Mayank Verma || React.JS || Next.JS

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PROFESSIONAL EXPERIENCE

Senior Front End Developer (React.js, Next.JS)   Aug 2023 – Present

- Delivered high-performance, large-scale, responsive web applications using modern technologies (React.js, Next.js, JavaScript, Redux, HTML, and CSS), enhancing user experience and scalability.
- Reduced the load time and speed up the site visibility in browser by implementing lazy loading and SSR(Server side rendering) which caused in 35% increase audience engagement.
- Designed and built custom dashboards, reducing support tickets by **45%** through intuitive UX/UI improvements.
- Applied best practices in web security, including secure authentication flows and data validation, protecting against vulnerabilities like XSS and CSRF.
- Spearheaded code review processes, ensuring adherence to best practices and resolving complex bugs.

SiyaTech Ventures PVT LTD, Indore M.P.   Feb 2022 – Aug 2023
Junior Front End Developer (React.JS)

- Developed responsive web page using React.JS, HTML, CSS and JavaScript, optimizing performance across devices.
- Engaged in close collaboration with a 10-member agile team to deliver end-to-end solutions forclients.
- Collaborated with UX/UI design teams to enhance applications and elevate conversion rates by 20%.
- Implemented test coverage for new features, leading to a 10% reduction incustomer complaints.

PROJECTS

Trellis (thetrellis.io)
A women's empowerment community designed to help women excel and thrive in corporate environments.
- Lead the development of a **custom admin portal**, managing a team of 3 application developers to ensure seamless integration and backend coordination.
- Delivered a scalable, secure, and performing front-end using React.js and Next.js, meeting strict security and performance standards.

Redwood (redwood.rent)
A platform that helps everyone finds people they genuinely want to live with (and wfh or study around).
- Developed a responsive Dashboard using Next.js, resulting in a 15% faster speed than usual.
- Engineered reusable components within a scaled project architecture, reducing development time by 30%.

BLOX (blox.so)
BLOX offers pre-built planning models for business leaders, replacing error-prone excel sheet.
- Developed a responsive Data Management Dashboard using React.js and Redux, integrating React Gridfor Excel functions, resulting in a 15% increase in user interactivity
- Used Redux for efficient state management, enhancing usability and reducing code complexity by 10%.
- Achieved 80% comprehensive unit test coverage to ensure code quality and optimal performance acrossdevices.

EDUCATION

Sage University, Indore, M.P.   2018-2022
Bachelor of Engineering, Information Technology.

SKILLS

- **Front-End Development**: React.js, Next.js, Redux, JavaScript (ES6+), HTML5, CSS3, Typescript .
- **Version Control**: Git, GitHub, GitLab.
- **Testing & Performance**: Jest, Enzyme.

OTHERS

- **Leadership**: Lead a team of 4 developers in delivering front-end for web applications, ensuring timely delivery.
- **Projects**: Developed and maintained admin portal, an open source application.
- **Publications**: Published article on 'How Mind is similar to database.