# CHAPTER I INTRODUCTION

### 1.1 Scope of analysis

- A Chinese automobile company Geely-Auto's aspires to enter the US market by setting up their managing unit there and producing cars. As a statistical consultant working for an automobile industry, your task is to develop a model to predict the selling price of a car in US Market. Geely Company hopes to use this information to help assess the factors affecting the pricing of cars in the American marketing.
- Many factors, in addition, to predict the selling price of Cars. Among these, the influence of Company-name, model-name, and fuel-type, engine location, fuel system, highway or city mpg has been highlighted in the diverse field of cars research.

### 1.2 Approach of Analysis

With the increasing number of cars sold day by day, it has become difficult to manage (or) extract useful information from the available data of all the cars. The Geely\_data is utilized to keep the data related to cars price prediction. This data is then used for visualizing the specifications of cars which is available in US market.

Additionally, the data is used to predict the selling price of the cars through various machine learning approaches. The proposed tool can prove beneficial for the Geely management in making of cars at US country.

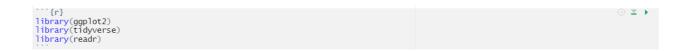
# **CHAPTER II**

### **DATA UNDERSTANDING**

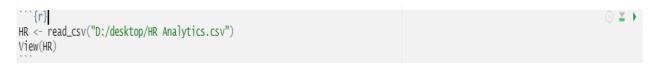
### HR ANALYTICS

### 2.1 Gathering Data

### **Load the relevant Packages**



#### Load the dataset



#### Structure of the data

# 2.2 Data description

The HR dataset has 9011 rows and 18 columns

LNO =	Candidate_Ref	DOJ_Extended	Duration_to_accept_offer	Notice_period =	Offered_band	Pecent_hike_expected_in_CTC	Percer
1	2110407	Yes	14	30	E2	-20.79	
2	2112635	No	18	30	E2	50.00	
3	2112838	No	3	45	E2	42.84	
4	2115021	No	26	30	E2	42.84	
5	2115125	Yes	1	120	E2	42.59	
6	2117167	Yes	17	30	E1	42.83	
7	2119124	Yes	37	30	E2	31.58	
9	2127572	Yes	16	0	E1	-20.00	
11	2138169	No	1	30	E1	-22.22	
12	2143362	No	6	30	E1	240.00	
13	2151180	No	120	30	E2	5.26	
14	2154264	No	3	0	E2	28.21	
15	2156236	Yes	14	30	E2	50.00	
16	2158703	No	44	75	E2	45.45	
17	2161257	No	7	30	E3	53.85	
18	2162487	No	1	30	E3	-27.31	
19	2166041	Yes	98	30	E2	50.00	
20	2172982	No	1	0	E2	30.00	
21	2173730	No	1	30	E1	-13.42	
22	2175237	No	7	30	E1	221.43	
23	2175323	No	1	0	E3	42.78	
24	2184108	No	0	30	E1	37.50	
25	2188014	No	1	0	E2	42.86	
26	2191237	Yes	83	60	E2	25.00	
27	2194323	No	1	0	E3	114.82	
28	2205244	No	16	60	E1	41.18	
29	2205496	Yes	32	120	E3	50.97	
30	2207823	Yes	19	30	E2	42.85	
31	2211699	Yes	0	0	E2	23.08	
32	2214217	No	4	30	E2	-2.17	

The data-set contains the following Variables:

### **Candidate reference number**

Unique number to identify the candidate

#### **DOJ** extended

Binary variable identifying whether candidate asked for date of joining extension (Yes/No)

### **Duration to accept the offer**

Number of days taken by the candidate to accept the offer (continuous variable)

#### **Notice period**

Notice period to be served in the parting company before candidate can join this company (continuous variable)

#### Offered band

Band offered to the candidate based on experience and performance in interview rounds (categorical variable labelled C0/C1/C2/C3/C4/C5/C6)

#### Percentage hike (CTC) expected

Percentage hike expected by the candidate (continuous variable)

### Percentage hike offered (CTC)

Percentage hike offered by the company (continuous variable)

#### **Joining bonus**

Binary variable indicating if joining bonus was given or not (Yes/No)

#### Gender

Gender of the candidate (Male/Female)

#### **Candidate source**

Source from which resume of the candidate was obtained (categorical variables with categories: Employee referral/Agency/Direct)

### **REX** (in years)

Relevant years of experience of the candidate for the position offered (continuous variable)

#### **LOB**

Line of business for which offer was rolled out (categorical variable)

#### **DOB**

Date of birth of the candidate

### Joining location

Company location for which offer was rolled out for candidate to join (categorical variable)

#### **Candidate relocation status**

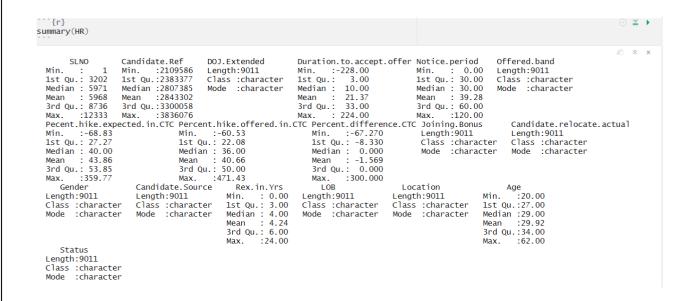
Binary variable indicating whether candidate has to relocate from one city to another city for joining (Yes/No)

#### **HR** status

Final joining status of candidate (Joined/Not-Joined)

### 2.3 Data Understanding

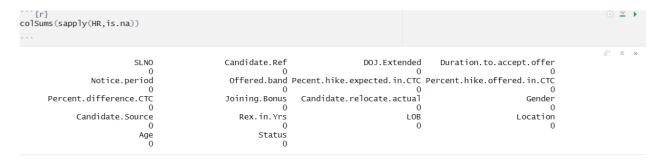
This module explains data understanding. This dataset consist of different columns. Each and every columns we should find the summary () function. This function is used to calculate the average value and determine the maximum, minimum of the column in a data frame.



### To show the categories of Categorical variable :

```
table(DDJ.Extended)
table(Offered.band)
table(Joining.Bonus)
table(Candidate.relocate.actual)
table(Candidate.Source)
table(LOB)
table(Location)
table(Status)
  DOJ.Extended
  No Yes
4802 4209
  Offered.band
 E0 E1 E2
211 5578 2717
Joining.Bonus
 No Yes
8593 418
Candidate.relocate.actual
  No Yes
7717 1294
  Candidate. Source
                                                  Direct Employee Referral
4808 1616
  LOB
           AXON
569
                             BFSI
1396
                                                                    EAS
346
                                                                                     ERS
2427
                                                                                                          ETS Healthcare
691 126
                                                                                                                                                                 MMS
15
                                                                                                                                             2861
                                                  580
                                                                                                                            126
  Location
  Ahmedabad Bangalore
                                                         Cochin
                                                                     Gurgaon Hyderabad
147 341
                                                                                                                                                              Others
                          2234
                                            3152
                                                                                                                129
                                                                                                                                198
                                                                                                                                                2735
  Status
        Joined Not Joined
            7326
```

### NA's in the dataset



### **Converting to factor**

```
HR$DOJ.Extended=as.factor(HR$DOJ.Extended)
HR$Offered.band=as.factor(HR$DOJ.Extended)
HR$Candidate.relocate.actual=as.factor(HR$Candidate.relocate.actual)
HR$Candidate.Source=as.factor(HR$Candidate.Source)
HR$LOB=as.factor(HR$LOB)
HR$Cender=as.factor(HR$Cender)
HR$Location=as.factor(HR$Location)
HR$Status=as.factor(HR$Status)
```

### **UBER**

# 2.1 Gathering Data

### **Load the relevant Packages**

```
| Transport | Tran
```

### Load the dataset

```
| The state of th
```

#### NA's in the dataset



### Structure of the data

# 2.2 Data description

### Uber dataset has 6745 rows and 8columns

Request †		Pickup <sup>‡</sup> Driver <sup>‡</sup> id		\$ Status	Request †	Drop timestamp	
1	619	Airport	1	Trip Completed	11/7/2016 11:51	11/7/2016 13:00	
2	867	Airport	1	Trip Completed	11/7/2016 17:57	11/7/2016 18:47	
3	1807	City	1	Trip Completed	12/7/2016 9:17	12/7/2016 9:58	
4	2532	Airport	1	Trip Completed	12/7/2016 21:08	12/7/2016 22:03	
5	3112	City	1	Trip Completed	13-07-2016 08:33:16	13-07-2016 09:25:47	
6	3879	Airport	1	Trip Completed	13-07-2016 21:57:28	13-07-2016 22:28:59	
7	4270	Airport	1	Trip Completed	14-07-2016 06:15:32	14-07-2016 07:13:15	
8	5510	Airport	1	Trip Completed	15-07-2016 05:11:52	15-07-2016 06:07:52	
9	6248	City	1	Trip Completed	15-07-2016 17:57:27	15-07-2016 18:50:51	
10	267	City	2	Trip Completed	11/7/2016 6:46	11/7/2016 7:25	
11	1467	Airport	2	Trip Completed	12/7/2016 5:08	12/7/2016 6:02	
12	1983	City	2	Trip Completed	12/7/2016 12:30	12/7/2016 12:57	
13	2784	Airport	2	Trip Completed	13-07-2016 04:49:20	13-07-2016 05:23:03	
14	3075	City	2	Trip Completed	13-07-2016 08:02:53	13-07-2016 09:16:19	
15	3379	City	2	Trip Completed	13-07-2016 14:23:02	13-07-2016 15:35:18	
16	3482	Airport	2	Trip Completed	13-07-2016 17:23:18	13-07-2016 18:20:51	
17	4652	City	2	Trip Completed	14-07-2016 12:01:02	14-07-2016 12:36:46	
18	5335	Airport	2	Trip Completed	14-07-2016 22:24:13	14-07-2016 23:18:52	
19	535	Airport	3	Trip Completed	11/7/2016 10:00	11/7/2016 10:31	
20	960	Airport	3	Trip Completed	11/7/2016 18:45	11/7/2016 19:23	
21	1934	Airport	3	Trip Completed	12/7/2016 11:17	12/7/2016 12:23	
22	2083	Airport	3	Trip Completed	12/7/2016 15:46	12/7/2016 16:40	
23	2211	Airport	3	Trip Completed	12/7/2016 18:00	12/7/2016 18:28	
24	3096	Airport	3	Trip Completed	13-07-2016 08:17:29	13-07-2016 09:22:37	
25	3881	Airport	3	Trip Completed	13-07-2016 21:54:18	13-07-2016 22:51:23	
26	5254	City	3	Trip Completed	14-07-2016 21:23:03	14-07-2016 22:25:19	

The data-set contains the following Variables:

### Request id:

A unique identifier of the request

#### **Time of request:**

The date and time at which the customer made the trip request

#### **Drop-off time:**

The drop-off date and time, in case the trip was completed

#### Pick-up point:

The point from which the request was made

### **Driver id:**

The unique identification number of the driver 6. Status of the request: The final status of the trip that can be either completed, cancelled by the driver or no cars available

### 2.3 Data Understanding

This module explains data understanding. This dataset consist of different columns. Each and every columns we should find the summary () function. This function is used to calculate the average value and determine the maximum, minimum of the column in a data frame.



# **Data Cleaning**

### Separate the Date and time

```
ber=uber%>%separate(Request_timestamp,into = c("request_date","request_time"),sep=" ")
uber=uber%>%separate(Drop_timestamp,into = c("drop_date","drop_time"),sep=" ")
```

### Change the drive id value to Not\_available

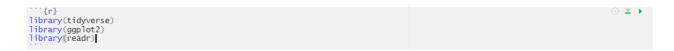
```
ber = uber %>% mutate(drop_date = ifelse(is.na(drop_date), "Not_available", uber$drop_date))
uber = uber %>% mutate(drop_time = ifelse(is.na(drop_time), "Not_available", uber$drop_time))

'``{r}
uber<-uber %>% mutate(Driver_id = ifelse(is.na(Driver_id), "Not_available", uber$Driver_id))
```

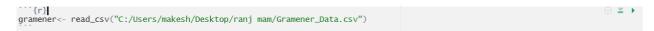
### **GRAMENER**

### 2.1 Gathering Data

### Load the relevant Packages

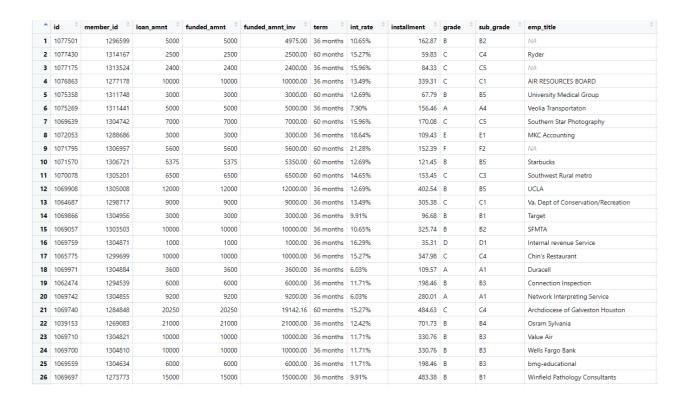


### Load the dataset



### 2.2 Data description

#### Gramener dataset has 39717 rows and 111 columns



### **Customer's Demographic Information**

- o Emp\_title
- o Emp\_length
- Home\_ownership
- o Annual inc
- Verification\_status
- o Addr\_state
- o Zip\_code
- o Title
- o Purpose
- o Desc
- o url

#### **Loan Characteristics Information**

- o Loan amount
- Funded amount
- o Funded amount invested
- Interest rate
- Loan status
- o Loan grade
- Loan sub\_grade
- o Dti
- Loan issue date
- Loan term
- Installment

### **Credit information: Customer Behavior Variable**

- o Delinq\_2yrs
- o Earliest\_cr\_line
- o Inq\_last\_6mths
- o Open\_acc
- o Pub\_rec
- o Revol\_bal
- o Revol\_util
- o Total\_acc
- o Out\_prncp
- Out\_prncp\_inv
- Total\_pymnt
- Total\_pymnt\_inv
- o Total\_rec\_prncp
- o Total\_rec\_int
- o Total\_rec\_late\_fee
- Recoveries
- Collection\_recovery\_fee

- o Last\_pymnt\_d
- Last\_pymnt\_amnt
- Next\_pymnt\_d
- o Last\_credit\_pull\_d
- Application\_type

#### NA's in the dataset



### 2.3 Data Understanding

This module explains data understanding. This dataset consist of different columns. Each and every columns we should find the summary () function. This function is used to calculate the average value and determine the maximum, minimum of the column in a data frame.

```
summary(gramener)
                                      member_id
Min. : 70699
1st Qu.: 666780
Median : 850812
Mean : 850464
                                                                          loan_amnt
Min. : 500
1st Qu.: 5500
Median :10000
Mean :11219
                                                                                                          funded_amnt
Min. : 500
1st Qu.: 5400
Median : 9600
Mean :10948
                                                                                                                                          funded_amnt_inv
Min. : 0
1st Qu.: 5000
Median : 8975
Mean :10397
                                                                                                                                                                       v term
Length:39717
Class :character
Mode :character
                                                                                                                                                                                                               int_rate
Length:39717
Class :character
Mode :character
               id
  Min. : 54734
1st Qu.: 516221
Median : 665665
Mean : 683132
3rd Qu.: 837755
Max. :1077501
                      54734
                                       3rd Qu.:1047339
Max. :1314167
                                                                           3rd Qu.:15000
Max. :35000
                                                                                                          3rd Qu.:15000
Max. :35000
                                                                                                                                          3rd Qu.:14400
Max. :35000
                                                                                                          Max.
                                                                                                                                                       emp_length
Length:39717
Class :character
Mode :character
     installment
                                            grade
                                                                               sub_grade
  Min. : 15.69
1st Qu.: 167.02
Median : 280.22
Mean : 324.56
3rd Qu.: 430.78
Max. :1305.19
                                      Length: 39717
                                                                            Length: 39717
                                                                                                                  Length: 39717
                                                                                                                                                                                              Length: 39717
                                                                                                                                                                                              Class :character
Mode :character
                                      Class :character
Mode :character
                                                                            Class :character
Mode :character
                                                                                                                  Class :character
Mode :character
                                                                                                                    loan_status
Length:39717
Class :character
                                                                                                                                                         pymnt_plan
Length:39717
Class :character
                                       verification_status
       annual_inc
                                                                                issue_d
  annua._
Min. : 4000
1st Qu.: 40404
Modian : 59000
                                                                          Length:39717
Class:character
                                                                                                                                                                                               Length:39717
Class :character
                                      Length:39717
Class :character
                                                                              Mode :character
                                                                                                                                                                                                Mode :character
                                       Mode :character
                                                                                                                     Mode :character
                                                                                                                                                          Mode :character
   Mean
                      68969
   3rd Qu.:
                       82300
                 :6000000
   Max.
                                                                                                                                                         addr_state
Length:39717
Class :character
          desc
                                                                                    title
                                                                                                                        zip_code
                                                                                                                                                                                                        dti
                                            purpose
                                        Length:39717
Class:character
                                                                              Length:39717
Class :character
                                                                                                                    Length:39717
Class :character
                                                                                                                                                                                               Min. : 0.00
1st Qu.: 8.17
Median :13.40
Mean :13.32
3rd Qu.:18.60
  Length:39717
Class :character
Mode :character
                                        Mode :character
                                                                              Mode :character
                                                                                                                    Mode :character
                                                                                                                                                          Mode :character
                                                                                                                                                                                                              :29.99
```

### Variable names:

```
``{r}
names (gramener)
                                                                                                                      'member_id"
'funded_amnt_inv"
                                                                                                                                                                                                                     "loan_amnt"
"term"
"grade"
"emp_length"
"verification_status"
"pymnt_plan"
       [1] "10"
[4] "funded_amnt"
[7] "int_rate"
                                                                                                                    "installment"
"emp_title"
                  "sub_grade"
      [10]
                                                                                                                    "annual_inc"
"loan_status"
"desc"
                  "home_ownership"
"issue_d"
      Ī13Ī
                   "url
      Γ197
                                                                                                                                                                                                                      'purpose'
                   "url"
"title"
"dti"
"inq_last_6mths"
"open_acc"
"revol_util"
                                                                                                                                                                                                                     "purpose"
"addr_state"
"earliest_cr_line"
"mths_since_last_record"
"revol_bal"
                                                                                                                    "zip_code"
"delinq_2yrs"
      [22]
[25]
                                                                                                                    "mths_since_last_deling"
"pub_rec"
"total_acc"
      Ī28Ī
                                                                                                                                                                                                                      'initial_list_status"
      [34]
                                                                                                                   "out_prncp_inv"
"total_rec_prncp"
"recoveries"
"last_pymnt_amnt"
                   "out_prncp"
"total_pymnt_inv"
                                                                                                                                                                                                                     "total_pymnt"
"total_rec_int"
      [40]
                   "total_rec_late_fee"
"last_pymnt_d"
                                                                                                                                                                                                                     "collection_recovery_fee"
"next_pymnt_d"
      Γ̃431
                                                                                                                  "last_pymnt_amnt"
"collections_12_mths_ex_med"
"application_type"
"verification_status_joint"
"tot_cur_bal"
"open_il_12m"
"open_rv_24m"
"total_rev_hi_lim"
"inq_last_12m"
"bc_open_to_buy"
"delinq_amnt"
"mo_sin_rcnt_rev_tl_op"
"mths_since_recent_bc"
"mths_since_recent_revol_deli
                   "last_pymnt_d"
"last_credit_pull_d"
"policy_code"
"dti_joint"
"tot_coll_amt"
"open_il_6m"
"mthc.ices_rept_il"
                                                                                                                                                                                                                     next_pymnt_d
"mths_since_last_major_derog"
"annual_inc_joint"
"acc_now_delinq"
      [49]
       [52]
      [55]
                                                                                                                                                                                                                     "open_acc_6m"
"open_il_24m"
"il_util"
      Ī58Ī
      [61]
                  "open_il_6m"
"mths_since_rcnt_il"
"open_rv_12m"
"all_util"
"total_cu_tl"
"avg_cur_bal"
"chargeoff_within_12_mths"
"mo_sin_old_rev_tl_op"
"mort_acc"
"mths_since_resent_ing"
      [64]
                                                                                                                                                                                                                     "max_bal_bc"
"inq_fi"
      [70]
      [73]
[76]
                                                                                                                                                                                                                     "acc_open_past_24mths"
"bc_util"
                                                                                                                                                                                                                     "bc_util"
"mo_sin_old_il_acct"
"mo_sin_rcnt_tl"
"mths_since_recent_bc_dlq"
      [79]
  [85] "mort_acc"
[88] "mths_since_recent_inq"
[91] "num_actv_bc_tl"
[94] "num_bc_tl"
[97] "num_rev_accts"
[100] "num_tl_120dpd_2m"
[103] "num_tl_op_past_12m"
[106] "pub_rec_bankruptcies"
[109] "total_bal_ex_mort"
      [85]
                                                                                                                   "mths_since_recent_bc"
"mths_since_recent_revol_delinq"
"num_actv_rev_tl"
"num_il_tl"
"num_rev_tl_bal_gt_0"
"num_tl_30dpd"
"pct_tl_nvr_dlq"
"tax_liens"
"total_bc_limit"
                                                                                                                                                                                                                    "num_accts_ever_120_pd"
"num_bc_sats"
                                                                                                                                                                                                                     "num_op_rev_tl"
"num_sats"
                                                                                                                                                                                                                     "num_t1_90g_dpd_24m"
                                                                                                                                                                                                                     "percent_bc_gt_75"
"tot_hi_cred_lim"
"total_il_high_credit_limit"
```

#### unselect the unwanted columns

```
gramener=select(gramener,-total_ill_high_credit_limit,-total_bc_limit,-total_bal_ex_mort,-tot_hi_cred_lim,-percent_bc_gt_75,-pct_tl_nvr_dlq,-num_tl_op_past_12m,num_tl_90g_dpd_24m,num_tl_30dpd,num_tl_120dpd_2m,num_sats,num_rev_tl_bal_gt_0,num_rev_accts,num_op_rev_tl)

'``{r}
gramener=gramener%%select(-(tot_coll_amt:bc_util))

'``{r}
gramener=gramener%%select(-(mo_sin_old_il_acct:num_tl_90g_dpd_24m))

'``{r}
gramener=gramener%%select(-mths_since_last_major_derog,-annual_inc_joint,-verification_status_joint,-dti_joint)
```

```
gramener<-gramener%%
mutate(desc= if_else(is.na(desc), "nodesc", as.character(desc)),
    mths_since_last_delinq=if_else(is.na(mths_since_last_delinq), "no_mths_since_last_charge",
as.character(mths_since_last_delinq)),
    mths_since_last_record=if_else(is.na(mths_since_last_record), "no", as.character(mths_since_last_record)),
    last_pymnt_d=if_else(is.na(last_pymnt_d), "nolastpayment", as.character(last_pymnt_d)),
    next_pymnt_d=if_else(is.na(next_pymnt_d), "nony, as.character(next_pymnt_d)),
    last_credit_pull_d=if_else(is.na(last_credit_pull_d), "no", as.character(last_credit_pull_d)),
    collections_12_mths_ex_med=if_else(is.na(collections_12_mths_ex_med), "no", as.character(collections_12_mths_ex_med)),
    chargeoff_within_12_mths=if_else(is.na(chargeoff_within_12_mths), "no", as.character(chargeoff_within_12_mths)),
    pub_rec_bankruptcies=if_else(is.na(pub_rec_bankruptcies), "no", as.character(pub_rec_bankruptcies)),
    tax_liens=if_else(is.na(tax_liens), "no", as.character(tax_liens)),
    title=if_else(is.na(title), "no-title", as.character(title)),
    emp_title=if_else(is.na(emp_title), "no_emp_title", as.character(revol_util)))]

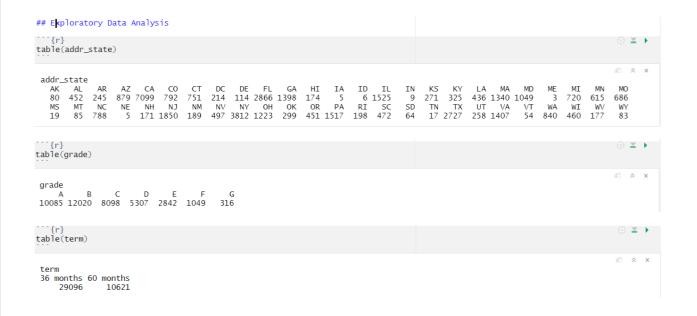
...
```

#### Check the NA'S



#### Structure of the dataset

### To check the categories and count of the categories of the variable



### **GEELY**

### 2.1 Gathering Data

### **Load the relevant Packages**

```
library(ggplot2)
library(MASS)
library(tree)
library(randomForest)
library(Hmisc)
library(tidyverse)
library(DescTools)
```

#### Load the dataset

```
library(readr)
geely<- read.csv("C:/Users/makesh/Downloads/CarPrice_Assignment.csv")
View(geely)</pre>
```

#### Structure of the data

# 2.2 Data description

The geely dataset has 205 rows 26 column

•	car_ID	symboling	CarName	fueltype	aspiration	doornumber	carbody	drivewheel	enginelocation	wheelbas
1	1	3	alfa-romero giulia	gas	std	two	convertible	rwd	front	
2	2	3	alfa-romero stelvio	gas	std	two	convertible	rwd	front	
3	3	1	alfa-romero Quadrifoglio	gas	std	two	hatchback	rwd	front	
4	4	2	audi 100 ls	gas	std	four	sedan	fwd	front	
5	5	2	audi 100ls	gas	std	four	sedan	4wd	front	
6	6	2	audi fox	gas	std	two	sedan	fwd	front	
7	7	1	audi 100ls	gas	std	four	sedan	fwd	front	
8	8	1	audi 5000	gas	std	four	wagon	fwd	front	
9	9	1	audi 4000	gas	turbo	four	sedan	fwd	front	
10	10	0	audi 5000s (diesel)	gas	turbo	two	hatchback	4wd	front	
11	11	2	bmw 320i	gas	std	two	sedan	rwd	front	
12	12	0	bmw 320i	gas	std	four	sedan	rwd	front	
13	13	0	bmw x1	gas	std	two	sedan	rwd	front	
14	14	0	bmw x3	gas	std	four	sedan	rwd	front	
15	15	1	bmw z4	gas	std	four	sedan	rwd	front	
16	16	0	bmw x4	gas	std	four	sedan	rwd	front	
17	17	0	bmw x5	gas	std	two	sedan	rwd	front	
18	18	0	bmw x3	gas	std	four	sedan	rwd	front	
19	19	2	chevrolet impala	gas	std	two	hatchback	fwd	front	
20	20	1	chevrolet monte carlo	gas	std	two	hatchback	fwd	front	
21	21	0	chevrolet vega 2300	gas	std	four	sedan	fwd	front	
22	22	1	dodge rampage	gas	std	two	hatchback	fwd	front	
23	23	1	dodge challenger se	gas	std	two	hatchback	fwd	front	
24	24	1	dodge d200	gas	turbo	two	hatchback	fwd	front	
25	25	1	dodge monaco (sw)	gas	std	four	hatchback	fwd	front	
26	26	1	dodge colt hardtop	gas	std	four	sedan	fwd	front	
27	27	1	dodge colt (sw)	gas	std	four	sedan	fwd	front	
28	28	1	dodge coronet custom	gas	turbo	two	sedan	fwd	front	
29	29	-1	dodge dart custom	gas	std	four	wagon	fwd	front	
30	30	3	dodge coronet custom (sw)	gas	turbo	two	hatchback	fwd	front	
31	31	2	honda civic	gas	std	two	hatchback	fwd	front	

The data-set contains the following Variables:

### Car\_ID

Unique id of each observation (Integer)

### **Symboling**

Its assigned insurance risk rating, a value of +3 indicates that the auto is risky, -3 that it is probably pretty safe. (Categorical)

### CarCompany

Name of car company (Categorical)

### **Fueltype**

Car fuel type i.e. gas or diesel (Categorical)

### Aspiration

Aspiration used in a car (Categorical)

#### Doornumber

Number of doors in a car (Categorical)

### Carbody

Body of car (Categorical)

#### **Drivewheel**

Type of drive wheel (Categorical)

### **Enginelocation**

Location of car engine (Categorical)

#### Wheelbase

Wheelbase of car (Numeric)

### Carlength

Length of car (Numeric)

#### Carwidth

Width of car (Numeric)

### Carheight

Height of car (Numeric)

### Curbweight

The weight of a car without occupants or baggage. (Numeric)

### Enginetype

Type of engine. (Categorical)

### Cylindernumber

Cylinder placed in the car (Categorical)

### **Enginesize**

Size of car (Numeric)

### **Fuelsystem**

Fuel system of car (Categorical)

#### **Boreratio**

Boreratio of car (Numeric)

#### Stroke

Stroke or volume inside the engine (Numeric)

### Compressionratio

Compression ratio of car (Numeric)

### Horsepower

Horsepower (Numeric)

### **Peakrpm**

Car peak rpm (Numeric)

### Citympg

Mileage in city (Numeric)

### **Highwaympg**

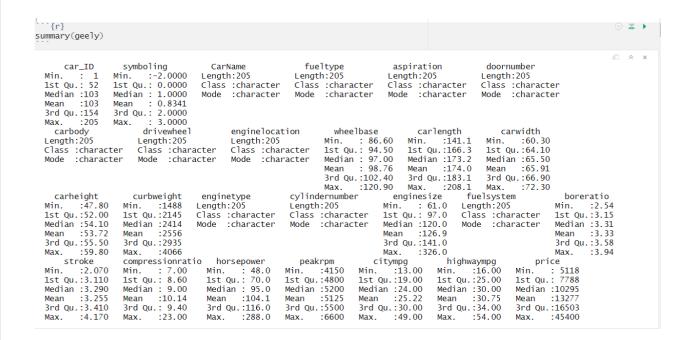
Mileage on highway (Numeric)

### **Price (Dependent variable)**

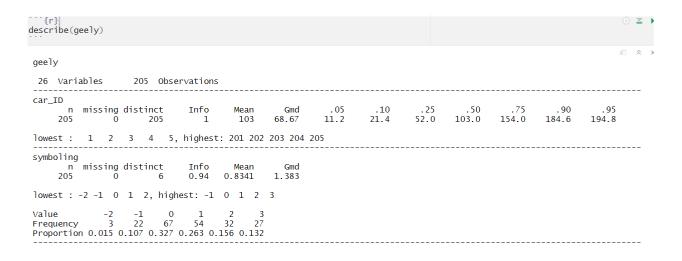
Price of car (Numeric)

### 2.3 Data Understanding

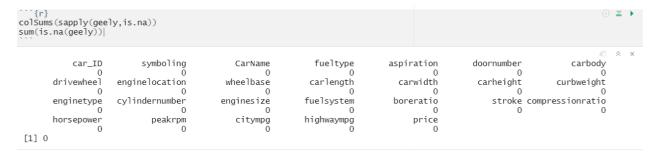
This module explains data understanding. This dataset consist of different columns. Each and every columns we should find the summary () function. This function is used to calculate the average value and determine the maximum, minimum of the column in a data frame.



#### Describe of dataset



#### NA's in the dataset



### **Fueltype:**

Fueltype is a Categorical variable .There are two fuel type

- Diesel
- Gas



### **Aspiration:**

Aspiration is a Categorical variable . It is divided into two

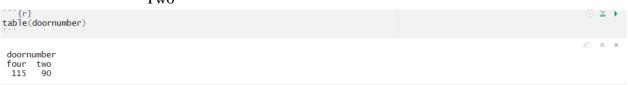
- Std
- Turbo



#### **Doornumber:**

Doornumber is a Categorical variable. It is divided into two

- Four
- Two



### Carbody:

Carbody is a Categorical variable. It is divided into five

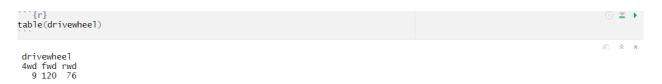
- Convertible
- Hardtop
- Hatchback
- Sedan
- Wagon



### **Drivewheel:**

Drivewheel is a Categorical variable . It is divided into three

- 4wd
- Fwd
- rwd



### **Enginelocation:**

Enginelocation is a Categorical variable. It is divided into two

- Front
- Rear



### **Enginetype:**

Enginetype is a Categorical variable . It is divided into seven

- Dohc
- Dohcv
- L
- Ohc
- Ohcf
- Ohcv
- rotor

### **Cylindernumber:**

Cylinder number is a Categorical variable . It is divided into seven

- Eight
- Five
- Four
- Six
- Three
- Twelve
- Two



# 2.4 Data Cleaning

### Changing the Cylinder number Categorical to numerical

```
geely$cylindernumber[which(geely$cylindernumber=="four")] = 4
geely$cylindernumber[which(geely$cylindernumber=="six")] = 6
geely$cylindernumber[which(geely$cylindernumber=="five")] = 5
geely$cylindernumber[which(geely$cylindernumber=="eight")] = 8
geely$cylindernumber[which(geely$cylindernumber=="two")] = 2
geely$cylindernumber[which(geely$cylindernumber=="three")] = 3
geely$cylindernumber[which(geely$cylindernumber=="twelve")] = 12
```

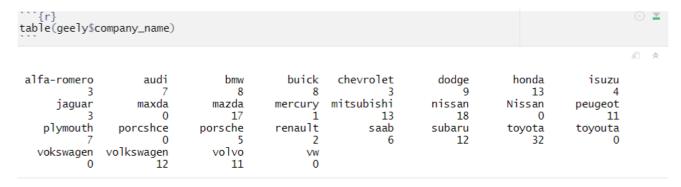
#### Separating the Companyname and model

```
library(tidyverse)
library(tidyr)
geely=geely%>%separate(CarName,into=c("company_name","model"),sep=" ")
```

### Changing the companyname as factor

```
geely$company_name=as.factor(geely$company_name)
```

### Changing the company name



#### Convert the character Variable to factor

```
// convert the character variabls to factor

geely$fueltype = as.factor(geely$fueltype)
geely$aspiration = as.factor(geely$doornumber)
geely$doornumber = as.factor(geely$doornumber)
geely$carbody = as.factor(geely$carbody)
geely$drivewhee = as.factor(geely$drivewhee)
geely$enginelocation = as.factor(geely$enginelocation)
geely$enginetype = as.factor(geely$enginetype)
geely$cylindernumber = as.factor(geely$fuelsystem)
```

#### Convert the door number categorical to numeric

```
table(geely$doornumber) ### Need to change numbers

geely$doornumber = as.character(geely$doornumber)

geely$doornumber[which(geely$doornumber=="four")] = 4

geely$doornumber[which(geely$doornumber=="two")] = 2

geely$doornumber = as.integer(geely$doornumber)

...
```

2 4 90 115

# CHAPTER III EDA USING R

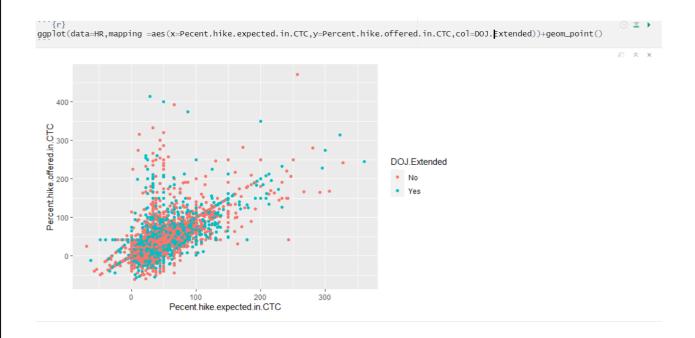
# 3.1 Exploratory Data Analysis

- ➤ When you first get your data, it's very tempting to immediately begin fitting models and assessing how they perform. However, before you begin modeling, it's absolutely essential to explore the structure of the data and the relationships between the variables in the data set.
- ➤ Do a detailed EDA of the geely data set, to learn about the structure of the data and the relationships between the variables in the data set (refer to Data description sheet of geely data). Your EDA should involve creating and reviewing many plots/graphs and considering the patterns and relationships you see.

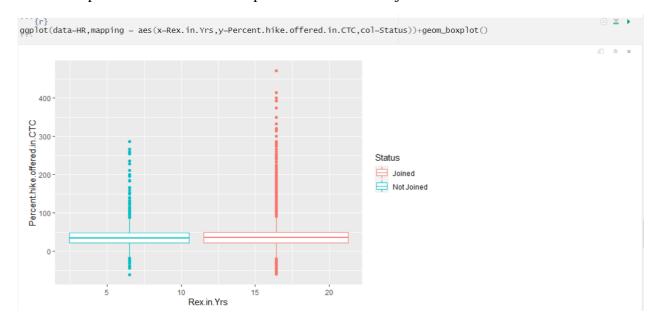
### HR ANALYTICS

### Plot 1

This plot clearly explains the companies offered jobs vs company expected jobs according to the DOJ of the job workers.

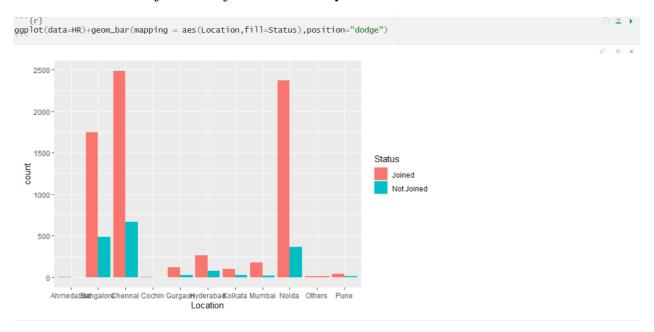


 $\begin{array}{c} \textbf{Plot 2} \\ \textbf{Experience of candidates vs percent of the offered jobs} \; . \end{array}$ 



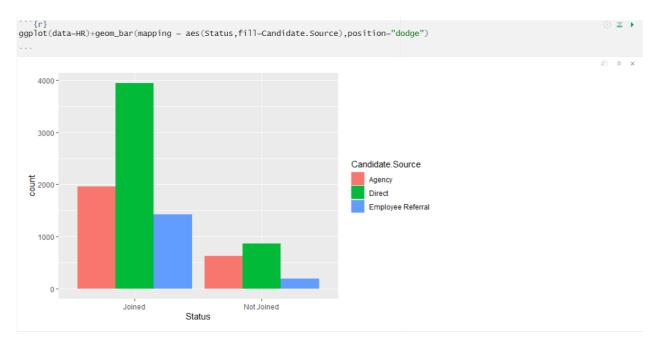
### Plot 3

The count of joined not joined in each city.



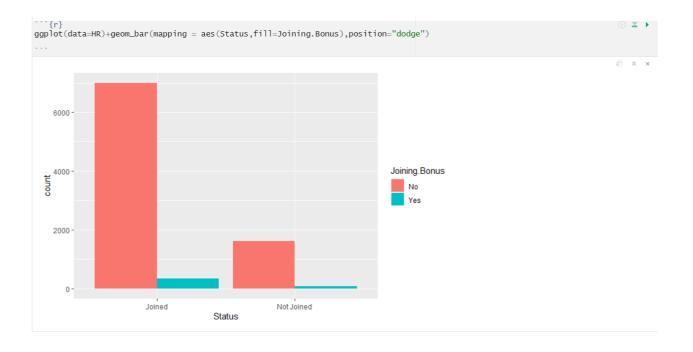
# Plot 4

The count of joined and joined workers who are all came from agency or direct or employee referral.



### Plot 5

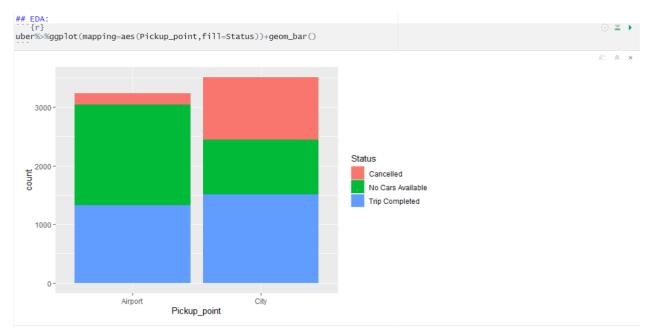
The count of joined and not joined according to the joining bonus.



### **UBER**

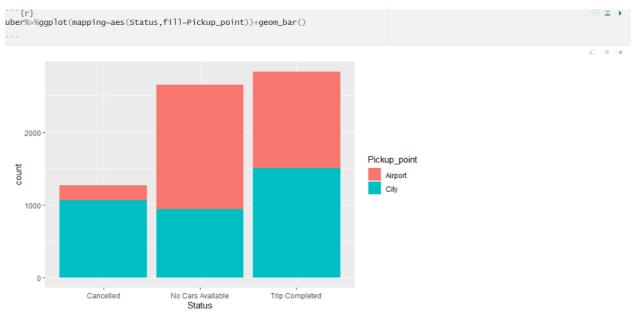
### Plot 1

This plot clearly explains that the Pickup\_Point count according to the count of Status which divided into three types [Cancelled , Trip Completed , No Cars Available ] .



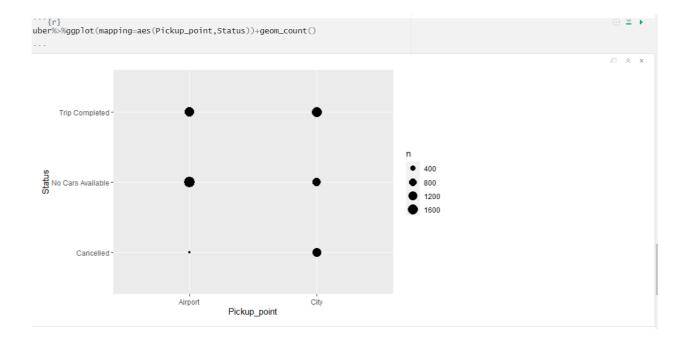
### Plot 2

This plot clearly explains that the Status count according to the count of Pickup\_count which divided into two types [Airport , City] .



# **Plot 3:**

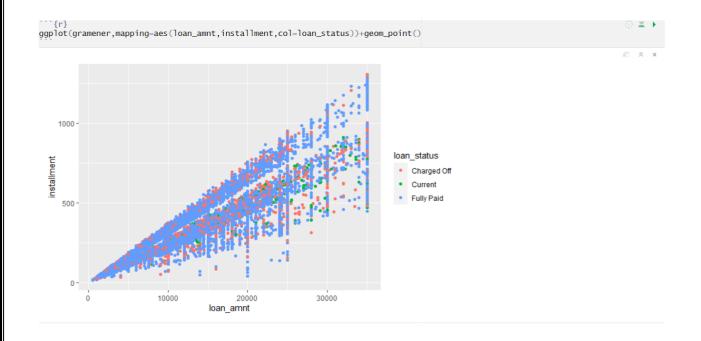
How many Cancelled and number of cars available in airport and city using <code>geom\_count()</code> plot.



### **GRAMENER**

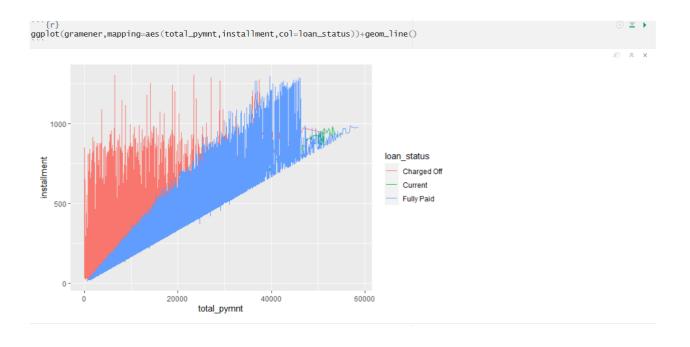
**Plot 1:** 

Loan amount vs installment segregated according to loan\_status



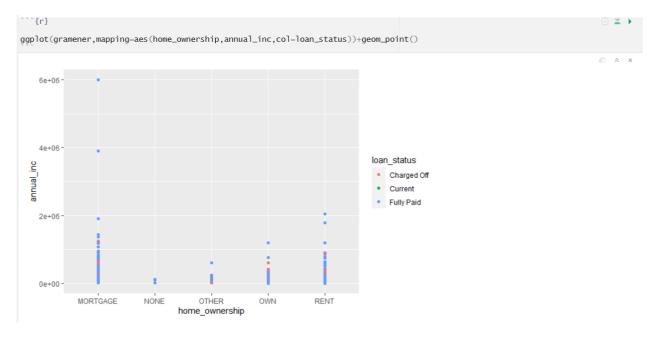
**Plot 2:** 

Total payment vs installment due according to loan\_status.



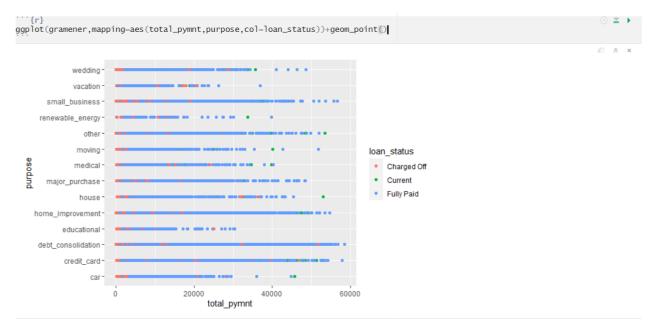
**Plot 3:** 

Annual income of home owners.

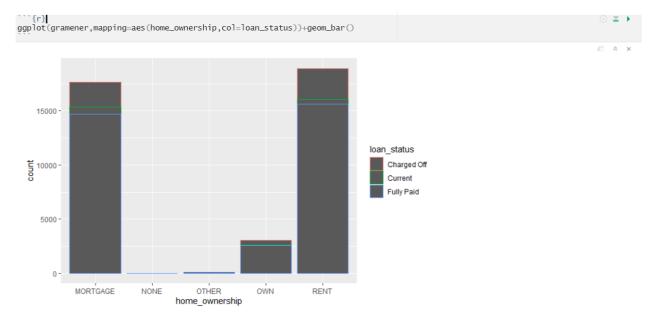


### **Plot 4:**

To check whether the relationship between Total payment and purpose



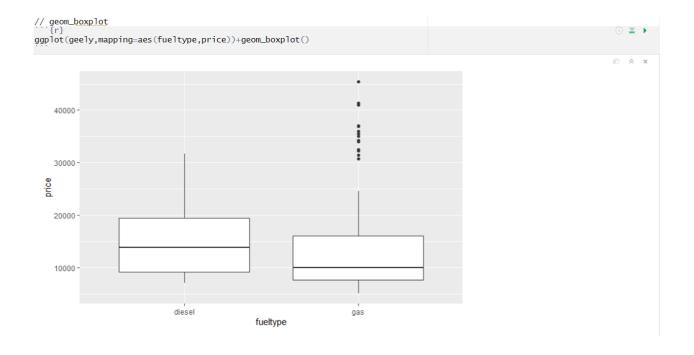
Plot 5: The count of home\_ownership according to Mortgage ,None,other,own and rent .



### **GEELY**

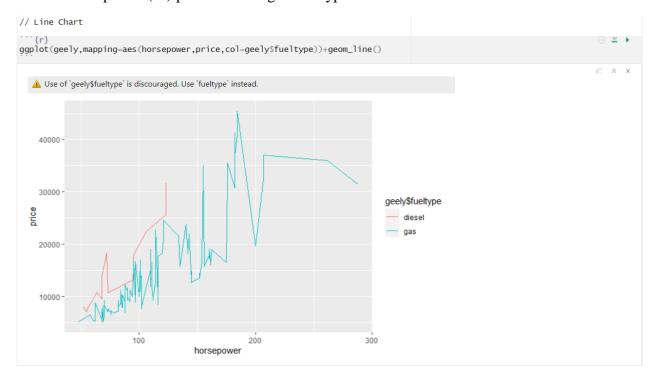
Plot 1

To find fuel type & price have a relationship or not



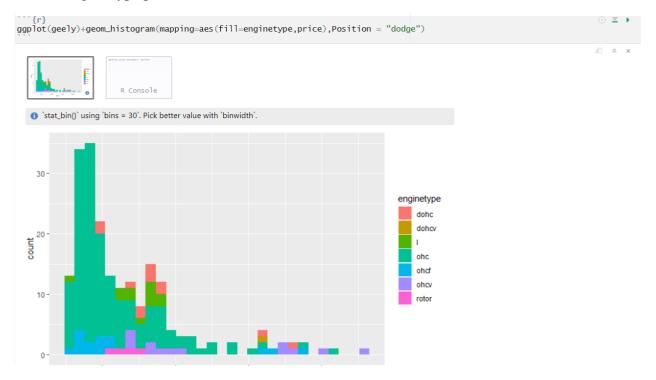
Plot 2

Horsepower (vs) price according to fueltype



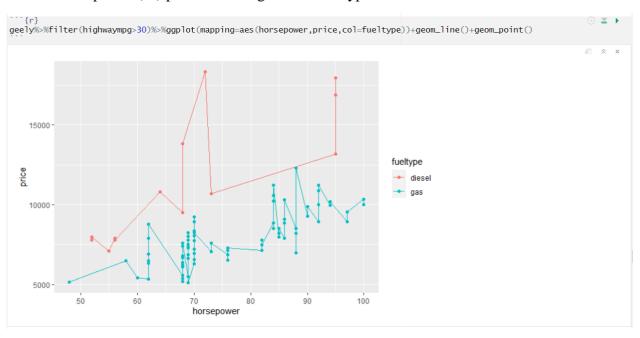
Plot 3

### Engine type prices



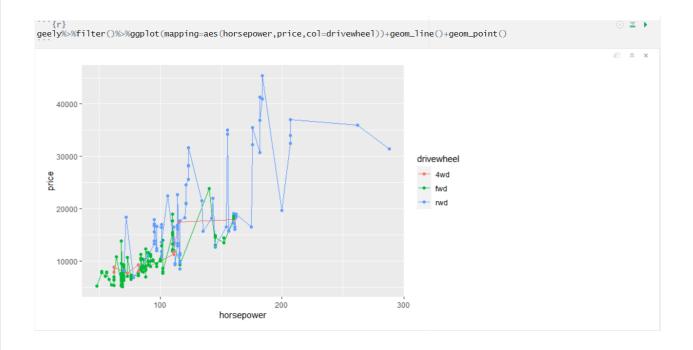
### Plot 4

# Horsepower (vs) price according to that fuel type



Plot 5

Horsepower (vs) price according to that wheel type



# CHAPTER IV MODEL BUILDING

# 4.1 Choosing the model

Choosing a model to use is very essential. You must consider the input and output of your data. For this data:

- The data is labelled, so it's a supervised learning problem
- The data is looking to predict a number as output, so it's a regression problem
- ➤ So, now we will be looking for Regression model that works on supervised learning problems

## Divide the dataset into Training data and Testing data

- > Typically, when you separate a data set into a training set and testing set, most of the data is used for training, and a smaller portion of the data is used for testing.
- After a model has been processed by using the training set, you test the model by making predictions against the test set.

```
```{r}
r=sample(nrow(geely),nrow(geely)*0.9)
train=geely[r,]
test=geely[-r,]
```

# **Linear Regression**

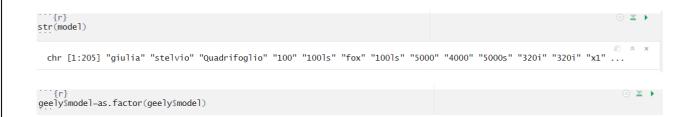
- Linear regression may be defined as the statistical model that analyzes the linear relationship between a dependent variable with given set of independent variables.
- > Does a set of predictor variables do a good job in predicting an outcome (dependent) variable.
- Which variables in particular are significant predictors of the outcome variable
- Three major uses for regression analysis are determining the strength of predictors, forecasting an effect, and trend forecasting.

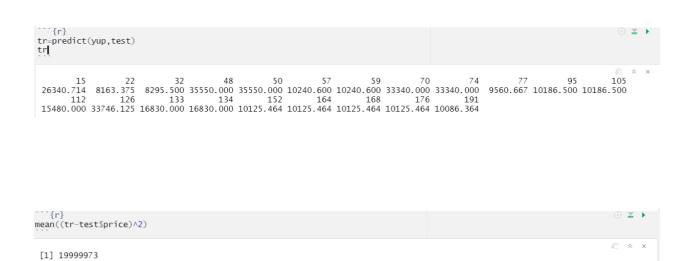
```
yup=lm(price~company_name,data =train)
summary(yup)
 lm(formula = price ~ company_name, data = train)
Residuals:
Min 1Q Median 3Q Max
-9910.7 -2081.5 -447.8 1344.7 14974.3
Coefficients:
                           Estimate Std. Error t value Pr(>|t|)
 (Intercept)
                           15498.33
                                          2134.00
                                                     7.263 1.51e-11
company_nameaudi
company namebmw
                           10842 38
                                          2550 62
                                                     4 251 3 59e-05
company_namebuick
                            17841.67
                                                     6.826 1.66e-10
 company_namechevrolet
                                          3017.94
2502.34
                            -9491.33
                                                    -3.145
                                                             0.00198
company_namedodge
                            -7334.96
                                                    -2.931
                                                             0.00386
                            -7202.83
                                                    -3.019
company_namehonda
                                          2385.89
                                                             0.00295
                                                    -2.331 0.02096
4.698 5.57e-06
company_nameisuzu
company_namejaguar
                           20051.67
                                          4268.00
company_namemazda
                                                    -2.249
0.235
                             1004.67
                                          4268.00
company_namemercury
                                                             0.81420
company_namemitsubishi
                                                    -2.489
company_namenissan
company_namepeugeot
                                                    -2.284
-0.008
                            -5311.83
                                          2325.48
                                                             0.02366
                           -18.33
-7534.90
18247.79
                                          2433.14
company nameplymouth
                                          2550.62
                                                    -2.954
                                                             0.00360
                                          2823.02
3374.15
                                                    6.464 1.15e-09
-1.750 0.08209
company_nameporsche
                            -5903.33
company namerenault
                                                             0.08209
company_namesaab
                             1331.67
                                          2823.02
                                                     0.472
                                                    -2.916
-2.393
company_namesubaru
                            -6957.08
                                          2385.89
                                                             0.00405
 company_nametoyota
                             5372.87
                                          2245.42
company_namevolkswagen -5411.97
                                          2407.48
                                                    -2.248
                                                             0.02593
                             2564.85
                                         2407.48
company_namevolvo
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
Residual standard error: 3696 on 162 degrees of freedom
Multiple R-squared: 0.7909, Adjusted R-squared: 0.
                                      Adjusted R-squared: 0.7638
```

#### From the model we have learnt

BMW,buick,Chevrolet,dodge,iszu,jaguar,mitsubushi,Plymouth,Porsche,Subaru,toyato,Volkswagen are the significant values of the model

- o If bmw value change it will affect in price 10842.38 increase
- o If buick value change it will affect in price 17841.67 increase
- o If chevrolet value change it will affect in price -9491.33 decrease
- o If dodge value it will affect in price 1-7334.96 decrease
- o If honda value it will affect in price -7202.83 decrease
- o If jaguar value it will affect in price 20051.67 increase
- o If porsche value it will affect in price 18247.79 increase
- o If subaru value it will affect in price -6957.08 decrease
- o If toyato value it will affect in price -5372.87 decrease
- o If volkswagen value it will affect in price -5411.97 decrease





According to Linear regression error rate will be 19999973.

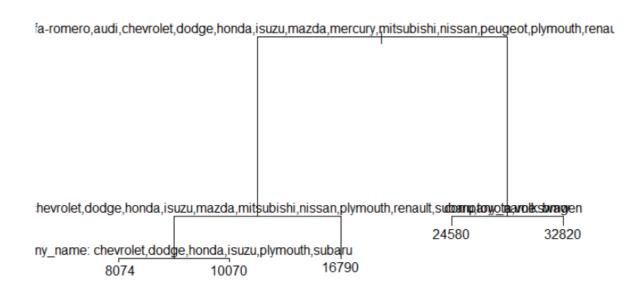
### **Decision Tree:**

- ➤ Decision Tree Algorithm is a supervised Machine Learning Algorithm. It is an approach to predictive analysis that can help you make decisions. Decision tree goes down in a tree-structured format.
- > Tree-based methods are simple and useful for interpretation. Decision trees can be applied to both regression and classification problems.
- > There are three methods used in decision tree Bagging, random forests, and boosting. These methods grow multiple trees which are then combined to yield a single consensus prediction.

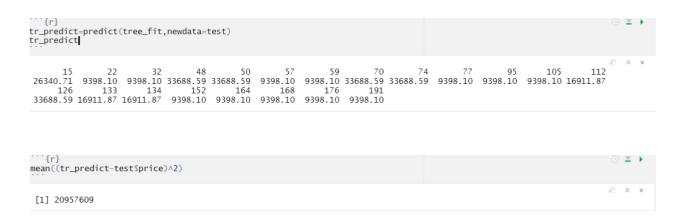
# **Tree Building**

Decision tree is a graph to represent choices and their results in form of a tree. The nodes in the graph represent an event or choice and the edges of the graph represent the decision rules or conditions. It is mostly used in Machine Learning in R.





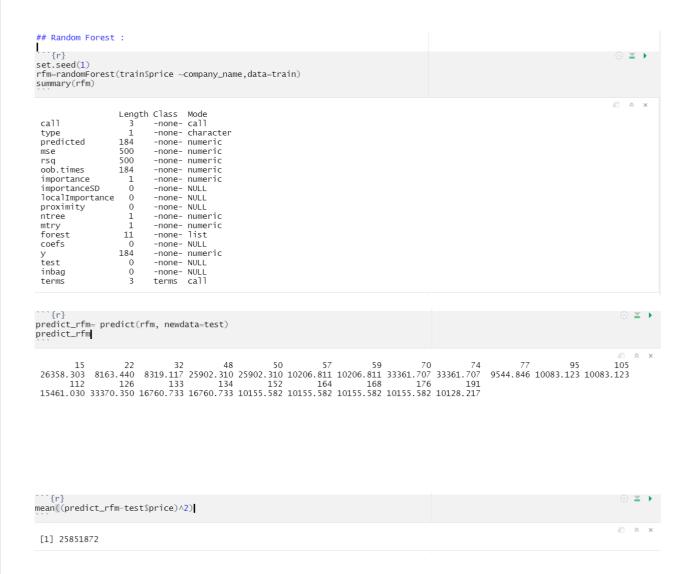
- The average price of dodge, Honda, isuzu, mazdawill be 9328
- The average price of nissan,Plymouth,Mitsubishi will be 16630
- The average price of Renault, Subaru, toyato, saab will be 26120
- The average price of Volkswagen,BMW will be 33120
- Totally it consider 4 leaf nodes from the root node.



According to decision tree error rate will be 20957609

### **Random Forest**

- Random forest builds multiple decision trees and merges them together to get a more accurate and stable prediction.
- > Random Forest can be used to solve regression and classification problems. In regression problems, the dependent variable is continuous.
- Random forests provide an improvement over bagged trees by way of a small tweak that decorrelates the trees. This reduces the variance when we average the trees.
- As in bagging, we build a number of decision trees on bootstrapped training samples.
- ➤ But when building these decision trees, each time a split in a tree is considered, a random selection of m predictors is chosen as split candidates from the full set of p predictors.



According to random forest error rate will be 25851872

# CHAPTER V PERFORMANCE EVALUATION

- Evaluating machine learning algorithm is an essential part of any project. The model may give satisfying results when evaluated using a metric accuracy score but may give poor results when evaluated against other metrics such as logarithmic loss or any other such metric.
- The performance measure is the way to evaluate a solution to the problem. It is the measurement that will make of the predictions made by a trained model on the test dataset. Performance measures are typically specialized to the class of problem that are working with, for example classification, regression, and clustering. Many standard performance measures will give a score that is meaningful to the problem domain.
- For example, classification accuracy for classification (total correct correction divided by the total predictions made multiple by 100 to turn it into a percentage).
- ➤ Since this project is related to regression model, the commonly used performance measure is mean squared error (MSE). In statistics, the mean squared error (MSE) or mean squared deviation (MSD) of an estimator (of a procedure for estimating an unobserved quantity) measures the average of the squares of the errors that is, the average squared difference between the estimated values and what is estimated. MSE is a risk function, corresponding to the expected value of the squared error loss. The fact that MSE is almost always strictly positive (and not zero) is because of randomness or because the estimator does not account for information that could produce a more accurate estimate.

### MSE:

Mean squared error is an estimator measures the average of the squares of the errors that is the average squared difference between the estimated value and actual value.

# **MSE of Linear Regression**



According to decision tree error rate will be **20957609** 

Accuracy rate will be 81%

# **MSE of Decision Tree**



According to decision tree error rate will be 20957609

Accuracy rate will be 80%

### **MSE of Random Forest**



According to random forest error rate will be 25851872

Accuracy rate will be 75%

# CHAPTER VI CONCLUSION

- ➤ The automotive industry in the United States began in the 1890s and, as a result of the size of the domestic market and the use of mass production, rapidly evolved into the largest in the world. However, the United States was overtaken by Japan as the largest automobile producer in the 1980s, and subsequently by China in 2008.
- American manufacturers produce approximately 8–10 million units annually. Notable exceptions were 5.7 million automobiles manufactured in 2009 (due to crisis), while production peaked during the 1970s and early 2000s at levels of 13–15 million units
- ➤ A multivariate regression based solution is proposed to calculate selling price of each car available in the U.S.Market.
- > The U.S. is currently second among the largest manufacturer(s) in the world by volume.
- According to our prediction random forest tree is the best method to predict cars selling price.

### REFERENCES

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- [4] H. Kim, and C. Yoon, "Determinants of subscriber churn and customer loyalty in the Korean mobile telephony market." Telecommunications Policy. Vol. 28 No.: PP. 751-765, 2004.
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