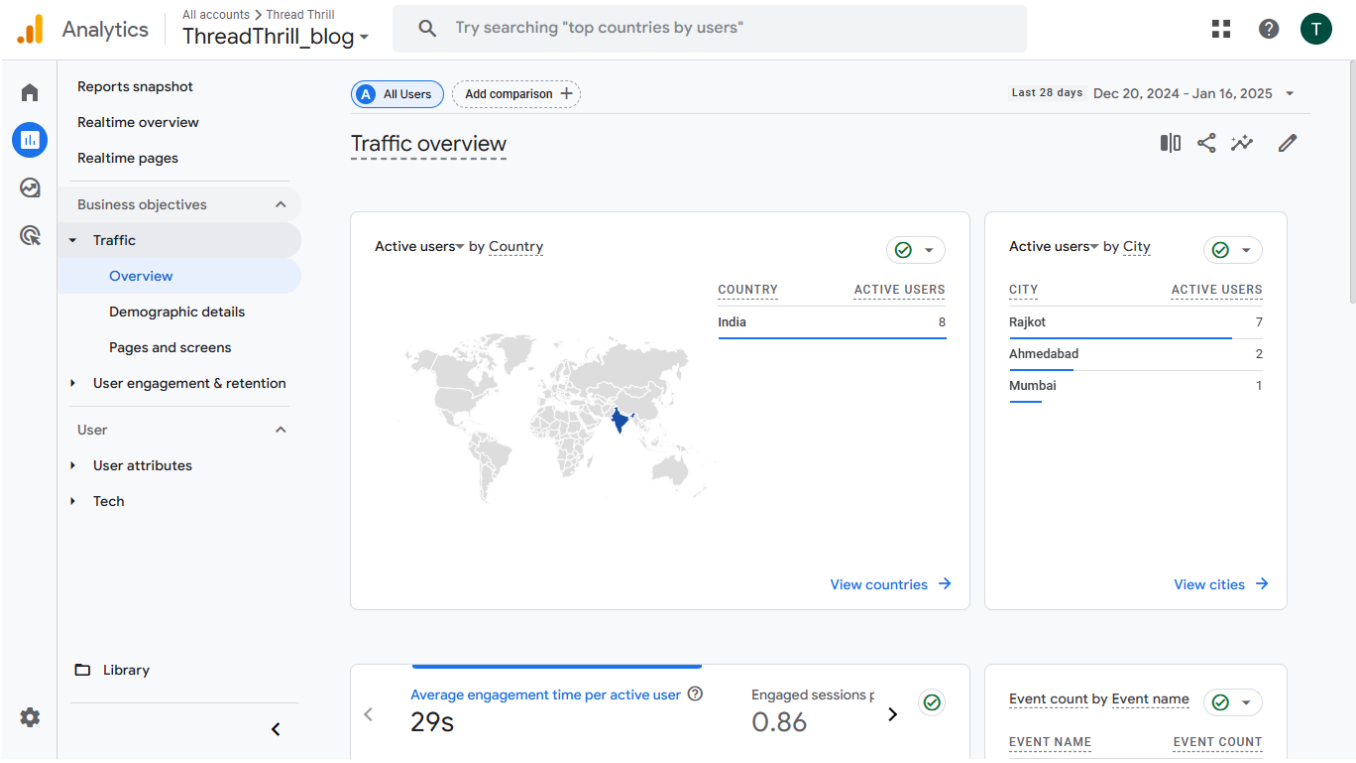
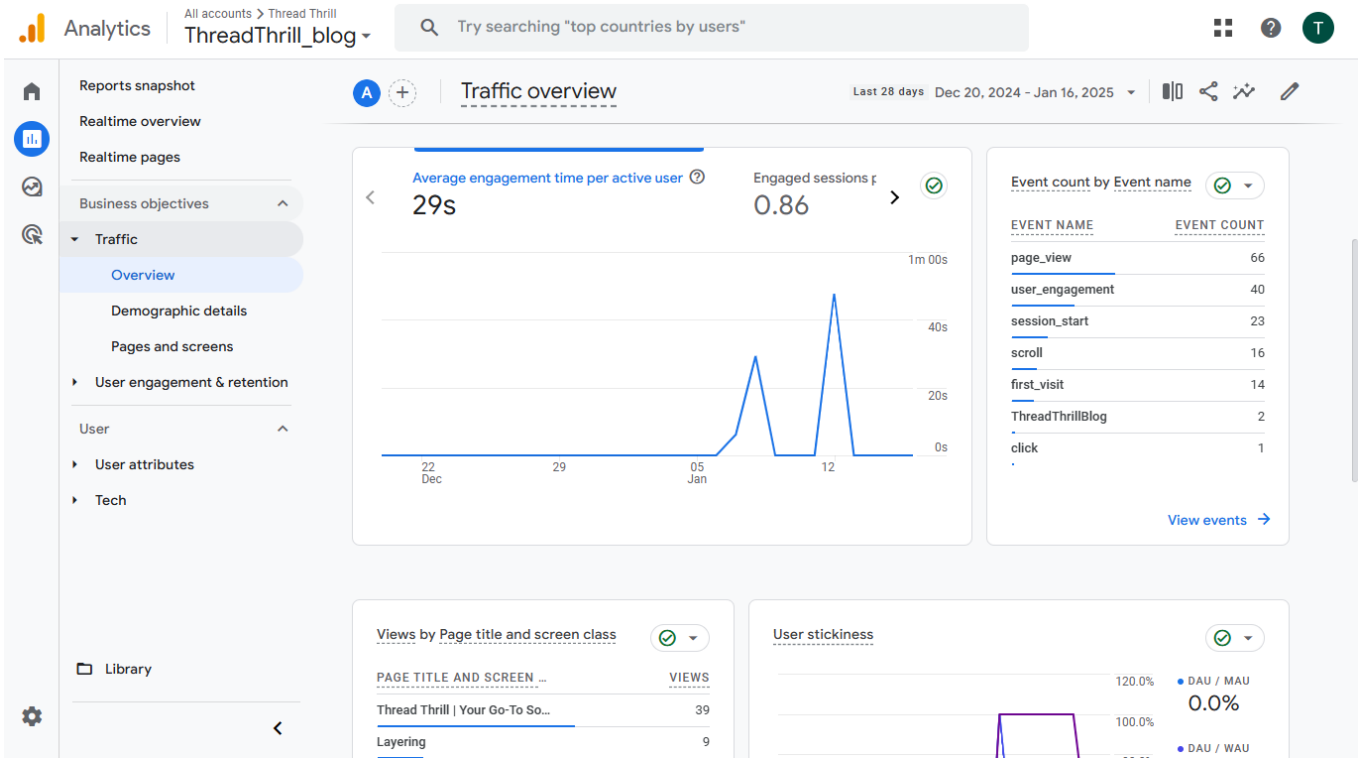
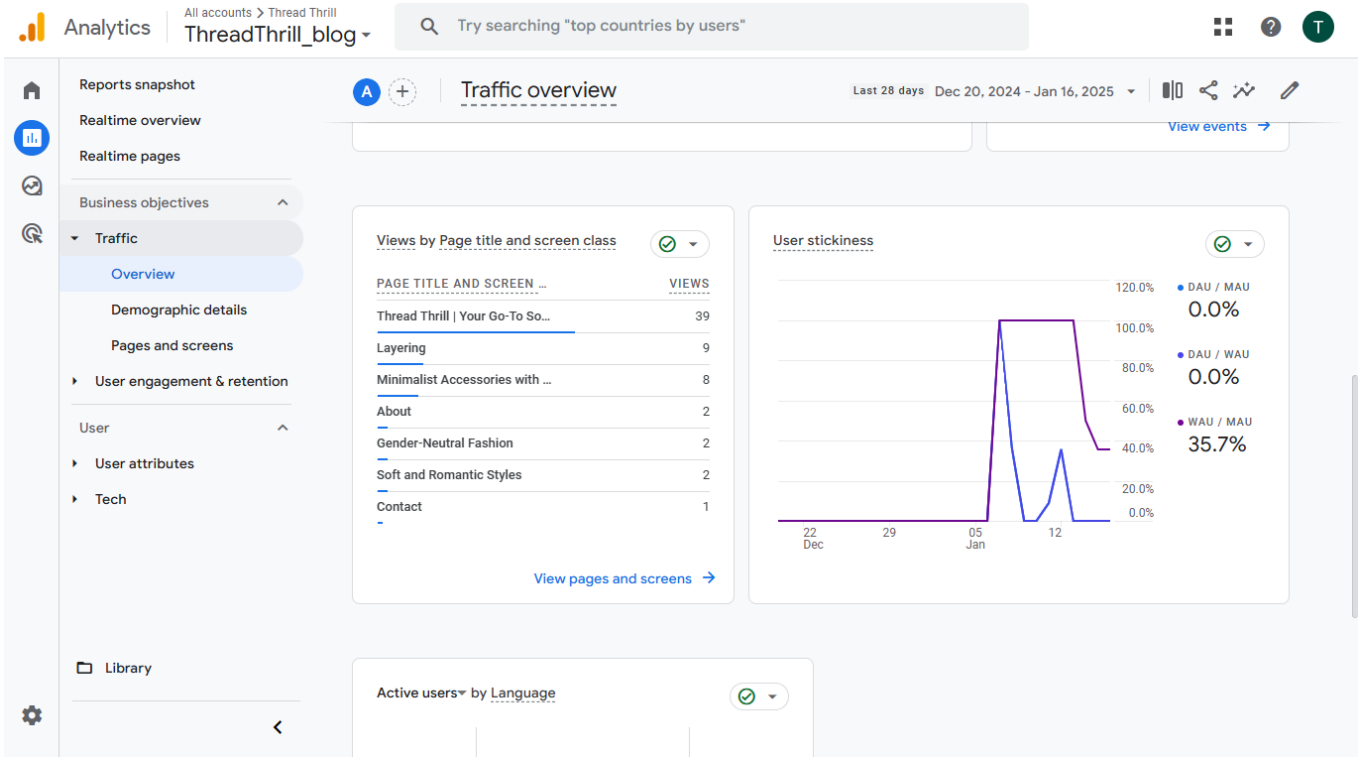
Q-6: Create a goal for your business and study reports whether it has been completed

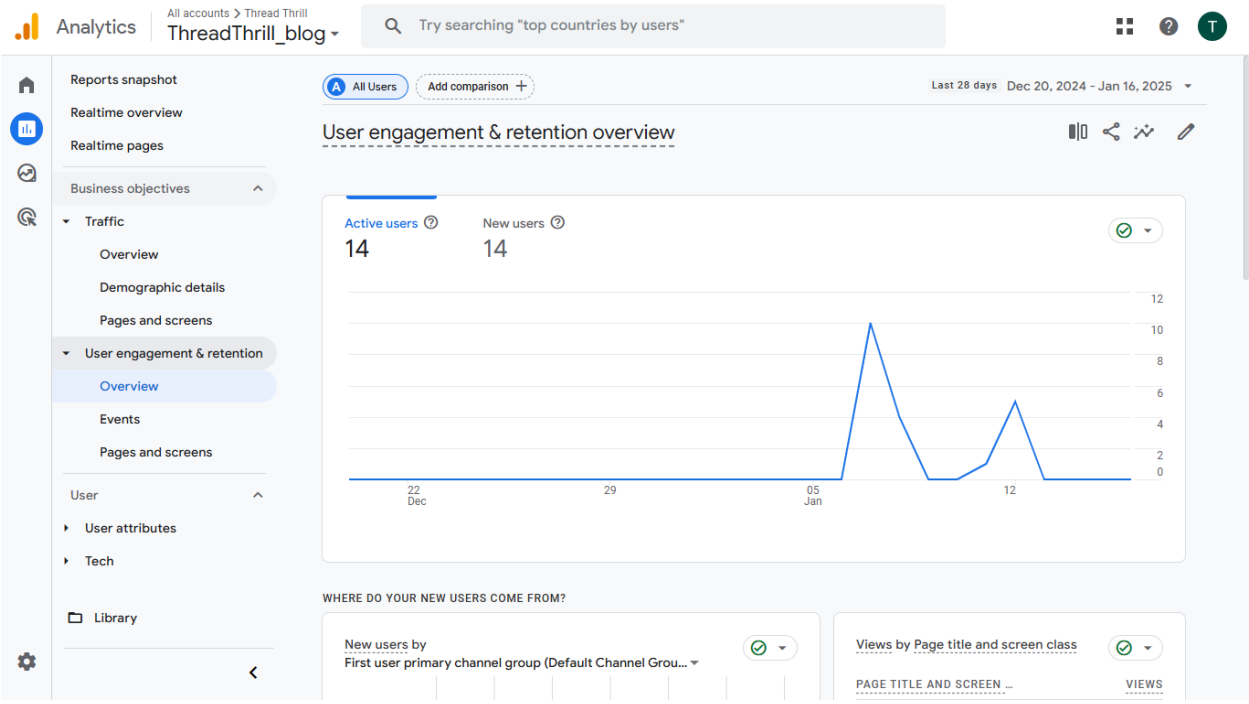
or not.

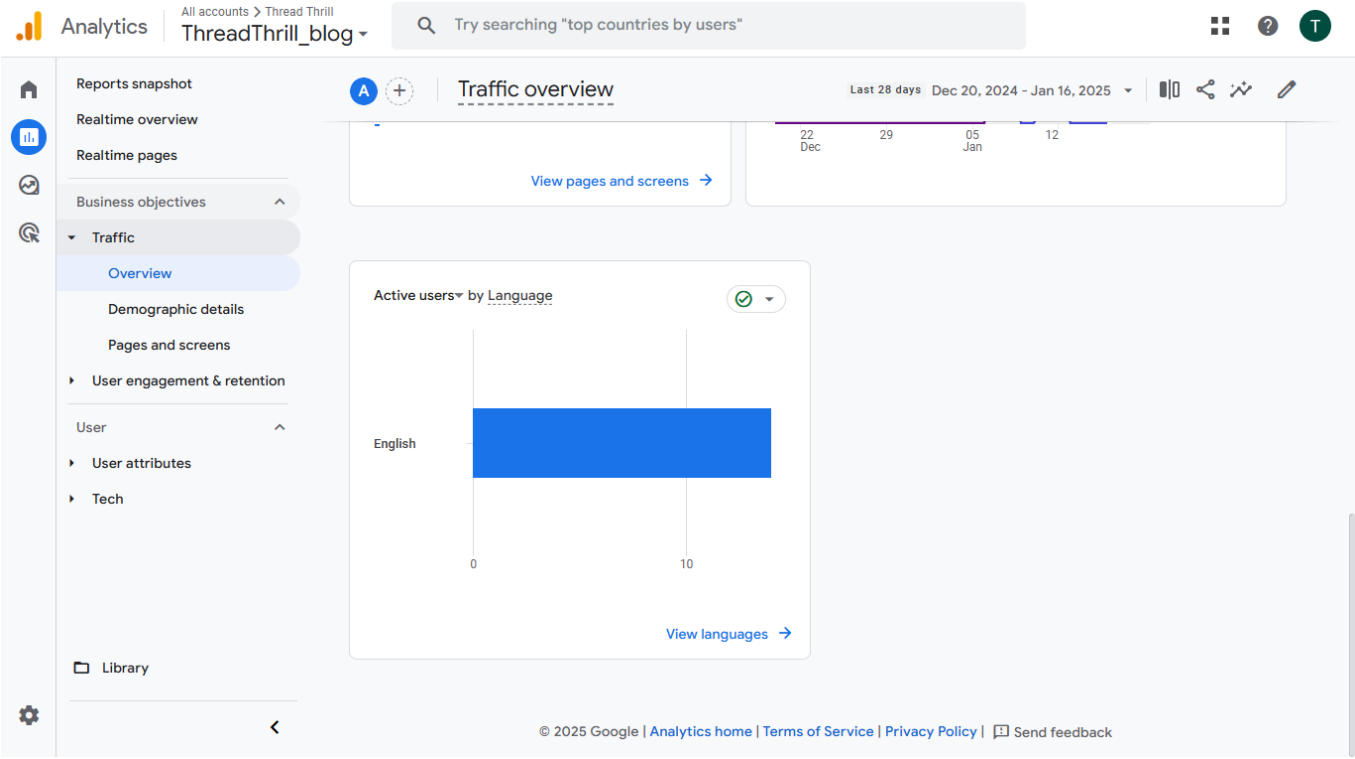
Ans: I have created two goals for my business i.e. Traffic and User engagement & retention




Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "top countries by users"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
Traffic overview
Last 28 days Dec 20, 2024 - Jan 16, 2025
Average engagement time per active user
29s
Engaged sessions p
0.86
1m 00s
40s
20s
0s
22 Dec
29
05 Jan
12
Event count by Event name
EVENT NAME
EVENT COUNT
page_view 66
user_engagement 40
session_start 23
scroll 16
first_visit 14
ThreadThrillBlog 2
click 1
View events
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 39
Layering 9
User stickiness
120.0%
100.0%
DAU / MAU
0.0%
DAU / WAU


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "top countries by users"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
Traffic overview
Last 28 days Dec 20, 2024 - Jan 16, 2025
View events
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 39
Layering 9
Minimalist Accessories with ... 8
About 2
Gender-Neutral Fashion 2
Soft and Romantic Styles 2
Contact 1
View pages and screens
User stickiness
120.0%
100.0%
80.0%
60.0%
40.0%
20.0%
0.0%
DAU / MAU
0.0%
DAU / WAU
0.0%
WAU / MAU
35.7%
22 Dec
29
05 Jan
12
Active users by Language


Analytics
All accounts > Thread Thrill
ThreadThrill_blog
Try searching "top countries by users"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Tech
Library
All Users
Add comparison
Last 28 days Dec 20, 2024 - Jan 16, 2025
User engagement & retention overview
Active users
14
New users
14
12
10
8
6
4
2
0
22 Dec
29
05 Jan
12
WHERE DO YOUR NEW USERS COME FROM?
New users by
First user primary channel group (Default Channel Grou...
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS


Analytics
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ThreadThrill_blog
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Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
User
User attributes
Tech
Library
Traffic overview
Last 28 days Dec 20, 2024 - Jan 16, 2025
22 Dec
29
05 Jan
12
View pages and screens
Active users by Language
English
0
10
View languages
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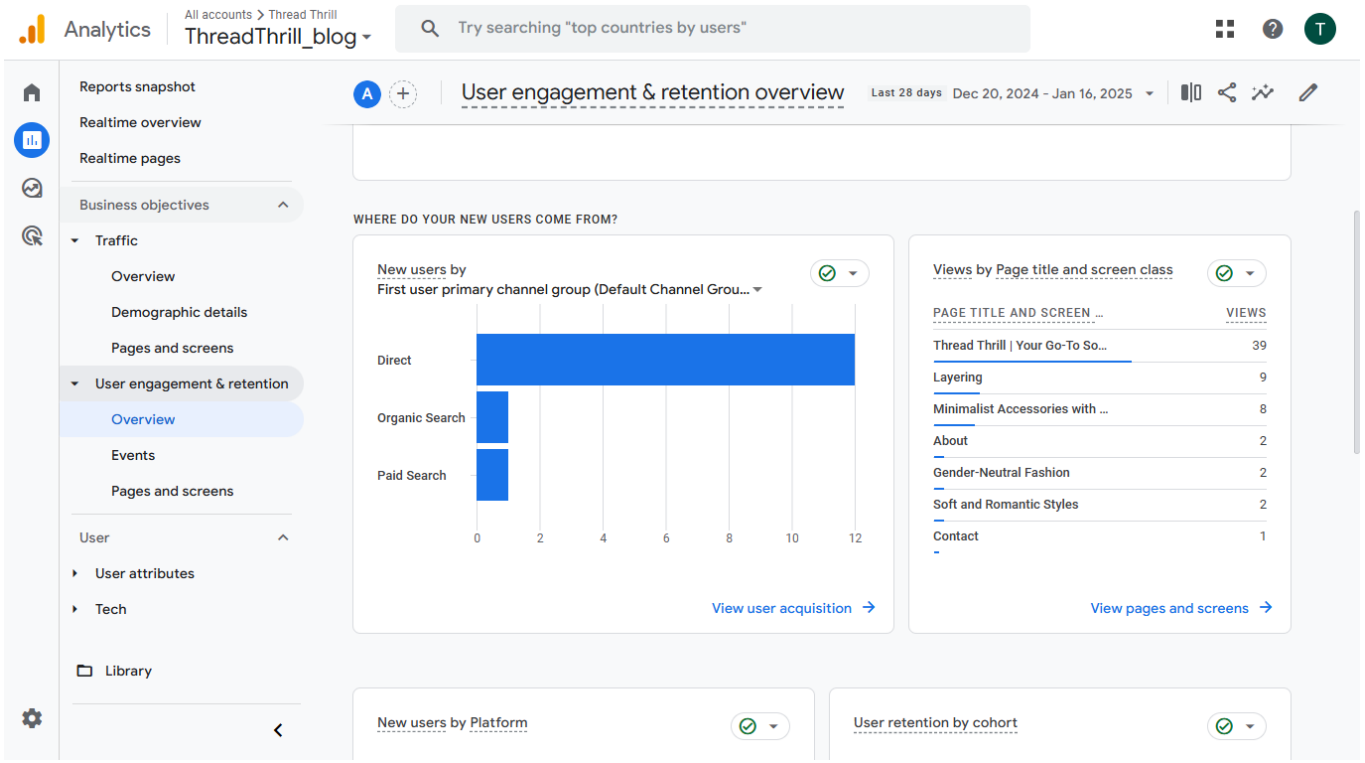
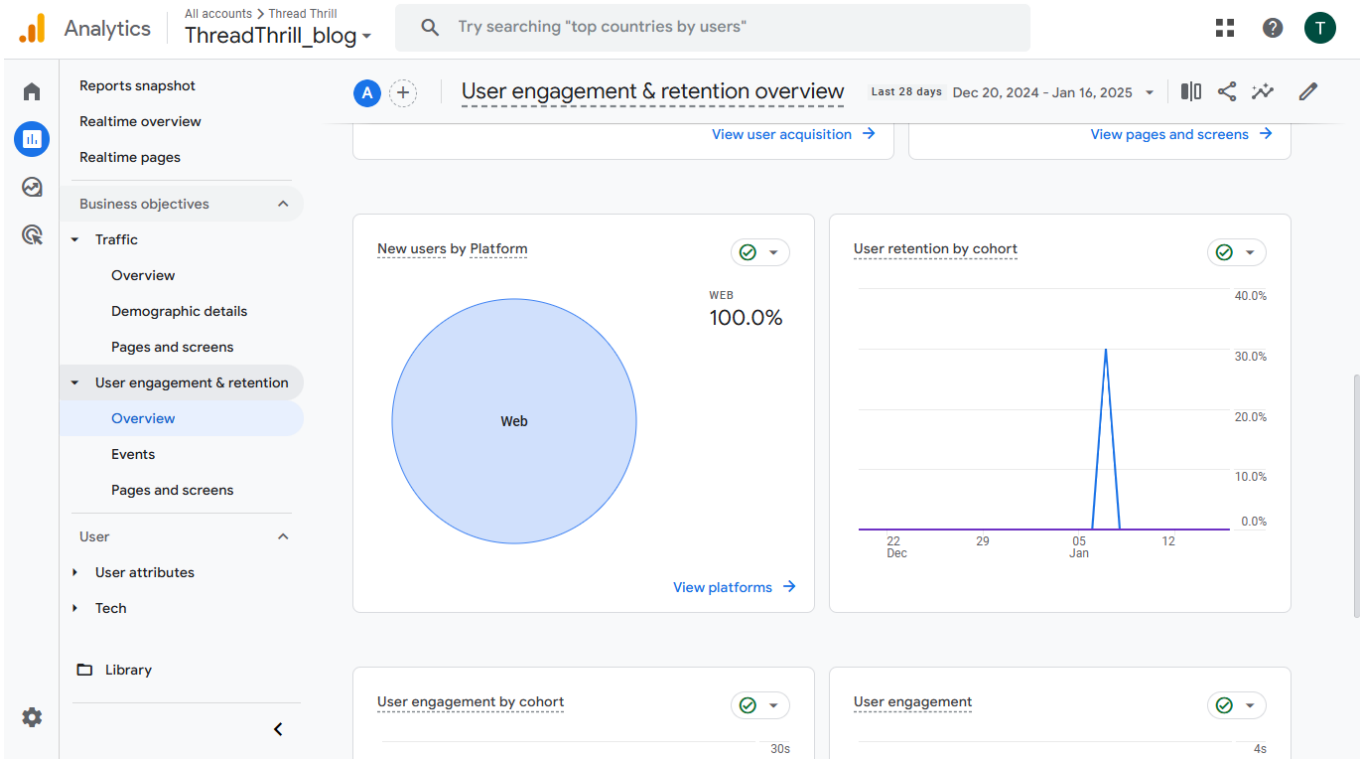
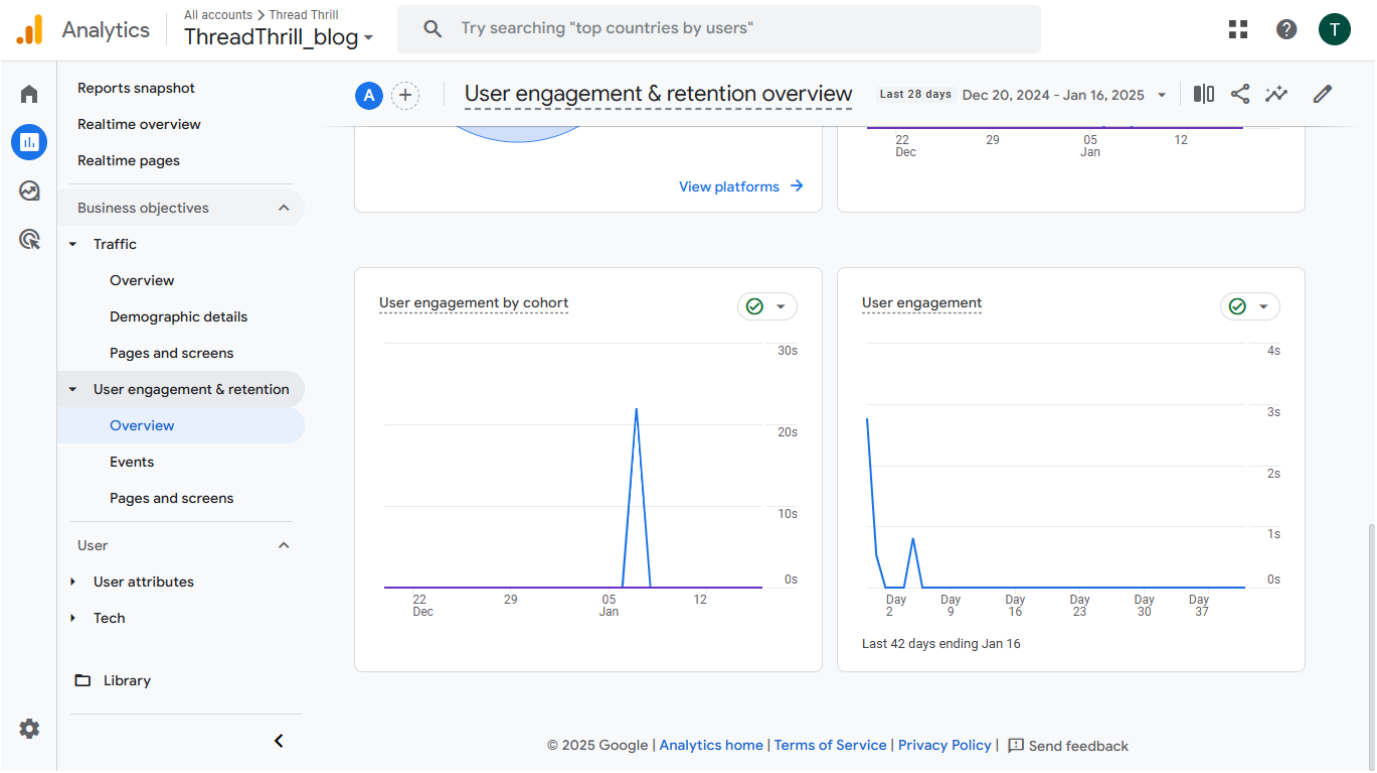
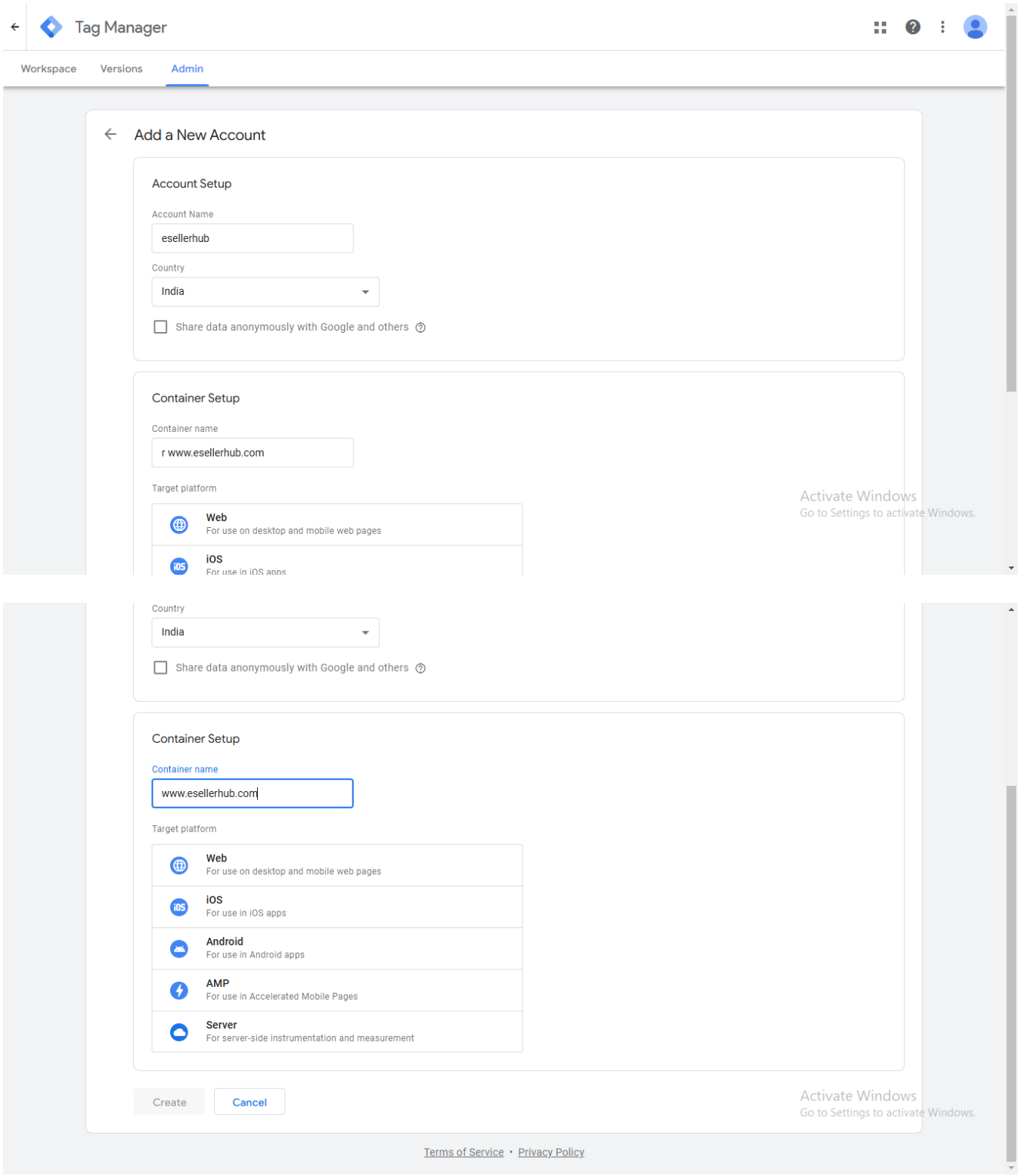

Analytics
All accounts > Thread Trill
ThreadThrill_blog
Try searching "top countries by users"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Tech
Library
User engagement & retention overview
Last 28 days Dec 20, 2024 - Jan 16, 2025
WHERE DO YOUR NEW USERS COME FROM?
New users by
First user primary channel group (Default Channel Grou...
Direct
Organic Search
Paid Search
0 2 4 6 8 10 12
View user acquisition
Views by Page title and screen class
PAGE TITLE AND SCREEN ...
VIEWS
Thread Thrill | Your Go-To So... 39
Layering 9
Minimalist Accessories with ... 8
About 2
Gender-Neutral Fashion 2
Soft and Romantic Styles 2
Contact 1
View pages and screens
New users by Platform
User retention by cohort

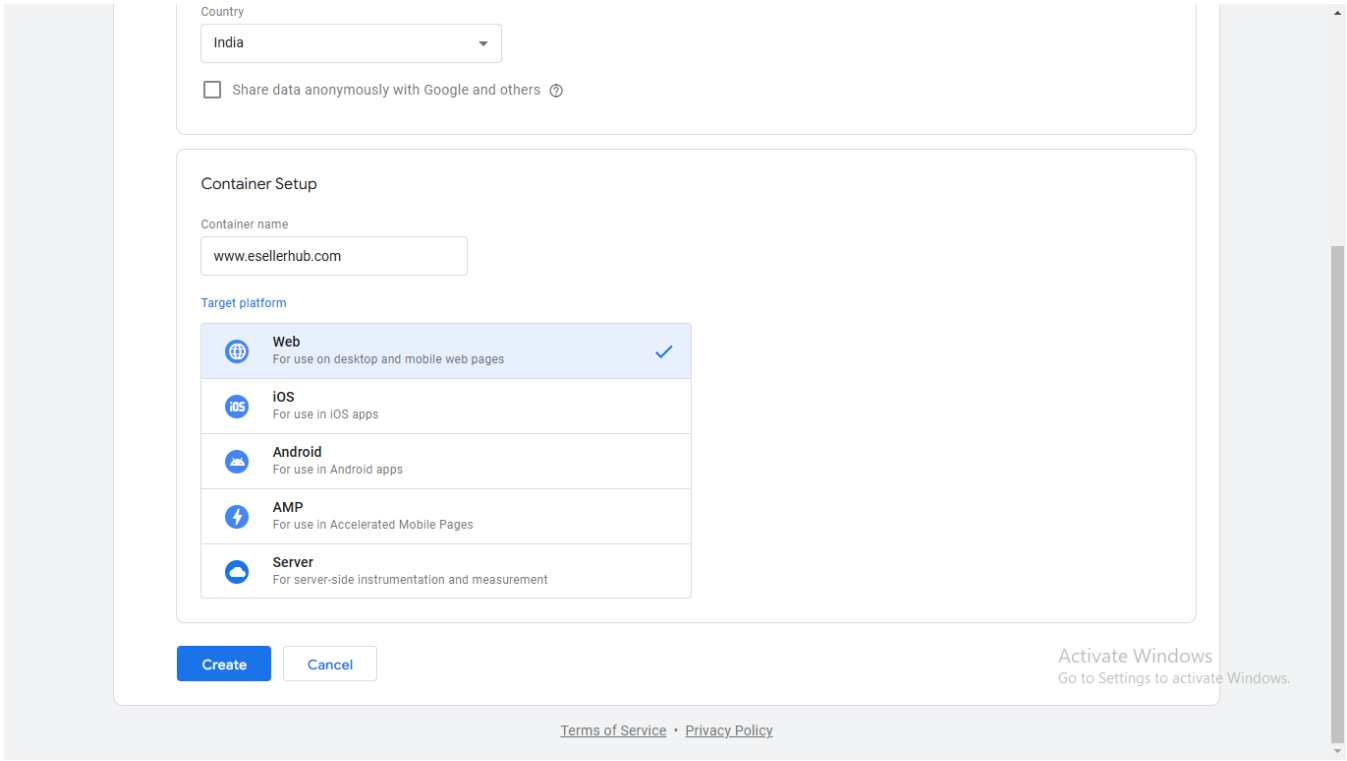

Analytics
All accounts > Thread Trill
ThreadThrill_blog
Try searching "top countries by users"
Reports snapshot
Realtime overview
Realtime pages
Business objectives
Traffic
Overview
Demographic details
Pages and screens
User engagement & retention
Overview
Events
Pages and screens
User
User attributes
Tech
Library
User engagement & retention overview
Last 28 days Dec 20, 2024 - Jan 16, 2025
View user acquisition
View pages and screens
New users by Platform
WEB
100.0%
Web
View platforms
User retention by cohort
40.0%
30.0%
20.0%
10.0%
0.0%
22 Dec
29
05 Jan
12
User engagement by cohort
30s
User engagement
4s

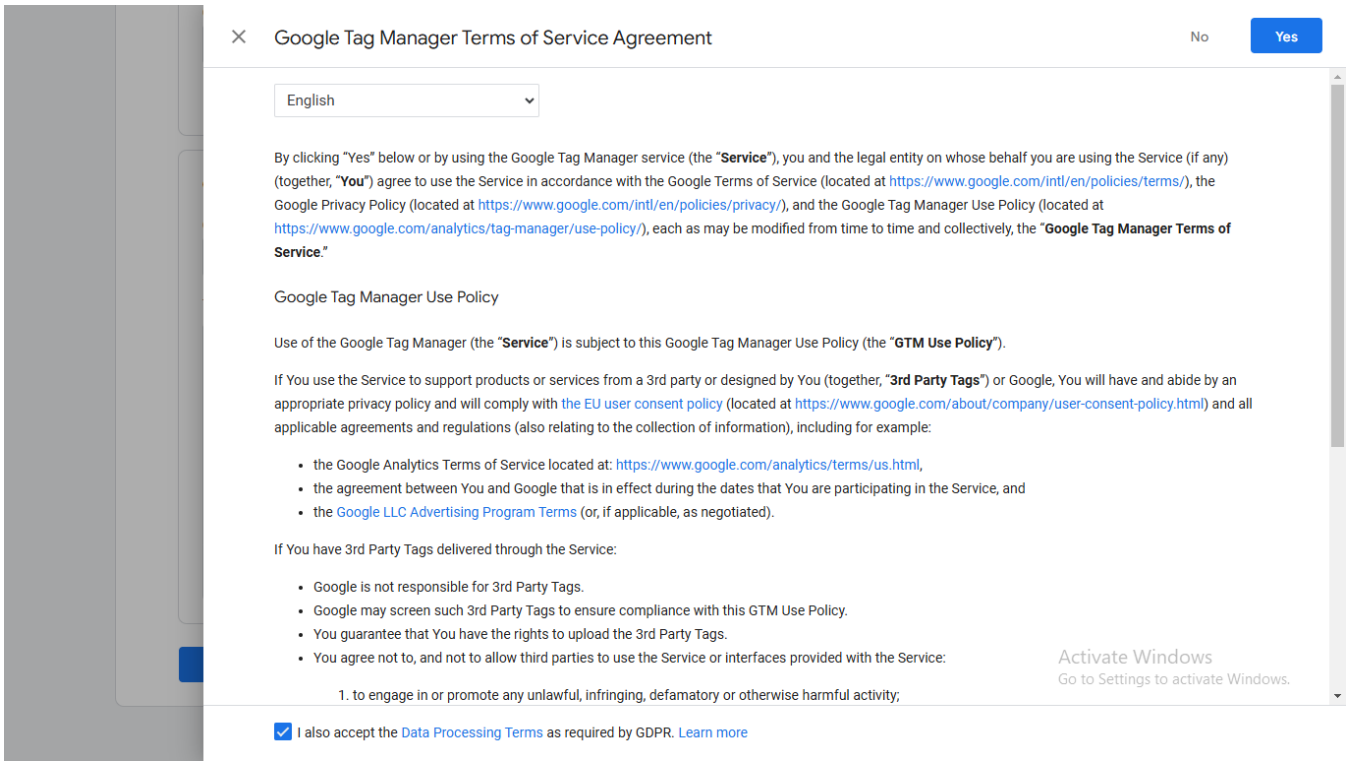


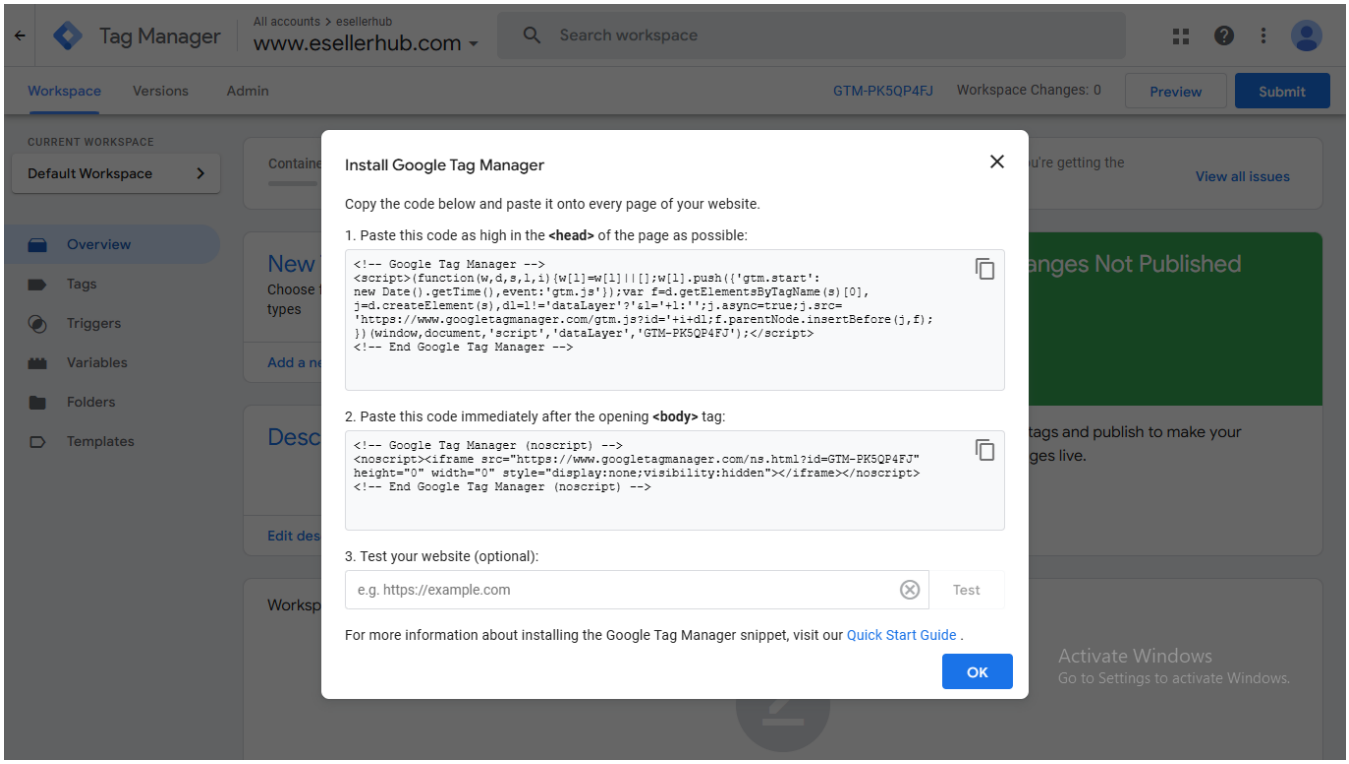
Q6 Track the following interactions in Google tag manager for www.esellerhub.com

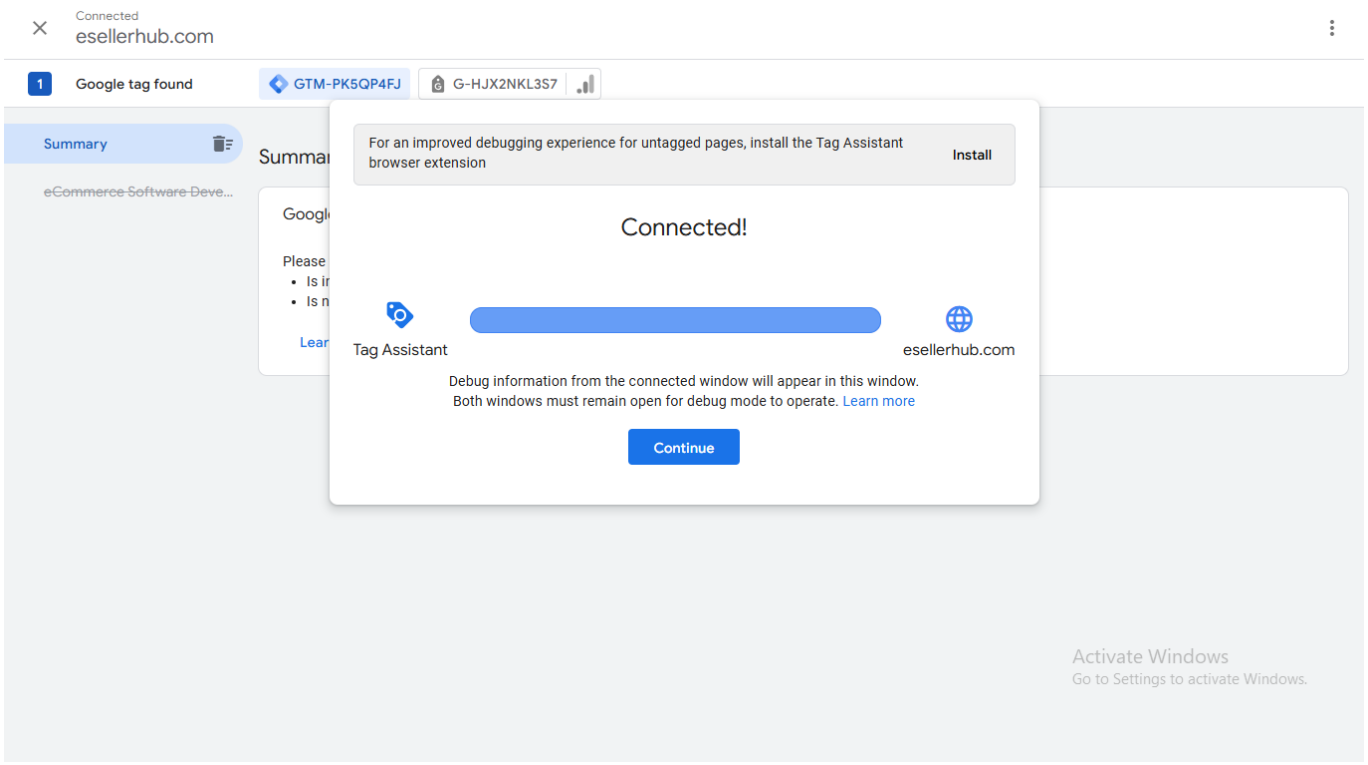
Ans:


Tag Manager
Workspace
Versions
Admin
Add a New Account
Account Setup
Account Name
esellerhub
Country
India
Share data anonymously with Google and others
Container Setup
Container name
r www.esellerhub.com
Target platform
Web
For use on desktop and mobile web pages
iOS
For use in iOS apps
Activate Windows
Go to Settings to activate Windows.
Country
India
Share data anonymously with Google and others
Container Setup
Container name
www.esellerhub.com
Target platform
Web
For use on desktop and mobile web pages
iOS
For use in iOS apps
Android
For use in Android apps
AMP
For use in Accelerated Mobile Pages
Server
For server-side instrumentation and measurement
Create
Cancel
Activate Windows
Go to Settings to activate Windows.
Terms of Service • Privacy Policy


Country
India
Share data anonymously with Google and others
Container Setup
Container name
www.esellerhub.com
Target platform
Web
For use on desktop and mobile web pages
iOS
For use in iOS apps
Android
For use in Android apps
AMP
For use in Accelerated Mobile Pages
Server
For server-side instrumentation and measurement
Create
Cancel
Activate Windows
Go to Settings to activate Windows.
Terms of Service • Privacy Policy


Google Tag Manager Terms of Service Agreement
No
Yes
English
By clicking "Yes" below or by using the Google Tag Manager service (the "Service"), you and the legal entity on whose behalf you are using the Service (if any) (together, "You") agree to use the Service in accordance with the Google Terms of Service (located at https://www.google.com/intl/en/policies/terms/), the Google Privacy Policy (located at https://www.google.com/intl/en/policies/privacy/), and the Google Tag Manager Use Policy (located at https://www.google.com/analytics/tag-manager/use-policy/), each as may be modified from time to time and collectively, the "Google Tag Manager Terms of Service."
Google Tag Manager Use Policy
Use of the Google Tag Manager (the "Service") is subject to this Google Tag Manager Use Policy (the "GTM Use Policy").
If You use the Service to support products or services from a 3rd party or designed by You (together, "3rd Party Tags") or Google, You will have and abide by an appropriate privacy policy and will comply with the EU user consent policy (located at https://www.google.com/about/company/user-consent-policy.html) and all applicable agreements and regulations (also relating to the collection of information), including for example:
the Google Analytics Terms of Service located at: https://www.google.com/analytics/terms/us.html,
the agreement between You and Google that is in effect during the dates that You are participating in the Service, and
the Google LLC Advertising Program Terms (or, if applicable, as negotiated).
If You have 3rd Party Tags delivered through the Service:
Google is not responsible for 3rd Party Tags.
Google may screen such 3rd Party Tags to ensure compliance with this GTM Use Policy.
You guarantee that You have the rights to upload the 3rd Party Tags.
You agree not to, and not to allow third parties to use the Service or interfaces provided with the Service:
1. to engage in or promote any unlawful, infringing, defamatory or otherwise harmful activity;
Activate Windows
Go to Settings to activate Windows.
I also accept the Data Processing Terms as required by GDPR. Learn more


Tag Manager
All accounts > esellerhub
www.esellerhub.com
Search workspace
Workspace
Versions
Admin
GTM-PK5QP4FJ
Workspace Changes: 0
Preview
Submit
CURRENT WORKSPACE
Default Workspace
Overview
Tags
Triggers
Variables
Folders
Templates
View all issues
anges Not Published
tags and publish to make your
ges live.
Install Google Tag Manager
Copy the code below and paste it onto every page of your website.
1. Paste this code as high in the <head> of the page as possible:
<!-- Google Tag Manager -->
<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':
new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],
j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
'https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
})(window,document,'script','dataLayer','GTM-PK5QP4FJ');</script>
<!-- End Google Tag Manager -->
2. Paste this code immediately after the opening <body> tag:
<!-- Google Tag Manager (noscript) -->
<noscript><iframe src="https://www.googletagmanager.com/ns.html?id=GTM-PK5QP4FJ"
height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>
<!-- End Google Tag Manager (noscript) -->
3. Test your website (optional):
e.g. https://example.com
Test
For more information about installing the Google Tag Manager snippet, visit our Quick Start Guide .
OK
Activate Windows
Go to Settings to activate Windows.


Connected
esellerhub.com
1
Google tag found
GTM-PK5QP4FJ
G-HJX2NKL3S7
Summary
eCommerce Software Deve...
For an improved debugging experience for untagged pages, install the Tag Assistant browser extension
Install
Connected!
Tag Assistant
esellerhub.com
Debug information from the connected window will appear in this window.
Both windows must remain open for debug mode to operate. Learn more
Continue
Activate Windows
Go to Settings to activate Windows.