

MAI VERILY WALTERS

DIGITAL MARKETING AND WEB DESIGN

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PROFILE

I am a recent graduate of the University of Connecticut. My primary goal is to marry my passion for wildlife with my digital skill set.

EDUCATION

2013-2017 University of Connecticut Storrs, CT
Bachelor of Arts: Digital Media and Design Business Strategies
Minor: Psychology
GPA: 3.45; Honors and 3.0+ Recognition

SKILLSET

Adobe Creative Suite Proficiency
HTML, CSS, Javascript
Hootsuite Certified
Sharepoint
Tableau
PHP, MySQL
Brand Management
Domestic and wild animal experience

RELEVANT COURSEWORK

Business Strategies: General and social media applications
Animation/ Motion Graphics
Visual Language: the importance of typography in design
Essentials of Economics
Web and Mobile Application Design
Scripting for the Web
Web Development for CMS: Using PHP and MySQL
Biology & Marine Biology

EXTRA CURRICULARS

Loop Abroad South Africa Veterinary Service Trip Summer 2018
Moholoholo Wildlife Rehabilitation Center (Jan 2018-Feb 2018)
University of Connecticut Rowing Team (Sep 2013-May 2016)

WORK EXPERIENCE

2018 Wickford Vet Clinic: Vet tech
2018 Grass and Bone: Waitress
2018 Tippin Rock Pet Lodge
2017-18 Engine Room: Hostess, Food Runner
2016-17 Rover.com: Dog Walker
2016 Pfizer: Data Visualization Intern
2017 Agency X: social media and email campaign content manager
2016-17 Willington Pizza: Hostess, Food Runner
2015 Pfizer: Web Design Intern
2016-17 University of Connecticut Daily Campus Newspaper: Digital Production
2015 University of Connecticut Daily Campus Newspaper: Life section page designer