



ANTI-PHISHING TRAINING

INGRYD ACADEMY
CYBERSECURITY CLASS
JUNE COHORT

2 0 2 5



WHAT IS PHISHING?



1

2

3

4

5



An Engineering Attack

Identify the
Target

Hook and
Deceive

Exploit the
Target

Disengage
& Exit



Social Engineering in 4 Stages

(splunk.com)

Goals of Phishing Attack



1 **Stealing Login Credentials**

2 **Installing Malware (e.g. Ransomware or Spyware)**

3 **Gaining Access to Corporate or Personal Data**

4 **Defrauding Individuals or Companies Financially**



How to Recognize Phishing Attempts

1

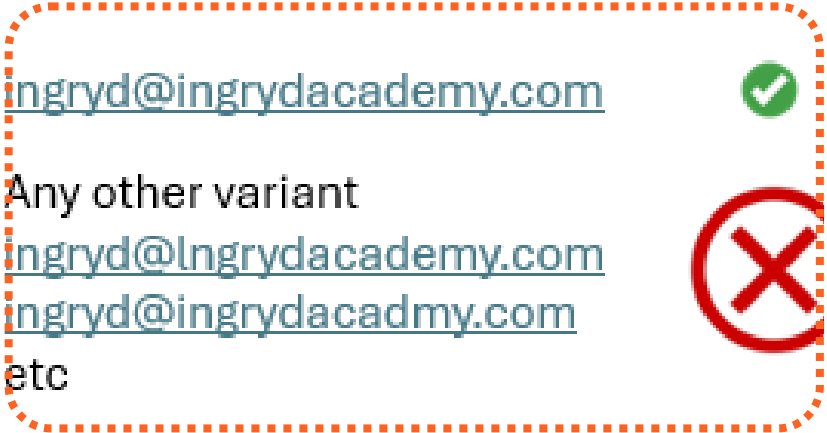
2

3

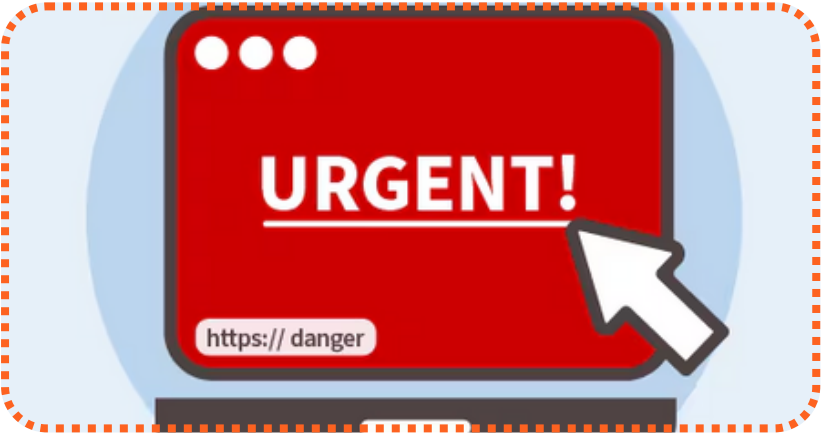
4

5

Suspicious Email Address



Urgent or Threatening Language



Suspicious Link



Requests for Sensitive Information

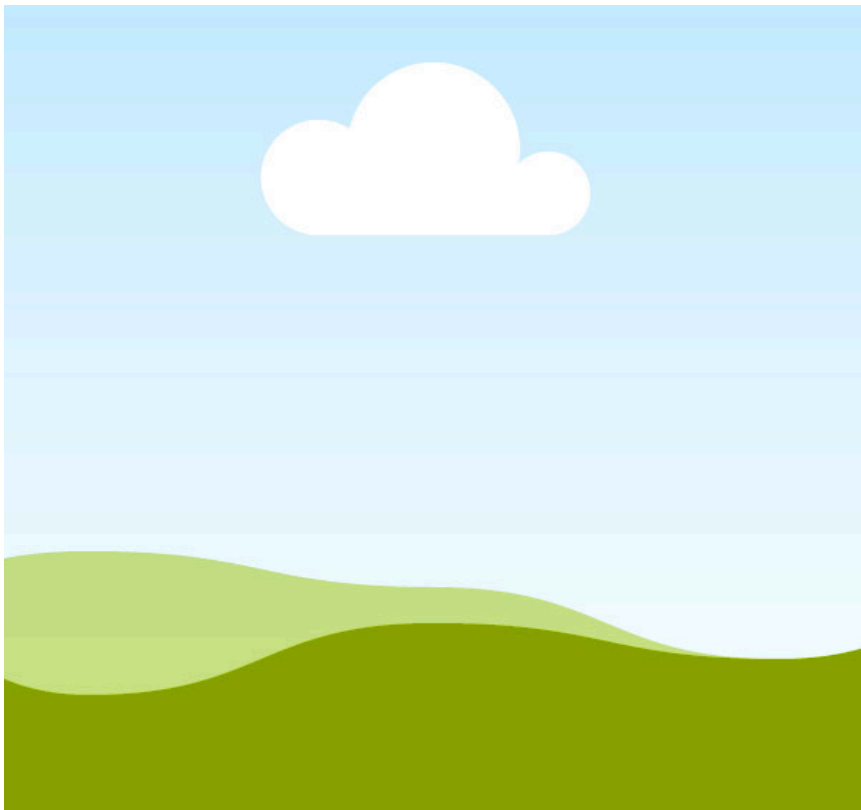
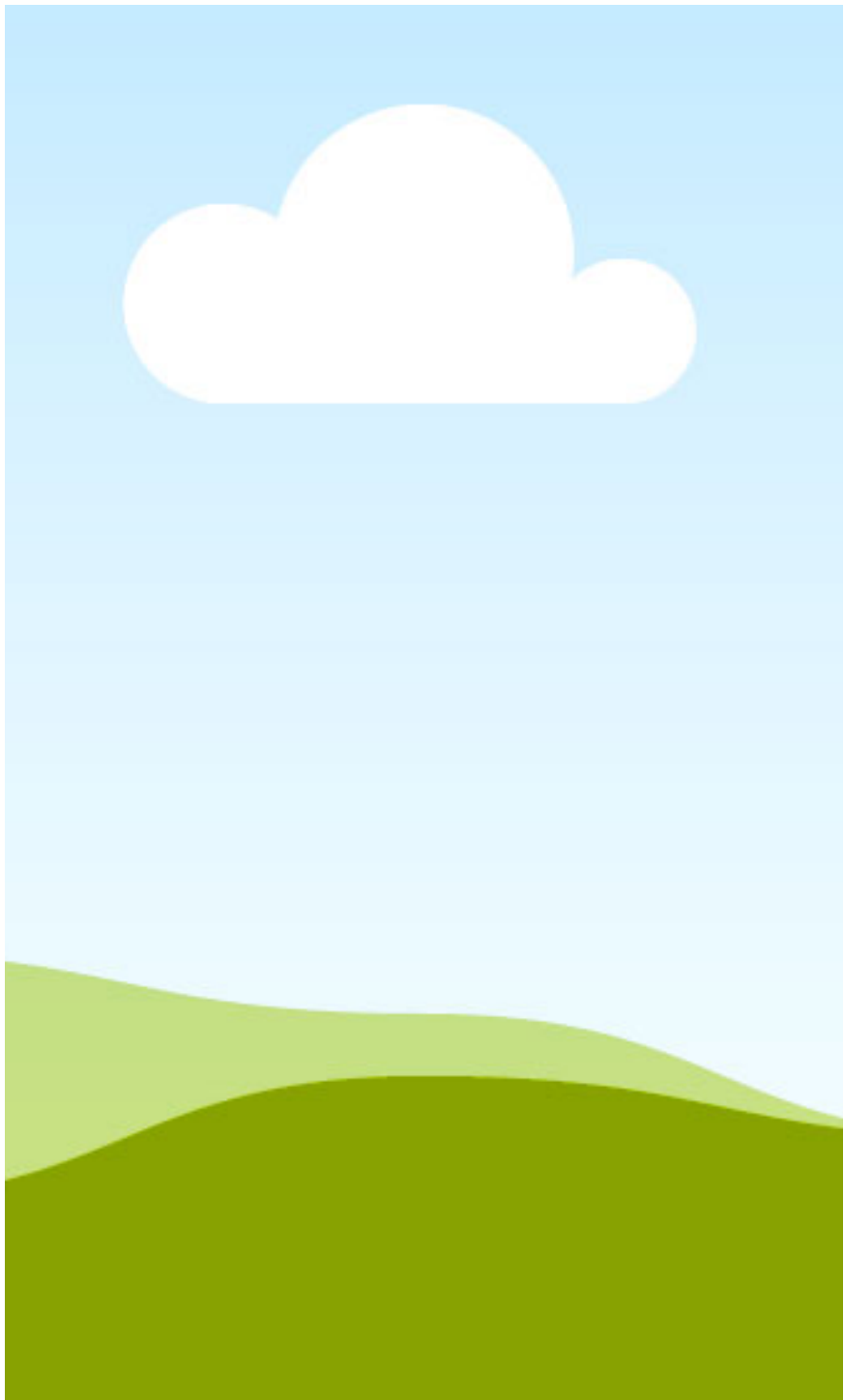
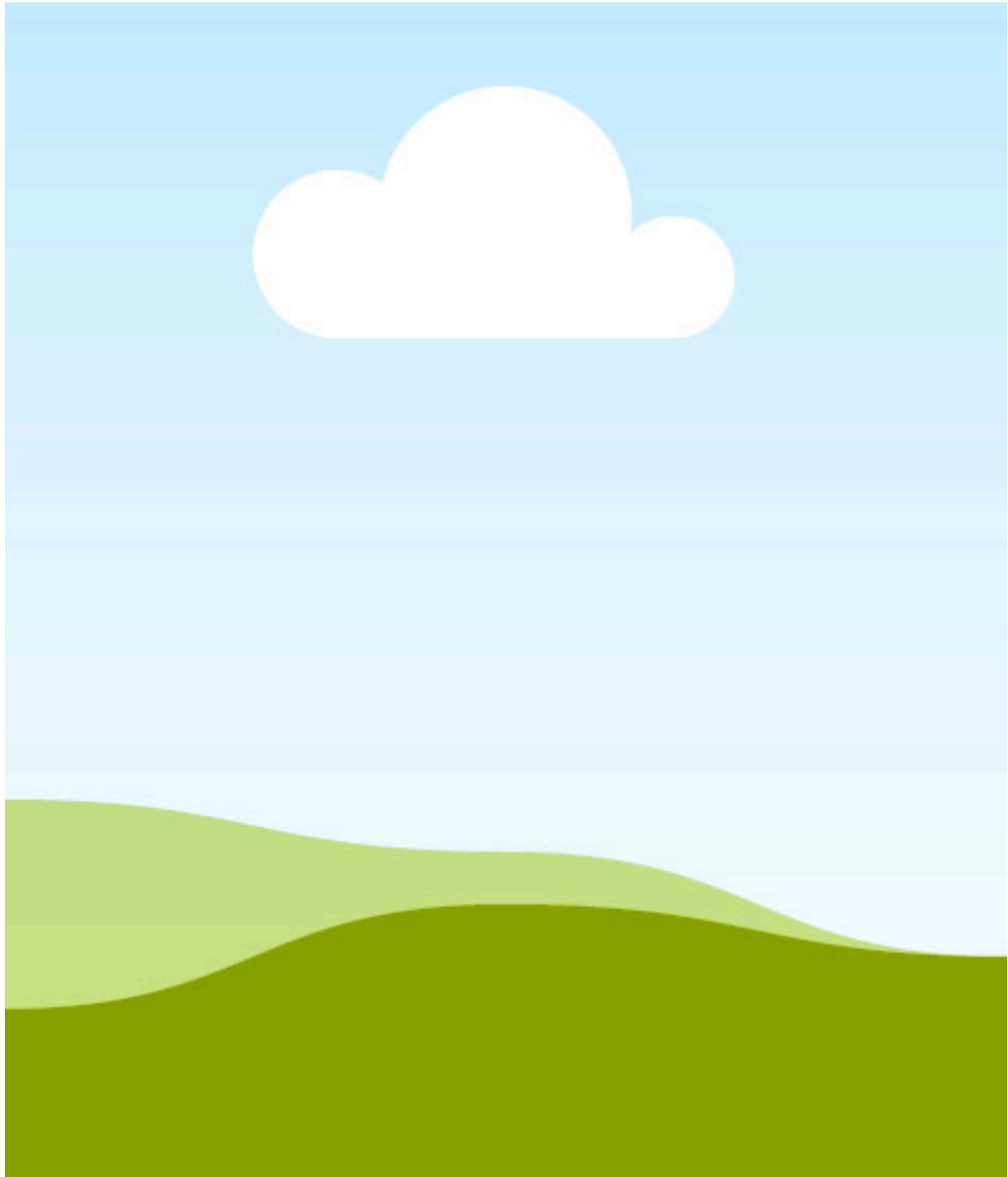


Offers that Seems Too Good to be True



Our Phishing Simulation

- 1
- 2
- 3
- 4
- 5



Protect Yourself From Phishing

1

2

3

4

5

Protect your computer by using security software. Set the software to update automatically so it will deal with any new security threats.

Protect your accounts by using multi-factor authentication. Some accounts offer extra security by requiring two or more credentials to log in to your account. This is called multi-factor authentication.

Protect your cell phone by setting software to update automatically. These updates could give you critical protection against security threats.

Protect your data by backing it up. Back up the data on your computer to an external hard drive or in the cloud. Back up the data on your phone, too