

# SOUMYAJIT MAITY

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SALES AND MARKETING INTERN

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## OBJECTIVE

Driven and enthusiastic marketing student seeking a dynamic sales and marketing internship role to leverage my strong communication, creativity, and data analysis skills. Eager to apply classroom learning to real-world projects, contribute to innovative campaigns, and gain hands-on experience in a collaborative and growth-oriented environment.

## EDUCATION

### VELLORE INSTITUTE OF TECHNOLOGY

B.Tech in Computer Science Engineering  
2020 – 2024

### SOUTH POINT SCHOOL

- AISSCE CLASS X - 2017
- AISSCE CLASS XII-2019

## SKILLS

- DIGITAL & SOCIAL MEDIA MARKETING
- Ability to create and deliver engaging presentations .
- Basic knowledge of data analytics tools to interpret marketing metrics
- Experience in Frontend languages like **HTML,CSS,JAVASCRIPT**
- Strong Fundamentals in Programming Languages like JAVA,C,C++
- Possess in-depth knowledge of Data Structures & Algorithms
- Proficiency in using tools like Word, Excel, and PowerPoint

## ACHIEVEMENTS

- Certification in Competitive Programming
- Certification in Python
- Link for Certificates-  
<https://github.com/maity563/CERTIFICATE.git>
- Served as EVENT MANAGEMENT LEAD in BONGOJO CLUB-VITAP (1 year)
  - i) Completed 5 events in 1 year
  - ii) Received an annual budget of 20k
- Served as Technical Lead for LITDAC CLUB-VITAP (1 year)
- Four star coder in HackerRank

## PROFESSIONAL EXPERIENCE

### Externship

VMWARE IT ACADEMY | May,2023 – July,2023

- **CERTIFICATE LINK-**  
<https://github.com/maity563/SMARTBRIDGE-EXTERNSHIP-CERTIFICATE.git>
- Basic designing in Frontend
- Working with Databases like MONGODB and backend like Springboot
- Integrating Frontend with Backend
- Working on real life project
- Project link- <https://github.com/smartinternz02/SPSGP-523352-Food-Ordering-System.git>

### SALES & MARKETING INTERN

PRINT COM (Franchise of DISH INFRA SERVICES) | May,2022-AUGUST,2022

- Achieved growth in Consumer Base through **ONLINE MARKETING**.
- Helped Compete against Rivals with proper **SALES STRATEGY**.
- Supported the Development and execution of marketing campaigns.
- Help maintain relationships with existing customers through follow-up emails and calls.

## RELEVANT PROJECTS

### FOODIX

Online Food Ordering Application (Frontend)

- Designed a simple user Friendly project that provides you with cheap, affordable Food options around you and customizes your needs.
- PROJECT LINK-<https://github.com/maity563/FOODIX.git>

### OTT PLATFORM WEBPAGE (FRONTEND)

- Designed a simple OTT Platform frontend webpage.
- DEMO PRJECT LINK-  
[https://maity563.github.io/NETFLIX\\_CLONE/](https://maity563.github.io/NETFLIX_CLONE/)
- **GITHUB PROJECT LINK-**  
[https://github.com/maity563/NETFLIX\\_CLONE.git](https://github.com/maity563/NETFLIX_CLONE.git)

### ONLINE MOVIE RECOMMENDATION SYSTEM

- This is a movie app made with HTML, CSS, JavaScript, jQuery, and Bootstrap using API calls from The Movie Database.
- It uses API calls to get movies from The Movie Database. Users can view the most popular movies, arrange them by genre, or use the search function to find other titles.
- **GITHUB LINK-** <https://github.com/maity563/MOVIE.git>