

MaKala McIver

Graphic Design

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EDUCATION

Arkansas State University

Bachelors of Fine Art

Graphic Design

Emphasis in Digital Design

2014 - Present

ACTIVITIES

AIGA

Contributing Member Status

2015 - Present

A-State AIGA

Active Member

2015 - Present

Executive Board Member

2017 - Present

Program advertisement and planning, SSGDS organization and execution.

A-State Residence Hall Association

Public Relations Director

2016 - Present

Program advertisement and planning, social media postings, liaison to outside vendors and performers, customer service, leadership development.

A-State Residence Hall Association

Living Learning Community Hall Council

Founding Member and Public Relations Director

2014 - 2016

Program advertisement and planning, social media postings, leadership development.

EXPERIENCE

Arkansas State University

Student Worker for Global Initiatives and International Programs

2016 - Present

Publication layout, informational posters, social media graphics, image editing.

Arkansas State University

Resident Assistant

2015 - 2016

Program advertisement and planning, customer service, leadership development.

Walmart Neighborhood Market

Cashier

2016 - 2016

Customer service, monetary transactions.

SKILLS

Software Knowledge

Adobe Illustrator, Photoshop, InDesign, Bridge, Brackets, Github, After Effects.

Other Skills

Brand development, photography, advertising design, working knowledge of HTML, CSS, and motion graphics.