

Conduct a Market Survey and create a Customer Persona related to the brand assigned to your group. Create a Customer Persona sheet for your brand by duplicating the given sheet. Your information must be relevant to the products and services the brand assigned to your group offers.

Link:

<https://docs.google.com/spreadsheets/d/1EZZRHnjYrj7th4mxrs9icXpXroS-MFFICYHm31x41E/edit?usp=sharing>