

The Benefits of Cloud

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The benefits of the cloud is a summary of reasons why an organization would consider adopting or migrating to utilizing public cloud.

- **Agility**
 - Increase speed and agility
- **Pay-as-you go pricing**
 - Trade capital expense for variable expense
- **Economy of scale**
 - Benefit from massive economies of scale
- **Global Reach**
 - Go global in minutes
- **Security**
- **Reliability**
 - Stop spending money on running and maintaining data centers
- **High Availability**
- **Scalability**
 - Benefit from massive economies of scale
- **Elasticity**

Cloud Architecture
Missing:

- Fault Tolerance
- Disaster Recovery



The Benefits of Cloud is a reworking and expansion of the Six Advantages of Cloud

Six Advantages to Cloud

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1 Trade capital expense for variable expense

You can **Pay On-Demand** meaning there is no upfront-cost and you pay for only what you consume or pay by the hour, minutes or seconds.

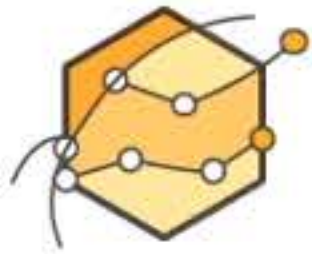
Instead of paying for upfront costs of data centers and servers



2. Benefit from massive economies of scale

You are **sharing the cost with other customers** to get unbeatable savings.

Hundreds of thousands of customers utilizing a fraction of a server



3. Stop guessing capacity

Scale up or down to meet the current need. Launch and destroy services whenever

Instead of paying for idle or underutilized servers.



4. Increase speed and agility

Launch resources within a few clicks in minutes

instead of waiting days or weeks of your IT to implement the solution on-premise



5. Stop spending money on running and maintaining data centers

Focus on your own customers, developing and configuring your applications

Instead of operations such as of racking, stacking, and powering servers



6. Go global in minutes

Deploy your app in multiple regions around the world with a few clicks.

Provide lower latency and a better experience for your customers at minimal cost.



The Six Advantages of Cloud was AWS original description of Cloud Benefits



Seven Advantages to Cloud

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Cost-effective	You pay for what you consume , no up-front cost . On-demand pricing or Pay-as-you-go (PAYG) with thousands of customers sharing the cost of the resources
Global	Launch workloads anywhere in the world , Just choose a region
Secure	Cloud provider takes care of physical security. Cloud services can be secure by default or you have the ability to configure access down to a granular level.
Reliable	Data backup, disaster recovery, data replication, and fault tolerance
Scalable	Increase or decrease resources and services based on demand
Elastic	Automate scaling during spikes and drop in demand
Current	The underlying hardware and managed software is patched, upgraded and replaced by the cloud provider without interruption to you.