

maj jenkins

they/them/theirs

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I am a San Francisco born and raised graphic designer and multimedia artist. I am passionate about envisioning new futures through developing creative and immersive graphic and 3D experiences for diverse audiences.

education

University of San Francisco (USF)
May 2022, 3.99 GPA
B.A. Design, Minor in Classical Studies

expertise and interests

Print design	Museums
Web design	Nonprofits
Brand identity	Video production
Interaction design	Social media
Game design	Event planning
Exhibition design	Conceptual art
Digital photography	New media art

soft skills

Project management	Collaboration
Organization	Community building
Attention to detail	Social justice
Problem solving	Ethical planning
Big-picture thinking	
Learning new tools	

hard skills

Adobe Creative Suite	YouTube
Mac and PC fluency	Wordpress
Microsoft Office	Squarespace
Google Office	SketchUp (beginner)
HTML, CSS, JS	Laser cutting

community leadership

Design Collectives (USF) | President
August 2018 - Present

- Joined as a freshman when the club was a chapter of the American Institute of Graphic Arts (AIGA)
- Eagerly participated in online programming and encouraged fellow student attendance of online events over Zoom during the pandemic and decreased campus activities
- Collaboratively developed engaging events including museum visits and social hours at the return to in-person learning

exhibitions

2022	Thacher Gallery 23rd Art + Architecture Annual
2022	RE:CONNECTING... Senior Thesis Projects Show
2021	Copy Culture Print Shop
2017	Spotlight on the Arts Show

- 2022 Exploratorium | Exhibition Development Intern**
June 2022 - August 2022
 - Investigated the museum's accessibility and spearheaded a redesign of the museum map for a study in visitor wayfinding and sensory needs
 - Documented exhibits and prepared exhibits for storage and shipping
- 2022 Leo T. McCarthy Center (USF) | Graphic Design Intern**
June 2019 - May 2022
 - Designed monthly print newsletters in InDesign, in collaboration with marketing & social media intern to keep in touch with our audience
 - Created digital promotional graphics and edits photos to boost student and community engagement with the McCarthy Center
 - Redesigned the Center's website using Wordpress to make an updated and more accessible online experience
- 2022 Art+Architecture Department (USF) | Lab Assistant**
August 2019 - May 2022
 - Maintained computer lab facilities for accessibility and cleanliness
 - Supervised and assist students across the design and architecture programs with IT, Adobe Suite, and printing
- 2022 Metro Film and Arts Foundation | Brand Identity Designer**
January 2022 - March 2022
 - Created this art philanthropic nonprofit organization's first brand identity, logotype, and materials for print, web, and social media
- 2021 Bernal Heights Outdoor Cinema | Brand Identity Designer**
June 2021 - December 2021
 - Investigated the communication needs of this film festival nonprofit for the purpose of engaging its local community
 - Developed new brand identity and style based on guided conversations and interviews
 - Redesigned website using Wordpress
 - Created print materials using Illustrator, including business cards, letterhead, and fliers
- 2018 Center for Asia Pacific Studies (USF) | Graphic Design Intern**
September 2018 - December 2018
 - Designed marketing graphics using PhotoShop, Illustrator, and InDesign for the center's events to be used in print, digital ads, and social media
 - Photographed live events for promotional and archival usage
- 2017 Root Division | Education, Exhibition, and Communications Intern**
June 2017 - July 2017
 - Created print materials including pamphlets, fliers, and postcards for publicity and community engagement
 - Installed and de-installed art exhibitions by local Bay Area artists
 - Co-lead art classes for youth at Horace Mann K-8 School
- 2016 Youth Art Exchange | Video Production Intern**
June 2016
 - Scripted, filmed, and edited an original short film while learning digital cinematography skills in collaboration with other interns
- 2015 The Imagine Bus Project | General Programs Intern**
June 2015 - May 2017
 - Created print and web materials including postcards, business cards, fliers, posters, and social media graphics to promote events
 - Managed FaceBook and Instagram to engage with online audience
 - Participated in outreach by tabling at informational events