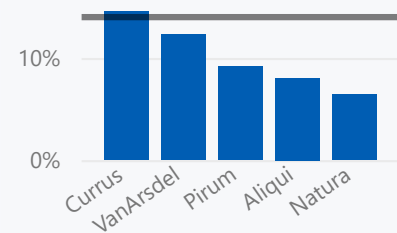


VanArsdel Market Share

47.45%

% Growth by Manufacturer

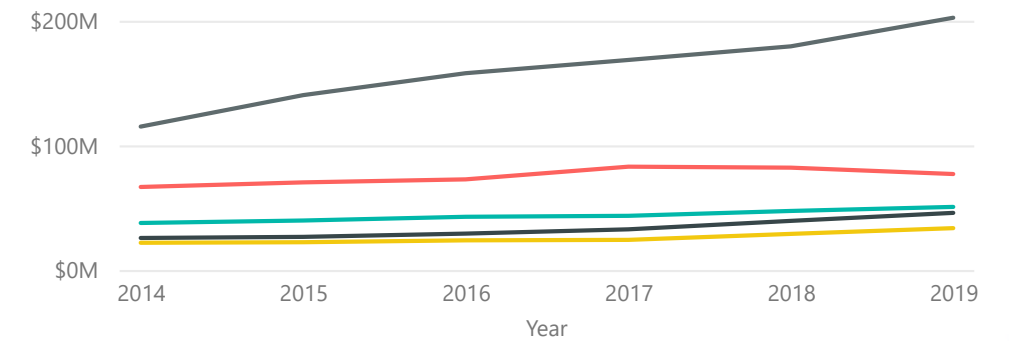


Revenue by Country



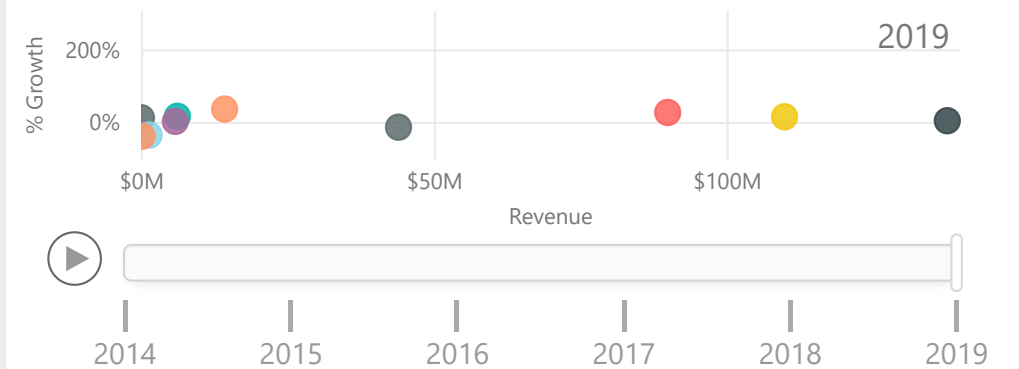
Revenue by Year and Manufacturer

Manufacturer Aliqui Currus Natura Pirum VanArsdel



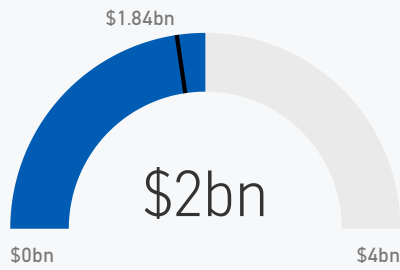
Revenue and % Growth by Category, Segment and Year

Segment All Season Convenience Extreme Moderation Productivity Regular



KPIs & Gauges

Revenue and PY Sales

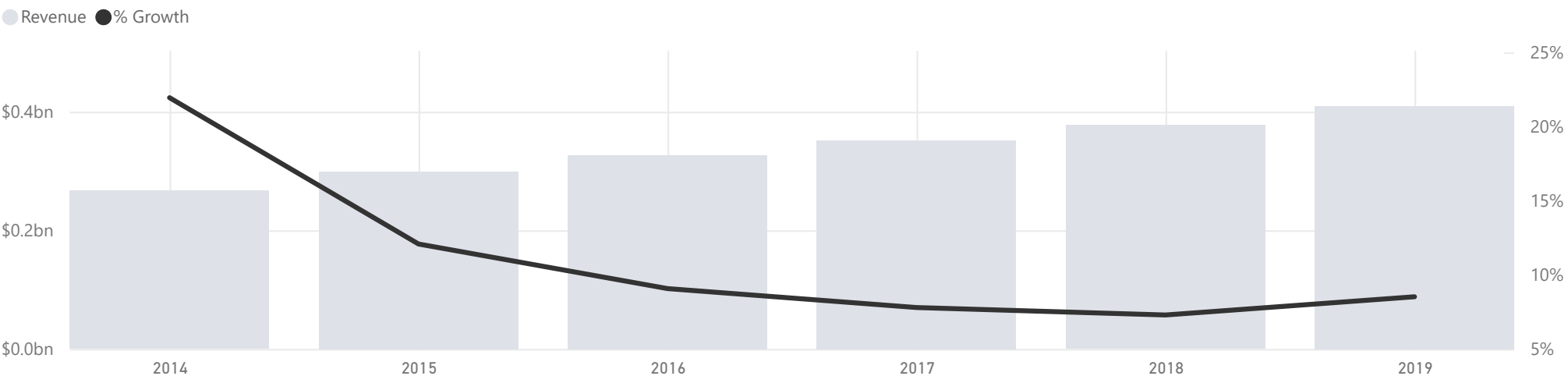


Date

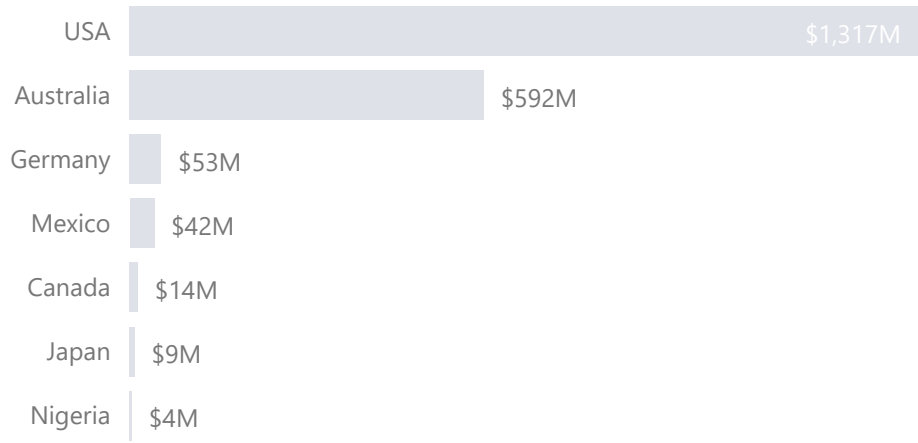


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
Revenue and % Growth by Year



Revenue by Country



Drill Down/Up to see more info

Category	Revenue	Bar	%GT Revenue
<div></div> Urban	\$1,631,757,631	<div><div></div></div>	80.34%
<div></div> Rural	\$349,054,543	<div><div></div></div>	17.19%
<div></div> Youth	\$25,373,972	<div><div></div></div>	1.25%
<div></div> Mix	\$24,847,417	<div><div></div></div>	1.22%
Total	\$2,031,033,562	\$2,031,033,562....	100.00%