

DEVELOPED, DELIVERED & OWNED BY
SAILORS & MARINES

WE INSPIRE

PROCESS
IMPROVEMENT



PROBLEM
SOLVING



CREATIVITY
& OWNERSHIP



illuminate Th!nkshops



MAXIMIZE
PERFORMANCE



UNLEASH
POTENTIAL



PROMOTE
EMPOWERMENT

ADAPTABLE & SCALABLE

**3
DAY**

**FACILITATOR
TH!NKSHOPS**
JUNIOR & MID-LEVEL
PERSONNEL

**1/2
DAY**

**EXECUTIVE
TH!NKSHOPS**

US Fleet Forces illuminate Th!nkshop

We are...

The U.S. Fleet Forces *illuminate* team. We help individuals and teams learn and adapt to pursue maximum possible performance.

We believe...

That our efforts can help unleash the tremendous untapped potential of our young Sailors and Marines to drive ownership, improvement, and problem solving at every level.

We provide...

illuminate Th!nkshops to encourage fast learning and adaptation by leveraging powerful mental tools that promote empowerment, excitement, creativity, and a collaborative environment. We have already delivered Th!nkshops to hundreds of Sailors and Marines across 2 continents and 5 major commands.

Our approach...

Is unconventional and resonates with today's Sailors and Marines. *illuminate* is not a navy mandated program – there is no instruction, no directive, and no order. Rather, it is a grassroots Sailor-to-Sailor effort – developed, delivered, and owned by Sailors. We don't claim to have all the answers or a corner on the market of fast learning. However, our Th!nkshops create a unique environment, irrespective of rank, that helps organizations break down institutionalized barriers and leverage the tacit knowledge of their people.

Our method...

Is a set of tailored Th!nkshops that are adaptable and scalable to two target audiences:

- Facilitators Th!nkshop (3-day): Intended for E3-E7 & O1-O3, we highlight the best attributes of methods such as design thinking, human centered design, and TRIZ. Participants execute several hands-on exercises to ensure understanding of these mental tools.
- Executive Th!nkshop (½ Day): Intended for command triad members, senior staff officers, and senior executives to demonstrate the benefits of empowering their people by providing them time, trust and top-cover.

Your part...

Is to help us, help you! Just ask!

Email us at: W_USFF_NFLT_N01SP_GREENTeam_US@navy.mil



Learning and adapting is an inherent trait of our Navy. At our core, every Sailor and Marine is a problem solver. Regardless of rank or community, all of us are entrusted to shape and strengthen our Navy. Over its more than 241-year history, the United States Navy has grown into the world's most formidable expeditionary fighting force. We are uniquely positioned to provide a continuous sustainable presence around the globe - ensuring stability, deterring disruptions to commerce, and providing our nation's leaders the ability to respond in times of crisis. Critical to the continued success of our mission is instilling a sense of ownership and empowerment to capitalize on the creative intellect of our Sailors and Marines.

Our maritime superiority did not occur spontaneously. It was built from the keel up by generations of Sailors, Marines and citizens, like you, who recognized a strong navy was essential to maintaining a free and secure America. From the first six frigates to today's Carrier Strike Group, we have challenged expectations, experimented, and collaborated to make our Navy better. Throughout our history, we have confronted challenges head on, turning seemingly impossible ideas into reality. Our heritage is rich with examples of innovators; LT William Sims revolutionized naval gunnery tactics, Capt Victor Krulak helped transform amphibious operations, and Admiral Grace Hopper was a transformational leader widely considered the mother of modern computer programming. Transformational Navy capabilities all evolved from someones idea.

The maritime domain and the threats we face continue to evolve and we must adapt. We must resist the complacency that can accompany being unchallenged for years. This dominance has been attributed by some to our technological edge, but I believe the real power of our Navy lies in the minds of our young Sailors and Marines – our center of gravity. We all must challenge our assumptions and embrace intelligent risk. Paramount to our success, leadership at every level must empower our innovators by providing them *time, trust, and top cover*.

More than a hundred years ago Abraham Lincoln said, "As our case is new, so we must think anew and act anew." The *Thinkshop* creates an environment for you to break from the mold, question deeply held (and often taken for granted) assumptions, think, and act anew. As you return to your different organizations, leverage this experience in order to approach every task and operation with ownership, creativity and an open mind. The future Navy is yours to shape – think about it!

Challenge norms - learn faster - improve daily!

A handwritten signature in blue ink, which appears to read "R. P. Breckenridge".

R. P. BRECKENRIDGE
VADM USN