

# NBA Statistical Analysis

through a Machine Learning Classifier





# Domain Basics

Structure of the NBA and the data set

<b>NBA Single Season</b>	82 regular season games
<b>Number of NBA Teams</b>	30 teams
<b>Temporal Coverage</b>	79 seasons to date, data set covers 41 seasons from 1983 - 2024
<b>Number of Games</b>	49,626 games total in the data set
<b>Team Statistics Only</b>	The model uses team-related data only





# Purpose

Data analytics drives our world today, and there are few better examples than the world of sports.

## Data:

- Analyze historical trends
- Derive statistics which show impact on winning games

## Model:

- A classification model
- Acts as a vessel for deriving latent features behind winning a basketball game

## Result:

- Indicate which features may be possible predictors of success, applicable to performance training, sports gambling, predictor models



# Data source

- Data was sourced using the `nba_api` library as well as contributions from Eoin A Moore and Wyatt Walsh's Kaggle sets
- Data was cleaned and relevant fields were stitched together and saved in parquet files
- This persistence step was especially important because I was getting rate limited by the `nba_api` constantly



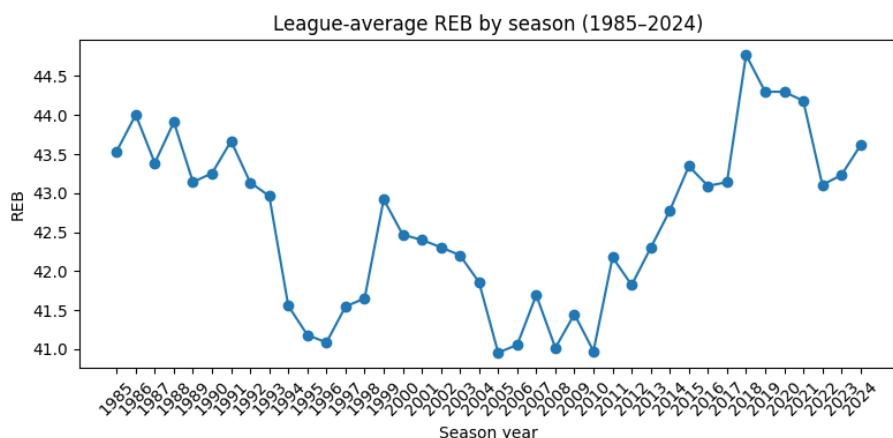
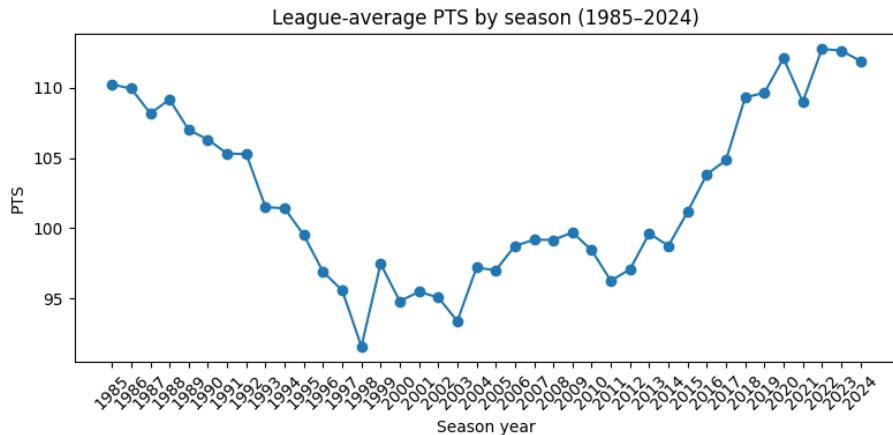
# Basketball chaos

## Sports are inherently difficult to predict:

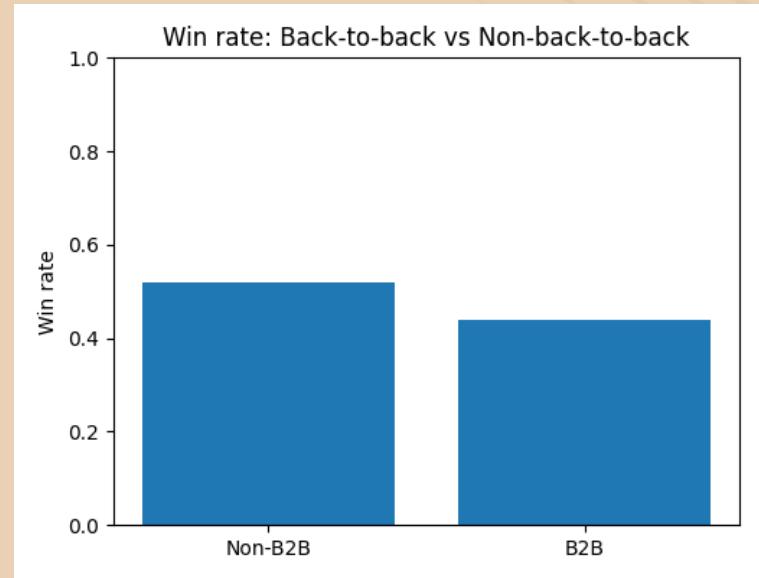
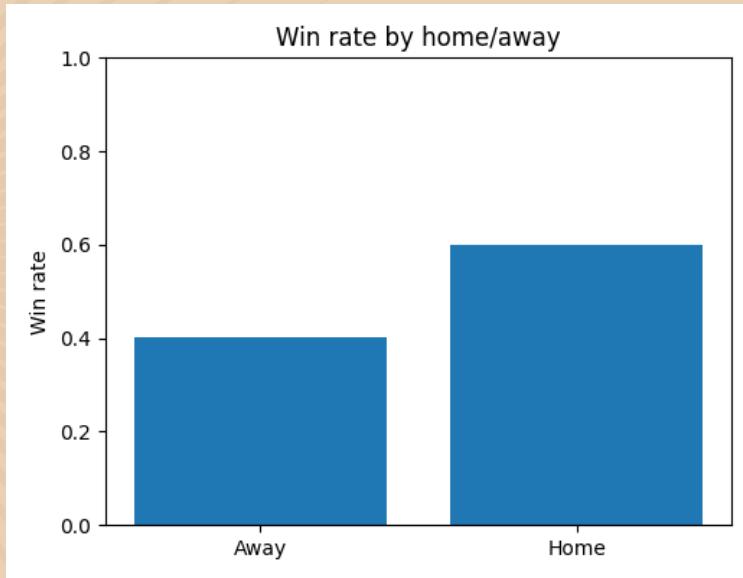
- Basketball especially is an inventory sport, with many games and variance over a season.
- Any one game is especially hard, with variables including momentum, absences, additions, etc.
- However with large enough sample sizes trends can be found and indicators of success can be uncovered



# Historical Trends



# Historical Trends





# Features

The full set of features used in the investigation were as follows, however the model used a deliberately selected subset

## Team Stats:

- PTS, OREB (offensive rebounds), DREB (defensive rebounds), AST (total assists), STL (total steals), BLK (total blocks)
- Identity features like team ID and opposing team ID

## Context:

- HGA (Home Game Advantage), Back-to-Back Game
- Last game outcome (win or loss for previous game)

## Efficiency Stats:

- EFG% (Effective Field Goal Percentage), TOV% (turnover rate), FTR (free-throw rate), TS% (True Shooting Percentage)



# Developed by statistician Dean Oliver

This season, Hawks management and coaching staff have begun looking beyond the score to determine the key factors to winning games. Famed basketball statistician Dean Oliver combined these into his "Four Factors," which analyze the performance of a team in four key areas: free throws, rebounding, turnovers and, of course, shooting.

When compared against team and league averages, this mathematical breakdown of each team's statistics gives players, coaches and fans a clearer picture of what aspects of the game truly effect winning and losing.

"There's two ways to look at the analytics: at a micro level — on your team, and how you play — and a macro level — on how you build your team, the direction you're gonna go for the season, and the next three seasons."

— Danny Ferry  
Hawks GM

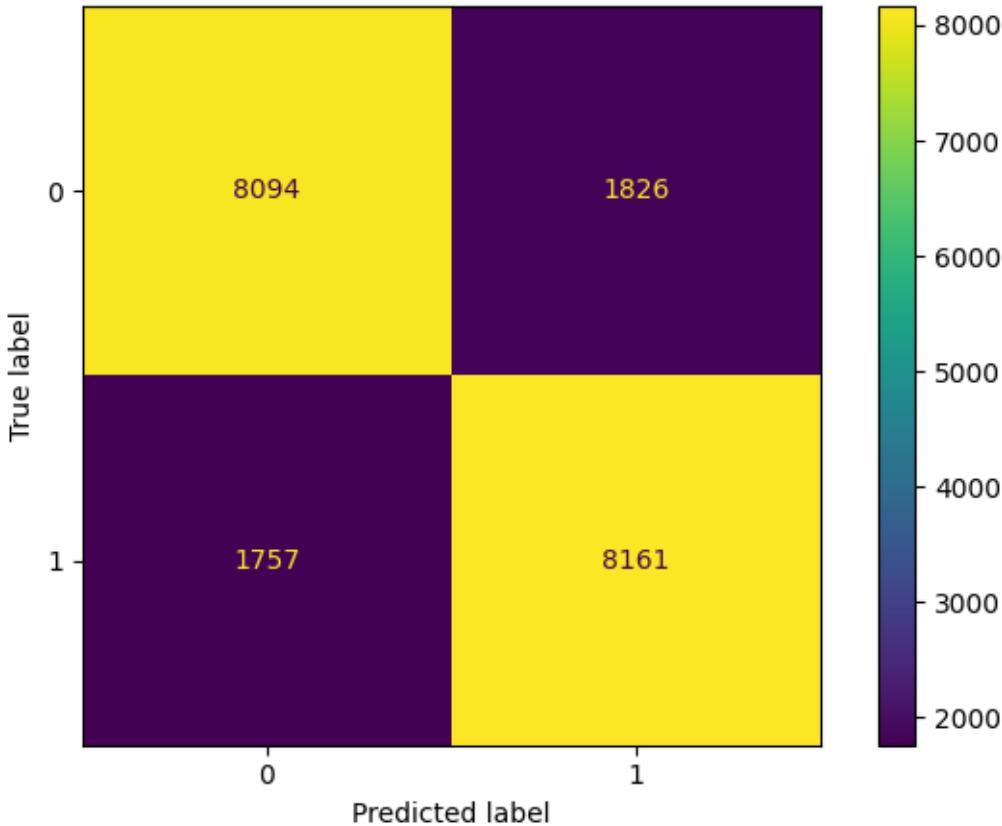


# The Model

## Gradient Boosted Decision Tree

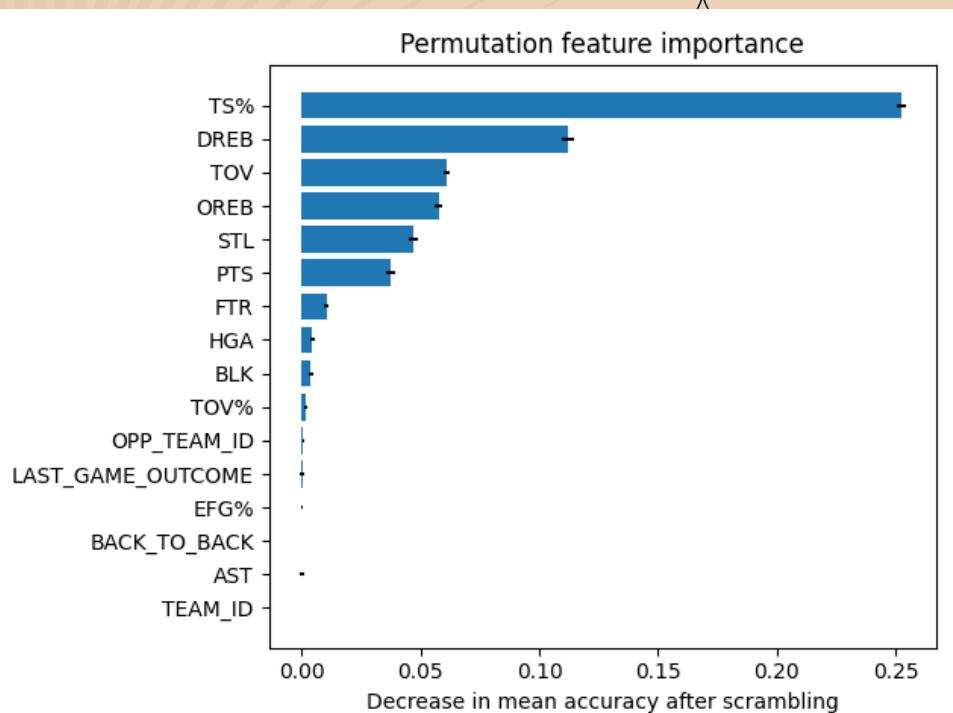
- HistGradientBoostingClassifier from scikit-learn
- Comparable to XGBoost
- Test train split done 80-20% without a temporal split
- Model is interested in classifying a game as a winner or loser by seeing only one teams stats with no reference to other team's performance
- Then upon successful classification latent features are derived to investigate which are being used as predictors of success

### Confusion Matrix



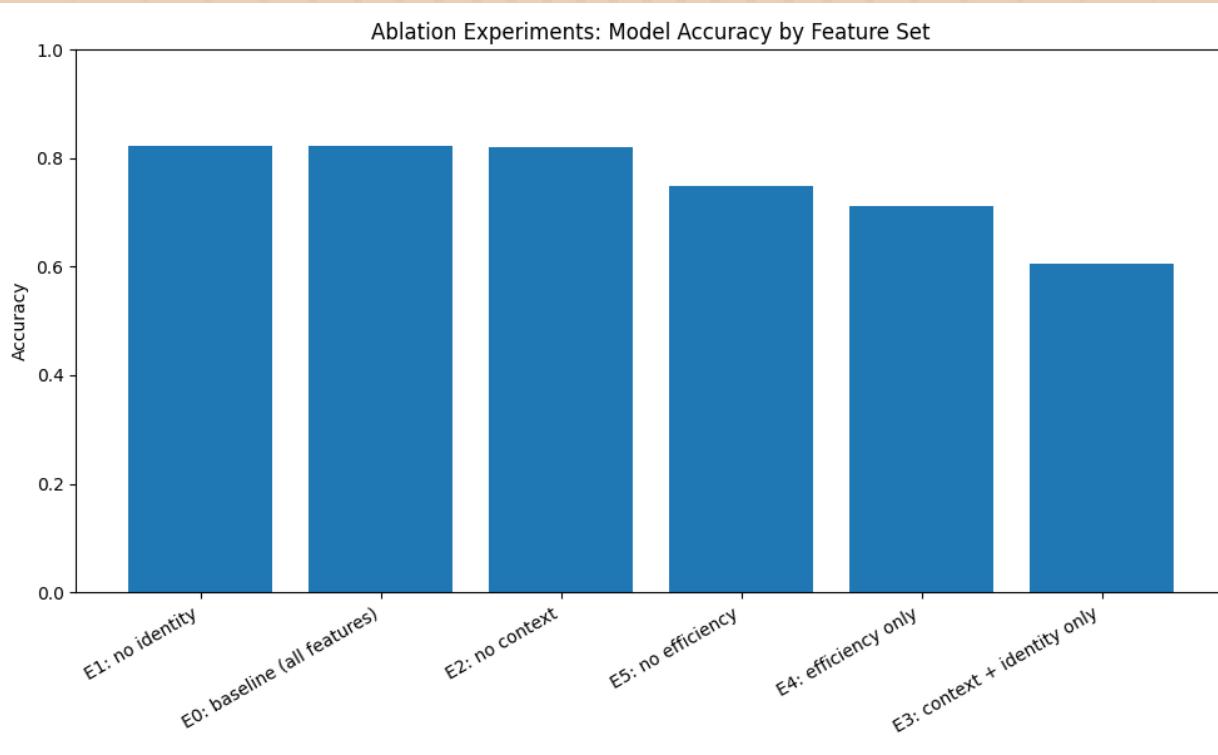
# Feature Importance

- Unlike some other tree-based models, `HistGradientBoostingClassifier` does not have built in feature importance.
- Instead permutation importance is used.
- Single features at a time are scrambled randomly to kill their signal and the decrease in a model's score is measured.



# Feature Importance

Feature	Description
<b>TS% (True Shooting Percentage)</b>	25.25% decrease in accuracy Overall scoring efficiency triumphed over everything
<b>DREB (Defensive Rebounding)</b>	11.21% decrease in accuracy Shockingly important, limiting opponent second-chance opportunity was a major win predictor
<b>TOV, OREB, STL, PTS (~3 – 7%)</b>	Surprisingly total points had much less impact Turn-overs, offensive rebounds, and steals had greater impact, furthering “possession control is vital”



### Removing identity features

Had a slightly positive effect, possibly due to noise interference

### Removing context features

Very small drop, possible signal but weak as presently designed

### Removing efficiency features

Largest effect with an 8% drop, indicating its signal strength

### Efficiency features alone

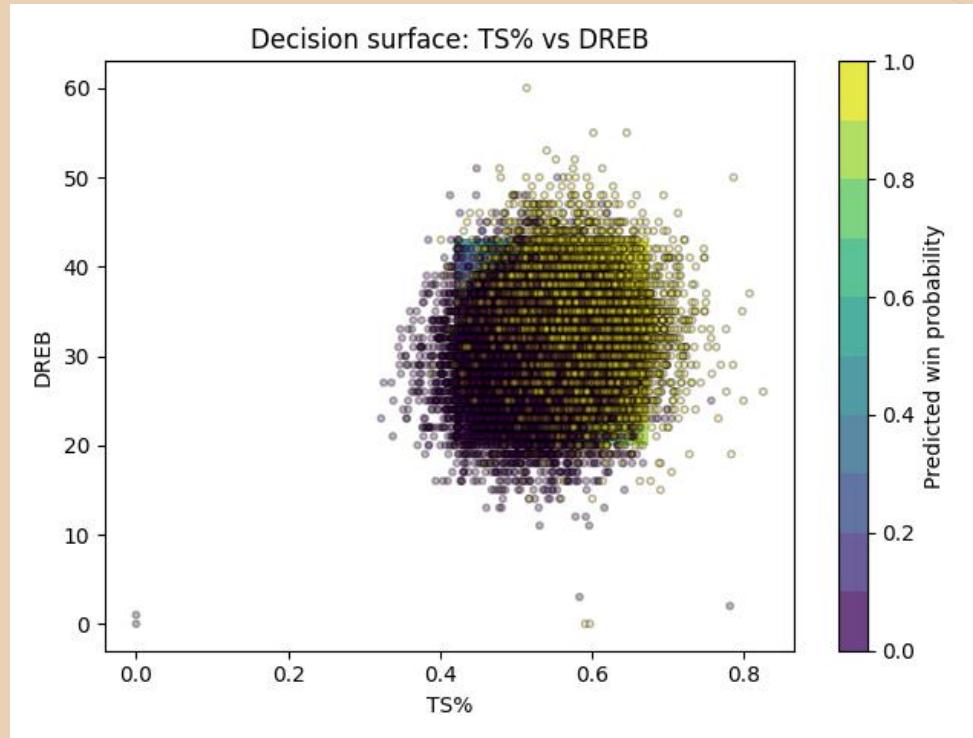
Using just the Four Factor EFG%, TOV%, FTR, TS% held 71% on its own

### Context and identity alone

Showed it had some signal when isolated, better than chance (coin flip)

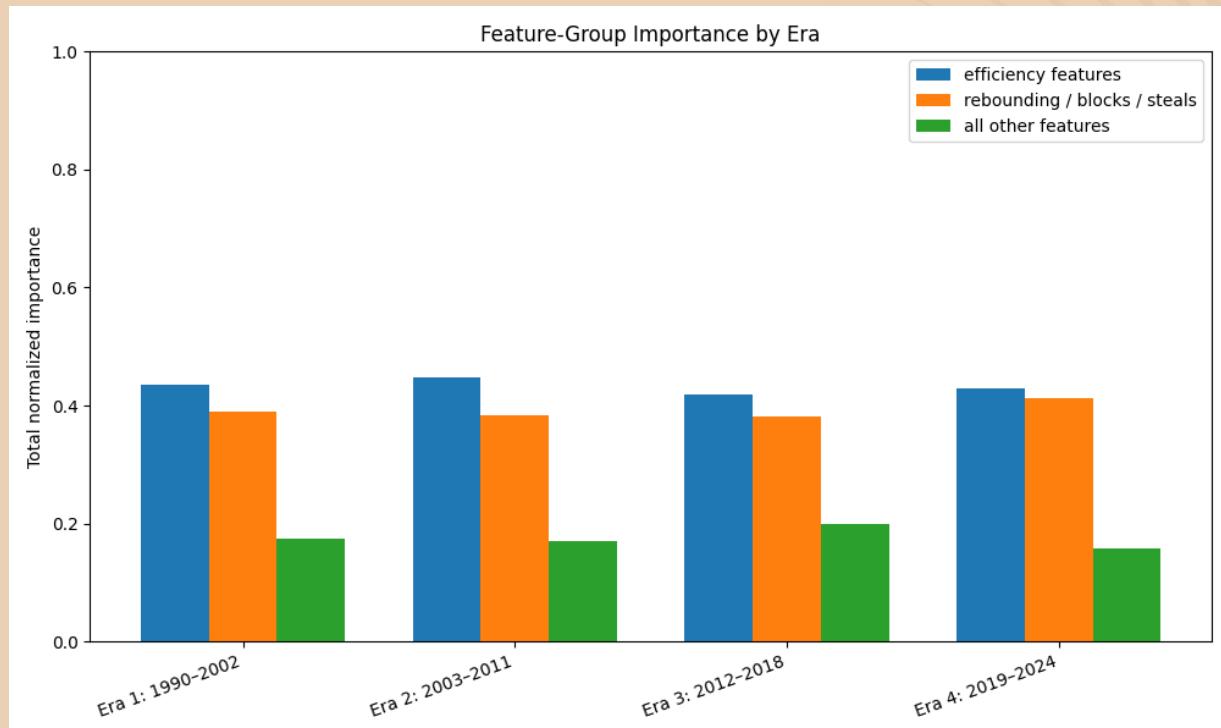
# Model's learned geometry

Based on predicted probability of a win



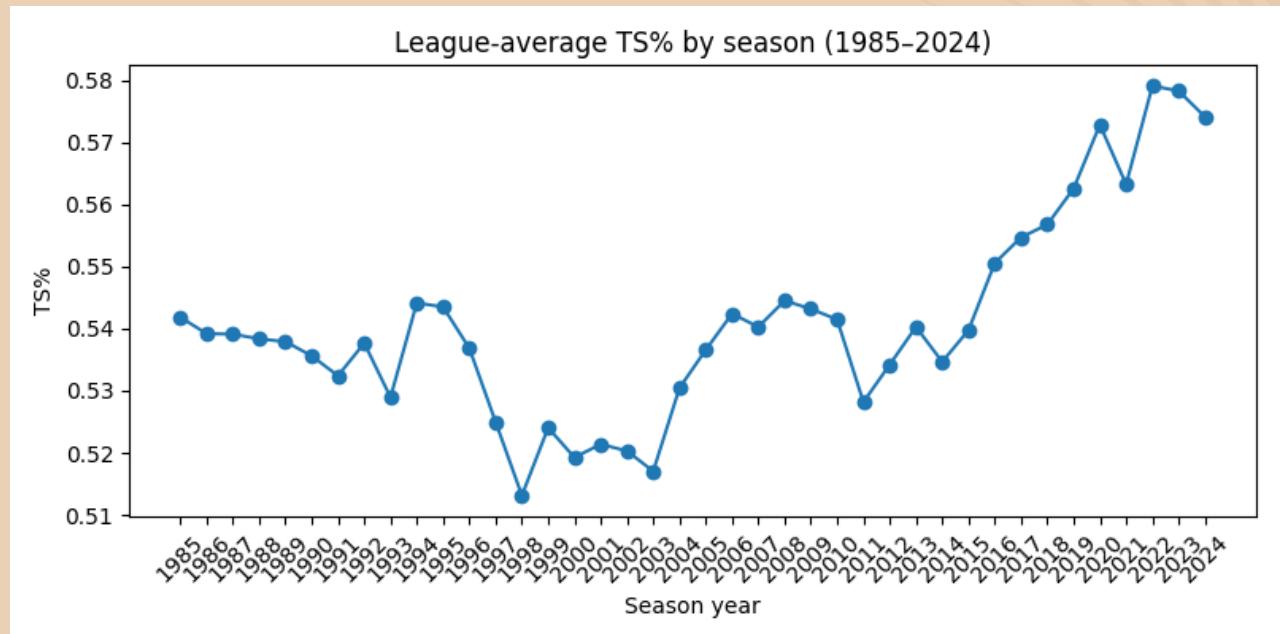
# Era-based feature importance

- Rebounding impact surprisingly at its highest currently
- Conventional wisdom would think rebounding might have had more impact in the physical eras of the 90's

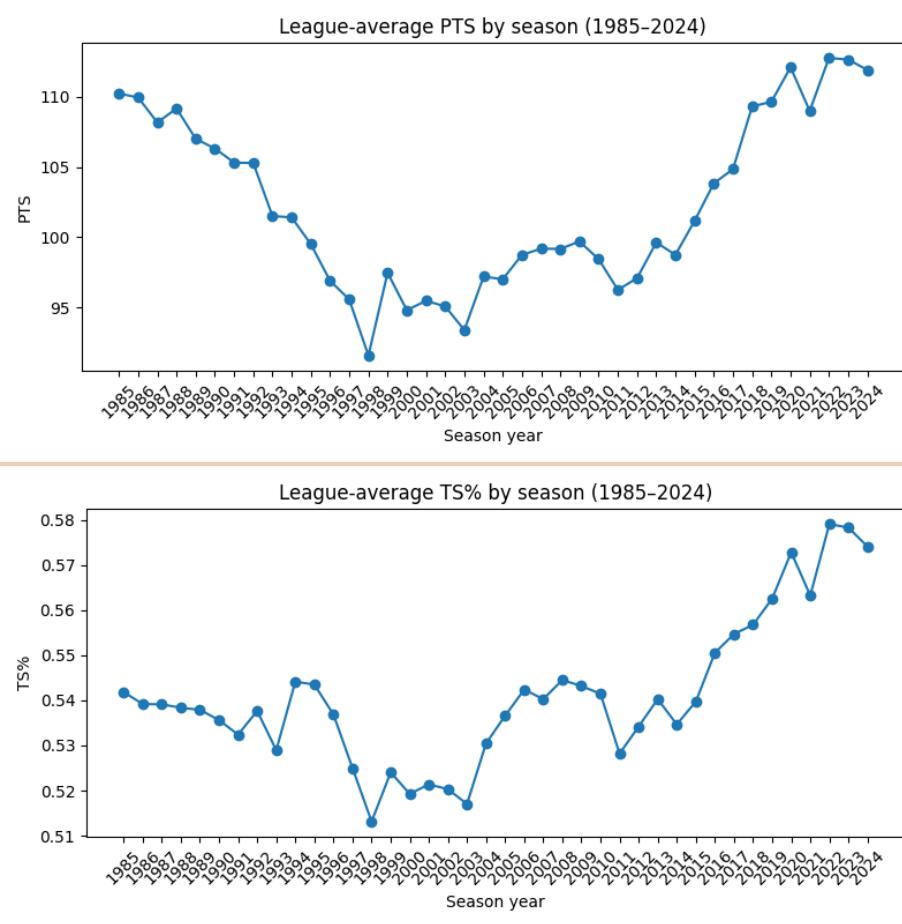


# Era-based feature importance

- However TS% has skyrocketed in its importance in the game
- Efficiency stats were shown to always dominate, but that may be true now more than ever in the modern game



# Comparing Points and TS%



# Conclusions

Dean Oliver purported the Four Factors as being the best indicators of basketball success, and this small analysis supports that notion.

Efficiency stats were far and away the model's choice for successful classification.

Interestingly though, Oliver put weights to his Four Factors giving them the following order of importance: TS%, TOV, REB, FT  
Our model however found rebounding to be the stronger indicator and perhaps that is grounds for a more in-depth examination of his theory.



Ultimately this is a quirky approach to the world of advanced analytics used by professional sporting teams.



Sports teams, and the world at large, has become increasingly data driven, and the way the NBA game is played is ever increasingly data-reliant.



Uncovering features most important to basketball success can become a mighty insight for team's building a roster, predictive and sports gambling models, and simply better understanding what the game values.



Thank you

