As a website development tool, Wordpress has an organized layout. When compared to HTML and Mobirise, Wordpress has a better presentation of the tools available for the user. Upon signing up and creating your website, you can see those tools on the left side of the screen. These include some features that I have not seen while using Mobirise like the "Stats" tool and the "Inbox". The latter feature, however, is not included in the free version of the website. Furthermore, Wordpress offers other options of posting on your website that can be helpful in terms of adding posts on a regular basis and editing the website and saving the changes which are immediately published. You can also see the familiar quick access toolbar which enables you to control the font you are using just like Microsoft Word.

As for the limitations of Wordpress, I noticed that it does not offer an option for downloading an application and using it offline. This is the opposite of what I have experienced with using HTML and Mobirise. I think that this point can be disadvantageous for those who have limited access to the internet in rural areas or in countries where internet  connection is not stable. Another disadvantage of using Wordpress lis that it requires a paid membership after the first year of the trial version. Also, some features require payments as I noted earlier. The majority of themes and templates are not free. Besides that, the name of the domain cannot be exactly what the user writes unless that user has a premium version of Wordpress. The prices of the premium services and upgrades on Wordpress start from $8 per month and they go up to $45.

After using HTML, Mobirise and Wordpress, I find Mobirise to be more useful, especially because it provides the offline application that enables the user to save files and publish updates when online. While HTML enables users to use applications like Atom to create and save files offline, using it is far more complex than using Mobirise and Wordpress as coding HTML is more time consuming than typing a text on Mobirise or Wordpress. Though Mobirise's free version lacks some features that are available for its premium levels, it is not limited to a one-year trial version like Wordpress. Mobirsie also offers some of the features that Wordpress offers like the templates and the themes. In the end, the industry of website creating platforms requires making profit just like any other industry. Their targeted market is not only digital humanists who normally try to offer free content and material.