## Gage Salzano

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## **OBJECTIVE**

I am concerned with the balance between design that is beautiful, design that is functional, and design that is intelligent. I challenge myself to achieve the finest relation between those three in every project. Work that embodies all of these qualities sensibly can be enjoyed timelessly.

## **EXPERIENCE**

1 INTERACTIVE DESIGNER
Smith Brothers Agency 2009–2010

Worked on large teams for worldwide brands such as Del Monte<sup>®</sup>, Heinz<sup>®</sup>, and Nestle<sup>®</sup>. Helped conceptualize and produce pitches for both digital and traditional ad campaigns.

- DESIGNER
  Mind Over Media, 2008–2009
  Operated as primary designer jumping from interactive to branding projects.
  Gained experience working for multiple educational clients, and created the visual base
- for a capital campaign for Grove City College.

  3 FREELANCE DESIGNER
  2006–Present

Supplying branding, interactive, and illustration for small businesses and non-profit organizations. Personal work conducted primarily to explore a different method of or approach to designing.

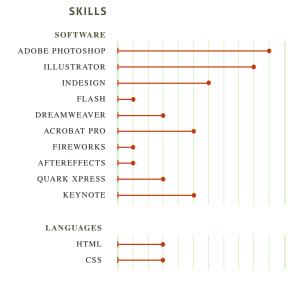
(4) WEB DESIGNER/DEVELOPER

ctrlShift Inc., 2007–2008

Designed and developed web sites for

small businesses. Gained experience drafting contracts and communicating with clients.

Developed a bare bones CMS solution with PHP.



## **EDUCATION**

B.F.A., APPLIED MEDIA ARTS, MAY 2008
Concentration in Graphic Design with
a Minor in Speech Communication,
Magna Cum Laude
Edinboro University Of Pennsylvania,
Edinboro, Pennsylvania