# OUR ANIMATION COMPANY WILL CREATE A STUNNING WOW IMPACT ON YOUR PROSPECTS!

HOW WOULD YOU LIKE TO HAVE YOUR OWN BEST ANIMATION STUDIO? HIRE OUR VIDEO PRODUCTION SERVICES TO MEET THE SURGING DEMAND FOR VIDEO CONTENT IN 2023. OUR SERVICES ARE PROVIDED BY AWARD-WINNING ANIMATION PRODUCERS AND SKILLED CARTOON ANIMATORS.

**GET FREE QUOTE NOW!** 

Same day response, Easy, 1 min. form

Google 5.0 Excellent \*\*\*\*\*

FIRST PRIZE WINNER 2019	OPPO RENOVATORS 2021	DESIGN RUSH 2023	CHONGQING FESTIVAL 2023
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THE BIGGEST
3D
PROJECTION
MAPPING IN
THE WORLD,
SHENZHEN
CHINA

SHORTLIST AWARD IN
EMERGING ARTISTS
PROJECT - TECHNOLOGY IN
ART

AUTHOR OF ONE OF 14 WORLD'S BEST ANIMATED VIDEOS FINALIST OF
WORLDWIDE
3D
PROJECTION
COMPETITION,
CHINA

#### WHO ARE WE?

We are a company specializing in production of animated content, such as corporate or brand video, cartoon videos, commercials, and other forms of visual media. We employ concept artists, cartoon animators, writers, software developers and 3d animators to create high-quality, visually appealing animated content for a variety of different purposes, including entertainment, education, advertising, and more.

#### **UNDENIABLE FACT:**

Video and animation is now used by an overwhelming majority of businesses, and consumers are ultimately relying on video content to make purchases. Before the pandemic, video made up 73% of all internet traffic. That number increased to 82% in 2022 and will increase to 91% in 2023.

### TAKE ACTION AND STAY AHEAD OF THE TRENDS TO AVOID THOSE 5 POTENTIAL PROBLEMS THAT COULD RESULT IN LOSING YOUR CLIENTS:

#### - Do You really keep up with the current digital marketing trends?

- The internet marketing landscape is undergoing a rapid transformation, driven by factors such as the
  increasing integration of AI, the rise of YouTube as the dominant platform for shaping consumer
  behavior, and the preference of 80% of people for video content over written text. These developments
  make it challenging for businesses to stay ahead of the curve when it comes to video branding,
  especially those that strive to offer cutting-edge solutions to their clients.
- Confidently tackle this challenge by choosing to work with the top animation studios who exhibit a true
  passion and dedication to staying up-to-date with the latest digital trends. That's precisely what our 3D
  animation studio does on a daily basis. We don't wait for someone to tell us what to research, as we
  actively stay informed about the current landscape on our own. Allow us to take on the responsibility of
  staying on top of the latest developments in product animation, brand videos, metaverse, and 3D
  animation.

#### - Do You really stand out from the crowd?

- Think of your prospects sitting in front of their computer. It can be tough to make your brand stand out with valuable, high-quality content. The internet is full of distractions, like exciting video games, compelling TV shows and porn (let's not pretend it's not there), that can easily take their attention away from your message. This is a common challenge for many companies trying to be influential in a crowded online environment. To succeed, marketers need to be creative and find new ways to catch their audience's eye.
- How would You like to better **captivate your audience**? 3D animation is **visually appealing** and helps grab and keep viewers' attention.
- How about some **more creative freedom**? 3D animation offers far more creative freedom than liveaction video, allowing you to create unique and eye-catching experience.
- What we do is **easier to understand:** Animation video or 3d cartoons are a lot easier to understand than live-action video, allowing viewers to quickly grasp your concept and message.
- It's also **more engaging and versatile**: 3D animation helps create an immersive experience that allows viewers to interact with the visuals and is more versatile than live-action video, allowing you to easily customize the visuals to fit any brand or style.

#### - Do not Downplay the power of emotion!

• Emotions play a significant role in purchasing decisions because they drive people's motivations and shape their perception of products. Emotional responses can elicit a strong connection to a product, create a sense of urgency, and influence how people perceive value. When a person feels positive

about a product, they are more likely to view it as valuable and make a decision about purchase which translates to Your greater income.

• Leverage the power of science and tap into the emotional drivers of purchasing decisions with our cutting-edge brand animation! We bring characters to life with dynamic gestures and expressions that rival the magic of Disney and Pixar. Immerse your audience in lush, realistic environments take them to the beauty of far sea panoramas or thriving wilderness. Put your product in the spotlight and evoke a sense of luxury and prestige through photorealistic scenes and organic motion, perfectly showcasing the unique qualities of your beauty offerings. Get ready for a breathtaking animation experience!

#### - Do You accurately estimate projects or are You dangerously close to missing deadlines?

- Meeting deadlines can be challenging for companies handling large projects that involve multiple
  departments, staff, and specialists. This is because it's difficult to determine deadlines, budgets, and
  other variables when assessments are made based on daily or monthly rates instead of focusing on
  the completion of the final product. This can create difficulties in managing the project effectively and
  meeting deadlines.
- Our company takes task estimation seriously. Before you sign a contract with us, you'll know how long
  each service will take to complete and how much each project will cost. We also offer a guarantee to
  deliver on time or you get your money back. We have a 100% record of delivering projects on time
  since we started in 2010 and have produced 3D content for major video shows watched by thousands
  of people. We understand the importance of launching on time to meet audience expectations and
  deliver a breathtaking experience.

#### - Do You have trouble retaining quality talent?

- It takes on average three months to onboard a new employee. Your company works hard to attract, seek out, and train new talent. Talent loss is nothing to take lightly it is very costly. Lack of the right talent is also the leading reason why comapnies fail. A lack of in-house artists requires many agencies and game development companies to seek third-party contractors. A rich deal for a new project is in hands, but the available designers' team may not enough to cope with the upcoming tasks. Sound familiar?
- When you partner with us for your project, you alleviate your workload concerns. Let us do the heavy
  lifting of creating something spectacular, and your team will feel less stressed and more fulfilled in their
  work, leading to increased job satisfaction and stability.

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#### **GET FREE LOGO ANIMATION**

Worth 500 USD, mailed to Your Inbox in 5 mins.

#### **OUR CREDENTIALS**

We are the authors of The Biggest Projection Mapping in the World - projected SIMULTANEOUSLY ON 40 SKYSCRAPERS in China. We are the First Prize Winners of the Bi-City Biennale of Urbanism and

Architecture Shenzhen/Hong Kong in 2019. See the projection here. We know what it means to do something no one has ever done before. As a company registered in European Union, we cooperate with worldwide film producers, game developers, governments, cultural institutions, major brands (like Deutsche Bank, KGHM, Peter Schmidt Group and more below) and we can easily adjust to demanding corporate workflow of our clients. Since 2012 we have been actively producing multimedia content and have worked with companies which entrusted us with their good image. We never failed them and we never will. Our work was chosen as one of the World's best 14 Best Animated Videos That Capture the Essence of Movements by Design Rush in 2023. We have been recognised by OPPO, a leading smartphone brand with their Shortlist Award in the worldwide Emerging Artist Project in 2021. We are a finalist of the Worldwide Chongqing 3D projection competition in 2023 (see the contest projection here). Since the founding of our company in 2010, our work had nationwide coverage in mainstream TV channels of Poland - the origin country of The Witcher AAA game producers.

**{LOGOS WITH AWARDS AND GOOGLE REVIEWS AND CLUTCH?}** 

#### **BENEFITS FOR YOU**

#### ATTRACT ONLINE TRAFFIC

**OUR FEATURES** 

One of the leverages of video animation is that it can be posted on ANY internet platform, reaching millions of potential viewers each day. Adding animated video to your website or YouTube channel can increase conversions by 80% (according to Dreamgrow.com), making it a great way for business owners to increase their brand exposure.

YOUR BENEFITS

	10011 221121 110	
OUR CUSTOM. UNIQUE AND QUALITY PRODUCTION WITH ATTENTION TO DETAIL	Elevate Your Brand with Lavish Quality! Our mastery of cutting-edge animation techniques grants us the opulence of crafting visually stunning, high-end scenes with remarkable precision. These techniques are the epitome of art and technology, enabling us to bring forth visuals with a touch of luxury and unparalleled refinement.	
PHOTOREALISTIC RENDERINGS, PBR MATERIALS, RAYTRACED LIGHTING, FIRE BREATHING COMPUTER CLUSTERS FOR RENDERING	Maximize Your Impact and showcase Your project before its creation! The human brain processes visual information much faster than spoken words, making photorealistic 3D animation the most effective way to communicate your ideas to customers or investors. Say goodbye to lengthy and unengaging verbal presentations. Instead, showcase your design solutions with mesmerizing and unparalleled 3D animation, like the one you see in the latest blockbuster movies. Enhance your communication and make a believable impression with photorealistic 3D rendering	
TRUE 3D WORLD CREATION, LEVEL DESIGN, MASTERFUL	UNLIMITED CREATIVE OPPORTUNITIES Three-dimensional animation is a great way to showcase your story from every angle. Traditional video footage	

STORYTELLING, MULTIPLE CAMERA TRACKS	has limitations when it comes to staging and shooting. 3D Animation is only YOUR BENEFITS limited by your imagination. We can enhance your story in the most appropriate setting with an outstanding photorealistic rendering. With 3D there's NO LIMITS TO WHAT YOU CAN SHOW!
FLEXIBLE DESIGN PROCESS, NON- LINEAR NARRATIVE, SYNCHRONISED COMPOSITION OF VIDEO, MUSIC AND AUDIO	With 3D animation, you have the flexibility to make changes. You can adjust the style of animation, the performance of a 3D character, and even the smallest details such as colors, locations, products, lights, and facial expressions. You can always go back and make changes if you change your mind!
STYLISED CARTOON ANIMATION - PRODUCED ACCORDING TO 12 PRINCIPLES OF ANIMATION BY WALT DISNEY	JOIN THE SUCCESS of surging adult animated series and commercials made with stylised animation. This year, we're seeing a rise in adult-oriented shows like Castlevania, Arcane, and Love Death + Robots. And let's not forget the classics like Shrek and Toy Story. Our team is skilled in creating expressive faces and body movements, unique perspectives, dramatic poses, and more. With our flexibility, we can bring extra excitement to your final product.

ART DIRECTION, STORY SUPERVISION, EMOTIONAL COHERENCE, MOOD DIRECTION	NOSTALGIA WORKS! Stylised animation can do what the movie camera can't. Many TNT cartoon lover children are adults now, and people tend to look for trust and familiarity in a life overloaded with media. So it is no surprise that Cyberpunk or Retrowave aesthetics are still a part of mainstream culture. It also something we appreciate in our award winning portfolio.
FROM CONCEPT ART, STORYBOARDS, SCREENPLAYS, MOOD BOARDS TO FINAL MOVIE	Advertise your ideas early with 3D product animation. You don't need to wait until your product is ready to start promoting it. With photorealistic 3D images, you can show your product ideas and designs to investors or customers before it's finished. This helps you get more sales and interest ahead of time, giving you a strong customer base and allowing you to focus on developing your product.
CHARACTER ANIMATION, KEYFRAME BODY MECHANICS, FACE ANIMATION	Communicate with your audience using emotions by bringing a 3D character to life. Character animation is special and different from other types of animation like motion graphics or animated logos. It requires considerable skill to make a "living" character look believable and takes a lot of effort. We have a passion for this powerful medium just like Walt Disney did.

ADVANTEADVEES	BE CONVINCING! Realistic depictions of natural phenomena: Complex YOUR BENEFITS simulations like fluid dynamics, cloth, smoke, and fire can result in highly
TOOLS, PROCEDURAL COMPLEX SIMULATIONS, GLOBAL ILLUMINATION	realistic and convincing representations of colossal ocean waves, gigantic explosions, breaking destructions, mesmerizing fluids, rare sea maelstrom, luxury hair dynamics, alarming body collision, revealing smoke, remarkable human crowds or a monumental worldwide inferno, which can enhance the overall realism and impact of visual effects in film, television, and video games.

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#### **OUR OFFER**

ADVERTISING VIDEO: A type of video that promotes a product or service to increase brand awareness, stimulate interest and encourage sales. Advertising videos can be seen on television, online, and in public spaces, and can range from traditional 30-second commercials to longer-form content such as brand films.

CORPORATE VIDEO: A type of video created by a company for internal or external use, typically used for communication, training, marketing or public relations purposes. Corporate videos often showcase a company's culture, products, services, and achievements, and are used to build trust and credibility with employees, customers, partners, and investors.

LOGO ANIMATION: A type of animation that brings a logo or brand symbol to life. Logo animations are typically short, attention-grabbing and memorable, and are often used to introduce a brand, product, or service in advertising, branding or digital media.

INTRO ANIMATION: A type of animation that introduces a video, presentation, or broadcast. Intro animations are typically short and designed to be attention-grabbing, providing context and setting the tone for the content that follows.

PRODUCT ANIMATION: A type of animation that showcases a product, typically used for product demonstrations, product presentations, and product training. Product animations can be photorealistic or stylized, and are used to communicate the key features, benefits, and use cases of a product in an engaging and easily digestible format.

BRAND VISUAL ANIMATION: A type of animation that is used to create a visual identity and style for a brand. Brand visual animations can range from short logo animations to longer-form content such as brand films, and are used to build brand awareness, establish brand personality, and create emotional connections with audiences.

CHARACTER ANIMATION: focuses on creating and animating lifelike or stylized characters to tell a story or convey a message.

OBJECT ANIMATION: involves animating objects, such as machinery, products, or other inanimate objects to show their function or movement.

ARCHITECTURAL ANIMATION: is used to create visual representations of architectural designs, building interiors and exteriors, and landscapes.

ENVIRONMENTAL ANIMATION: is used to create representations of natural and man-made environments, including landscapes, cities, and other settings.

MOTION GRAPHICS ANIMATION: involves creating and animating graphic elements, such as logos, titles, and information graphics to enhance the visual appeal of a video.

EXPLAINER ANIMATION: is used to explain complex ideas, processes, or products through simple and visually engaging animations.

SCIENTIFIC ANIMATION: is used in the fields of medicine, biology, physics, and other sciences to illustrate complex concepts and procedures.

PHYSICS-BASED ANIMATION: involves simulating the behavior of physical objects, such as liquids, cloth, and smoke, to create realistic animations.

VIRTUAL STUDIO ENVIRONMENTS: live-generated REALISTIC 3D environments for LED screen film production setups with live Virtual Cameras in Unreal Engine 5

FANTASY ANIMATION: involves creating fantastical, imaginary worlds and creatures to tell a story or convey a message.

MEDICAL ANIMATION: is used in the medical industry to illustrate medical procedures, surgeries, and anatomy.

PRODUCT ANIMATION: is used to showcase products and their features, often before they are available to the public.

ADVERTISING ANIMATION: is used to create advertisements for products or services, often with the aim of attracting the attention of potential customers.

STYLIZED ANIMATION: involves creating and animating characters or objects in a unique and stylized manner, often with exaggerated features and movements.

STOP-MOTION ANIMATION: involves capturing a series of still images and playing them back in sequence to create the illusion of motion.

INTERACTIVE ANIMATION: is designed to be interactive, allowing users to interact with the animation and control its behavior in game engines like UNREAL ENGINE 5, UNITY, GODOT, etc/

Our business model allows us to stack multiple advantages into one simple package for EACH of the animation types above:

- Online Zoom video meeting with You (or Teams, Google Meet, etc) to discuss Your needs, vision, any
  potential limitations and time constraints, receive Your briefing, find matching video references and
  give advice on the best possible storytelling and look development You can most benefit from.
- Script / Storyboard / Moodboard / Concept Development and Fixing Action Plot

- Music, SFX and Audio reference concepts
- Blocking of animation timing and audio cue points
- · Planning Camera Shots and Staging
- · Production of 2D and 3D assets:
  - · Environment Blocking and Development, Foliage, Scenery, Light,
  - Props and Scenery Creation
  - · Character Design and Rigging
  - o 3D Modelling, LOD Development, Retopologising
  - Texturing, Surfacing
  - o for gamedev: compatibility checks and conversions for Unity and Unreal Engine 5
- · Animating Assets, Pose Blocking
- · Purchase of Licenses for Public Broadcast
- VFX Programming, Particle Effects
- · Lighting of 3D Scene, Global Illumination
- · Sound Design, SFX
- ORIGINAL Music Composition and Production
- Raytraced Rendering and Post Processing
- Color Grading
- Extremely High Quality ProRes 4:4:4:4 RGBA 12bit Codec Delivery
- Any resolution of up to 16K, 60fps, for each rendered movie
- · Projection Mapping and warping for custom build LED screens and large venue projector setups
- Mapping for nDisplay cluster nodes, Unreal Engine 5
- · Compliance checks with European and American Video broadcast standards
- Easy and Secure Content Delivery via HIGH SPEED Cinema Industry Repository Servers
- · Easy Online Reviews with Graphical Markdown and Timeline Cued Commenting
- 7 days/week availability for online video consultations at any production stage (for last-minute reviews when every minute counts)
- Web-based, super easy to use Kanban style project management, for transparent workflow control, time tracking and rapid visual feedback.

## We PROMISE to deliver by the agreed deadline, or you'll receive a refund!

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#### **BOOKING WORLDWIDE NOW!**

Don't miss out on the chance to work with our studio and crew! Schedule now before our slots fill up for the upcoming weeks. Contact us promptly to secure your spot.