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Multimedia design

1. Scenario Analysis: Video Editing Scenario

A video editing scenario can be seen when creating an online tutorial video. The editor begins by importing recorded footage into video editing software. The raw clips include screen recordings, voice narration, and camera footage. The editor trims unnecessary sections, removes mistakes, and arranges clips in a logical order to match the tutorial steps. Text overlays and captions are added to highlight important instructions. Background music may be included at a low volume to maintain viewer engagement without distracting from the narration. Color correction is applied to improve brightness and consistency between clips. Transitions are used to smoothly move between scenes. Once editing is complete, the video is reviewed to ensure audio and visuals are synchronized. The final video is exported in a suitable format and uploaded to an online platform for viewers.

2. Concept Research: Color Correction

Color correction is the process of adjusting a video's colors to achieve a natural and consistent appearance. It involves correcting issues such as poor lighting, color imbalance, or exposure problems. Editors adjust brightness, contrast, white balance, and saturation to ensure all clips match visually. Color correction is important because it improves video quality and ensures continuity between shots recorded under different lighting conditions. Unlike color grading, which adds a creative style, color correction focuses on accuracy and realism, making the video easier and more pleasant to watch.

3. Tool Practice: Adobe Premiere Pro Transition Reflection

To add a transition in Adobe Premiere Pro, I selected the Effects panel and chose a video transition such as Cross Dissolve. I dragged the transition between two clips on the timeline. The transition created a smooth visual flow between scenes instead of an abrupt cut. I adjusted the duration of the transition to match the pace of the video. This practice helped me understand how transitions improve storytelling and viewer experience. Adobe Premiere Pro made it easy to apply and customize transitions, showing how small edits can greatly enhance video professionalism.

4. Application Practice: Video Editing Plan Explanation

A video editing plan outlines the steps required to produce a finished video. It starts with reviewing raw footage and identifying usable clips. Next, clips are organized and arranged according to the script or storyboard. Audio editing, text overlays, and transitions are added to support the content. Color correction and visual adjustments follow to ensure consistency. The plan also includes reviewing the video for errors and exporting it in the correct format. Having a structured plan helps editors work efficiently, maintain quality, and meet deadlines while achieving the intended video outcome.