



(WordPress Level 1 Course Outline)

Lecture 1. Introduction to WordPress

- Overview of WordPress: Understanding what WordPress is and its uses.
- History of WordPress: Brief history and evolution of WordPress.
- WordPress.com vs WordPress.org: Key differences and which one to choose.

Lecture 2. Setting Up Your WordPress Site

- Choosing a Domain and Hosting: Selecting the right domain name and hosting provider.
- Installing WordPress: Step-by-step guide to installing WordPress manually and using auto-installers.
- Exploring the Dashboard : Introduction to the WordPress admin interface.

Lecture 3. WordPress Basics

- Posts vs. Pages: Understanding the difference and when to use each.
- Creating Your First Post: Writing and publishing a post, using categories and tags.
- Creating Your First Page: Setting up static pages like About and Contact.

Lecture 4. Customizing Your Site

- Choosing and Installing Themes: Finding the right theme for your site and installing it.
- Customizing Your Theme: Basic customization options through the WordPress Customizer.
- Creating Menus: Setting up navigation menus for your site.

Lecture 5. Plugins: Extending WordPress Functionality

- Introduction to Plugins: What plugins are and how they can enhance your site.
- Installing and Activating Plugins: Finding and installing essential plugins.
- Recommended Plugins: List of must-have plugins for beginners.

Lecture 6. Managing Media

- Uploading Images and Media: Adding images, videos, and other media to your site.
- Creating Galleries: Using the gallery feature to showcase multiple images.
- Managing the Media Library: Organizing and editing media files.

Lecture 7. Basic Site Settings and Configuration

- General Settings: Configuring site title, tagline, and other general settings.
- Reading and Writing Settings: Setting up how your site displays content and handles comments.
- Permalinks and URL Structure: Understanding and setting up permalinks for SEO.

Lecture 8. Content Management

- Managing Comments: Approving, replying to, and moderating comments.
- Creating and Managing Users: Adding new users and assigning roles.
- Content Organization: Using categories and tags effectively.

Lecture 9. Basic SEO for WordPress

- Introduction to SEO: Basic SEO principles and why they are important.
- SEO Plugins: Installing and setting up an SEO plugin (e.g., Yoast SEO).
- Optimizing Content: Best practices for writing SEO-friendly content.

Lecture 10. Securing Your WordPress Site

- Basic Security Measures: Simple steps to secure your WordPress site.
- Security Plugins: Recommended plugins to enhance site security.
- Backup Solutions: Importance of backups and recommended plugins.

Lecture 11. Introduction to Page Builders (Optional)

- Overview of Page Builders: What they are and why they are useful.
- Getting Started with Elementor: Basic introduction to Elementor and its features.

Lecture 12. Final Project and Review

- Building a Basic WordPress Site: Applying what you've learned to create a basic site.