Julie Cobb’s summarization of the Excel homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Great Britain and the US had largest amount of Kickstarter campaigns.
   2. Theater and Music are the industries that benefited the most from this Kickstarted campaign.
   3. The US had a greater success rate with Kickstart campaigns. Great Britain only had 56% successful campaigns, whereas the US had a 66% success rate.
2. What are some limitations of this dataset?
   1. The blubs about the campaigns do not have one set of standards. although we did not use that data set for any types of conclusion, if there was some standardizing based on that field we could have made some correlations to the success or failure of a campaign based on standardizing that field.
3. What are some other possible tables and/or graphs that we could create?
   1. If we filter on the names of the campaign, blurbs and the state of the campaign and what country they are in. We could have possible drawn some regional correlations based on success or failure of a campaign.
   2. If we searched on average donation and industry, we could have shown which industry received the highest average donation.