# Craigslist Affinity diagram

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| *Organization* | Usability | Security | Aesthetics |
|---|---|---|---|
| *omit subcategories from homepage* | Too much information on the homepage makes the interface difficult to use | *Some feel unsafe using the site because you have to share personal info and meet in person to make the sale.* | Text is small |
| *make category buttons bigger and more visible* | Filtering options are difficult to use | *Posts are vague because of the lack of certain details and info* | *Webasite has outdated look* |
| *create guidelines for posting to filter out nonsense and repeat listings* | have to leave the site to communicate with buyers and sellers | *Users cannot buy and sell through the website, only in person* | *Search Bar is not in obvious spot* |
| *make subcategories for dealerships and retailers* | Searching is not speciifc enough and can lead to incorrect results | *Users would like sellers to have a profile and be able to contact them privately through the site* | *Home page is cluttered* |
| *messages to sellers need to be item-specifc because some may have multiple listings* | there is no way to know if a listing is still active, leading users to waste time | *Sellers need a way to ensure they will recieve payments* | *Homepage has too many options shown at once* |