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I am a San Francisco born-and-raised designer passionate about developing creative and immersive environmental experiences for diverse audiences through the use of graphic, web, digital, and exhibition design.

EDUCATION

University of San Francisco (USF)
May 2022

Bachelor of Arts in Design,
Minor in Classical Studies

3.99 GPA, Summa Cum Laude

AWARDS AND LEADERSHIP

Gloria Osuna Pérez Award for
Social Justice Work, 2022

Valedictorian Finalist, 2022

Department of Art + Architecture
Award for Academic Excellence
and Leadership, 2022

President of Design Collectives,
participation 2018–22

The Tang Scholarship, 2018–22

Print & Graphics Foundation
Scholarship, 2018–22

SOFTWARE PROFICIENCIES

Adobe InDesign, Illustrator,
Photoshop, Fresco, Premiere Pro,
and After Effects

Mac and PC fluency

Google Suite and Microsoft Office

JIRA, Notion, Basecamp, Slack

HTML, CSS, JS

Wordpress, Squarespace

SKILLS

Writing and oral communication

Teamwork and collaboration

Big-picture thinking

Project management

Attention to detail

Proactive self-starter

Working with brand identity

The Exploratorium

Graphic Production Artist, Exhibitions Intern | 2022–present

- * Creates long and short-term exhibition graphics including program guides, wayfinding signage, and exhibit labels
- * Effectively communicates with external vendors to produce graphics according to project timelines
- * Produces weekly printed and digital program graphics for ongoing public programs, working with internal team to edit and iterate on short deadlines
- * Refreshed wayfinding signage to improve visitor experience as part of an initiative to catalog and replace outdated and incohesive graphics
- * Investigated the museum's accessibility and spearheaded a redesign of the map for a study in visitor sensory needs

Leo T. McCarthy Center (USF)

Graphic Design Intern | 2019–22

- * Designed monthly newsletters and digital graphics to promote Center activities and boost student engagement, in collaboration with the Marketing and Social Media Intern
- * Redesigned the Center's website using Wordpress to make an updated and more accessible online experience

Center for Asia Pacific Studies (USF)

Graphic Design Intern | 2018

- * Designed and illustrated digital advertisements and web graphics to promote upcoming events to the student body
- * Photographed events including talks and presentations

Spotlight on the Arts, Root Division

Design Intern, Leadership Assistant | 2015–17

- * Interned at nonprofit organizations Root Division and Imagine Bus Project, creating print materials including pamphlets, fliers, and postcards using Adobe Suite
- * Engaged online audience using FaceBook and Instagram
- * Installed and de-installed art exhibitions by local Bay Area artists, igniting a passion for art installations and spaces
- * Facilitated workshops and led peer collaboration