Marco Andrés Nardone Guerra

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EDUCATION

University of Connecticut Bachelor of Science in Business

Storrs, CT

May 2022

Major: Management Information Systems

Minor: Computer Science

Recognitions: Honors Student, 2020 HSF (Hispanic Scholarship Fund) Scholar

PROFESSIONAL/BUSINESS EXPERIENCE

V2A Consulting *Consulting Intern*

Puerto Rico

Jul 2020-Aug 2020

- Worked in a team of two students and a mentor to consult a micro-enterprise.
- Analyzed social media data with Excel and built-in tools to find key insights of the client's accounts and their performance.
- Proposed social media and website consolidation plans off of data and research, which included a restructuring of the client's website and rebranding.

PROJECTS

OPIM 3221, Business Database Systems, University of Connecticut

Storrs, CT

Oracle SQL Database

Aug 2020-Dec 2020

- Created and designed an Oracle SQL Database independently, with my professor as an advisor.
- The database simulated a simple version of the back-end of a social media website, featuring various entities and relationship types.
- Queries were finally made and displayed the data in a user-friendly manner, as a social media website would do.

LEADERSHIP EXPERIENCE

International Business Association, University of Connecticut

Storrs, CT

Vice President

Oct 2019-Present

- Collaborated with executive board in order to coordinate, brainstorm and host events such as guest speakers, workshops, and conventions, in addition to bringing forth foundational ideas to schedule whole semesters
- Co-developed a case competition during the Summer of 2020 for Fall 2020 (now tentatively moved to Spring 2021).

Global Business Program, University of Connecticut

Storrs, CT

Global Business Ambassador

Oct 2020-Present

- As a Global Business Ambassador, we advise on decisions made for the Global Business Program, along with offering mentorship for students interested in the program.
- Leading the Business and Culture committee

VOLUNTEER EXPERIENCE

Camp Kesem University of Connecticut Chapter

Storrs, CT

Development Coordinator

Aug 2020-Present

- Camp Kesem is a summer camp for children whose parents have died or are going through cancer, providing a reliable support network for them.
- Helped bring Camp Kesem, to UConn through extensive promotion and teamwork with the rest of the members such as getting signatures, posting on our social media, flyers and word of mouth.
- Will be developing fundraising efforts and reaching out to potential donors throughout the semester.

SKILLS/CERTIFICATIONS

Technology: Microsoft Office (e.g., Access and Excel); Java, Python, SQL.

Certificates: Career Leadership Experience Certificate, August 2020

Languages: Fluency in Spanish and Italian

Relevant Courses: Business Database Systems, Business Software Development, Data Structures and Object-Oriented

Design, Introduction to Discrete Systems