

Overview

The goal of this video resource is to support the creation of videos to demonstrate Open AT devices. Videos can be helpful to put a device in context, and to understand how to use the device.

If you have any suggestions to improve this resource, you can add [an Issue to the GitHub page for our resources](#).

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Promotional Video Guidelines **Error! Bookmark not defined.**

General video guidelines

Videos should generally include a short introduction which describes the purpose of the video. These introductions should be concise and aimed toward a general audience. Try to assume the audience of the video is new to whatever you are describing.

Video names should be short and descriptive, so a viewer can easily find relevant videos.

It is also useful to add tags to different parts of the video to separate it and make it easier for watchers to find parts they need to rewatch, skip ahead past sections they already understand, and easily share videos with timestamps.

Videos should also include information on how to find the device from Makers Making Change, along with the documentation and how to provide feedback. This information can be provided as links in the video description, but watchers should be directed to those links in the video.

Accessibility

Videos should include captions, whether as an option for users to turn on, or permanently on the video. Many video platforms autogenerate captions now and these can be used; however, autogenerated captions tend to have issues with technical language and understanding accents that are not North American.

Make sure when framing video shots that there is space (generally at the bottom of the video) for the captions to appear without covering the important visuals of the video.

Videos should be hosted on platforms that are accessible to wide audiences, such as YouTube.

Including people in videos

Care should be taken whenever including people in videos. Make sure they have given consent to be in the videos. They should understand the purpose of the video and how it will be distributed. Avoid including any identifying information about minors included in videos (faces, names, location, etc.) unless you have explicit permission from their guardian to include that information and it is important for the video.

Assembly video guidelines

Assembly videos are meant to walk makers through how to assemble and test a device. They should follow the Maker Guide of the device for which the video is made. Assembly videos should start with a brief introduction of the device, then go into the step-by-step assembly.

When assembling the device, follow the same steps as the Maker Guide. Voiceovers are helpful to explain what is happening as the assembly plays. Make sure that hands and other tools do not get in the way of the camera, so viewers can see what you are doing in the video.

Video Resources

Examples of assembly videos

- [Makers Making Change build tutorial playlist](#)
- [LaserGuy2 Santa's Switch Adapted Toys videos](#)
 - o [Linkamals Panda](#)
 - o [Penguin](#)

Use video guidelines

Use videos are meant to show users how to setup, operate, and troubleshoot their devices. We recommend keeping these use videos short (under three minutes per video) so new users don't feel overwhelmed. If a device is complicated or has many function options, we recommend recording videos that focus on specific parts/uses of the device.

Examples of use videos

The following examples focus on different parts of using the LipSync Classic.

- [LipSync Classic use with tablets/phones](#)
- [LipSync Classic Calibration](#)