📄

Homepage

≔ Domain	Finances Governance Legal People Work
👥 Assign	ⓐ apeiron
✳️ Status	In progress
👥 internal stakeholder	🧑‍🎨 Wouter - Powerhouse
↗ Deliverable	🧩 PEA-06 Aggregated view - Fusion home page level
≔ Output Type	Business Process Analysis Conceptual Wireframe Informal Specification
📎 Input documentation	https://www.dropbox.com/scl/fi/m7od94v6dwpdpoce45cz2/Projects-Milestone-Navigation.bmpr?rlkey=qzpfuke2yelseghz7pq2qm4wo&dl=0 https://www.notion.so/makerdao-ses/Supporting-information-3b324db568ea42788de0c3f3f50eff25?pvs=4 https://www.notion.so/makerdao-ses/07b13109dc794e23aa01016dab616a19?v=30898d62283f4309ae76f0b8d96c0086&p=4cc5ea3d5627468592e668b8698dd13e&pm=s
🔗 Conceptual Wireframes	https://www.dropbox.com/scl/fi/h0si63i71pqyzwx6t4lsa/Homepage-Mix-View.bmpr?rlkey=p6×04gm37zl1v0c6svi4zazk1&dl=0
🔗 Document Model specification	https://www.notion.so/makerdao-ses/07b13109dc794e23aa01016dab616a19?v=30898d62283f4309ae76f0b8d96c0086&p=5633a633cabe4928b49ba2d137da66b3&pm=s

Summary:

Problem Statement

The MakerDAO Forum has been used as the main decentralized operations platform for the organization. However, this is an inadequate tool for organizing decentralized workforce, capital, and work.

Proposed Solution

To address this issue, MakerDAO plans to introduce a new homepage within the MakerDAO Fusion dashboard. This revamped homepage will seamlessly integrate new features related to both work and finances, enhancing the platform's usability and effectiveness for all stakeholders.

The scope of this business process analysis is to figure out the optimal information and functionality for the home page of this platform.

Needs Analysis

List of Stakeholders:

RACI	Action Stakeholders	Implementation Stakeholders
Responsible *(Does the work to achieve the task)*	Governance (ACs), Scope Facilitators (Retro, LB, Votewizard), Active MKR holders, contributor	• Powerhouse (+ dspot)
Accountable *(Has authority to approve or disapprove the result)*	MKR holders	- Wouter
Consulted *(Possesses needed input to the task)*	=||=	Legal (Layer0)
Informed *(Needs to be informed of the result)*	External (e.g., VC) stakeholders,	- Rune - Ecosystem Actors (Jetstream, BA Labs) - Wider community members

Stakeholder Requirements:

Stakeholder	Requirement Description	Specific Tasks
Wouter	Provide input on the essential information and features required on the homepage.	- Discuss the goals and objectives of the new homepage. - Determine key metrics and data points that Wouter believes should be featured.
Scope Facilitator (Retro, LB, Votewizard)	Being responsible to know what is going on the organisation so that they can protect its financial health, guard progress and ensure its success by confirming that it has the capabilities/talent and that it's hitting it's target in terms of work output. Process all the listed information and take corrective action. Share insights into the needs of the decentralized workforce in terms of organization and coordination.	- Be up to date on operational work (roadmaps) so that the execution is on track - Need to know which budgets are allocated to which projects and that spending is on track - Need to understand the structure of the workforce so that they can verify that the necessary skills are available to succesfully do the work - Understand the blockers, issues, risks and needs of the decentralized workforce regarding organization and coordination that might joepardize a successfull outcome - Gather insights on how the new homepage can improve workflow management.

		- Identify any existing pain points in the current platform. - Effectively use the hompage to find a way to more detailed info - Get educated about the workings of the organisation (best practice adoption) and how to fulfill their own role.
AD (To be identified)	Process all the listed information and work with the AVCs to improve the rules to structurally avoid similar issues and protect Atlas Alignment. Contribute insights into the decentralized operations platform's requirements.	- Gain insights into the requirements and expectations of the decentralized operations platform. - Understand how the new homepage can enhance the user experience for AD and related stakeholders.
Rune	Offer high-level guidance and expectations for the new homepage.	- Receive high-level guidance and expectations for the homepage. - Discuss the strategic importance of the homepage in achieving MakerDAO's goals.
Ecosystem Actors (Jetstream, Techops, Steakhouse, Chronicle Labs, etc.)	Share their specific needs and expectations for the homepage.	- Collect specific needs and expectations from various ecosystem actors. - Identify any integration or collaboration requirements.
Wider community members	Represent the broader MakerDAO community and provide input on the new homepage's usability and accessibility.	- Represent the broader MakerDAO community's perspective. - Ensure that the new homepage aligns with the community's values and usability preferences.

Solution Specification

User Roles and Responsibilities

?Information can be more specific (depends on the renown login/eth connect)?

Default: information most useful to all stakeholders! (Average user profile as opposed to a specific user role.)

Homepage Visitor (HV)

For Returning Users:

1. **What Are the Latest Updates and Developments in MakerDAO? (mixed view)**
   - A section highlighting recent changes, updates, or news relevant to returning users who are already familiar with the platform.
   - Workstreams that MakerDAO is involved in
     - Milestone Progress (one or more than one roadmaps? e.g., top 3)
       - Latest work finished

- Deliverables and key results (recent - last week - highlighted)
- Forum updates
- Target dates for releases contained in the roadmaps
- Work progress vs budget progress
  - How does the work progress relate/compare to the budget depletion
  - Who is working on what + deliverables
    - Leaderboard (top 5)
    - Spending (top 5)

2. **Are There Any New Tools, Features, or Changes I Should Be Aware Of?**

   - Information on any new tools, features, or significant changes since their last visit, ensuring returning users stay updated.

3. **How Can I View or Manage My Existing Engagements or Investments?**

   - Direct links or guides on how returning users can view or manage their engagements, investments, or contributions within the MakerDAO ecosystem.

4. **Where Can I Provide Feedback or Suggestions?**

   - A section for returning users to contribute their insights or feedback, fostering a sense of community involvement and continuous improvement.

For First-Time Users:

1. **What is MakerDAO and How Does It Work?**

   - This question should lead to an introductory section explaining the basics of MakerDAO, its decentralized operations, and its role in the digital currency landscape.

2. **How Can I Get Started with MakerDAO?**

   - This should direct users to a guide or resources that help them understand how to begin, including information on the necessary tools, accounts, or digital assets.

3. **What Resources Are Available for Learning About Decentralized Finance and MakerDAO's Role?**

   - A link to educational resources, tutorials, and best practices for those new to decentralized finance and MakerDAO.

4. **Where Can I Find Information About the Current Projects and Roadmaps?**

   - Directing new users to the ongoing projects and roadmaps to understand the current focus and future plans of MakerDAO.

5. **Who Can I Contact for Help or More Information?**

   - Providing contact information or links to community forums/support channels for new users seeking assistance.

Use Case Scenarios (User Journeys)

UC-1: Visiting the Homepage

- UC1.1 The first section HV notices is the **Overview Section**. It prominently displays the **Mission and Vision Statement** of MakerDAO, immediately reminding them of the organization's core objectives.
  - **Mission and Vision Statement**: Concisely stating the organization's goals.
    - Reviews how the homepage content aligns with MakerDAO's strategic goals.
  - **Latest Updates:** Quick updates or news about MakerDAO.
    - Link to other operational platforms
      - e.g., link to trending forum topics...
  - **Organisational Insights**
    - Tooltips about Maker's Endgame/Organisation/Governance
  - **Search Funcionality**
    - HV utilizes the **Search Functionality** to locate specific information and notes the **Responsive Design** of the page, ensuring device compatibility.
- UC1.2 Below, the **Latest Updates** area provides quick news snippets, keeping HV informed about recent developments.
- UC1.3 After these two sections, HV sees Three Pillars (Work, Finance and People)
  - Each section contains general, overview data for each specific domain.
    - e.g., Finances section contains Budget Summary at a DAO level
- UC1.4 **Exploring the Work Pillar**
  - HV clicks on the Work Pillar section, revealing a detailed view of ongoing and upcoming projects, including Projects and Milestone Roadmaps. Each project card includes budget links and team information, offering a comprehensive view.
  - **Milestone Roadmap Overview**
    - The **Endgame Milestone Progress** section allows HV to track the development stages of key initiatives.
  - **Project Details**
    - HV examines specific projects, focusing on their status, deliverables, and key results. The project cards and deliverable sections are informative for tracking project progres
- UC1.5 **Reviewing the Finance Pillar**
  - In the **Finance Pillar**, HV examines the **Budget Overview**. Interactive charts and reports provide a clear financial picture of the organisattion. Direct links to project-specific budgets and a real-time **Spending Tracker** are particularly useful.
  - **Financial Charts and Tables**
    - HV interacts with the financial charts, toggling between different data types. The **Monthly Expense Reports** and the **Reserves Chart** are of particular interest.
  - **FTE Chart**
    - The **FTE Chart** provides HV with insights into workforce composition, crucial for understanding staffing levels.
- UC1.6 **People Pillar Exploration**
  - The **People Pillar** allows HV to review the **Workforce Structure** and **Talent Management**. This section offers insights into skill distribution and potential talent gaps. Additonaly it features lists of Contributor

Teams.

UC-2 Work Pillar Section Deep Dive

- UC2.1
- UC2.2
- UC2.3

UC-3: Finance Pillar Section Deep Dive

- UC3.1
- UC3.2
- UC3.3

UC-4: People Pillar Section Deep Dive
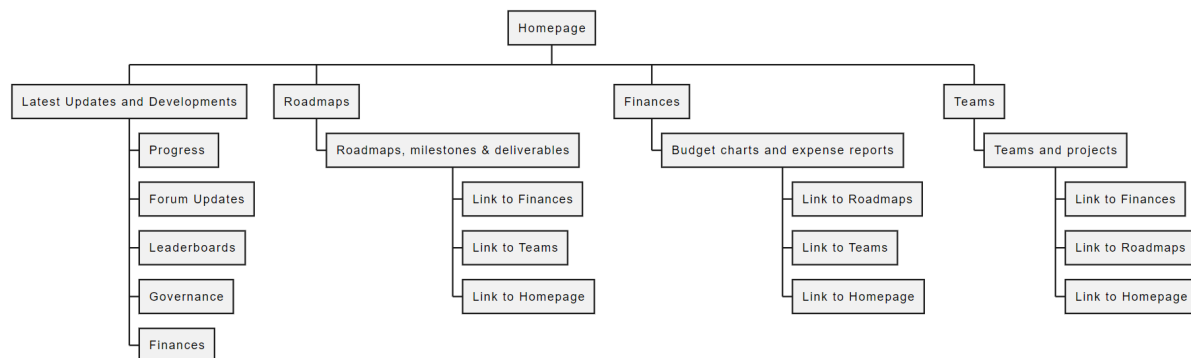
- UC4.1
- UC4.2
- UC4.3

Document Model(s)

makerdao/scope-of-work

Process Model(s)

[diagram or permissions table]

Data Completeness and Information Architecture

- Information Architecture of the Homepage (Link):

- Main sections of the Homepage with respective GraphQL Query Definitions for the upcoming user stories.
  - Sections below are listed in the same order as the information layout of the Homepage.
    - ▼ Progress

```
query Milestones($filter: MilestoneFilter) {
  milestones(filter: $filter) {
    id
    phase
    code
    title
    description
    progress {
      status
      indication {
        __typename
        ... on StoryPoints {
          total
          completed
        }
        ... on Percentage {
          value
        }
        ... on DeliverablesCompleted {
          total
          completed
        }
      }
    }
    targetDate
    imgURL
    estimatedBudgetCap
    budgetExpenditure {
      percentage
      actuals
      cap
    }
    coordinators {
      ref
      id
      imgUrl
      name
      code
    }
    contributorTeams {
      ref
      id
      imgUrl
      name
```

```
          code
        }
        deliverables {
          id
          title
          status
          ownerId
          description
          project
          keyResults {
            id
            title
            link
          }
        }
      }
    }
  }

  # Filter
  input MilestoneFilter {
    id: ID
    phase: ID
    code: String
    status: MilestoneStatus
    coordinatedBy: CoordinatorFilter {
      id
      ref: CoordinatorType
    }
    contributedBy: ContributorTeamFilter {
      id
      ref: ContributorType
    }
  }

  input CoordinatorFilter {
    id: ID
    ref: CoordinatorType
  }

  input ContributorTeamFilter {
    id: ID
    ref: ContributorType
  }
```

▼ Finances

refer to the exsiting user stories for:

🟫 *BSN-1.1 Hierarchical Budget Overview*

▼ Governance

executive proposals: governance already have a lot of documentation standardized, they practically have a document model, they just look at them as forum templates...where to get this documentation?

▼ Forum

not sure, where to check the data availabilty.

▼ Leaderboards

have to look at the API.