

Website Planning Document.

FGS Weather Forecast.

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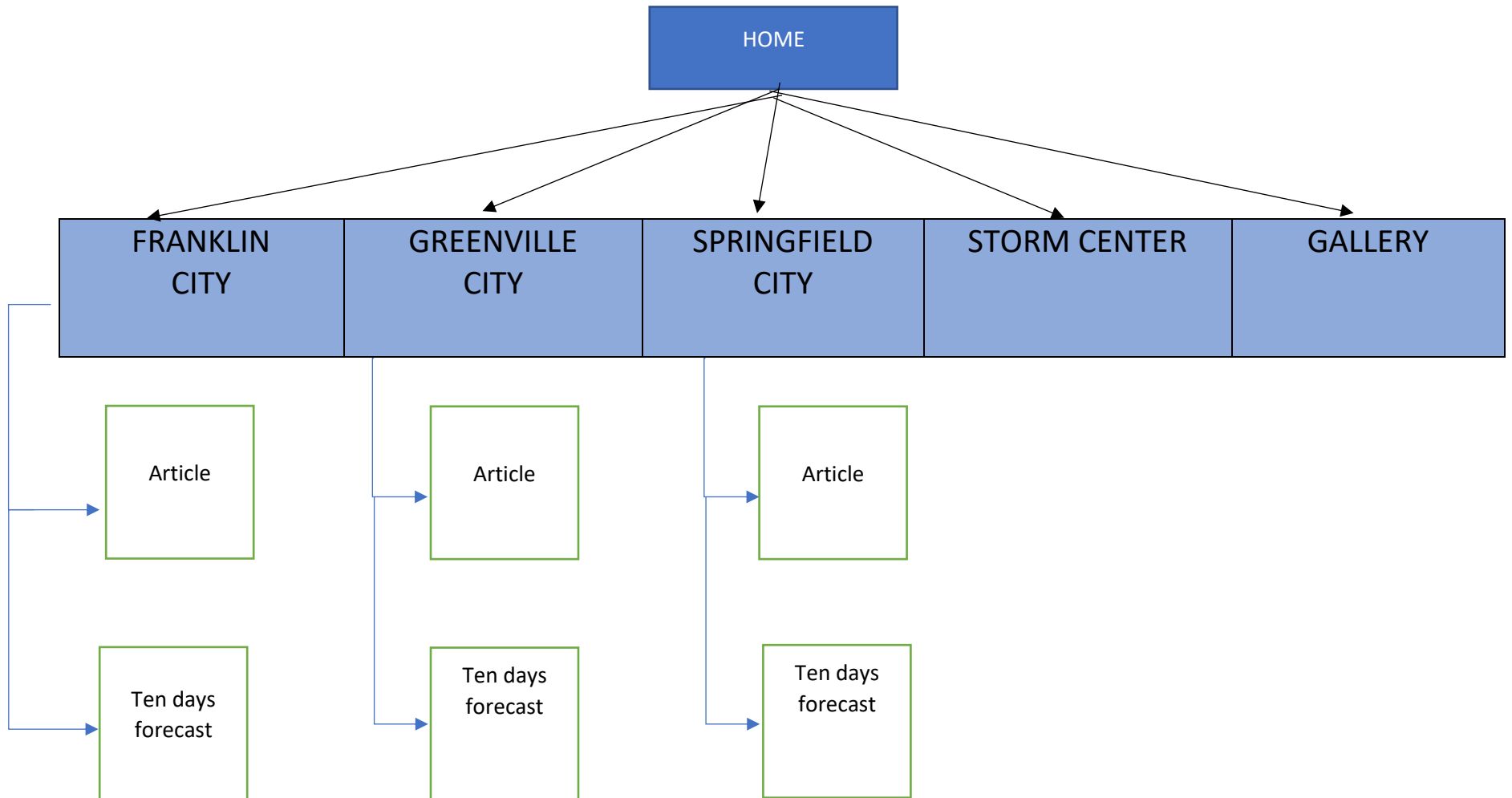
Site Purpose: Provide the most accurate weather forecast in real time and for the next 10 days of Franklin, Greenville and Springfield cities. Also, provide the visitors of the page with information about those cities.

Target Audience: Residents, travelers or any person who wants to know how the weather is or going to be in the next 10 days in Franklin, Greenville and Springfield.

Resident: Residents often check the weather with the purpose of planning their day. Knowing how the weather going to be, they can plan certain activities for the morning, afternoon or for the night. Raining or snowing days could have a big impact in the plans. The 10 days forecast can be useful to plan for the weekend or free days. Residents usually check the weather from mobile devices, been cellphones the most used and, computers the less used.

Travelers: For the people who want to travel to these cities, the knowledge of the weather can have a big impact on their plans. Even the 10 days forecast can be a useful tool with the purpose of planning vacations, visiting relatives, etc. Travelers, check the weather from different devices, been cellphones the most used and, computers the less used. Travel agencies could use computers more than cellphones or tablets.

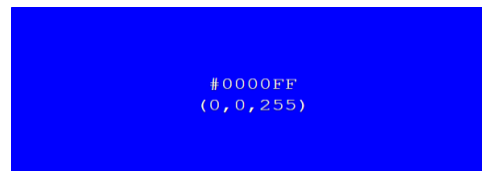
Site Map:



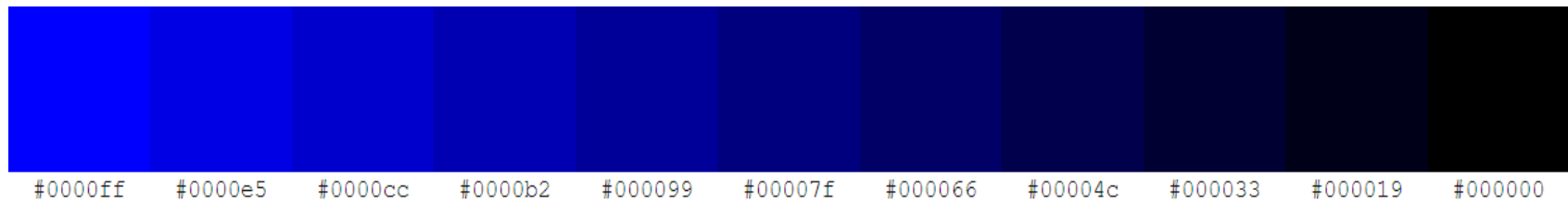
Color Scheme:

Primary Color: Blue (#0000FF). This is a web safe color. Represent trust, security, stability, peace and calmness.

This will be the most used color with some of the complementary scheme.



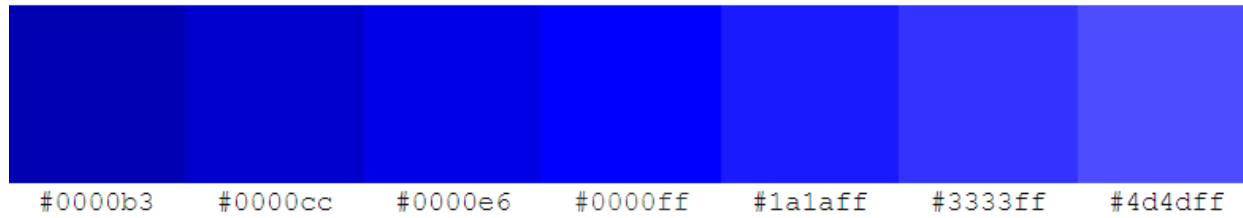
Shades of blue:



Triadic colors of blue:



Monochromatic colors for blue:



Complementary Scheme: Some of this colors will be used for Primary Navigation and headers.



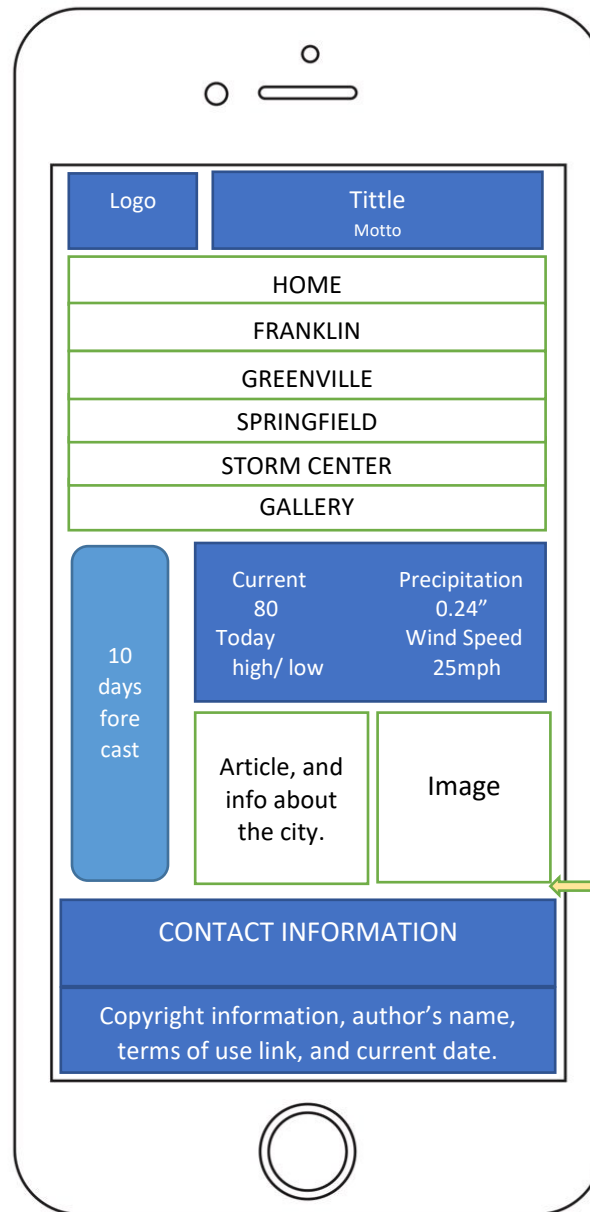
Typography:

The primary font will be Times New Roman and Verdana.

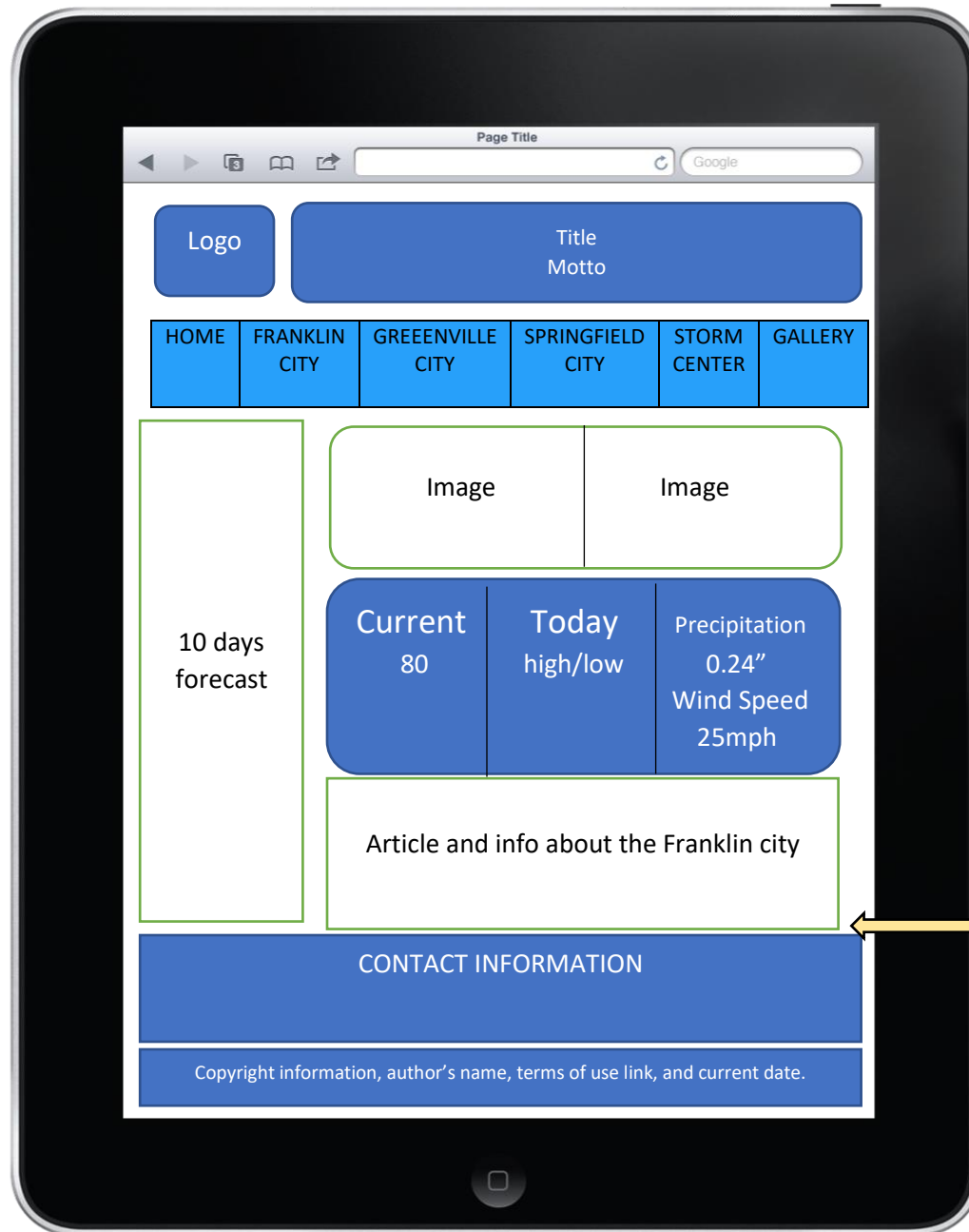
Times New Roman for the site header, Primary Navigation, Heading 1, 2 y 3 and, for the Footer Navigation.

Verdana will be used for the paragraph text.

Site Header	Times New Roman	40 px	#0000FF	Sample
Primary navigation	Times New Roman	30px	#116055	Sample
Paragraph text	Verdana	16px	#000000	Sample
Heading 1 (h1)	Times New Roman	30px	#27A0CE	Sample
Heading 2 (h2)	Times New Roman	25px	#27A0CE	Sample
Heading 3 (h3)	Times New Roman	20px	#27A0CE	Sample
Footer navigation	Times New Roman	20px	#000FF	Sample



More info about Franklin.



More city data sections



Logo

Title and
motto

HOME

FRANKLIN
CITY

GREENVILLE
CITY

SPRINGFIELD
CITY

STORM
CENTER

GALLERY

Current
80

Today
High/low

Precipitation
0.24"
Wind Speed
25mph

Image

Article and info about
Franklin City

10 days forecast.

CONTACT INFO

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