

# MAKAYLA AVENDANO

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## EDUCATION

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### Western Governors University

November 2023

*Master of Science in Data Analytics*

- **Relevant Coursework:** Data Acquisition, Data Cleaning, Exploratory Data Analysis, Predictive Modeling, Data Mining, Representation and Reporting, Advanced Data Acquisition, Advanced Data Analytics

### University of New Mexico

May 2021

*Bachelor of Science in Biology / Minor in Psychology*

- **Relevant Coursework:** Global Health Challenges, Statistics, Computer Science, Biotechnology, Molecular and Cell Biology, Principles of Ecology, Microeconomics, Macroeconomics, Biology of Disease Vectors

## WORK EXPERIENCE

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### FedEx Ground

Albuquerque, NM

*Operations Coordinator*

07/2021 – Present

- **Generated 3 comprehensive, data-driven reports, complemented by an interactive dashboard,** enabling evidence-based decision-making. These reports facilitated a 9% increase in operational efficiency, resulting in targeted improvements across key performance metrics.
- **Initiated a 5% reduction in customer complaints** through collaborative efforts with service providers, implementing effective issue resolution strategies and ensuring provider accountability and commitment to safety and customer satisfaction.
- **Championed the onboarding of 4 new service providers,** harnessing delivery metric analysis and streamlining fulfillment processes with a dedicated focus on research and analysis.
- **Introduced streamlined reporting for root cause analysis** of negative customer experiences and end-of-day delivery code metrics, resulting in a 4% decrease in erroneous driver-applied codes.

### FedEx Ground

Albuquerque, NM

*Operations Administrator*

10/2019 – 07/2021

- **Led monthly meetings with a team of 8+ administrators,** committing to collaboration and knowledge sharing. Translated code metrics into actionable insights through engaging PowerPoint presentations.
- **Conducted quality assurance audits** to enhance the customer service address database, leading to a 12% reduction in faulty corrections and improved order flow efficiency.
- **Implemented Business Objects reports,** enhancing administrative productivity by 6% and enabling proactive identification of order flow delays.
- **Authored a comprehensive instruction manual** on hazmat package analysis, demonstrating strong analytical and documentation skills, essential for the role.

### FedEx Ground

Albuquerque, NM

*Package Handler*

11/2015 – 10/2019

- **Pioneered innovative unloading methods,** boosting package throughput by 22%, showcasing problem-solving skills.
- **Revamped smalls package processes,** resulting in a 12% increase in smalls scans, emphasizing a commitment to process improvement and efficiency.

## SKILLS AND INTERESTS

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- *Technical Skills:* Microsoft Office (Excel, PowerPoint, Visual Basic for Application), PostgreSQL, MySQL, Tableau, PowerBI, Python, R, SAP Business Objects, Git
- *Python Libraries:* NumPy, Pandas, TensorFlow, Matplotlib, Seaborn, Scikit-Learn, Keras
- *Interests:* Video Games, Lifting Weights, Fantasy Football, Hanging out with my pups and husband