Considering my short experience in building website, I am surprised of how easy it is to build a website using an application like Mobirise, especially when compared to HTML. HTML requires using special elements which represent a language that both the developer and the browser can read (e.g. <em> to italicize a text, <img src> to add an image, <a href> to add a URL, etc.). After the process of encoding, the user publishes them on internet through a platform like Github. The user can edit and save the files directly through Github or by using an application like Atom or Oxygen to edit and upload these files again. This part is important as linking the repository that includes the HTML files to Mobirise will result in the latter overwriting the files in that repository. Keeping a copy of these files prior to publishing the Mobirise pages through Github is what I do as I have not yet figured out whether or not HTML files and Mobirise pages should be published through the same repository. I also think that connecting the user's Mobirise website to Github is not quick as the process takes a few minutes. One of the things I have not been able to do yet is adding images from an outside source to my Mobirise website. Many features and themes on Mobirise are not available for the users of the free version and the cost of these features is too high.

Mobirise has its advantages when compared to other website building tools. While HTML does not show the user what the final product will look like right away, Mobirise has templates that the user can use to create a website and multiple pages that can be linked to the main website. The application also gives a wide range images that can be easily used as a background for the page. The text can be typed directly into the page itself on the app, which can be used offline, without needing special elements like HTML. When it comes to attaching external URLs to your page, Mobirise allows the user to click on the tab or section where he/she wants to add that URL and paste the link directly without using any special codes. The user can see the final product on the application before publishing the pages on the Internet. One of the good features that Mobirise offers is the "undo" button. After editing the pages, the user can click on the "publish" button where the app gives multiple options for publishing the website that include the already connected Github repository.

As I have established in this review, my experience with all of these website development tools is very recent. I only used markdown a couple of times after discovering the themes that Github offers and I find it to be easier than HTML as it does not require using the same number of codes and elements. I have heard many digital humanists say that using HTML is the best way to encode texts as it allows the encoder to meticulously control all the details of how the text should be presented on a website. That being said, I find Mobirise to be a much easier tool for building a website than the other methods I have used so far.