

# Online Retail Sales Analysis

Total Orders	Avg Sales Amount	Total Sales Amount
388	571.04	221.56K
Total Revenue	Avg Discount	Product Count
342K	35.44	40



Total Sales of Category [Year by Year]



Beauty (Orange), Kids (Teal), Men (Dark Blue), Women (Grey)

Category

All

Brand Name

All

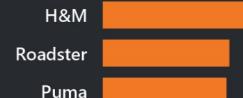
Sub-category

All

Product Distribution by Sales



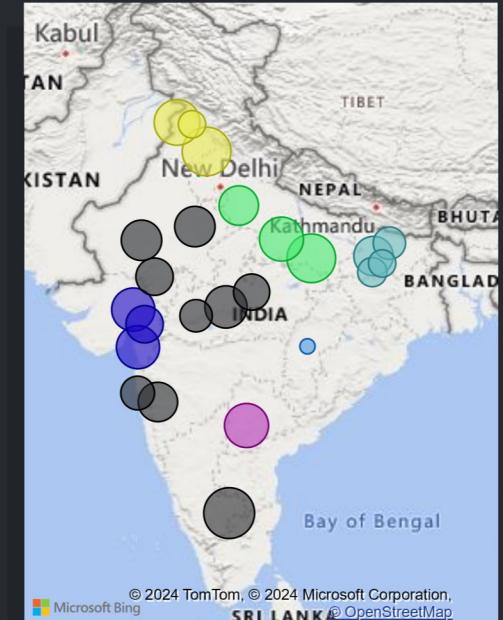
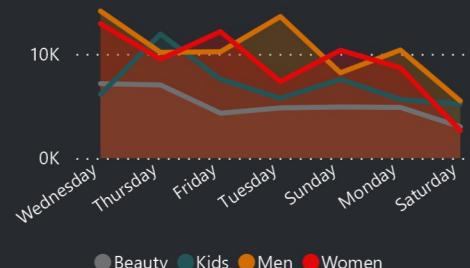
Brand Distribution



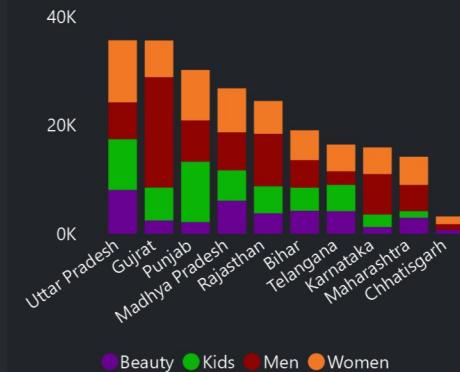
Total Revenue



Total Sales Distributed by Category



Total Sales Revenue by State



Total Orders

**3500**

Avg Sales Amount

**538.24**

Total Sales Amount

**1.88M**

Total Revenue

**3M**

Avg Discount

**35.51**

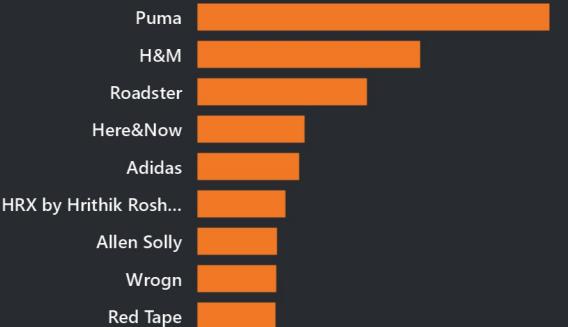
Count of Product Name

**40**

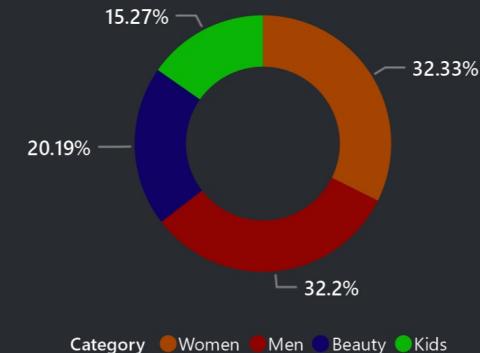
Product Distribution by Sales



Total Revenue



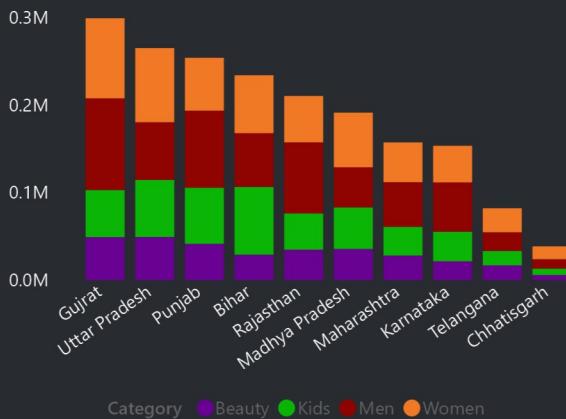
Product by Category

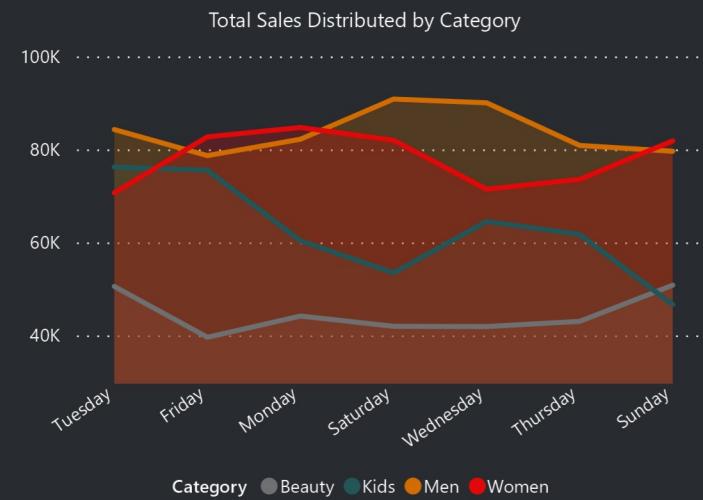
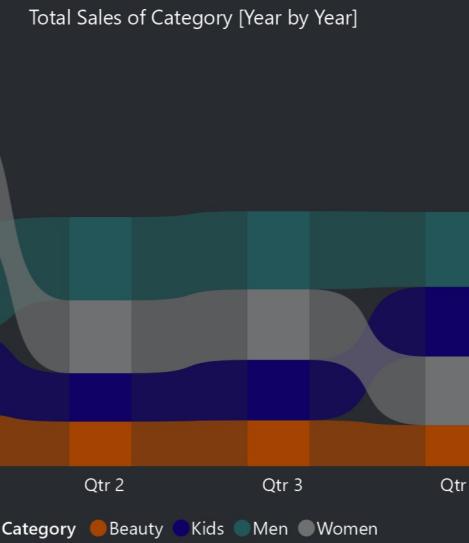


Brand Distribution

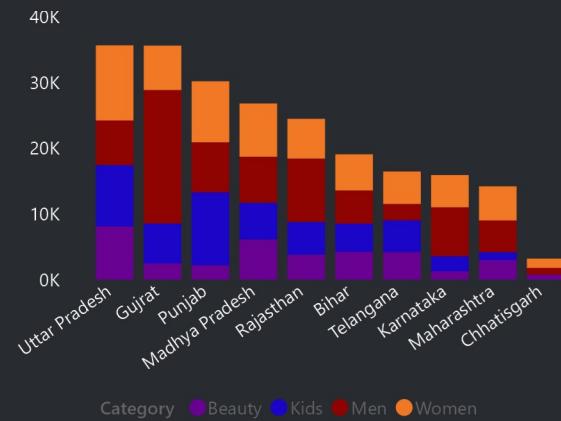


Total Sales Revenue by State





### Total Sales Revenue by State



Category • Beauty • Kids • Men • Women

#### Category

Beauty    Kids    Men    Women

#### Brand Name

All

#### Sub-category

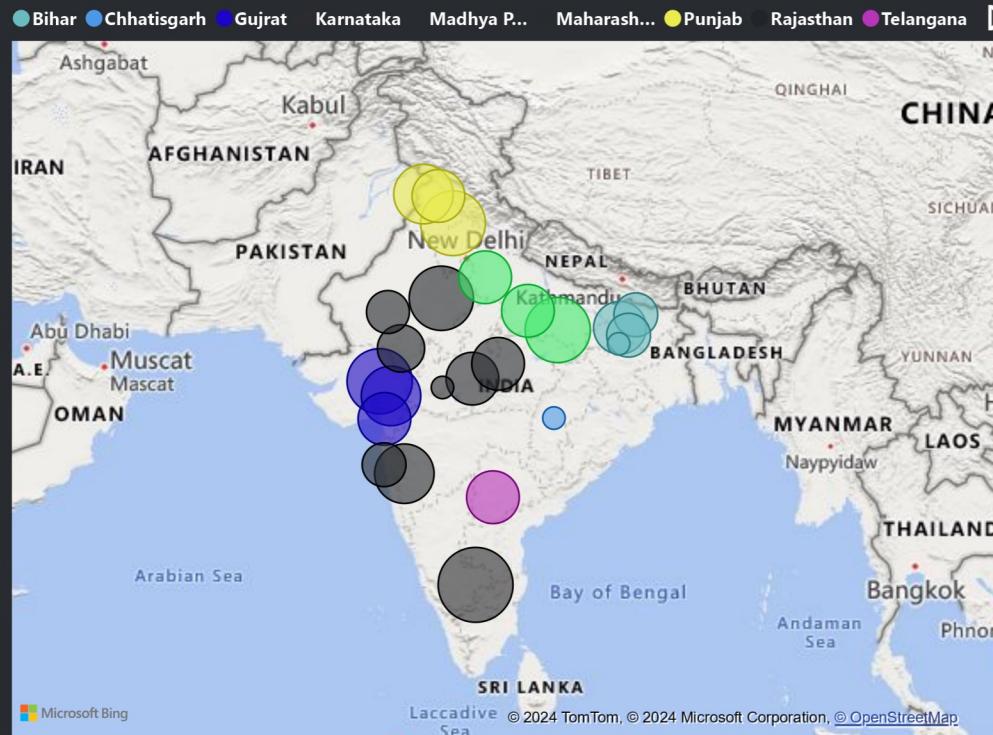
All

2021

2022

2023







Brand Name	Total_orders	Avg_Discount	Avg_sales_amount	Total_sales_amount
Adidas	149	35.98	484.19	72,145.00
Allen Solly	141	36.01	400.12	56,416.28
Bata	61	36.20	479.22	29,232.63
Biba	88	32.22	453.45	39,903.17
Biotique	12	14.75	584.65	7,015.80
Bumzee	10	30.90	785.88	7,858.76
Campus	27	38.33	769.83	20,785.40
Cantabil	31	26.90	557.27	17,275.40
Catwalk	4	43.75	218.71	874.85
Crocs	12	30.83	958.85	11,506.25
Dove	27	39.52	333.74	9,011.09
DressBerry	69	35.99	678.50	46,816.39
Faces Canada	59	34.85	520.80	30,727.44
H&M	301	35.97	524.75	1,57,948.87
Here&Now	141	35.41	538.91	75,986.50
Himalaya	12	45.33	345.09	4,141.08
Hopscotch	6	35.83	787.33	4,723.95
House of Pataudi	61	36.74	513.05	31,296.27
HRX by Hrithik Roshan	120	34.55	520.30	62,435.77
Jockey	19	36.68	310.61	5,901.59
Kalini	21	42.19	456.64	9,589.41
Krayons	19	43.00	315.87	6,001.60
La Zoire	3	35.00	355.77	1,067.30
Lakme	74	35.88	412.04	30,491.33
Levis	86	34.77	429.51	36,938.15
Libas	60	36.98	524.43	31,466.03
Total	3500	35.51	538.24	18,83,853.40