Samanta Krasteva
IT Business Analyst

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Zurich, Switzerland

makamaki.github.io/Samanta-Portfolio/

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EDUCATION

Bachelor of Arts
Ludwig Maximilian University of Munich - Education and Communication Science

10/2017 - 06/2021   *Munich, Germany*

Thesis
- Statistics and Data Analysis
- Project Management

WORK EXPERIENCE

IT Business Analyst
GLOBOGATE concept AG

11/2021 - Present   *Zug, Switzerland*

Placement agent for qualified nurses from selected non-EU countries

Achievements
- **IT Business Analyst | Finance Team | June 2025 – Present**
- Monthly Financial Reporting, Operational OKR Dashboard
- Revenue/ Cost and Profitability Forecast; Digitalization Initiatives & Product Integration
- **IT Business Analyst | IT Department | April 2023 – May 2025**
- Developed and launched a custom ERP system, **saving up to CHF 1M**
- Data Preparation/ Transformation and Visualization; Google Workspace/ Google Cloud Product Owner
- Release Planning and Testing of multiple fit-for-purpose applications with ~180 active users; Tableau Product Owner
- **Operations Specialist | November 2021 – March 2023**
- Sped up document processing by 5×
- Train new hires and ensure procedural compliance; Employee performance evaluation

Contact : John Ebner, CTO/CIO, Board Member - Claudio Zinsli, CFO

Graduate Researcher
Deutsches Jugendinstitut e.V.

12/2020 - 07/2021   *Munich, Germany*

Education science

Achievements/ Task
- Performed qualitative and quantitative data analysis
- Publications: *WiFF Arbeitspapiere Nr. 7* (2022) – Co-author; *WiFF Arbeitspapiere Nr. 6* (2021) – Contributor

Project & Event Management
IHK Munich

10/2019 - 09/2020   *Munich, Germany*

Achievements/Tasks
- Organized small-scale projects and events focused on vocational training

SKILLS

Data Modeling Financial Reporting

Data Visualization (Tableau)

Business Analysis

Digital Transformation

Data-driven Decision Making

Revenue Forecasting

Product Integration

Application Lifecycle Management

Process Improvement

CERTIFICATES

Web Fundamentals (05/2023)
- TryHackMe Credential ID: THM-CK2GDGLTLL

CompTIA PenTest+ (03/2023)
- TryHackMe Credential ID: THM-E6IFOS2DXJ

Jr Penetration Tester (02/2023)
- TryHackMe Credential ID: THM-75ODP6NEPW

Introduction to Cyber Security (09/2022)
- TryHackMe Credential ID: THM-UMFFFBJJHK

Academic Tutor (04/2020 - 03/2021)
- Münchener Tutorenprogramm für Pädagog:innen (MTP)

HR4YOU - eSearcher V3 (HR - certificate) (09/2019)

LANGUAGES

German - C1 Sprachdiplom
Full Professional Proficiency

English - C1
Full Professional Proficiency

Bulgarian
Native or Bilingual Proficiency

HOBBIES

Cyber security   HIIT Tabata

Trading   Meditation   Piano