

Matheus Majer

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Nationality: Brazilian

Date of Birth: 24/10/1988

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Portfolio



matheusmajer

Skills



Communication



Social media



Multitasking



Adobe Creative Cloud Suite



Emotional Intelligence



Branding and visual identity



Adaptability



Entrepreneurship and personal development

Professional Experience

- *Jul 2018 - Currently* - **Digital Marketing and Graphic Designer Executive in MACH Educational Services** in Dublin, Ireland

1: Refreshed the company's sales material, which has become one of the company's selling points.

2: Google Ads and social media management, increasing the number of leads through them.

3: Enhanced customer relationship with the company through events and activities.

- *May 2015 - July 2015* - **Social Media and Art Director in Heternal Brasil** in Piumhi, Brazil

1: Created a Facebook Fan Page for Heternal Brasil, which helped the company to strategically promote its courses in various cities, generating leads and creating brand awareness.

- *Sep 2013 - Jun 2015* - **Freelance Junior Art Director in Pong Dynasty** in Sao Paulo, Brazil

1: Assisted the senior art director on posts for social media, working mostly with Facebook and Instagram. Even though I was working as a junior art director, I would often suggest ideas for content and would execute them myself.

- *Feb 2011 - Jun 2015* - **Self-Employed Graphic Designer** in Piumhi, Brazil

1: Self-taught Adobe Illustrator and Adobe InDesign, which helped me to move from Corel Draw to Adobe Creative Suite. That was a crucial moment in my career as at that time all the designers in my town would work with Corel Draw only.

2: Strongly contributed to implementing a creative environment within the advertising area in my town, bringing new ideas and changing its scenario at that time.

Education

- 2018 - *Currently* - **BA (Hons) in Business Studies in Independent College Dublin** in Dublin, Ireland
- 2015 - 2016 - **General English and IELTS Preparation in Kaplan International Colleges** in Dublin, Ireland
- 2009 - 2012 - **BSc in Advertising in Pontifical Catholic University of Minas Gerais** in Arcos, Brazil



Languages

Portuguese: Native

English: Full Professional Proficiency

Abc



Certificates and Extracurricular Activities

- 2016 - **IELTS** Band 6.5

Other Relevant Skills

- | | |
|--------------------------------|-------------------------------------|
| ✿ Interpersonal skills | ✍ Wacom tablet |
| 🔍 Special attention to details | 💻 iWork and Microsoft Office suites |
| ⚙ Teamwork | 🖱 Mac and Windows operating systems |
| 👂 Listening | ✍ Copywriting |



Interests and Hobbies

Traveling, cooking, music, cinema, games, lego.

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References available upon request.